## Money Talks: Budgeting for Small Libraries

Jennifer Bernetzke, Southwest Wisconsin Library System Angela Noel, Brodhead Memorial Public Library



### Your Money Throughout the Year

### **January**

Fresh budget-start tracking now!
Also work on
ensuring all prioryear expenses are
charged to that
fiscal year.

### **February**

System fees due;
WiLS
subscriptions;
Microfilm
maintenance
agreement

### March

Magazines renew; county reimbursement payments should arrive

### **April**

Brodhead
Foundation grant
applications due;
finalize summer
reading
sponsorships

### May

Fire alarm monitoring due; HVAC online portal due; meet with Friends to determine remaining summer needs.

### The Budget Request: Keep it as simple as possible.

How does your municipality want the request?
When is it due?
How many months will it take for the board to finalize?
How long until the municipalitiy finalizes?

How involved is your board in advocating?

Successfully tracking your budget means you track all income and expenditures without relying on your municipal clerk.



Balance all your budget lines at least once a month.

### CITY OF BRODHEAD

DETAIL REVENUES WITH COMPARISON TO BUDGET FOR THE 3 MONTHS ENDING MARCH 31, 2021

### **FUND 50 - FUND 50**

		PERIOD ACTUAL	YTD ACTUA	BUDGET AMOUNT	DOLLAR \$ VARIANCE	% OF BUDGET					
	SOURCE 41										
50-41-4111-000	GENERAL PROPERTY TAXES	.00	177,198.00	177,198.00	.00	100.00					
	TOTAL SOURCE 41	.00	177,198.00	177,198.00	.00	100.00					
	•										
	SOURCE 43										
50-43-4355-000	RECLASS LIBRARY GRANTS	.00	.00	5,926.00	5,926.00	.00					
	TOTAL SOURCE 43	CIT OF BRODHEAD									
	SOURCE 46			DETAIL EXPENDITURES WITH COMPARISON TO BUDGET FOR THE 3 MONTHS ENDING MARCH 31, 2021							
50 40 4074 000						FUND 50	- FUND 50	i			
50-46-4671-000	LIBRARY FINES & BOOK SALES					555105		DUD.057			
	TOTAL SOURCE 46					PERIOD ACTUAL	YTD ACTUA	BUDGET AMOUNT	\$ VARIANCE	% OF BUDGET	
	SOURCE 48										
50-48-4812-000	LIBRARY GREEN CO MATERIALS			DEPARTMENT 5510							
50-48-4813-000	LIBRARY BOARD INTEREST INCOME			LIBRARY SALARIES		4,201.78	12,905.47	54,593.00	41,687.53	23.64	
50-48-4814-000	LIBRARY LAFAYETTE CO REIMB			LIBRARY WAGES		6,783.79	20,545.81	94,500.00	73,954.19	21.74	
50-48-4815-000	LIBRARY IOWA CO REIMB					1,606.80	4,820.40	19,282.00	14,461.60	25.00	
50-48-4816-000	LIBRARY GREEN CO REIMBURSEMEN					13.57	40.71	163.00	122.29	24.98	
50-48-4817-000	LIBRARY ROCK CO REIMBURSEMENT			LIBRARY SOCIAL SECURITY LIBRARY RETIREMENT		824.36 439.68	2,766.79 1,401.43	12,200.00 6,400.00	9,433.21 4,998.57	22.68 21.90	
50-48-4818-000	LIBRARY DANE CO REIMBURSEMENT		50-55-5510-221	LIBRARY WATER & LIGHT		541.50	1,646.00	7,300.00	5,654.00	22.55	
50-48-4820-000	LIBRARY FUND BALANCE APPLIED		50-55-5510-222	LIBRARY SEWER SERVICE		66.73	199.33	1,100.00	900.67	18.12	
30-46-4620-000	LIBRART FOIND BALAINCE AFFLIED		50-55-5510-224	LIBRARY HEATING FUEL LIBRARY TELEPHONE LIBRARY COMPUTER SUPPORT LIBRARY SCLS DELIVERY		.00	1,279.64	3,000.00	1,720.36	42.65	
	TOTAL SOLIDOF 48		50-55-5510-225			218.17	436.34	2,900.00	2,463.66	15.05	
	TOTAL SOURCE 48		50-55-5510-293			.00	22,091.00	22,091.00	.00	100.00	
			50-55-5510-294			.00	2,112.00	2,112.00	.00	100.00	
	TOTAL FUND DEVENUE		50-55-5510-311	LIBRARY BOOKS & MATERIALS		61.10	326.18	2,500.00	2,173.82	13.05	
	TOTAL FUND REVENUE		50-55-5510-312			148.90	595.60	2,871.00	2,275.40	20.75	
						2,921.92	4,227.07	30,605.00	26,377.93	13.81	
				LIBRARY PERIODICALS		.00	.00	1,300.00	1,300.00	.00	
			50-55-5510-327	LIBRARY NEWSPAPERS		.00.	.00	2,200.00	2,200.00	.00	
				LIBRARY REFERENCE MATERIALS LIBRARY TRAINING/EDUCATION		.00	253.11 .00	253.00 1,500.00	( .11) 1,500.00	100.04 .00	
				10-341 LIBRARY CUSTODIAL SUPPLIES		6.79		900.00	868.26	3.53	
	50-55-5510-350 50-55-5510-351		LIBRARY BUILDIN		360.00	1,319.38	5,000.00	3,680.62	26.39		
				LIBRARY EQUIPM		.00		3,900.00	2,800.00	28.21	
			50-55-5510-352	LIBRARY MISCELLANEOUS		.00	.00	150.00	150.00	.00	
			50-55-5510-353	-353 LIBRARY AUDIO VISUAL		.00	.00	3,000.00	3,000.00	.00	
			50-55-5510-354	54 LIBRARY EBOOKS		.00	.00	2,114.00	2,114.00	.00	
				LIBRARY PROGRA		.00	803.72	3,000.00	2,196.28	26.79	
						.00	642.52	3,000.00	2,357.48	21.42	
			50-55-5510-391			.00	.00	50.00	50.00	.00	
			TOTAL DEPARTME	ENT 5510	18,195.09	79,544.24	287,984.00	208,439.76	27.62		
				TOTAL FUND EXP	ENDITURES	18,195.09	79,544.24	287,984.00	208,439.76	27.62	
	NET REVENUES OVER EX		OVER EXPENDITURE	( 18,195.09)	190,309.28	.00	( 190,309.28)	.00			

## Find the way that works best FOR YOU.

Just as each budget is different, there are different ways of tracking.



### Angela

Records all bills in a paper ledger, then transfers all expenses into QuickBooks. Balances QuickBooks to City reports monthly prior to Board meeting.



### Jen

Tracks all income and expenses using an Excel spreadsheet

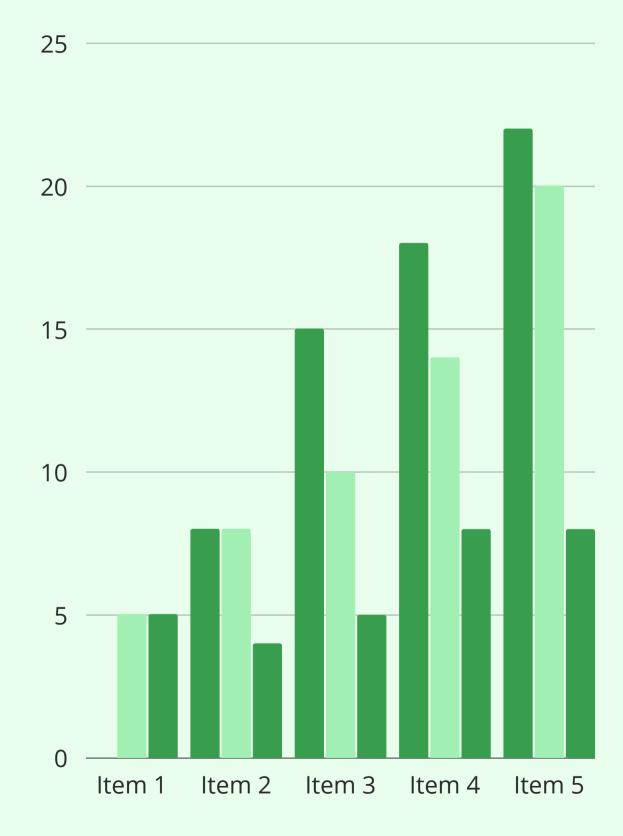


### You

What type of system will work best for you?

## Optimize your budget.

- Consider group purchases
- Strategically replace annuals
- Review contracts on a regular basis
- Maximize your staffing budget by cross-training
- Delegate tasks to those who are capable
- Negotiate your periodical and newspaper subscriptions.
- Consider whether something is broad or specific and if that meets the needs of your community.

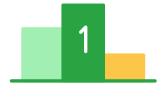


### Use current information to inform future decision making.



### **Annual Increases**

Plan for annual increases for almost all of your budget lines. Look at prior years to estimate future increases.



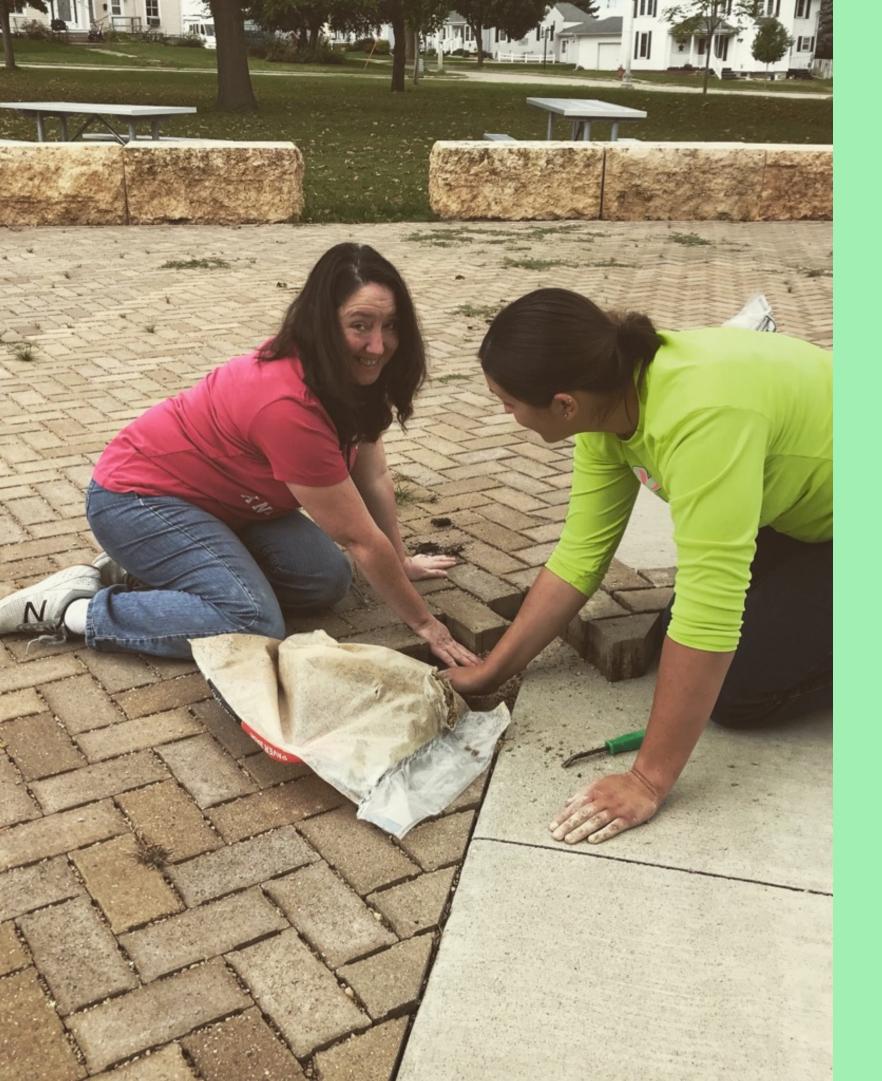
### Consider a 3-year average

Look at the last three years of expenses and start with the most expensive year. Trim from there.



### **Utilities**

Use your utilities lines as a silent buffer.



## Invest in your future.



# What questions do you have?

Send it to us! We hope you learned something new.