## Staying Connected in the New Normal

WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES CONFERENCE MAY 2021

### Facilitators

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### What's in this for me?

- Hiring the Best
- Library Culture
- Management By Walking Around
- Working From Home
- Bouncing Back
- Key Takeaways

### Hedberg Public Library

- ► 64,759 City Residents
- ► 43,000 Cardholders
- 229,223 Physical Items
- 211,848 Downloadable
- 623,653 Circulation
- 65,000 Square Feet



### Beloit Public Library



- ► 36,840 City Residents
- ► 42,252 Cardholders
- ► 161,744 Physical Items
- 29,091 Downloadable
- 266,782 Circulation
- 65,000 Square Feet
- ► 34 Staff (7 LS1)

# Hiring and Retaining the Best

- Desired personality traits
- Skills assessment checklist

## Hiring the Best Desired Personality Traits

Look at your Strategic Plan, Mission Statement and Values:

- Consider what skill set your team needs
  - How does this break down into behaviors and personality traits?
  - What can you train for and
  - What must you hire?

#### Know your Library Culture

- Move away from hiring based on "Library" experience...
- ...and toward hiring the best candidate for your library

### Hiring the Best

Skills Assessment

Training Self Evaluation	Rate Yourself on a scale of 0-5 0=no information / 5=mastery Name
Enter Date of Ev	valuation / / / / / / / / / / / / / / / / / / /
Materials Handling	
Discharging Wizard	
WorkFlows	
Sorter	
Check Out Wizard	
WorkFlows	
Renewing Options	
Renew Item Wizard	
Renew User Wizard	
Using Display User	
Paton Database Functions	
Display User	

## Retaining the Best: Management By Walking Around

Approachable - trustworthy - first catch them doing it RIGHT!.

Frequent, natural and trusting communication

Coaching in the moment

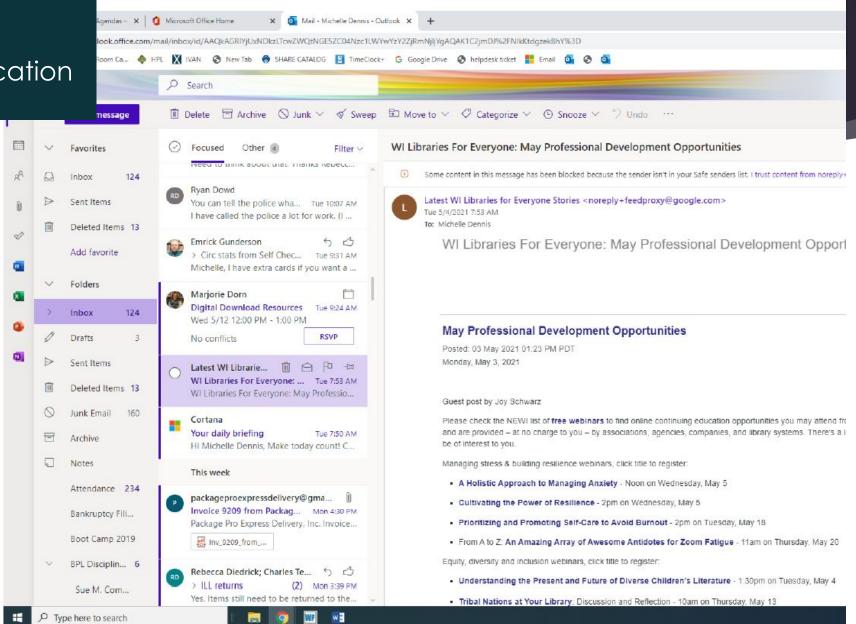
Practical applications of your workflow - lots of problem-solving opportunities

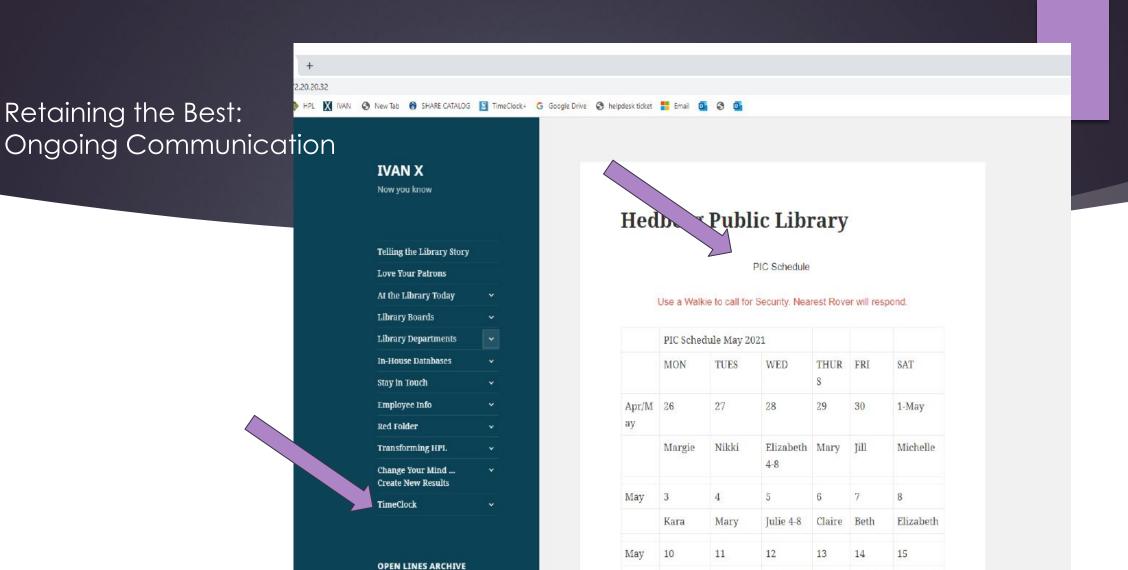
**Solve Problems** together - **Morale** is built by your real understanding - We are in this together

It's the post-walk actions that you take and the problems that you solve that will determine the success of your MBWA strategy.

https://www.mindtools.com/pages/article/newTMM\_72.htm

### Retaining the Best: Ongoing Communication





Select Month 🗸

Elizabeth Jill

Elizabeth Kara

19

4-8

Kara

17

Kara

May

Mary

18

Mary

Nikki

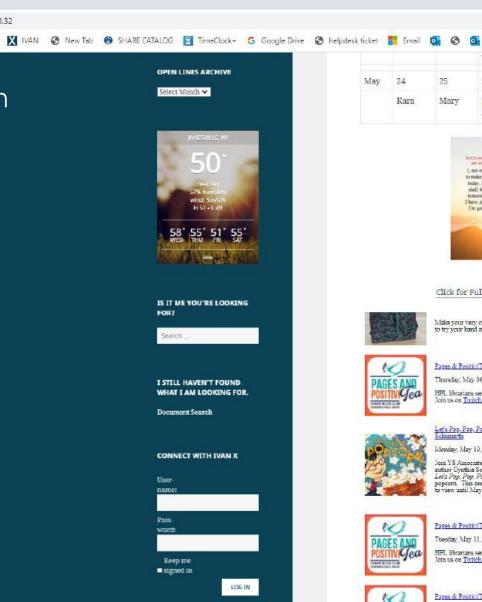
21

Michelle

22

Mariah Beth

#### Retaining the Best: Ongoing Communication



			4-8			
May	24	25	26	27	28	29
	Kara	Mary	Elizabeth	Claire	Julie	Michelle



#### Click for Full Calendar of Events



Make your very own spring string decor. Use the provided materials to try your hand at string art. While supplies last



#### Pages & PositiviTea

Thursday, May 06, 2021 from 12:00 PM to 01:00 PM

HPL librarians serve the Tea on books and our world around them.



#### Let's Pop. Pop. Popcom! Vartual Author Visit with Cyathia Schumerts

Monday, May 10, 2021 from 10:30 AM to 11:00 AM

Join YS Associate Jamie Swenson for a virtual visit with Wisconsin author Cynthia Schumerth, a lively reading of her new picture book Let's Pop. Pop. Popoonti, a popoont craft, and rhymes all about popoont. This one is bursting with fan. This video will be available to view until May 24 FACEBOOK & YOUTUBE



#### Pages & Positivi Tea

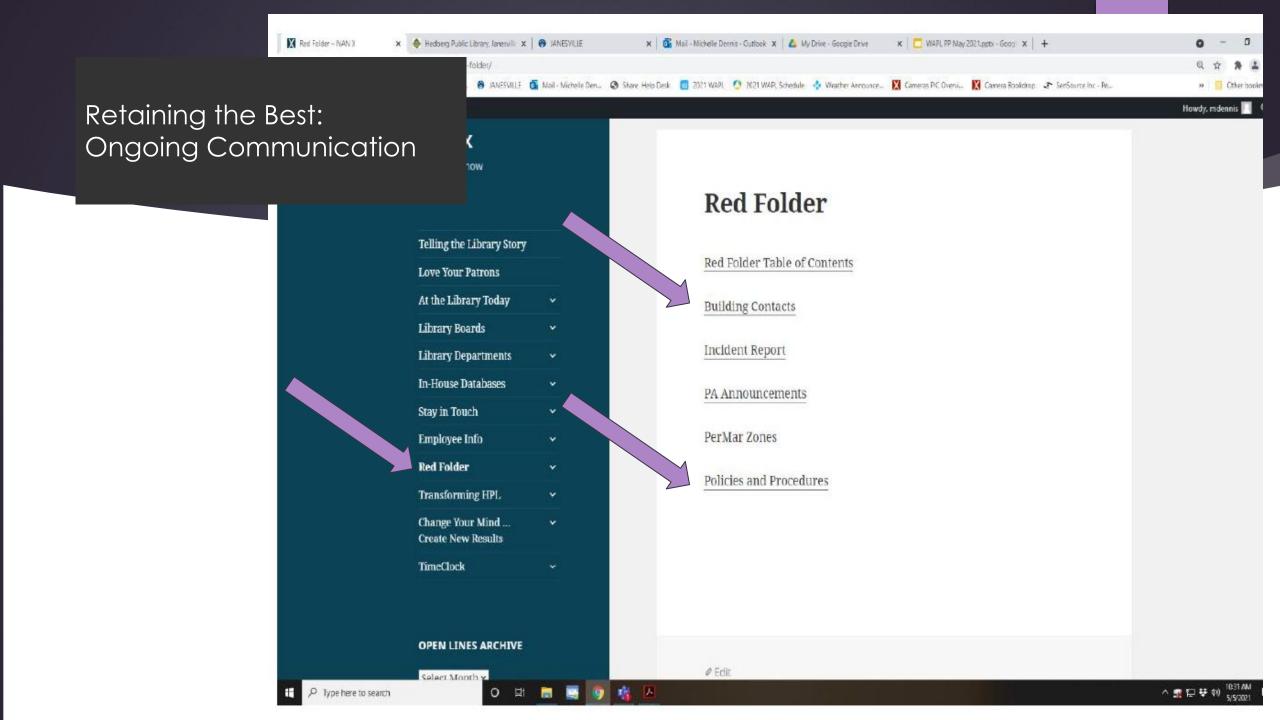
Tuesday, May 11, 2021 from 12:00 PM to 01:00 PM

HPL librarians serve the Tea on books and our world around them. Join us on Twitch ty



Wednesday, May 12, 2021 from 12:00 PM to 01:00 PM

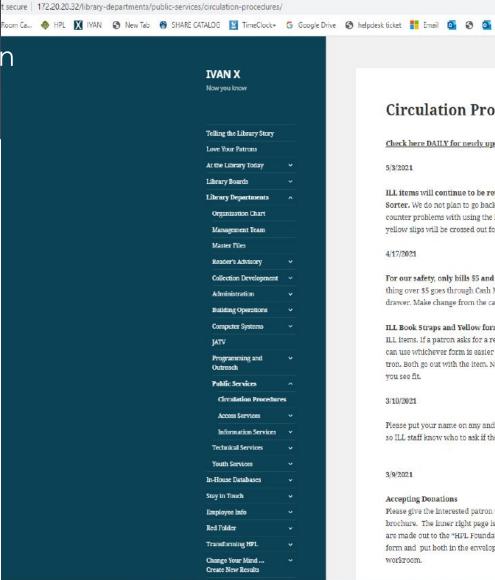
HPL librarians serve the Tea on books and our world around them.



#### Retaining the Best: Ongoing Communication

- IVAN X X +

o search



#### **Circulation Procedures**

Check here DAILY for newly updated procedures and info

5/3/2021

ILL items will continue to be returned in book drops or thru the Sorter. We do not plan to go back to "desk only" returns unless we encounter problems with using the book drops. The return section on the yellow slips will be crossed out for now. Edits in the future.

4/17/2021

For our safety, only bills \$5 and less can go in the change box. Everything over \$5 goes through Cash Management and is locked in the cash drawer. Make change from the cash drawer, not the box.

ILL Book Straps and Yellow forms will continue to be included with all ILL items. If a patron asks for a receipt or confirmation of return, you can use whichever form is easier for you, or the one indicated by the patron. Both go out with the item. Neither is required back. Use them as you see fit.

3/10/2021

Please put your name on any and all ILL requests you place for patrons so ILL staff know who to ask if they have questions on a particular title.

3/9/2021

#### Accepting Donations

Please give the interested patron the "Giving to the Library" brochure. The inner right page is a form they can complete. Checks are made out to the "HPL Foundation, Inc." Attach their check to the form and put both in the envelope next to the Admin basket in the Circ workroom.

### Hiring the Best

What are some of the best practices your library uses for hiring and retention?

## Library Culture

Create it and Communicate it

Breaking Down Silos

#### Create it and Communicate it (or someone else will)!



THE LEADERSHIP OF HEDBERG PUBLIC LIBRARY PLEDGES TO EMPOWER AND SUPPORT EACH OTHER AND EACH MEMBER OF OUR STAFF AS WE ALL WORKTO LIVE OUR MISSION AND APPLY OUR PHILOSOPHY OF SERVICE.

AS SUPERVISORS, WE PROMISE TO:

LEAD BY EXAMPLE as a forwarding-thinking employee.

RECOGNIZE, DEVELOP AND UTILIZE talent.

COACH AND TRAIN in a timely manner.

LISTEN AND RESPOND to feedback and suggestions.

ENCOURAGE INITIATIVE and creative problem-solving.

ALLOW FREEDOM for staff to use their best judgement.

ACKNOWLEDGE that mistakes will be made and move forward together.

CELEBRATE SUCCESSES, big and small.

ADVOCATE for the library, our staff and ourselves.

THIS ALLOWS STAFF TO:

EMBRACE COACHING as a key to learning and growth.

USE THEIR BEST JUDGEMENT to err In the customers favor.

**ENCOURAGE CONFIDENCE** In themselves and others.

GET CREATIVE when overcoming obstacles.

BE CURIOUS and find new ways of doing things.

TAKE ACTION, even in the face of uncertainty.

TRANSFORM MISTAKES into opportunities.

ADVOCATE for themselves and the library.

TOGETHER WE CAN MAKE IT HAPPEN!

Supplied Home By Mc Comit michelle Di

#### Five Universal Truths of Human Interaction:

from <u>Verbal Judo: The Gentle Art of Persuasion</u> by George Thompson

- 1. All people want to be treated with dignity and respect;
- 2. All people want to be asked rather than told to do something;
- All people want to be informed as to why they are being asked or ordered to do something:
- 4. All people want to be given options rather than threats;
- 5. All people want a second chance when they make a mistake.

This global message promoting respect, understanding, and forgiveness can connect all people everywhere. Using our words for a defined purpose can create the forward momentum.

#### How We Treat One Another Hedberg Public Library Coworker Expectations

"...the way we treat our employees (and the way they treat each other) has a very direct and measurable impact on our external customer service." - Service for the Next Generation Library: A Library 2.0 Perspective by Michael Casey

Our Philosophy of Service states:

#### "Treat others as we wish to be treated;

smile, acknowledge, respect, keep an open mind and assume our customers are trustworthy and honest." And that is how we expect coworkers to treat one another.

#### "With customers and coworkers, we are: welcoming, creative, trained, a team."

We each must take personal responsibility to work together as a team, respect coworkers and treat them as we ourselves wish to be treated. We must apply the same high standards of respect, courtesy and problem-solving to our coworkers that we apply to the customers who use our library. Superior internal customer service leads to superior external customer service.

With coworkers, we are expected to:

#### **Diversity and Inclusion Statement of Commitment**

Hedberg Public Library serves a diverse community – diverse in race, ethnicity, gender, sexual orientation, gender identity, disability, religious affiliation, literacy level, citizenship, age, socio-economic status, experience and thought. Diversity and inclusion at Hedberg Public Library strengthen our ability to achieve our mission by creating an environment where our patrons and employees can fully participate and realize their potential. Diverse perspectives and backgrounds create a stronger and more creative environment that delivers better results for those we serve.

We strive to build community and nurture a culture where inclusiveness is the norm, not an initiative. Every member of the Janesville community benefits from the talents and experiences of our peers, from the mutual respect we exercise, and from the responsibility we take for our actions. Each of us deserves an equal opportunity to contribute, read, learn, explore and grow.

Breaking Down Silos

- Single Desk layout
- Everybody does Security
- Cross training front line staff
  - Circ and Info
    - Reference Interview
    - Genealogy research
    - Facilitating computer use
  - Circ and YA
    - Cash drawer at Children's Desk

Breaking Down Silos

#### **Strategic Plan**

#### Mission:

To provide enriching and inspiring learning opportunities for all members of our diverse community.

**Value 1: Community** 

Value 2: Literacy

**Value 3: Resources** 

**Value 4: Technology & Facilities** 

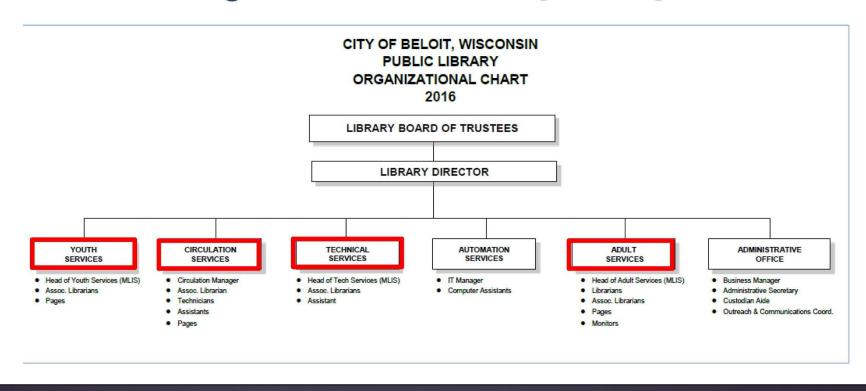
Value 5: Staff



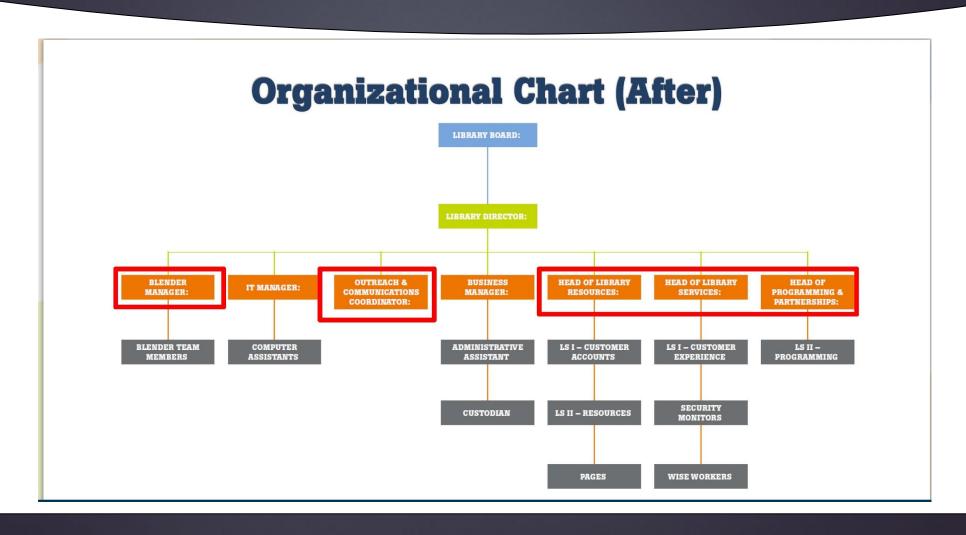


Breaking Down Silos

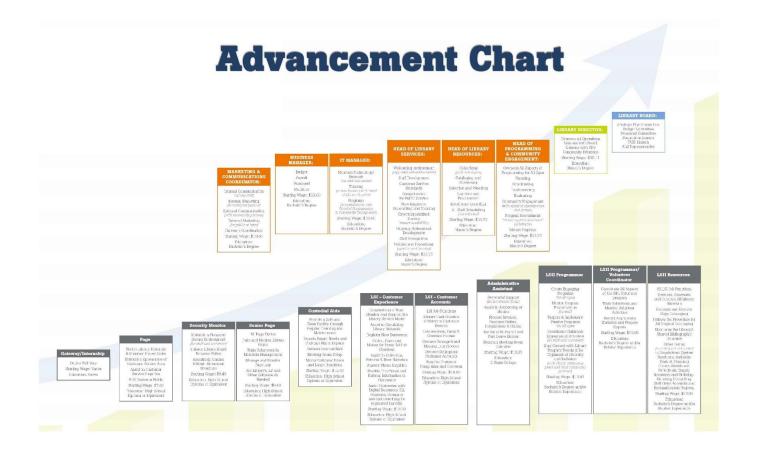
#### **Organizational Chart (Before)**



Breaking Down Silos



Breaking Down Silos

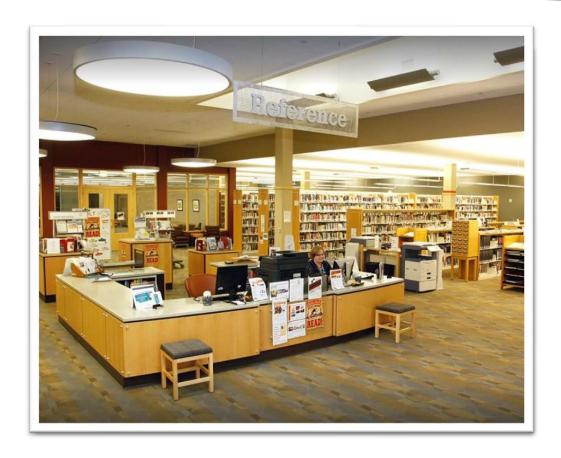














### Library Culture

How has your library broken down silos or removed barriers?

### Working From Home

Self-Guided Model

Guided Model

- Public Services Assistants
  - Self-guided training model
    - normal # paid hours
    - started with city assigned trainings
    - "Seek and share"
    - discuss with supervisor and team via email
  - Google Sheet for tracking and accountability

Date	Name	Title of Training	of Training (in minutes)	Certificates or proof submitted to Michelle	Rating 4-0	Type of Training	Source	URL / Link (copy and paste) / or Title / author of book
3/30/20				Done				
20	Brenda Weir	Infosec Annual Security Awareness Training	60 min			required CVMIC	Jenny	http://cvmic.com
3/30/20				Done				
20	Brenda Weir	Basic References Sources	3 hours	Done	4	Customer service	tutorial	https://libraries.idaho.gov/continuing-education/able/
3/30/20				D				https://www.libraryjournal.com/?detailStory=Public-Library-
20	Erick Walter	Public Library partnerships with K-12 schools	10 min	Done	4	Industry info	Library Journal	Ebook-Partnerships-Boost-K12-Reading
3/30/20		Look 1st: Creating Exceptional Patron		Done				
20	Erick Walter	Experiences	60 min	Done	2	Customer service		https://learn.webjunction.org/
3/30/20		Library Journal articles on publisher		N/A				
20	Erick Walter	embargoes	30 min	IN/A	3	industry awareness	Library Journal	http://www.libraryjournal.com
3/30/20		Intro: Census Bureau Data slides (audio		Dana				
20	Erick Walter	gave out)	30 min	Done	1	Census	Census.gov	https://www.census.gov/data/academy/webinars.html
3/30/20		TC+, email, Library journal, Daily Ops,		N/A				
20	Erick Walter	genealogy site reading	89 min	IN/A				

- Reference Librarians
  - Reference and patron account maintenance is being done via phone and email
    - Working from home with library equipment
  - One in the building at a time June 2020-April 2021
  - Two in the building at a time starting April 5
  - Embedded projects being done remotely
  - Public computer workstation support done by remote Chat software

- Youth Services Programming
  - continue on very limited schedules
  - 1 at desk
  - All programming done virtually
    - most remote from their homes

- Adult Services Programming
  - continue on very limited schedules
  - Nailed It Challenges!
  - All programming done virtually
    - most remote from their homes
    - book discussion and Positivi-Tea

Guided model

Staff were paid full hours

Daily Learning Opportunities

https://newilibraries.org/

https://sewilibraries.org/continuing-education-opportunities/

Created by Head of Library Services with input from staff

Day	Date	Opportunity	URLs, links	Completed Hours
	WEEK THREE			
8	3.30.2020	TEDTalk - Resilience (Open water swimming - 10 minutes)	https://www.ted.com/talks/bhakti_sharma_what_open_water_swimming_taught_me_about_resilience#r-37224	
	Monday	Libraries and COVID 19 Virtual Services weblinar	Libraries and COVID-19: Managing Strategies and Stress	
	1000		List of links shared in chat	
		Library Journal Article (Sacramento Public Library)	https://www.libraryjournal.com/?detailStory=sacramento-public-library-wins-jerry-kline-community-impact-prize	
		PL Journal article - Combating Stress During Crisis	http://publiclibrariescriline.org/2020/03/combating-stress-during-times-of-crisis/	72
9	3.31.2020	Library Board Policy Review	http://beloitlibrary.org/wp-content/uploads/2019/05/Copy-charges-policy-2019.pdf	
	Tuesday		http://beloitlibrary.org/wp-content/uploads/2019/05/Dangerous-Weapons-Policy-2019.pdf	
			http://beloitlibrary.org/wp-content/uploads/2018/05/Discarding-of-lib-materials-12.pdf	
			http://beloitlibrary.org/wp-content/uploads/2018/05/Displays-Within-the-Library-Policy-2011.pdf	
	3		http://beloitlibrary.org/wp-content/uploads/2018/05/Distribution-free-literature-2010.pdf	
			http://beloitlibrary.org/wp-content/uploads/2020/02/Economic-Barriers-to-Information-Accesspdf	
		The state of the s	http://belortlibrary.org/wp-content/uploads/2018/05/Exhibits-guidelines-pdf.pdf	
		CCBC Shorts - October 2019	https://vimeo.com/368881353	
		CCBC Shorts - November 2019	https://vimeo.com/372908836	
		Daily Show Dr. Fauci interview	https://www.youtube.com/watch?v=8A3µM2FNR8	51.5
10	4.1.2020	WVLS - Customer Service Webinar Series (Pt. 1)	https://wvls.org/customer-service-webinar-senes-starts-in-april/	
	Wednesday	(archive link for WVLS)	https://www.youtube.com/watch?v=1e7i8YteLLg&feature=youtu.be	
	100	PL Journal article - Embrace Library Leisure/Self Support (pdf)	L/Professional Development and Training/COVID 19 Learning Opportunities	
	3	Pt_fournal article - Take Care of Yourself First (pdf)	L/Professional Development and Training/COVID 19 Learning Opportunities	
		Yoga for Digestion	https://www.youtube.com/watch?v=hbguV_f6XCo	48.73

			It began by sharing the experiences and courses of action which happened and are happening in Italy and Washington with the COVID 19 virus. Shared information and suggestions about managing stress in our personal and professional lives. Lots of great recommendations-took notes! Loren's actionable list was a great resource. I realize I use 20-20-20 often. (I look over at my neighbor's deck when I need a break. It helps refocus me.) I want to look into Varsity Tutor. Small goals versus large projects was a great suggestion. I would love to know what the percentage is for an increase in ecards for our library since we've been putting guidelines in place. Do we have this information to share? Mindfulness is a wonderful movement. Loved Richard's definition and his book suggestions. Personally, I have to work on boundaries for work time and social media exposure. I also need to loosen pressure to	
Jody	Winchester	AL Live Weblinar: Libraries and COVID 19: Managir	be productive EVERY DAY. I'm finding that is where I develop most of my stress.	
lody	Windhester		This article provided tips to combat stress at challenging times. Loved the conclusion of free apps to help manage stress. I shared the CDC tips for managing anxiety and stress on my Facebook page. It had some great suggestions for parents. Huge takeaway: Keeping an element of normalicy helps everyone. Hope to revisit some information later.	0
lody	Winchester		Lots of Info to absorb and take away! It focused on the San Fransisco PL as a winner of the Jerry Kline Community impact Prize which recognizes the library as community asset and awards the library that achieves peak community impact by fully integrated and critically valuable. I loved how they broke down barriers through numerous conversations, postively raised public awareness through engagement, promoting ownership and did online surveys and face to faces. I would love to see the option of bus passes again for kid like we did at the old library is it feasible? I would love to know if we have a state sponsored link like veterans connect in our state. Is the website EarlyLearningNation on our radar? Should it be? The Book First program sounds exceptional. Their digital inclusion plan focused on gaming in rural communities in times of emergency could something like this be tapped and converted for other uses? Alt+Lib initiative has potential-thought of some cool possibilities.	
			Libraries trying to stay connected to their patrons with video presentations by authors, read aloud sessions, on line reference question answering. Also tips for working from home	
Lynn	Zandler	webinar Libraries and COVID-19	and creating rituals and not feeling like we need to be productive everyday for a certain amount of time	1.
Lynn	Zandler	Journal article Combating stress during Time of Cr	use technology to prevent loneliness, use apps, practice normal routines	0.
Lynn	Zandler	Library Journal article Driven by Civic goals Sacram	every library is an essential community assest. Partnerships with community organizations and other civic entities are essential	
			TOTAL HOURS	
	LANGE Man	r 30 Mar 31 Apr 1 Apr 2 Apr 3 Apr 6	Apr 7 Apr 8 Apr 9 Apr 1 🕀 🗓 🗓	

### Bouncing Back

- Curbside Procedures
- Programming

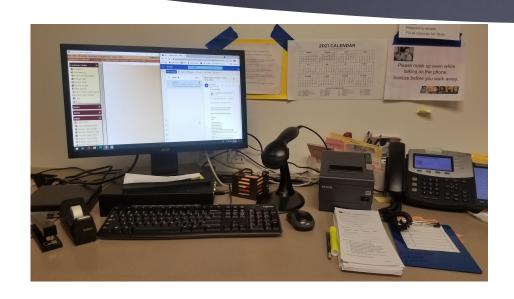
### Curbside - HPL

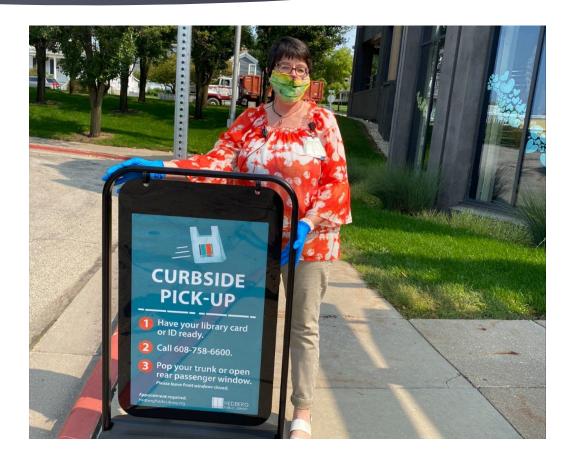
- Location Temporary
- Communication
  - from patrons -
    - dedicated phone line and email
  - between staff
    - in house
    - remote workers
- Process
  - Task Assignment
  - Timing
- Returns
  - outside book drop
  - 24 hr quarantine



Date	/Time Request Made
Nam	e
Baro	ode
Num	ber of held items:
	On Holds Shelf
	New to Pull
Picku	ıp Day
**Ne	Other Other xt Day Pickup of car?
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**Ne Type Colo Rem	Other  xt Day Pickup  of car?  r of car?  Pulled by:  inders:  Use the lower circle drive.  Keep your windows closed.
**Ne Type Colo Rem	Other  xt Day Pickup  of car?  r of car?  Pulled by:  inders:  Use the lower circle drive.  Keep your windows closed.  Have your library card or ID ready.
**Ne Type Colo Rem	Other  In the Day Pickup  of car?  Pulled by:  inders:  Use the lower circle drive.  Keep your windows closed.  Have your library card or ID ready.  We will place the items in your BACK
**Ne Type Colo Rem	Other  In the Day Pickup  of car?  Pulled by:  inders:  Use the lower circle drive.  Keep your windows closed.  Have your library card or ID ready.  We will place the items in your BACK SEAT so please lower that window
**Ne Type Colo Rem	Other  In the Day Pickup  of car?  Pulled by:  inders:  Use the lower circle drive.  Keep your windows closed.  Have your library card or ID ready.  We will place the items in your BACK
**Ne Type Colo Rem	Other  In the Day Pickup  of car?  Pulled by:  inders:  Use the lower circle drive.  Keep your windows closed.  Have your library card or ID ready.  We will place the items in your BACK SEAT so please lower that window  We will meet you at your car in
**Ne Type Colo Rem	Other  of car?  Pulled by:  inders:  Use the lower circle drive.  Keep your windows closed.  Have your library card or ID ready.  We will place the items in your BACK SEAT so please lower that window  We will meet you at your car in approximately 5 minutes – thank you

### Curbside - HPL





### Curbside - BPL - Self-Service





### Curbside - BPL - Parking Lot



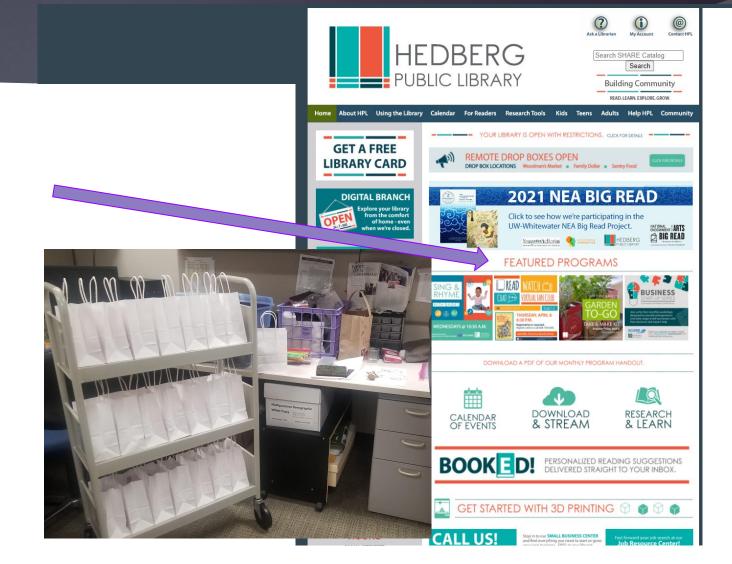
### Curbside - BPL - Drive Up Window





### Programming - HPL

- Programming
  - In-house on very limited schedules
  - All programming done virtually
    - most remote from their homes
    - weekly craft projects
    - monthly DIY Take and Makes or
       Nailed-It projects



### Programming - BPL

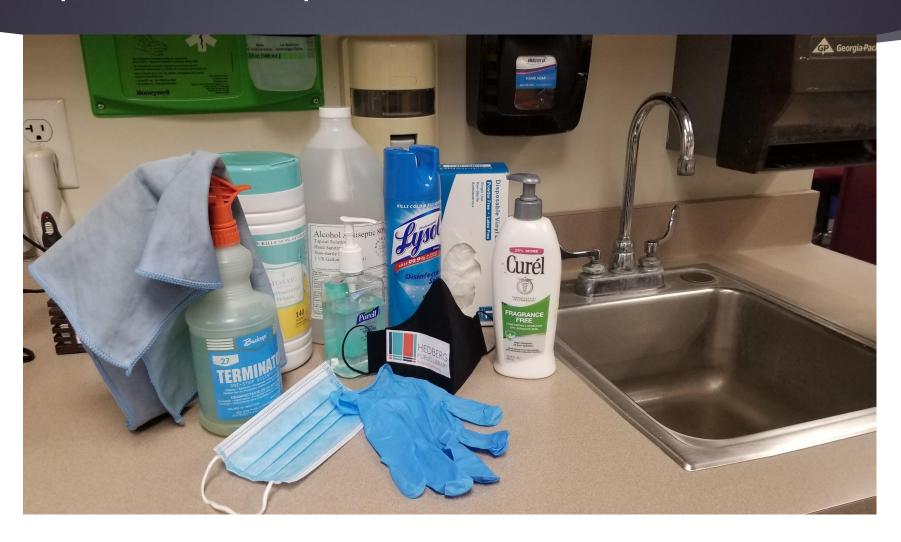
- Take and Make Craft Kits
- In-House with registration



### Key Takeaways

- Choose your culture
- Hire strategically
- Stay Flexible

## and who knew these would become indispensable parts of our team?!?



### Questions

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- Jeni Schomber
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   Beloit Public Library
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