

**2021 WLA-SSCS Annual
Professional Development Conference**

**Support Staff & Circulation Services:
Supporting & Serving
Through Challenges**



Thursday, May 27, 2021

9:00 AM-4:20 PM

Virtual

<https://wla.memberclicks.net/sscs-conference>

Presented by the Support Staff and Circulation Services Section,
a unit of the Wisconsin Library Association

Support Staff & Circulation Services Board

Cynthia Arauz, Chair

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Jennifer Cook, WLA Board Liaison

Chippewa Valley Technical College Library

Sam Vogel, Secretary

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9:00-9:15 AM

Conference Welcome

[Introduction & Welcome to the 2021 SCS Professional Development Conference](#)

*Cynthia Arauz, Circulation Manager
La Crosse Public Library*



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EnvisionWare offers an integrated line of self-service solutions designed to help your library run more efficiently and provide an enriched patron experience.

We are proud to support the Wisconsin Library Association, Support Staff and Circulation Services (SSCS) Conference.



Keynote

Keonte Turner, Community Family & Youth Director, YMCA

Keonte Turner is a diversity consultant and trainer through his nonprofit RISE where he is also a motivation speaker, mentor and advocate for youth and their families across the Coulee Region. His appreciation and respect of libraries was developed in his youth when he discovered his library in Milwaukee, WI, which eventually lead to working as a Library Assistant at the La Crosse Public Library.

Over the years he has made it his duty to educate organizations, school districts, and companies on concepts around unlearning and relearning what it is to be anti-racist, the importance of black mentors in youth serving organizations, and understanding childhood trauma in the Black community.

Mr. Turner is active in serving the La Crosse community. His various community contributions include current board member of the La Crosse Public Library, member of the Criminal Justice Management Council, member of the Black Leaders Acquiring Collective knowledge, member of the Random Acts of Kindness LPEF Committee, as well as past board member for the School District of La Crosse.

10:45-11:00 AM

Morning Break

11:00-12:00 PM

Session 1

[Can do! The WiLS Toolbox for Building a Culture of Shared Work](#)

Lisa Marten, Financial Coordinator – WiLS

Rebecca Rosenstiel, Financial and Project Assistant – WiLS

Melody Clark, Team Lead – WiLS

Jennifer Chamberlain, Executive Director – WiLS

The WiLS administrative team is made up of four amazing members. Focusing on financial and administrative support for our virtual organization, the team draws on an ideal mix of tools, communication, and positive attitudes that is the hallmark of their success. Hear from the WiLS admin team members on their favorite tools and strategies for streamlining work in a way that honors individual accountability and contributions, ensures everyone supports one another, aims to continuously improve, and builds a strong culture of team work.



Friends of Berlin Public Library

12:00-1:00 PM

Lunch & Game Hour

Enjoy your lunch and play a game with the SSCS Board. [Never Have I Ever](#) will begin at 12:15 p.m. Otherwise, see you at 1:00!

1:00-2:00 PM

Session 2

[SharePoint Library: An Effective and Innovative Solution for Instructional Resources](#)

Margaret Murphy, MS Ed Graduate Student Computer, Data & Information Sciences - University of Wisconsin-Madison

SharePoint as a collaborative tool provides an effective and innovative solution for digital curation and sharing of resources to meet the information needs of instructional design communities. This presentation provides tips, tricks and best practices to effectively implement a SharePoint Resource Library.



NEW!

LIBRARY & INFORMATION SERVICES

ASSOCIATE DEGREE

Take your skills to the next level and get that degree you've been waiting for! If you have strong organization and customer service skills, or are already working in a library and want to advance in your organization, CVTC's new Library & Information Services program is the right choice for you.

The Library & Information Services program is 100% online – which means you can study at a time that works best for you. This program is financial aid eligible, with no program textbooks to purchase and the option to receive credit for prior learning, which means you'll earn your diploma at a fraction of the cost than at a four-year university. This program is a continuing education option for Wisconsin public library directors and K-12 teachers. Program credits will also transfer to UW-Milwaukee's online IST bachelor degree program if you choose to continue your education

APPLY TODAY!

- > cvtc.edu/LibraryInfoServices
- > 715-833-6300



Just the Facts:

- Degree Type: Associate
- Length of Program: Two Years
- Delivery Method: Online
- Start Date: August & January
- Financial Aid Eligible: Yes

Careers:

- Circulation Supervisor
- Education Paraprofessional
- Library Assistant
- Library Technician
- Register of Deeds
- Technology Coordinator

You'll Learn About:

- Advocating the importance of libraries in communities
- Copyright, licensing & information ethics
- Educational and web-based technologies
- Effective use of print and online library services
- Engaging children, young readers & adults with library services
- Grant writing & programming
- Library administration
- Managing & organizing collections



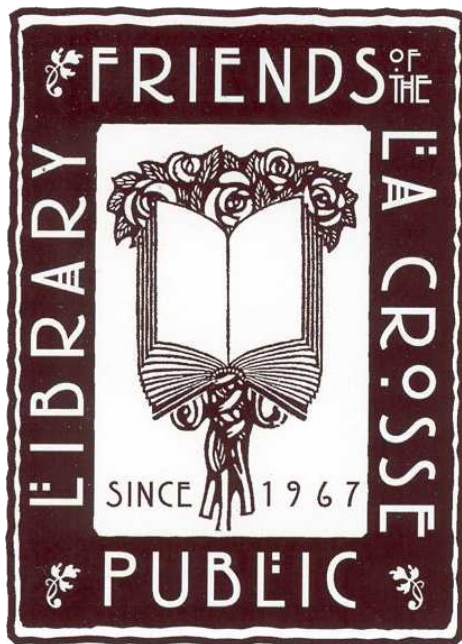
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[Building A Culture of Shared Work--Before, during and after the pandemic](#)

Martha Coaty, Circulation Team Lead – Kenosha Public Library

Linda S. Noyce, Division Head for Public Services – Kenosha Public Library

We worked together successfully from the point of sudden shutdown to reestablishing our public services during an unprecedented pandemic. Nimble in our response, we created new services for our patrons, were intentional about keeping staff safe, and when there was a need to pivot we pivoted without hesitation.





[CVTC Library of Things](#)

Nic Ashman

*Jennifer Cook, Library and Information Services Program Director -
Chippewa Valley Technical College*

Libraries have been collecting things for awhile now, but not all academic libraries have reached out past texts and books. Find out why the CVTC library decided to collect items not traditionally collected in colleges, what we hope to achieve, how we decided to go about it, and how the pandemic changed our plans!



Closing Remarks

Paralibrarian Award Announcement

Alan Her was the Paralibrarian Award Winner for 2020.

Courtney Metko from Muskego Public Library is the 2021 SSCS Paralibrarian Award Winner.

Plan for Next Year!

Paula Stanton, SSCS Past Chair

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Acknowledgements

The Support Staff & Circulation Services Section would like to express their gratitude to the following organizations/individuals for their support and sponsorship of this year's conference:

Envisionware

Chippewa Valley Technical College Library

*iSchool – University of Wisconsin-Madison School of
Library & Information Sciences*

Friends of Berlin Public Library

Winnefox Library System

Winding Rivers Library System

Friends of La Crosse Public Library

Lakeshores Library System

Don't forget!

Please complete the
conference survey that will
be sent to your email.