REGISTRATION OPEN THROUGH AUGUST 5

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A E R D E I O A O E R F I L I & I L

WAAL CONFERENCE 2024

The Wisconsin Association of Academic Librarians, a division of the Wisconsin Library Association, presents

2024 ONLINE CONFERENCE

Alphabet Soup: Finding Meaning in Academic Library Work

AUGUST 7 | 9 AM - 3 PM

wisconsinlibraries.org/2024-academic-library-conference

Keynote Speaker
MIKE CAULFIELD
Researcher, Author & Creator of the SIFT Methodology

WLA
WISCONSIN LIBRARY ASSOCIATION

Welcome from the WAAL Conference Planning Committee!

The Wisconsin Association of Academic Libraries (WAAL) will soon be gathering to celebrate the acronyms and letters that drive our work. We will have programs, poster sessions, and lightning talks that implore us to learn more about GAI tools, creating psychological safety in the workplace with TIC, and hear from librarians in Tennessee about OABF.

Don't know what all those acronyms stand for? Please join us from the comfort of your library office, your home office, or your FLOCS* on Wednesday, August 7 when academic librarians and staff from Green Bay to Atlanta to the Bronx will gather for the second entirely virtual, day-long conference and you will have the opportunity add to your arsenal of acronym knowledge.

Thank you to everyone on the committee for crafting the "Alphabet Soup" theme and dedicating time to coordinate this event, to Erin Kriener at McIntyre Library for designing this year's playful logo, and to Laura Sauser for keeping us all on task and organizing our meetings. Also, thank you to our sponsors for making this event possible. We look forward to seeing you all there!

Favorite Locally Owned Coffee Shop

WAAL CONFERENCE CHAIR

Anna Zook
Arts Librarian
McIntyre Library
UW- Eau Claire

Conference Committee

Conference Chair
Anna Zook, McIntyre Library at UW-Eau Claire

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Samantha Goldben,
UW-Oshkosh Libraries

Sarah Bakken, WAAL Chair,
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Nicole Breed, WAAL Past Chair,
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The Wisconsin Association of Academic Libraries (WAAL) conference is an interactive virtual experience for academic librarians to connect, unpack their work, and reclaim their purpose amidst the many challenges and opportunities in today's libraries.

Why Attend WAAL 2024?

- Interactive breakout sessions led by academic librarians from Wisconsin and around the country.
- It's virtual, but still personal. The virtual conference format makes attendance more accessible for library professionals working anywhere. Opportunities to connect with other attendees in the session chats and in the event app will create a more personalized learning experience.

- A just-right schedule for busy professionals. A one-day event with shorter breakout sessions and the ability to watch recordings on your own time gives you more flexibility to learn at your own pace.
- 30-day access makes attending every session possible.
- Bonus offering of pre-recorded lightning talks and poster presentations.
- The more, the merrier! Group discounts for attendees registering the same academic institutions and libraries.

Registration Rates

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WLA Members = $50.00   Non-Members = $95.00
Students* = $25.00

Students are required to show proof of full-time student status.

- Anyone watching the online sessions is expected to register.
- Online registration is open until August 5, 2024.
- Cancellations received by July 24 will be refunded after the conference, minus a $25 cancellation fee. No refunds after July 24, 2024.

Learn together and save! **Group Discounts for Individuals attending from the same institution.**

Download the Group Registration Form.

- 3-9 attendees from the same institution = 10% off the total registration
- 10 - 14 attendees from the same institution = 15% off the total registration
- 15 attendees or more from the same institution = 20% off the total registration

Individual registration rates (see above) apply. All group registrations must be made together, either submitted by mail or over the phone, using the downloadable registration form. Registration forms sent by mail must be received by August 2, 2024.

Opening Keynote

Is this what I think it is? Navigating a world of decontextualized evidence and pervasive AI

OPENING KEYNOTE

Mike Caulfield, Researcher, Author, and Creator of the SIFT Methodology

The question many stumble on when navigating the web isn't whether something is true or false, but whether the thing they are looking at is "what it looks like." An advocacy site can look like a newspaper, a ten-year-old video can be recycled as a recent event, and a PDF'd preprint can be misread as a peer-reviewed paper. People are fooled by surface features -- how an item looks, reads, or feels, ignoring more important deep features, such as where it came from and who vouches for it.
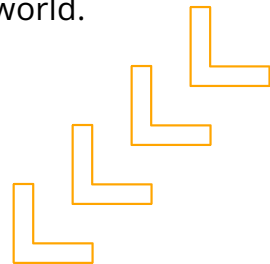
How will AI, with its mastery of surface style, impact the information environment of the web? What techniques should the public adopt to protect themselves from being bamboozled by its confident prose and compelling multimedia? What techniques are best avoided?

This talk will draw on real world examples showing how our online world is about to change -- albeit in familiar ways.

About the Speaker

Mike Caulfield has taught thousands of teachers and students how to verify claims and sources through his workshops. His new book with Sam Wineburg, *Verified: How to Think Straight, Get Duped Less, and Make Better Decisions about What to Believe Online*, was published by the University of Chicago Press in November 2023. His SIFT methodology is taught by hundreds of research libraries across North America, and a shorter version of SIFT instruction, developed with Google, has been taught in public libraries across the world.

His more recent research looks at how a degraded understanding of why argumentation is important and how argument works has led to inappropriate approaches to the problem of misinformation.

Conference Agenda At-A-Glance

Subject to change.

9:00 AM - 10:00 AM	Is this what I think it is? Navigating a world of decontextualized evidence and pervasive AI (Opening Keynote)		
10:00 AM - 10:10 AM	Break	Break	Break
10:10 AM - 10:40 AM	History is In the Making	Using TeachingBooks to Build Diverse Collections	Reassessing Information Literacy Instruction: Unexpected Lessons from a Five-Week Course
10:40 AM - 10:50 AM	Break	Break	Break
10:50 AM - 11:20 AM	DEI Under Fire: Staying Faithful to the Framework	GBEDAC: The Green Bay Estuary Digital Archives Collection	IL for LL: Designing an Information Literacy course to foster Lifelong Learning
11:20 AM - 11:30 AM	Break	Break	Break
11:30 AM - 12:00 PM	Defining the E in EDIB: Equity work at the Mulva Library	When Acronyms are Not Enough: Collection Development Decisions During Times of Crisis	Incorporating Generative AI Concepts in Information Literacy Instruction
12:00 PM - 1:00 PM	Lunch Break	Lunch Break	Lunch Break
1:00 PM - 1:30 PM	ADA, SSD, and WCAG: Letters of Accessibility and Your Library	When OA is Your BF: Establishing an Open Access Book Fund	AI in IL: The Right Tool for the Job
1:30 PM -1:40 PM	Break	Break	Break
1:40 PM - 2:10 PM	EDI, IL, and the MLA; Diversity-Related Information Literacy Tasks in Music Courses	Fostering Cultural Sensitivity: Mindful Communication in the Workplace	The Whole Student Approach to Employee Training & Engagement
2:10 PM - 2:20 PM	Break	Break	Break
2:20 PM - 2:50 PM	Unconference / Closing		
3:00 PM	Adjourn		

View the full conference offering including breakout session descriptions and information on pre-recorded lightning talks and poster presentations at **wisconsinlibraries.org/2024-academic-library-conference.**

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