WAAL/TSS 2023 ONLINE CONFERENCE

RETHINKING RESOURCES
CHANGING CHALLENGES
SEEKING SOLUTIONS

KEYNOTE SPEAKER
DR. MICHAEL STEPHENS

Resource Discovery
Web Publishing
ILS Audits
Usability Testing
Inclusive Metadata
Assessing E-Resources

& MORE PROGRAMS

Friday, August 4
Keynote & Luncheon Speakers

Online
18 Concurrent Breakout Sessions

$50 WLA Members   **$25** Students

$95 Non-WLA Members

GROUP DISCOUNTS AVAILABLE!

REGISTER NOW   https://www.wisconsinlibraries.org/

RETHINKING RESOURCES
WAAL/TSS 2023
ONLINE CONFERENCE
WAAL & TSS are divisions of the Wisconsin Library Association.

The Wisconsin Association of Academic Libraries (WAAL) and Technical Services Section (TSS) joint conference is an interactive virtual experience taking place Friday, August 4.

"Rethinking Resources: Changing Challenges, Seeking Solutions" offers opportunities for both academic library workers and library workers involved in technical services in any area of libraries to connect and share ideas.

In addition to a full day of live online learning sessions, there will be 30-day post-conference access to every single recorded session and a bonus offering of pre-recorded lightning talks and poster presentations.

Why Attend WAAL/TSS?

- It's virtual, but still personal. Virtual format makes attendance accessible for library professionals around the state. Opportunities to connect with other attendees in the session chats and in the event app create personalized learning experience.

- A just-right schedule for busy professionals.

- A one-day event with shorter breakout sessions and the ability to watch recordings on your own time gives you more flexibility to learn at your own pace.

- 30-day access makes attending every session possible.

- Earn CE hours. Public librarians who attend the conference are eligible to earn 6 CE hours in Category B.

- The more, the merrier! Group discounts are available.

Registration Rates

Online registration is open until August 1, 2023.

WLA Members = $50.00   Non-Members = $95.00 Students* = $25.00

Learn together and save! Group Discounts for Individual Academic Institutions and Libraries

Individual registration rates (see above) apply. All group registrations must be made together, either submitted by mail or over the phone, using the downloadable registration form.

- 3-9 attendees from the same institution = 10% off the total registration
- 10 - 14 attendees from the same institution = 15% off the total registration
- 15 attendees or more from the same institution = 20% off the total registration

Download the Group Registration Form.

Registration forms sent by mail must be received by July 28, 2023.

Students may be asked to show proof of student status.

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**KEYNOTE SPEAKER
DR. MICHAEL STEPHENS**

"Wholehearted Libraries: Meeting the Needs of Community"

Opening Keynote

9:00 AM - 10:00 AM

We should bring our hearts to work, and qualities such as open-mindedness, emotional intelligence, and reflective action are all part of this process. Services steeped in humanism, compassion, and understanding should be the cornerstone of what we do, and why we do it, for all members of our communities, including the underserved. Not only do libraries need high tech, they also need staff who approach their work with a wholehearted attitude. We should approach technology information work in all of its forms with an open heart. We need staff to lead with the heart and to see every interaction as an opportunity to improve someone's life -- remove a burden, give some pleasure, and help them grow, etc. The best library staffers make that emotional investment because they believe in the communities they serve.

Dr. Michael Stephens is Professor in the School of Information at San Jose State University. He has delivered keynotes, papers, and workshops throughout the US and internationally on topics related to creative and open uses of technology to support and drive library services and learning. ALA Editions has published two collections of his writings: *The Heart of Librarianship* (2016) and *Wholehearted Librarianship* (2019). Michael resides outside Traverse City, Michigan.

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Conference Agenda At-A-Glance

Time			
9:00 AM - 10:00 AM	Wholehearted Libraries: Meeting the Needs of Community (Opening Keynote)		
10:00 AM - 10:10 AM	Break	Break	Break
10:10 AM - 10:40 AM	Escape Rooms & Amazing Races: Gamifying Library Instruction Sessions	Improving Resource Discovery with Usability Testing	Creative Collaboration: Solving Cataloging Problems for a Small Staff
10:40 AM - 10:50 AM	Break	Break	Break
10:50 AM - 11:20 AM	Putting Together the Pieces: TeachingBooks & Book Connections in Higher Ed programs	For the Record: Getting a descriptive practice for archival resources up and running	Are You Ready for It? Yes You Are! Create Your Own Library of Things Collection
11:20 AM - 11:30 AM	Break	Break	Break
11:30 AM - 12:00 PM	Rethinking Web Evaluation: Implementing Lateral Reading in Library Instruction	Clean Data is Happy Data	A tale from the trenches: What I learned about my ILS by conducting an ILS audit and how I'm still using that information 4 years later
12:00 PM - 12:10 PM	Break	Break	Break
12:10 PM - 12:50 PM	Mulling About the Intersection of Generative AI, Copyright, and Libraries (Luncheon Speaker)		
12:50 PM - 1:00 PM	Break	Break	Break
1:00 PM - 1:30 PM	An E-textbook Pilot Program: Lessons in Flexible Project Management	Developing a digital interface for J.R.R. Tolkien's literary manuscripts	Inclusive Metadata Strategies at UCO Chambers Library
1:30 PM -1:40 PM	Break	Break	Break
1:40 PM - 2:10 PM	Servant Leadership in Action	Developing a Web Publishing Support Service in Academic Libraries	Rightsizing the Academic Library Collection in Practice
2:10 PM - 2:20 PM	Break	Break	Break
2:20 PM - 2:50 PM	Graduate student panel	Culturally Relevant Digital Heritage Access	Make Your Evaluation Criteria Work for You! Build Consistency and Transparency into Your E-Resource Decisions with Assessment Tools
2:50 PM - 3:00 PM	Break	Break	Break
3:00 PM - 3:30 PM	Unconference / Closing		

Conference Committee

Marion Archer, UW-Milwaukee Libraries
Sarah Bakken, WAAL Co-Chair, UW-Green Bay Libraries
Nicole Breed, WAAL Chair, Chippewa Valley Technical College
Shauna Edson, WAAL ACRL Representative, UW-Parkside Library
Emylie Fossell, TSS Secretary, Raynor Memorial Libraries, Marquette University
Susan Foran, WAAL Secretary, UW- Milwaukee Libraries
Alison Hoffman, Monarch Library System
Jackee Johnson, TSS Past Chair, Northern Waters Library Service
Catherine Loomis, UW-Milwaukee Libraries
Carli Reinecke, UW-Green Bay Libraries, Marinette Campus Library
Stephanie Surach, UW-Milwaukee Libraries

WAAL/TSS Conference App

We have chosen Results at Hand and the Zoom platform for our conference technology needs. **The Results at Hand app will go live the week of July 24.** Registered attendees will be able to download the Results at Hand app or access the app from their smartphone, tablet, or PC web browser. Watch your inbox for more information!

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