



"The Pursuit of Excellence"



**ALL IN:**  
Include and Innovate

# 2024 WLA Conference

## November 5–8

KI Convention Center  
Green Bay, WI

# Welcome to the 2024 WLA Conference

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On behalf of the WLA Conference Committee, I am delighted to welcome you to the wonderful KI Convention Center in Green Bay. This year’s theme is: “All in: Include and Innovate.” The theme is explored throughout the conference in the excellent programs; inspiring speakers; and thoughtful amenities and tours. Over the next three days you’ll have the opportunity to connect with colleagues – familiar and new, and come away with a refreshed sense of belonging and inspiration.

In Green Bay early? Attend a pre-conference tour of the University of Wisconsin Green Bay Archives with its local and unique collections. The 2024 WLA Conference kicks off on Tuesday, November 5 with a Welcome Reception at the Green Bay Packers Hall of Fame inside Lambeau Field Stadium. Whether you love the Green and Gold – or root for another team, I’m confident you’ll have a great time!

Join colleagues back at the KI Convention Center where we have a fantastic line-up of speakers and programs, touching on topics including AI (artificial intelligence); management; programs and services; advocacy; technology; DEI &B [belonging]; and more. Take a stroll through the exhibit hall and talk to representatives from potential new vendors and partners (pick up some cool swag!).

Throughout the conference you’ll have many opportunities to network and make new friends on tours of the Neville Museum and the NEW Brown County East Branch Library; and evening events including trivia, and Awards and Honors dinner sponsored by the WLA Foundation.

I encourage you to take some time and expand your horizons. Attend a luncheon speaker with someone you’ve never met before or connect with a speaker to learn more about their great ideas. This is a wonderful time to connect and learn. Go “All In” this year and see the amazing work of the Wisconsin library community.

A major THANK YOU to the Wisconsin Library Association and the 2024 Wisconsin Library Association Conference Committee who made this event possible. Enjoy the conference!



**Mark Jochem**  
2024 WLA Conference Chair

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# WLA President's Welcome

Hello! And welcome to the 2024 Wisconsin Library Association Conference here in beautiful Green Bay, Wisconsin!

The fall conference is one of my favorite times of year and one of the many reasons I love being a librarian, what a great experience you are going to have these next few days. Whether this is your first time attending, or your tenth, I know you will leave with fresh ideas, new friends and a sense of pride in our profession.

I want to first start out by saying thank you to our former WLA President Desiree Bongers, who would normally be writing this welcome to you all. She stepped down a month ago to take a new position outside of the library world. Her commitment and work with WLA over the years has been invaluable. I will be stepping in for the rest of the year and continuing my work as President through 2025. I truly look forward to hearing from you, learning with you and most of all leading the organization alongside you and the rest of the WLA Staff and WLA Board.

Mark Jochem and the rest of the WLA Conference Planning Committee have put together an outstanding lineup of speakers, programs and events for you to attend. Some of the highlights include a kickoff reception at historic Lambeau Field, tours of the Neville Museum and the new Brown County East Branch Library and a keynote presentation by Dave Delaney. You will not want to miss the Awards and Honors dinner sponsored by the WLA Foundation and the annual Trivia Night fundraiser. Don't forget to grab a few swag items to take home from the Exhibits Hall, they are excited to meet you.

If you have read the welcome this far, you are a superstar! If you see me in the hallways I will have a special prize for everyone that introduces themselves to me. I truly would love to meet you all and hear about the wonderful work you are doing in your libraries across the state.

Thanks again to the WLA Staff, the WLA Conference Planning Committee and all the presenters that will make this a great conference. Have fun!



**Katharine Clark**  
2024 WLA President

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## 2024 WLA Board of Directors

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YSS Board Liaison

# WLA CODE OF CONDUCT

The Wisconsin Library Association (WLA) holds professional conferences and meetings to enable its members to receive continuing education, build professional networks, and discover new products and services for professional use. To provide all participants – members and other attendees, speakers, exhibitors, staff, and volunteers – the opportunity to benefit from the event, WLA is committed to providing a harassment-free environment for everyone, regardless of gender, sexual orientation, gender identity, gender expression, disability, physical appearance, ethnicity, religion or other group identity.

As an association, WLA is strongly committed to diversity, equity and the free expression of ideas. Taken cumulatively, these values are based on our professional organization's (Wisconsin Library Association) firm belief in the value of civil discourse and the free exploration of competing ideas and concepts – with a fundamental respect for the rights, dignity and value of all persons.

Within the context of this WLA Code of Conduct and, more broadly, the freedom of expression, critical examination of beliefs and viewpoints does not, by itself, constitute hostile conduct or harassment. Similarly, use of sexual imagery or language in the context of a professional discussion might not constitute hostile conduct or harassment.

WLA seeks to provide a conference environment in which diverse participants may learn, network and enjoy the company of colleagues in an environment of mutual human respect. We recognize a shared responsibility to create and hold that environment for the benefit of all. Some behaviors are, therefore, specifically prohibited:

- Harassment or intimidation based on race, religion, language, gender, sexual orientation, gender identity, gender expression, disability, appearance, or other group status.
- Sexual harassment or intimidation, including unwelcome sexual attention, stalking (physical or virtual), or unsolicited physical contact.
- Yelling at or threatening speakers or attendees (verbally or physically).
- Failure to comply with the Policies Governing Conference Registration, Conference Attendees, Speakers and Presenters, and Exhibitors.

Speakers are asked to frame discussions as openly and inclusively as possible and to be aware of how language or images may be perceived by others. Participants may at any time exercise the option of leaving a presentation or exhibit. Exhibitors must follow all WLA Exhibits rules, regulations, and policies as outlined in the Policies Governing Conference Registration, Conference Attendees, Speakers and Presenters; and Exhibitors as well as any event-specific requirements.

All participants are expected to observe these rules and behaviors in all conference venues, including online venues and conference social events. Participants asked to stop hostile or harassing behavior are expected to comply immediately. Conference participants seek to learn, network and have fun. Please do so responsibly and with respect for the right of others to do likewise.

If you believe you have been harassed or that a harassment problem exists, report the incident on WLA's website, using this link. After an online report is submitted, WLA will determine and carry out the appropriate course of action, and may engage WLA Directors, staff or legal counsel as appropriate. For more details about reporting, see WLA's Reporting Guide. Event security and/or local law enforcement may be involved, as appropriate based on the specific circumstances. A follow-up report will be made to individuals who report the harassment.

## Special considerations for virtual events

The provisions of the Wisconsin Library Association Code of Conduct apply to virtual WLA events. We remind virtual event attendees to remember that threats, harassment, and intimidation are just as damaging when transmitted online as they are in person and will be not be tolerated.

Attendees are prohibited from sharing content, recordings, chat logs, comments, or screenshots from WLA virtual events on any other online platforms or in any other virtual communications. Attendees should take only the notes they need for personal use. Recording of program sessions is prohibited, except for authorized agents of WLA capturing recordings for official WLA use. Disruption of presentations during sessions or other conference events is not acceptable. Any attendees who attempt to take over screensharing or broadcast unrelated images or messages during a conference event shall be removed from the meeting. People found in violation of any part of the WLA Code of Conduct will face consequences including but not limited to: expulsion from the conference, prohibition from returning to any future virtual event, and will not receive a refund of their registration fees.

Questions/concerns about this policy should be sent to the WLA Executive Director ([wla@wisconsinlibraries.org](mailto:wla@wisconsinlibraries.org)).

*Adapted from the American Library Association Code of Conduct  
[http://www.ala.org/conferencesevents/statement\\_appropriate\\_conduct](http://www.ala.org/conferencesevents/statement_appropriate_conduct)  
Updated by the WLA Board of Directors 7/12/2024*



# **WLA POLICIES GOVERNING CONFERENCE REGISTRATION, CONFERENCE ATTENDEES, SPEAKERS AND PRESENTERS, AND EXHIBITORS REGISTRATION POLICIES**

## **Registration Policies**

1. All individuals in WLA conference spaces are required to have registration credentials (a registered attendee name badge). WLA staff (and in some cases venue staff) will monitor activities to ensure that all individuals in conference spaces are registered for the event/conference. These include but are not limited to keynote speaker addresses, breakout sessions, receptions, banquet functions, exhibit hall access, and tours. a. Spouses, partners, or other non-industry guests are required to register for every WLA conference function they choose to attend. These include but are not limited to keynote speaker addresses, breakout sessions, receptions, banquet functions, exhibit hall access, and tours.
2. Registration is required for all attendees at virtual events, even if attendees plan to participate in a group setting.
3. There will be a preferential registration fee for WLA members. A preferential registration fee may be extended to other groups with the approval of the WLA Board of Directors.
4. Unless otherwise indicated, volunteers are expected to pay the regular registration fees to attend the conference.
5. Speakers are required to register for the conference if they plan to attend other conference events in addition to their individual session. Speakers do not need to register if they will only participate in/attend their individual session.
6. Individuals registering for conferences and events must be current on payments for past events. WLA reserves the right to decline registration to individuals who have outstanding invoices for past events.
7. All conference attendees are required to review and sign the WLA Code of Conduct as part of the registration process.

## **Speaker/Presenter Policies**

1. The purpose of all keynote and breakout sessions at WLA Conferences is to provide educational content and focus. . Honoraria for keynote speakers will be negotiated by WLA staff in consultation with the conference committee.
3. WLA does not provide compensation\* of any kind to breakout presenters. Breakout presenters that fall under this policy include, but are not limited to, employees and trustees of Wisconsin Libraries, library agencies or library systems; and those presenters not related to the Wisconsin library community. \*Special circumstances that are individually agreed upon may apply.
4. All conference speakers and presenters are required to review and sign the WLA Code of Conduct.

## **Exhibit Hall Policies**

1. Exhibitors must register all representatives in attendance.
2. Selling or sales presentations are limited to the tradeshow floor and only by registered exhibitors. Any individual that is not a registered exhibitor is prohibited from soliciting WLA attendees in any space at the venue during the conference.
3. Exhibitors are required to staff their booth during posted exhibit hall hours. Tear-down before the posted tear-down period is not allowed unless approved by WLA in advance.
4. No unregistered individuals will be allowed on the tradeshow floor. This includes, but is not limited to, unregistered industry or non-industry individuals, vendors, visitors, and/or guests.

## **Onsite Food & Beverage**

1. WLA staff will do their best to accommodate individuals with food allergens and other dietary restrictions. However, we cannot guarantee that event food offerings will meet every dietary request or requirement.
2. For food safety reasons and in compliance with venue policies and/or contractual catering agreements, attendees are not permitted to carry food out from WLA conference banquet buffets or any other functions.
3. Both alcoholic and non-alcoholic beverages may be served at WLA socials, receptions, and other networking events. Participants at WLA events are expected to drink responsibly. WLA and venue staff have the right to deny service to attendees for any reason and may require an attendee to leave the event.

Individuals who violate any of the above policies may face expulsion from the conference function or the conference overall and will not be allowed to attend in-person WLA conferences for a period as determined by the Executive Committee of the WLA Board of Directors.

# Keynote Speaker Lineup

The conference features more than 55 breakout sessions led by your peers.

Under the theme "All In: Include and Innovate," this year's conference is designed to inspire and connect the entire Wisconsin Library Community. We've crafted a dynamic lineup of keynote speakers, including Dave Delaney, Dr. Brandy McNeil, and Dr. Alonzo Kelly, plus over 55 breakout sessions tailored to a variety of library types and roles.

Additionally, you'll have exclusive access to exhibitors and vendors, enabling you to discover cutting-edge products and services to enhance your library's offerings.

[Click Here to View the Full Agenda](#)



**Dave Delaney**  
Shares his often hilarious story of being diagnosed with ADHD at 50 years old and how the diagnosis inspired his new book, *The Root Down*.



**Dr. Brandy McNeil**  
PLA President and NYPL leader, revolutionizing adult education programs.



**Amy Pease**  
Amy works as a nurse practitioner, where she is nationally recognized as an HIV specialist. She is debuting her novel *Northwoods*.



**Dr. Alonzo Kelly**  
A dynamic personal and professional development coach, professor, three time best selling author and radio host.



**Joanne Robertson, Author/Illustrator**  
Anishinaabe kwe author, offering cultural insights and storytelling.

# THANK YOU TO OUR SPONSORS!

## All-Conference Champion



## Supporter



## Opening Reception Frozen Tundra Ice Cream Bar



## Friday Luncheon Keynote



## Awards & Honors Banquet (in part)



## Additional support provided by

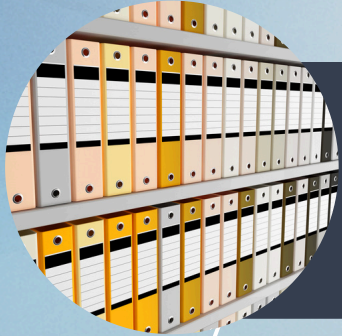


## Professional Headshots





# SPECIAL EVENTS



## Pre-Conference Tour of the UW-Green Bay Archives

Tuesday, November 5 | 2:00 - 4:00 p.m. | 2420 Nicolet Drive, Green Bay WI

Join the UW-Green Bay Archives Department for an informal tour of its collections which date back to the 1600s. Participants will also see a demonstration of a digital overhead scanner. Free; limited to 25 people. Pre-registration is required. Must provide own transportation.



## Opening Reception - Packers Hall of Fame at Lambeau Field

Tuesday, November 5 | 6:00 - 8:00 p.m. | 1265 Lombardi Avenue, Green Bay

Mingle with colleagues and our exhibitors in the home of the Green Bay Packers! Enjoy stadium fare followed by a Frozen Tundra Ice Cream Buffet hosted by EBSCO. Transportation provided. Pre-registration required. \$49.00 per person.



## YSS Luncheon with Author Joanne Robertson

Wednesday, November 6 | Noon - 1:00 p.m. | Hall B&C - First Floor

Meet Joanne Robertson, author of 2024 Great Lakes, Great Read selection, "The Water Walker." Learn about the Junior Water Walkers initiative and how you can get involved. Free; pre-registration required. Session followed by book signing.

## Trivia Night

## Cheers & Challenges: Trivia Fundraiser for the WLAF

Wednesday, November 6 | 7:00 - 9:00 p.m. | Ballroom A3 and A4-1st Floor

Have fun and help support the WLA Foundation's new conference scholarship program! All are welcome - come as a team or play by yourself and compete for fun prizes. Enjoy snacks and a cash bar. \$40 per person, \$45 at the door.

# FLINT PUBLIC LIBRARY



## Libraries are an act of love

In the face of incredible adversity, the Flint Public Library transformed itself into a modern and flexible beacon for learning in the community. With a vision centered on creating a community that is just, confident, and aspirational, the library remade itself from the inside out.

### Learn More

From the Inside Out:  
Transforming the Flint  
Public Library  
9:15 a.m. Nov. 8 in Grand  
Ballroom B  
Booth 29



opnarchitects.com

## Save the Date

February 11, 2025  
Library Legislative Day  
Best Western Premier Park Hotel  
Madison, WI

April 30 - May 2, 2025  
WAPL Conference  
Best Western Premier Waterfront  
Hotel & Convention Center  
Oshkosh, WI

October 28 - October 31, 2025  
WLA Annual Conference  
Madison Marriott West  
Middleton, WI

## Book Signings

All book sale/author signings will take place at the conclusion of the presentations below. Card, cash, and check accepted. Show tax-exempt form for organizational purchases; personal purchases will be taxed. *Prices are approximate.*

### Wednesday, November 6

**Joanne Robertson**, YSS Luncheon  
12:00 PM - 1:00 PM, Hall B & C  
*Nibi Emosaawdang/The Water Walker*  
Approx. price: \$15.00

### Thursday, November 7

**Dr. Carol Cornelius**, breakout session "Finding and Using Historical Documents to Hear the Voices of Indigenous Nations of Wisconsin"  
11:00 AM - Noon | Grand Ballroom A  
*A History in Indigenous Voices*  
Approx. price: \$49.95

**Amy Pease**, Luncheon Keynote  
12:00 PM - 1:00 PM Hall B&C  
*Northwoods*  
Approx. price: \$22.00

### Thursday, November 7, cont.

**Claire Swinarski**, 2024 Elizabeth Burr/Sheridan Worzalla Award Winner, breakout session "The Essential Role of Hope in Middle Grade Literature"  
4:00 PM - 5:00 PM, Grand Ballroom F  
*What Happened to Rachel Riley?*  
Approx. price: \$15.00

**Sally Cole-Misch**, breakout session "Exploring Great Lakes Great Read's 2024-2025 Adult Novel, The Best Part of Us, and Our Essential Connections with Nature and the Great Lakes"  
4:00 PM - 5:00 PM, Grand Ballroom G  
*The Best Part of Us*  
Approx. price: \$18.00



# WLA CONFERENCE CAREER CENTER & HEADSHOTS

Attention job seekers! The Career Center at the WLA Conference will offer you access to experienced Library Supervisors and Library Directors ready and willing to look over your resume and give you some feedback.



Do you need a professional headshot for your LinkedIn profile? A photographer will be onsite to schedule 10-minute photos sessions for free on Friday morning.

## Resume Reviews

Resume reviews will happen in Riverview 1 on the following schedule:

Wednesday, November 6 – Riverview 1

- 11:00 a.m. – Noon
- 2:30 – 4:30 p.m.

Thursday, November 7 – Riverview 1

- 11:00 a.m. – Noon
- 1:30 – 2:30 p.m.

## Professional Headshots

Headshots with photographer Lisa Havlicek will be available Friday morning, November 9 from 9:30 a.m. - 11:30 a.m. in Riverview 1. A sign-up form will be available in the Exhibit Hall at the WLA booth during exhibit hall hours until Thursday at 3:30 p.m. The photos will be sent via email to participants after the conference.

*Photography sponsored by ISG.*



Wisconsin Valley Library Service  
congratulates

**Kris Adams Wendt**

2024 Wisconsin Library Heritage Center  
Hall of Fame Inductee

and all of the award recipients!





# **WLA & WLA FOUNDATION ANNUAL MEMBERSHIP MEETING**

📅 Thursday, November 7 - 10:00 - 10:45 AM

📍 Hall B&C - First Floor

## **AGENDA**

(subject to change)

- I. Welcome/Call to Order - WLA President Katharine Clark
  - Approval of the 2024 Agenda & 2023 Membership Meeting Minutes
  - Recognition of Outgoing Board Members
  - Election for 2025 leaders
  
- II. WLA Foundation Report - WLA Board President, Melissa Krause
  
- III. ALA Report – ALA Councilor, Sherry Anderson Wichitchu
  
- IV. Financial Report – Treasurer, Rachel Arndt
  
- V. 2024 Year in Review - WLA President Katharine Clark
  
- VI. 2025 Initiatives – WLA Executive Director Laura Sauser
  
- VII. Prize Drawing - Be a Member, Get a Member Campaign
  
- VIII. Adjourn

# 2024 Awards & Honors Recipients

## Wisconsin Library Hall of Fame

Dr. Mohammed M. Aman (1940 - 2024)  
Kurt Kiefer  
Carla Stoffle  
Kristine Adams Wendt

## Library of the Year

University of Wisconsin-Eau Claire McIntyre Library

## WLA/Demco® Librarian of the Year

Terry Ehle  
Lester Public Library

## SSCS Paralibarian of the Year

Danielle Zeamer  
Brown County Library

## Trustee of the Year

John Van Dyck  
Brown County Library

## Programming Innovation Award

The Library Memory Program  
Bridges Library System

## Citation of Merit

Kristen Mildenhall  
Friends of the Middleton Public Library

## WLA/WEMTA Intellectual Freedom Award

Rebecca Puhl  
Phillips Public Library

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## 2024 Literary Awards

### Children's Book Award Committee Honors

#### Elizabeth Burr/Sheridan Worzalla Award

*What Happened to Rachel Riley?*  
by Claire Swinarski

*The list of Outstanding Books of the Year can be found at [wisconsinlibraries.org](http://wisconsinlibraries.org).*

#### Notable Wisconsin Author

Miranda Paul

### Literary Award Committee Honors

#### WLA Literary Award (Nonfiction)

*The Sound of Undoing: A Memoir in Essays*  
by Paige Towers

#### Notable Wisconsin Authors & Illustrators

Sandra Balzo  
Patricia Skalka

#### WLA Literary Award (Fiction)

*I Could Live Here Forever* by Hanna Halperin

*The list of Outstanding Achievement Awards can be found at [wisconsinlibraries.org](http://wisconsinlibraries.org).*

#### WLA Literary Award (Poetry)

*Short Film Starring My Beloved's Red Bronco*  
by K. Iver



Wisconsin Historical Society  
PRESS

# NEW for Fall 2024

from the Wisconsin Historical Society Press



Wisconsin Historical Society  
PRESS



**EXTRA! EXTRA!  
EAT ALL ABOUT IT!**  
Recipes and Culinary  
Curiosities from Historic  
Wisconsin Newspapers

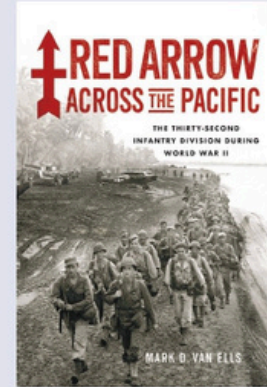
Jane Conway and  
Randi Julia Ramsden

Paperback, 264 pp, \$30.00  
ISBN: 978-1-9766-0037-1

**RED ARROW  
ACROSS THE PACIFIC**  
The Thirty-Second  
Infantry Division  
during World War II

Mark D. Van Ells

Paperback, 512 pp, \$40.00  
ISBN: 978-1-9766-0033-3



**BROWNIE  
THE WAR DOG**  
Veterans' Best Friend

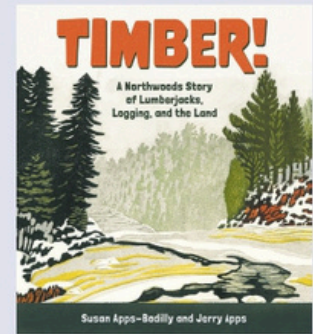

Written by Kelly Nelson  
Illustrated by Aaron Boyd

Hardcover, 32 pp, \$17.95  
ISBN: 978-1-9766-0013-5

**TIMBER!**  
A Northwoods Story of  
Lumberjacks, Logging,  
and the Land

Susan Apps-Bodilly  
and Jerry Apps

Paperback, 168 pp, \$20.00  
ISBN: 978-1-9766-0035-7

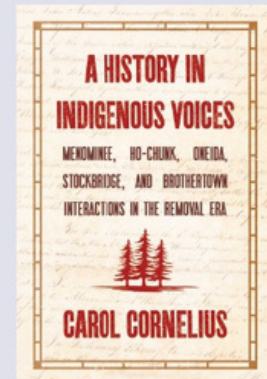
Come hear author Carol Cornelius speak on “Finding and Using Historical Documents to Hear the Voices of Indigenous Nations of Wisconsin.”

Thursday, November 7, 11:00 AM  
in Grand Ballroom A

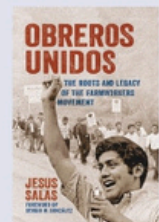
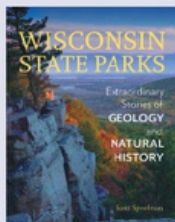
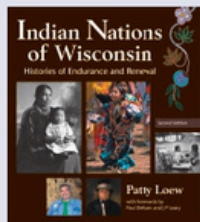
**A HISTORY IN  
INDIGENOUS VOICES**  
Menominee, Ho-Chunk,  
Oneida, Stockbridge, and  
Brothertown Interactions  
in the Removal Era

Carol Cornelius

Paperback, 472 pp, \$49.95  
ISBN: 978-1-9766-0009-8



## RECENT & BESTSELLING TITLES



For more info, please stop by booth #12 in the WLA Exhibit Hall.

To view additional titles, visit [wisconsinhistory.org/whspress](http://wisconsinhistory.org/whspress)



# WLA CONFERENCE APP

We recommend all attendees download the app!

Use it to make the most out of your conference experience!



## Easy Schedule Planning

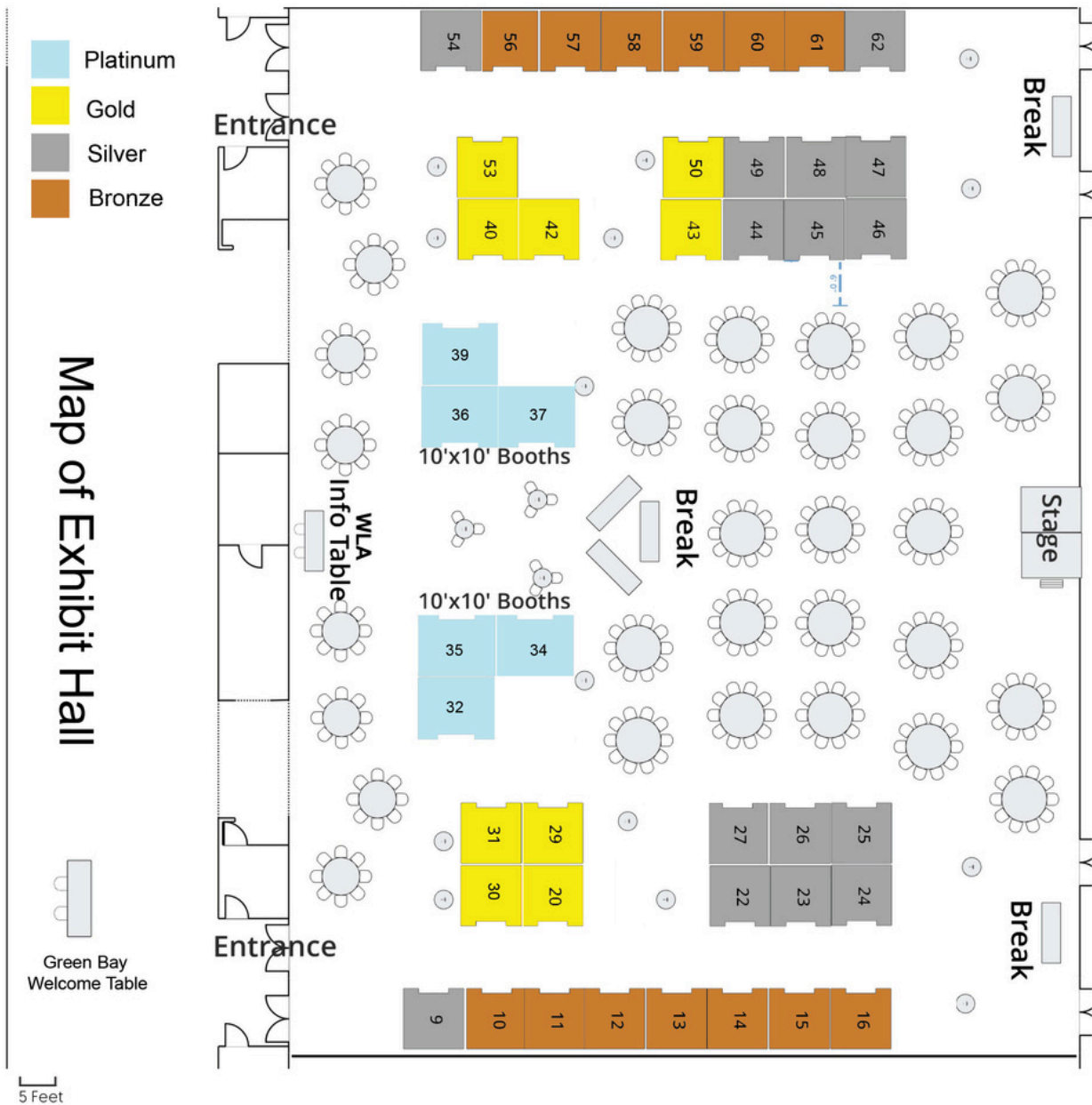
- No more flipping back and forth through a paper booklet trying to remember session details! We've all been there!
- Simply navigate to the agenda tab, view sessions, and click "Add to my Agenda" for any sessions you wish to attend
- View details of just the sessions you added to your agenda in one convenient location!
- Change your mind? No worries - you can edit your schedule and still view the full schedule of events! As well as speaker details, times, locations, etc.



## Opportunities to Connect

- Edit your profile so people can connect with you based on information like your line of work, alma mater, city, etc.
- Participate in community boards all within the app!
- View the profiles of others and connect
- Message other attendees in app
- Bookmark other attendees
- Share photos direct from app to socials

# MAP OF EXHIBIT HALL



ABDO Books - Booth 62  
 AWE Learning - Booth 15  
 Baker & Taylor - Booth 26  
 Bibliotheca - Booth 58  
 Blackstone Publishing - Booth 22  
 Brodart Co. - Booth 9  
 Cooperative Children's Book Center (CCBC) - Booth 13  
 Wisconsin Department of Public Instruction - Booth 14  
 EBSCO Information Services - Booth 57  
 Edvest 529 College Savings Plan - Booth 16  
 Engberg Anderson Architects - Booth 27  
 EnvisionWare, Inc - Booth 35  
 FEH Design - Booth 37  
 Focus On Energy - Booth 23  
 Hallett Movers - Booth 25  
 hoopla Digital - Booth 56

Insignia Software Corporation - Booth 49  
 ISG - Booth 36  
 Libraria (formerly Children's Plus, Inc) - Booth 24  
 Library Furniture International - Booth 34  
 Little Creek Press - Booth 48  
 Maris Associates - Booth 20  
 Murphy Security Solutions - Booth 50  
 OCLC - Booth 46  
 OPN Architects - Booth 29  
 OverDrive - Booth 11  
 PBS Wisconsin Education - Booth 40  
 Playaway Pre-Loaded Products - Booth 44  
 RMC Imaging Inc - Booth 47  
 Scholastic Library Publishing - Booth 42  
 Somerville Architects - Booth 43  
 St. Catherine University - Booth 60

TLC - The Library Corporation - Booth No. 59  
 UW-Madison Information School - Booth No. 45  
 UW-Milwaukee School of Information Studies - Booth No. 39  
 WiLS - Booth No. 30, Booth No. 31  
 Wisconsin Agriculture in the Classroom - Wisconsin Farm Bureau Foundation - Booth No. 10  
 Wisconsin Historical Society Press - Booth No. 12  
 Wisconsin Talking Book and Braille Library - Booth No. 61  
 Yerges Moving and Storage - Booth No. 54

# Exhibit Categories

## Accounting & Financial Services

Edvest 529 College Savings Plan

## Architecture & Design

Engberg Anderson Architects

FEH Design

ISG

OPN Architects

Somerville Architects and

Engineers

## Audio Materials

Baker & Taylor

Blackstone Publishing

Brodart Co.

Maris Associates

Playaway Pre-Loaded Products

Wisconsin Talking Book and Braille  
Library

## Books

Baker & Taylor

Blackstone Publishing

Brodart Co.

Libraria

Maris Associates

## Children's Books/Materials

ABDO Books

Baker & Taylor

Blackstone Publishing

Brodart Co.

Cooperative Children's Book  
Center (CCBC)

Maris Associates

Scholastic Library Publishing

## Children's Programs

Department of Public Instruction

## Consortium

WiLS

## Consultants

Focus On Energy

Wisconsin Department of Public  
Instruction

WiLS

## Databases

ABDO Books

Baker & Taylor

Blackstone Publishing

## Databases, cont.

EBSCO Information Services

Maris Associates

Scholastic Library Publishing

WiLS

Wisconsin Department of Public Instruction

## Distributor

Brodart Co.

OverDrive

## DVDs & Videos

Brodart Co.

## Education

AWE Learning

Wisconsin Department of Public Instruction

PBS Wisconsin Education

St. Catherine University

UW-Madison Information School

UW-Milwaukee School of Information Studies

WiLS

Wisconsin Agriculture in the

Classroom/Wisconsin Farm Bureau Federation

## Engineers

FEH Design

ISG

OPN Architects

Somerville Architects and Engineers

## Furniture

Library Furniture International

## Government Information

Wisconsin Department of Public Instruction

## Interior Design

FEH Design

ISG

Library Furniture International

OPN Architects

Somerville Architects and Engineers

## Library Automation

Insignia Software Corporation

OCLC

TLC – The Library Corporation

## Literacy

Wisconsin Department of Public Instruction

## Microform/Microform Equipment

RMC Imaging Inc.

## Movers & Storage

Hallett Movers

Yerges Moving & Storage

## Multi Media

hoopla Digital

## Program Resources

Wisconsin Department of Public Instruction

## Publishers

Baker & Taylor

Blackstone Publishing

Little Creek Press

Maris Associates

Wisconsin Historical Society Press

## Reference Materials

ABDO Books

Baker & Taylor

Blackstone Publishing

Brodart Co.

EBSO Information Services

Maris Associates

Scholastic Library Publishing

## RFID

Envisionware, Inc.

Murphy Security Solutions

## Self-Check

Envisionware, Inc.

Murphy Security Solutions

## Shelving

Hallett Movers

Library Furniture International

## Subscription Services

EBSCO Information Services

## Technology Management

Bibliotheca



## **ABDO Books - Booth S62**

8000 W. 78th Street  
Minneapolis MN 55439-2534  
800-800-1312

<https://abdobooks.com/>

Representative(s): Michele Gillman  
Onsite Representative(s): Michele Gillman  
Onsite Rep Email: mgillman@abdobooks.com  
Onsite Rep Phone: 612-387-6180  
ABDO is a leader in children's PreK-12 educational publishing for school and public libraries providing the best in reading and research for children and young adults while delivering unsurpassed customer service.

## **AWE Learning - Booth B15**

2501 Seaport Drive; Suite 410-SH  
Chester PA 19013

<https://awelearning.com/>

Representative(s): Chris Devine  
Onsite Representative(s): Brad Grey  
Onsite Rep Email: devinec@awelearning.com  
Onsite Rep Phone: (610) 348-2200  
AWE Learning provides literacy-focused digital learning solutions for early learners to public libraries throughout the United States and Canada.

## **Baker & Taylor - Booth S26**

2810 Coliseum Centre Drive Suite 300  
Charlotte NC 28217

<https://www.baker-taylor.com/>

Representative(s): Rustin Howard  
Onsite Representative(s): Curt Leppert, Kyle Wiseman  
Onsite Rep Email: curt.leppert@baker-taylor.com  
Onsite Rep Phone: 704.953.2324  
Founded in 1828, Baker & Taylor has a long and storied history serving libraries. As a leading supplier, the company is well known and trusted for carrying the materials libraries need while innovating and bringing unique digital and software products to customers worldwide. Backed by comprehensive logistics and unparalleled customer support, Baker & Taylor empowers libraries to enrich their collections, engage patrons, and nurture literacy and lifelong learning.

## **Bibliotheca - Booth B58**

7250 Hudson Blvd, STE 203  
Oakdale MN 55128

<https://www.bibliotheca.com>

Representative(s): Chingyeng Yang  
Onsite Representative(s): Kyle Kigin  
Onsite Rep Email: k.kigin@bibliotheca.com  
Onsite Rep Phone: 651-983-2490  
Bibliotheca is creating the library of tomorrow, while engineering the solutions that help engage people, connect communities, and evolve service today.

## **Blackstone Publishing - Booth S22**

31 Mistletoe Road  
Ashland OR 97520

<https://www.blackstonepublishing.com/>

Blackstone Audio Inc. dba Blackstone Publishing  
Representative(s): Michael McGuire  
Onsite Representative(s): Michael McGuire  
Onsite Rep Email: michael.mcguire@blackstonepublishing.com  
Onsite Rep Phone: 336.392.2309  
Serving libraries since 1987, Blackstone Library is your one-stop shop for physical audiobooks, offering 100,000+ unabridged titles, with more than 1,000 new releases added monthly.

## **Brodart Co. - Booth S9**

500 Arch Street  
Williamsport PA 17701

<https://www.brodart.com/>

Representative(s): Graham Webster  
Onsite Representative(s): Patrick Deering  
Onsite Rep Email: patrick.deering@brodart.com  
Onsite Rep Phone: 570.337.7013  
Brodart pioneered the book jacket cover in 1939. Today, Brodart provides a broad range of collection development/cataloging services, supplies and furnishings, and custom furniture.

# Exhibitors, cont.

## **Cooperative Children's Book Center (CCBC) - Booth B13**

225 N. Mills Street, Room 401

Madison WI 53706

<https://ccbc.education.wisc.edu>

Representative(s): Megan Schliesman

Onsite Representative(s): Merri Lindgren, Megan Schliesman

Onsite Rep Email: [mlindgren@education.wisc.edu](mailto:mlindgren@education.wisc.edu)

Onsite Rep Phone: 608.263.3930

The CCBC is Wisconsin's statewide book examination center and resource library for children's and young adult literature and intellectual freedom. The CCBC is a library of the UW-Madison School of Education with additional funding provided by the Wisconsin Department of Public Instruction. Drop by the booth to see selected new (c2023) books recommended by the CCBC librarians, or to discuss intellectual freedom issues.

## **Department of Public Instruction - Booth B14**

125 S Webster St

Madison WI 53703

<http://dpi.wi.gov/r13>

Representative(s): Ben Miller

Onsite Representative(s): Jen Champoux

Onsite Rep Email: [jennifer.champoux@dpi.wi.gov](mailto:jennifer.champoux@dpi.wi.gov)

Onsite Rep Phone: 608-224-5390

The Library Services team at DPI is Wisconsin's State Library Agency and works to empower libraries to best serve their communities. Stop by and say hi and meet Teresa Schmidt, the newest DPI Library consultant.

## **EBSCO Information Services - Booth B57**

10 Estes Street

Ipswich MA 01938

<https://www.ebsco.com/>

Representative(s): Elise Gold

Onsite Representative(s): Jim Jacobson, Mara

Egherman, Kirk Powell, Amanda Winseck

Onsite Rep Email: [jjacobson@ebsco.com](mailto:jjacobson@ebsco.com),

[megherman@ebsco.com](mailto:megherman@ebsco.com) , [kpowell@ebsco.com](mailto:kpowell@ebsco.com) ,

[awinseck@ebsco.com](mailto:awinseck@ebsco.com)

Onsite Rep Phone: 920-243-8053

EBSCO Information Services is the preeminent provider of online research content and search technologies for academic, school and public libraries.

## **Edvest 529 College Savings Plan - Booth B16**

Madison, WI 53715

<https://www.edvest.com/>

Representative(s): Kevin Pytleski

Onsite Representative(s): Kevin Pytleski

Onsite Rep Email: [kevin.pytleski@tiaa.org](mailto:kevin.pytleski@tiaa.org)

Onsite Rep Phone: 608.234.6317

Edvest 529 is Wisconsin's direct-sold 529 college savings plan offering 24 investment portfolios, easy savings tools, and triple tax benefits for future college expenses. Accounting & Financial Services

## **Engberg Anderson Architects - Booth S27**

320 E Buffalo Street Ste 500

Milwaukee WI 53202

<https://www.engberganderson.com>

Representative(s): Sarah Orizaga

Onsite Representative(s): Alex Ramsey

Onsite Rep Email: [alexr@engberganderson.com](mailto:alexr@engberganderson.com)

Onsite Rep Phone: 414-944-9161

Founded in 1987, Engberg Anderson is an architecture, planning, and interior design firm with offices in Milwaukee, Madison, & Chicago.

## **EnvisionWare, Inc - Booth P35**

3820 Mansell Road, Suite 350

Alpharetta GA 30022

<https://www.envisionware.com/>

Representative(s): Kathryn Miller

Onsite Representative(s): Peton Nielsen

Onsite Rep Email:

[peton.nielsen@envisionware.com](mailto:peton.nielsen@envisionware.com)

Onsite Rep Phone: 678-382-6652 x7

EnvisionWare was formed almost 20 years ago with a single purpose to create innovative, self-service and efficiency solutions that enhance library services and empower patrons. This mission continues to be the driving focus of EnvisionWare today, backed by a commitment to ensure that every library, regardless of size, receives the highest level of customer service and support.

# Exhibitors, cont.

## **FEH Design - Booth P37**

1135 South 70th Street, Suite 301

Milwaukee WI 53214

<https://fehdesign.com/>

Representative(s): Sarah Mostad

Onsite Representative(s): Sarah Jansen, Kevin

Eipperle, Gregg Baum, Mark Taylor

Onsite Rep Email: [sarahj@fehdesign.com](mailto:sarahj@fehdesign.com),

[kevine@fehdesign.com](mailto:kevine@fehdesign.com), [greggb@fehdesign.com](mailto:greggb@fehdesign.com),

[markt@fehdesign.com](mailto:markt@fehdesign.com)

Onsite Rep Phone: 414-200-9660

FEH Design is an architecture, interior design, and engineering firm with four offices in the Midwest serving Wisconsin and surrounding states for over 125 years. Our first library design was for a Carnegie library in Minnesota in 1906. Our principals have provided design services for more than 175 libraries in the last four decades. Our clients' projects have been recognized at the state and national level for quality design, service, and programming. We have a professional librarian on staff and can assist with all types of projects. We excel at community and stakeholder engagement that results in successful fundraising campaigns. We love working with libraries because of the impact they can make on their communities.

## **Focus on Energy - Booth B23**

725 West Park Avenue

Chippewa Falls, WI 54729

<https://focusonenergy.com/>

Representative(s): Laura Lane

Onsite Representative(s): David Voss

Onsite Rep Email:

[david.voss@focusonenergy.com](mailto:david.voss@focusonenergy.com)

Onsite Rep Phone: 715-720-2166

Focus on Energy is Wisconsin's energy efficiency and renewable resource program, helping residents and businesses save energy, reduce costs, and promote sustainability through financial and technical support.

## **Hallett Movers - Booth S25**

7535 W. 59th Street

Summit Argo IL 60501

<https://www.hallettmovers.com/>

Representative(s): Valarie Brocato

Onsite Representative(s): Richard Benda

Onsite Rep Email: [dick@hallettmovers.com](mailto:dick@hallettmovers.com)

Onsite Rep Phone: 708.458.8600

Experienced staff, efficient solutions, and exceptional service: Hallett Movers is the premier nationwide library relocation company with global experience. Family run for more than 65 years and now managed by the third generation and woman-owned Hallett combines unique systems of planning, packing, and relocating materials with nimble problem-solving to safely move collections for new buildings, renovations, re-carpeting, and other refresh projects. Please visit our booth to discuss!

## **hoopla Digital - Booth B56**

1417 Timberwolf Dr.

Holland, OH 43528

<https://www.midwesttape.com/?cb=v0vXE7sX->

Representative(s): Caity Lear

Onsite Representative(s): Caity Lear

Onsite Rep Email: [crlear@midwesttapes.com](mailto:crlear@midwesttapes.com)

Onsite Rep Phone: 419.704.1658

Midwest Tape is a full-service media distributor offering a wide variety of work-flow solutions, shelf-ready content, and customized services for our libraries. Midwest Tape's hoopla is a groundbreaking digital media service that allows your patrons to borrow movies, music, audiobooks, ebooks, comics and TV shows to enjoy on their computer, tablet, or phone even their TV! With no waiting, titles can be streamed immediately or downloaded to phones or tablets for offline enjoyment later. We have hundreds of thousands of titles to choose from with more being added daily. hoopla is like having your public library at your fingertips -- anytime, anywhere!

# Exhibitors, cont.

## **Insignia Software Corporation - Booth S49**

204-1074 103A ST SW

Edmonton AB T6W 2P6 Canada

<https://www.insigniasoftware.com/>

Representative(s): Claire Hitchcock

Onsite Representative(s): Grant Prete

Onsite Rep Email: grantp@insigniasoftware.com

Onsite Rep Phone: 825-975-4462

Insignia Software has been in business since 1999, we specialize in library automation system. Today, Insignia is used in over 5,000 libraries of all types.

## **ISG - Booth P36**

115 Pine Street Suite 300

Green Bay WI 54301

<https://www.isginc.com/>

Representative(s): Amber Miller

Onsite Representative(s): Tanya Pierce, Alyssa Campbell

Onsite Rep Email: tanya.pierce@isginc.com

Onsite Rep Phone: 952.426.0699

Feeling cramped in your space? We'll discuss lessons learned on library facility space use, how to make your facility work for you, and what to consider when it doesn't. Library directors highest and best use is operating the library in ensuring the local community's needs are met. We can talk through leveraging your facilities to support the library and community's goals.

## **Libraria (formerly Children's Plus, Inc) - Booth**

S24

1387 Dutch American Way

Beecher IL 60401

<https://www.libraria.com/>

Representative(s): Margaret Finnegan

Onsite Representative(s): Linda Peterson

Onsite Rep Email: lindap@libraria.com

Onsite Rep Phone: 708-803-6000

Welcome to Libraria, the next chapter in bookselling. Formerly Children's Plus, Inc., we partner with thousands of publishers to provide the most options and highest fill rates. Experience unparalleled service and selection with Libraria.

## **Library Furniture International - Booth P34**

797 Glenn Ave.

Wheeling IL 60074

<https://libraryfurnitureinternational.com/>

Representative(s): Caryn Haack

Onsite Representative(s): Henry Fairbanks

Onsite Rep Email: henry@libraryfurniture-intl.com

Onsite Rep Phone: 847.564.9497

Library Furniture International (LFI) partners with libraries, schools, and universities to provide custom furniture and shelving solutions. Services include design, planning, and project management through installation and post-install support.

## **Little Creek Press - Booth S48**

Hill Point WI 53937

<https://littlecreekpress.com/>

Representative(s): Kristin Gilpatrick

Onsite Representative(s): Kristin Gilpatrick

Onsite Rep Email: kristing@littlecreekpress.com

Onsite Rep Phone: 414.755.9444

We are a trusted independent publishing partner for passionate Wisconsin storytellers that helps a community of inspired authors bring their stories to life.

## **Maris Associates - Booth G20**

3175 Willowgate Pass

Colgate WI 53017-9346

Representative(s): Maris Dambekaln

Onsite Representative(s): Maris Dambekaln

Onsite Rep Email: Dambekaln@charter.net

Onsite Rep Phone: 262.628.1926

Books and digital resources. Audio Materials, Books, Children's Books/Materials, Databases, Publishers, Reference Materials



# Exhibitors, cont.

## **Murphy Security Solutions - Booth G50**

8753 W. Cermak Road  
North Riverside IL 60546

<https://www.murphysecuritysolutions.com/>

Representative(s): Michael Perez

Onsite Representative(s): Michael Perez

Onsite Rep Email:

mperez@murphysecuritysolutions.com

Onsite Rep Phone: 708.482.4682

Murphy Security Solutions also offers a complete range of RFID Intelligent Library Solutions to all public and academic libraries. Murphy Security Solutions is an authorized distributor for D-Tech International RFID Library Systems. We also offer a full line of D-Tech's award winning Library RFID lending and vending unit solutions to enhance a library's day to day operations and to better serve the library's patron needs.

## **OCLC - Booth S46**

Dublin 6565 Kilgour Pl

Dublin OH 43017

<https://www.oclc.org/>

Representative(s): Joy Murray

Onsite Representative(s): Joy Murray, Tricia Bengel

Onsite Rep Email: murrayj@oclc.org

Onsite Rep Phone: 248-986-0195

OCLC provides technology, research, and community programs for libraries globally.

## **OPN Architects - Booth G29**

301 N Broom Street

Madison WI 53703

<https://www.opnarchitects.com/>

Representative(s): Carly Weber

Onsite Representative(s): Toby Olsen

Onsite Rep Email: tolsen@opnarchitects.com

Onsite Rep Phone: (319) 270-0771

OPN's approach to library design is based on our belief that libraries should be unique and specific to the needs of the community, efficient to operate and beautiful in design.

## **OverDrive - Booth B11**

1 OverDrive Way

Cleveland OH 44125

<https://company.overdrive.com/>

Representative(s): Diane Stefancin

Onsite Representative(s): Paula Roman

Onsite Rep Email: proman@overdrive.com

Onsite Rep Phone: 407-496-3773

OverDrive empowers libraries by expanding access for all to an industry-leading catalog of ebooks, audiobooks, magazines and streaming media.

## **PBS Wisconsin Education - Booth G40**

975 Observatory Dr.

Madison WI 53706

<https://pbswisconsin.org/>

Representative(s): Jess Hankey

Onsite Representative(s): Mouna Algahaithi, Nick Ostrem

Onsite Rep Email: mouna.algahaithi@org

Onsite Rep Phone: 608-520-4217

PBS Wisconsin Education creates and curates free-to-use, standards-aligned, Wisconsin-focused educational media for grades PreK-12. From videos to games to practical professional learning events, PBS Wisconsin Education serves adults and learners in classrooms, libraries, virtual environments, and neighborhoods. PBS Wisconsin is one of more than 330 PBS member stations, a public service touted as America's largest classroom.

## **Playaway Pre-Loaded Products - Booth S44**

Solon 31999 Aurora Rd.

Solon OH 44139

<https://shop.playaway.com/splash/>

Representative(s): Cathay Phillips

Onsite Representative(s): Lindsay Hooper

Onsite Rep Email: lhooper@playaway.com

Onsite Rep Phone: 330-429-0083

We are a trusted market leader in content for audiobooks, tablets, and read-alongs.

# Exhibitors, cont.

## **RMC Imaging Inc - Booth S47**

780 Creek Bluff Lane  
Rockford IL 61114  
Representative(s): Bob Czechowicz  
Onsite Representative(s): Bob Czechowicz  
Onsite Rep Email: stviewsan57@gmail.com  
Onsite Rep Phone: 708.309.9597  
ST Imaging Viewscan 4 18 mega pixel HD Digital Color Microfilm Reader Printer with PerfectView software and Next Generation OCR Plus Software. We also offer microfilm Conversion.

## **Scholastic Library Publishing - Booth G42**

1030 O'Ryan Trail North  
West Lakeland MN 55082  
<https://scholasticlibrary.digital.scholastic.com/>  
Representative(s): Gabe Flynn  
Onsite Representative(s): Gabe Flynn  
Onsite Rep Email: gabeflynn@yahoo.com  
Onsite Rep Phone: 651-303-3460  
Scholastic Library Publishing offers the BEST digital programming for libraries like BookFlix, TrueFlix, ScienceFlix, Watch & Learn, Teachables, and Scholastic GO!

## **Somerville Architects and Engineers - Booth G43**

Riverside Drive Suite 300  
Green Bay WI 54301  
<https://somervilleinc.com/>  
Representative(s): Kristy Pigeon  
Onsite Representative(s): Joshua Bernhardt  
Onsite Rep Email: jbernhardt@somervilleinc.com  
Onsite Rep Phone: 920-437-8136  
Somerville is one of Wisconsin's largest employee-owned architecture, engineering and interior design firms. We are known for providing innovative solutions to a broad range of industries, including healthcare, education, corporate, retail and government.

## **St. Catherine University - Booth B60**

2004 Randolph Avenue  
St. Paul MN 55105  
<https://www.stkate.edu/>  
Representative(s): Kristina Sande  
Onsite Representative(s): Greg Steenson  
Onsite Rep Email: gpsteenson@stkate.edu  
Onsite Rep Phone: 612-210-7335  
St. Catherine University educates individuals for careers and leadership roles in the library and information professions.

## **TLC - The Library Corporation - Booth B59**

Inwood Research Park  
Inwood WV 25428  
<https://tlcdelivers.com/>  
Representative(s): Judy Price  
Onsite Representative(s): Tami Solum  
Onsite Rep Email: tsolum@tlcdelivers.com  
Onsite Rep Phone: 507-993-3732  
The Library Corporation is a woman-owned, international technology company with industry-leading support, providing enterprise software systems, hardware solutions, and data services that are trusted by more than 5,500 libraries and media centers worldwide.

## **UW-Madison Information School - Booth S45**

600 N Park Street  
Madison WI 53706-1403  
<https://ischool.wisc.edu/>  
Representative(s): Meredith Lowe  
Onsite Representative(s): Tanya Hendricks Cobb  
Onsite Rep Email: mclowe@wisc.edu  
Onsite Rep Phone: 608-890-0364  
Master's degree, PhD and certificate programs, and continuing education for library and information professionals. Also offering Master of Science in Information and Bachelor's in Information Science programs!

# Exhibitors, cont.

## **UW-Milwaukee School of Information Studies - Booth P39**

PO Box 413

Milwaukee, WI 53201

[www.ischool.uwm.edu](http://www.ischool.uwm.edu)

Representative(s): Laura Meyer

Onsite Representative(s): Julie Walker

Onsite Rep Email: [walkerjs@uwm.edu](mailto:walkerjs@uwm.edu)

Onsite Rep Phone: 414-704-0175

With an ALA accredited MLIS, new degree programs and world-class faculty, the UW-Milwaukee School of Information Studies prepares students for success in the information world.

## **WiLS - Booth G30 & G31**

1360 Regent St. #121

Madison WI 53715

<https://www.wils.org/>

Representative(s): Andi Coffin

Onsite Representative(s): Andi Coffin, Kristen

Whitson, Nick Smith

Onsite Rep Email: [acoffin@wils.org](mailto:acoffin@wils.org)

Onsite Rep Phone: 608-239-3150

WiLS is a non-profit organization with over 700 members that facilitates collaborative services to save our community time and money and advance library service.

## **Wisconsin Agriculture in the Classroom**

### **Wisconsin Farm Bureau Foundation - Booth B10**

PO Box 5550

Madison WI 53705

<https://www.wisagclassroom.org/>

Representative(s): Beth Schaefer

Onsite Representative(s): Beth Schaefer

Onsite Rep Email: [bschaefer@wfbf.com](mailto:bschaefer@wfbf.com)

Onsite Rep Phone: 608.577.6845

In Fall 2024, The Wisconsin Agriculture in the Classroom Volunteer Network donated over \$20,000 in literacy materials to local schools and community libraries across the state. Learn how you can connect with AITC and Accurate Agricultural Literacy Book of the Year Program. Growing student learning through the relevant context of the Food, Fiber, and Fuel by providing educators and volunteers resources, grants, and professional development in agricultural literacy.

## **Wisconsin Historical Society Press - Booth B12**

816 State Street Rm 441

Madison WI 53706

<https://www.wisconsinhistory.org/Press>

Representative(s): Chris Caldwell

Onsite Representative(s): Chris Caldwell

Onsite Rep Email:

[chris.caldwell@wisconsinhistory.org](mailto:chris.caldwell@wisconsinhistory.org)

Onsite Rep Phone: 608.264.6482

Collecting, preserving, and sharing Wisconsin history since 1855, the Wisconsin Historical Society Press publishes engaging books that connect readers to our state's past, present, and future.

## **WI Library Association Foundation - Booth 32**

<https://www.wisconsinlibraries.org/>

Representative(s): Cindy Foley

Onsite Representative(s): Cindy Foley

Onsite Rep Email: [event@wisconsinlibraries.org](mailto:event@wisconsinlibraries.org)

Onsite Rep Phone: 608-512-8815

## **Wisconsin Talking Book and Braille Library - Booth B61**

813 W Wells Street

Milwaukee WI 53233

<http://dpi.wi.gov/talkingbooks>

Representative(s): Katie Saldutte

Onsite Representative(s): Katie Saldutte

Onsite Rep Email: [CESaldu@milwaukee.gov](mailto:CESaldu@milwaukee.gov)

Onsite Rep Phone: 414-286-6918

The Wisconsin Talking Book and Braille Library (WTBBL) provides audiobooks and Brailled materials to persons, living in Wisconsin, who cannot read or use regular print materials as a result of temporary or permanent visual or physical limitations.

## **Wisconsin Library Association - Booth 53**

<https://www.wisconsinlibraries.org/>

Representative(s): Cindy Foley

Onsite Representative(s): Cindy Foley

Onsite Rep Email: [event@wisconsinlibraries.org](mailto:event@wisconsinlibraries.org)

Onsite Rep Phone: 608-512-8815

# Exhibitors, cont.

## **Yerges Moving and Storage - Booth S54**

PO Box 339

Fort Atkinson WI 53538-0339

<https://yergesmoving.com/>

Representative(s): Kevin Becker and Lori Becker

Onsite Representative(s): Kevin Becker and Lori Becker

Onsite Rep Email: [yergestc@yergesmoving.com](mailto:yergestc@yergesmoving.com)

Onsite Rep Phone: 920.563.5000

Commercial movers with extensive experience in library relocation and remodeling projects. Also moving of medical equipment and household furniture. On site storage available.



# WINNEFOX LIBRARY SYSTEM

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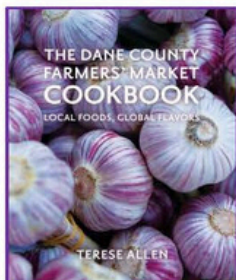
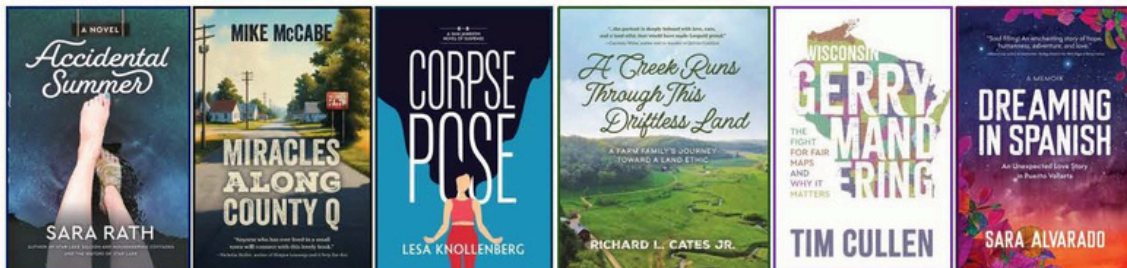
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Winnefox supports 30 member libraries in Fond du Lac, Green Lake, Marquette, Waushara and Winnebago counties.



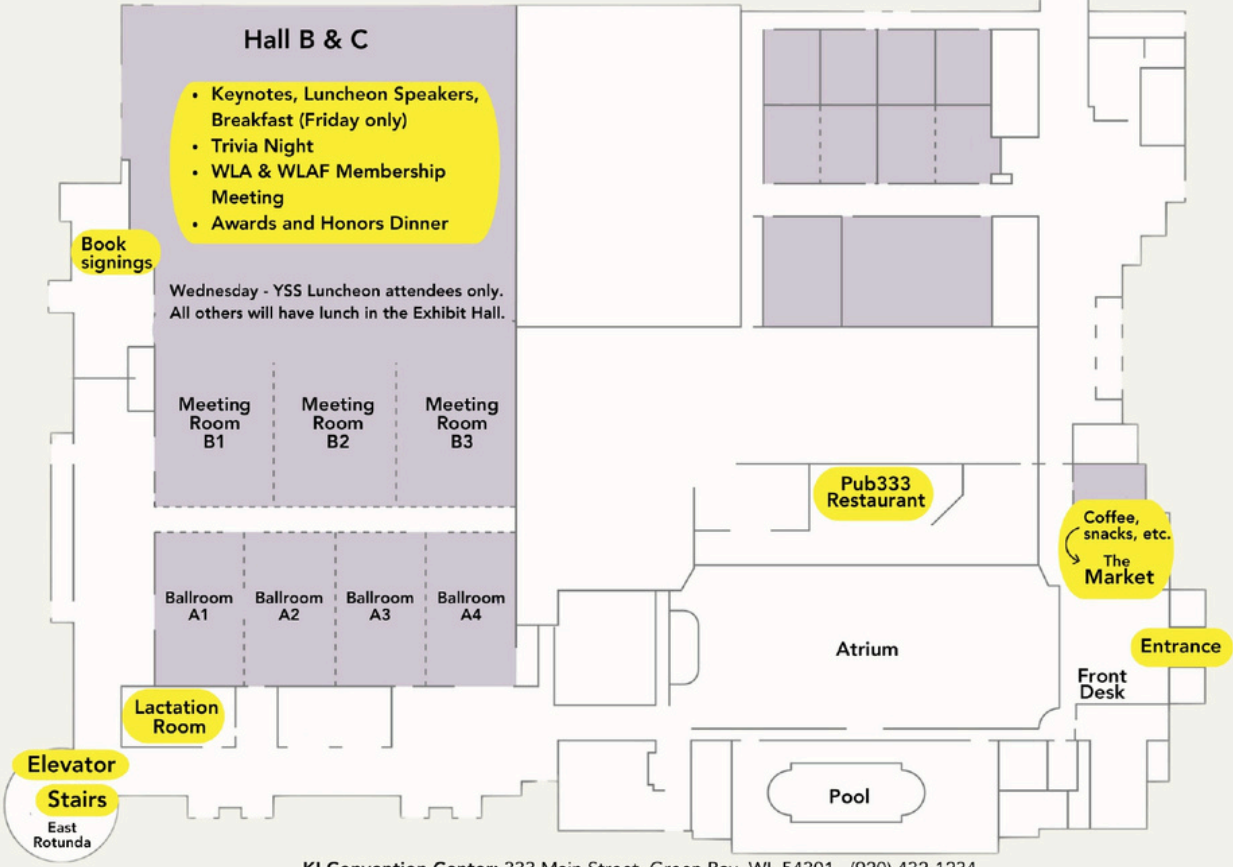
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# 1st Floor



KI Convention Center: 333 Main Street, Green Bay, WI, 54301 (920) 432-1234

# 2nd Floor



**ALL IN**  
2024 WLA Conference

Water stations can be found in various open areas surrounding the WLA's meeting space.

For up-to-date information, please visit the Whova app.

KI Convention Center: 333 Main Street, Green Bay, WI, 54301 (920) 432-1234



## Tuesday, November 5

2:00 PM - 4:00 PM

### **Tour of the UW-Green Bay Archives**

*Location: 2420 Nicolet Drive, Green Bay WI*

Join the UW-Green Bay Archives for an informal tour of its collections which cover Northeastern Wisconsin and date back to the 1600s. Along with the tour, participants will see a demonstration of a digital overhead scanner. Informal conversation topics will include a community archiving project about local LGBTQ+ history and the role of the Archives as a lab for undergraduate classes. Tour is limited to 25 people, free, attendees must provide their own transportation

3:00 PM - 5:30 PM

### **Conference Registration Open**

*Location: Second Floor Grand Ballroom Foyer D*

4:30 PM - 5:00 PM

### **Meet and Greet with Exhibitors**

*Location: Exhibit Hall - Grand Ballroom DE*

6:00 PM - 8:00 PM

### **Opening Reception**

*Location: Lambeau Field*

Mix and mingle with conference attendees and exhibitors at this exclusive event in the Packers Hall of Fame at Lambeau Field, home of the Green Bay Packers. Enjoy a delicious dinner of stadium fare, followed by an ice cream social hosted by EBSCO.

Details about bus transportation will be provided to registered attendees.

Pre-registration required. \$49.00 per person; registration cost includes dinner, bus transportation, and admission to the Packers Hall of Fame.

## Wednesday, November 6

7:00 AM - 5:00 PM

### **Registration Open**

*Location: Second Floor Grand Ballroom Foyer D*

7:30 AM - 5:30 PM

### **Exhibit Hall Open**

*Location: Exhibit Hall - Grand Ballroom DE*

7:30 AM - 8:45 AM

### **Breakfast in Exhibit Area**

*Location: Exhibit Hall - Grand Ballroom DE & Foyer*

7:30 AM - 8:45 AM

### **Past Presidents' Breakfast**

*Location: Riverview 1*

9:00 AM - 10:00 AM

### **Opening Keynote - The Root Down: An ADHD-Inspired Presentation and Process to Know, Respect, and Connect Yourself**

*Location: Hall B & C - First Floor*

*Speaker: Dave Delaney*

The opening keynote speaker is sponsored by the WLA Foundation.

The Root Down is an ADHD-inspired process and presentation to know, respect, and connect yourself. You will learn about neurodiversity while feeling empowered, enlightened, and entertained. Dave Delaney shares his often-hilarious story of being diagnosed with ADHD at fifty and how this inspired The Root Down, which will improve your life regardless of whether you are 'neurotypical' or a fellow late-diagnosed adult with ADHD who Dave affectionately calls "Wise Squirrels." This session will be followed by a book signing with the author.

10:00 AM - 11:00 AM

### **Visit Our Exhibitors**

*Location: Exhibit Hall - Grand Ballroom DE*

11:00 AM - 12:00 PM

### **UW-Madison's Badger Talks: A Valuable Resource for Libraries and Beyond**

*Location: Grand Ballroom A*

*Speaker: Fran Puleo Moyer*

The Badger Talks program serves as the official speakers bureau for the University of Wisconsin-Madison and reflects the tradition of the Wisconsin Idea — to extend the resources of the University to citizens of the state. It engages Wisconsin residents on topics they care about and helps spark important ideas and conversations in local communities. Wisconsin libraries are an important and valuable partner in the sharing of this resource!

The latest research and discoveries of UW faculty, staff and graduate students are shared through Badger Talks. Whether your audiences want to learn about building a culture of innovation, growing plants native to Wisconsin, the war in Ukraine, the possibility of life on other planets, or get updated on the latest groundbreaking healthcare research, there is a speaker for you. For youth librarians, we also have speakers interested in working with young audiences!

We invite Wisconsin libraries to explore the website and request a speaker for an upcoming event. We are available to help identify speakers for you within your criteria. Most speakers are available at no cost, and Badger Talks covers their travel expenses. In this session, Fran Puleo Moyer, Associate Director of Outreach Programs, will give an overview of Badger Talks, highlight some of the exciting new speakers on the roster, and walk through the process of requesting a speaker for your next event. We will also have some fun Wisconsin/UW trivia and prizes!

# Conference Agenda

Subject to change.

## Wednesday, November 6, cont.

### Workflow Modeling for Digital Libraries

Location: Grand Ballroom B

Speaker: Kendra Bouda

Whether carefully planned or mostly haphazard, our daily workflows directly impact how resources find their way into our digital collections. Well-designed workflows facilitate effective communication, ensure efficient processing and contribute to sustainable collection management practices. In this session, participants will explore how workflow modeling—the visual representation of an action or decision—can help identify potential areas of improvement. With the aid of a concrete example, the presenter will discuss how to sketch a workflow diagram and share strategies to streamline workflows or otherwise reduce manual inputs. This session is ideal for collection administrators, catalogers, and other librarians seeking to optimize their digital library operations.

### Trauma Dumping on Elmo Is Unsustainable - Real Tools to Help Build Community Wellness

Location: Grand Ballroom C

Speakers: Mouna Algahaithi, Megan Schadlich

Calling any person invested in the social emotional wellness of communities, families, children, or adults working with children! Join Mouna, Early Learning Engagement Specialist with PBS Wisconsin, and Megan, creator and director of The Healing Library, for an interactive discussion and collaborative play session all about deploying trauma-informed language, engaging in holistic activities that build our wellness toolkits, and actively listening to the wellness cues our littlest citizens are sharing with us.

We'll participate in activities you can immediately work into your personal practice, share resources that are exciting us, and learn about free tools The Healing Library, Sesame Workshop, and PBS KIDS have available to anyone for free!

### Giving Great Service

Location: Grand Ballroom F

Speaker: Jamie Matczak

Providing great customer service in any business is no longer a "nice to have." It's a MUST have. Given that libraries put their customers first, they have an incredible opportunity to shine when it comes to providing the best service possible at every interaction. In this session, learn tools on assessing and improving your library's commitment to great service, how to deliver it, how to assess it, and what steps to take when customer service fails.

### Keeping Pace: Public Libraries and the Inevitability of AI

Location: Grand Ballroom G

Speaker: Zander Miller

AI, like Thanos, is inevitable. The academic and private sectors have been steamrolling through development of policy, best practices, and how to adapt this technology. Public libraries must keep up.

This presentation will show the stages of developing a policy and the technological wild west and why public libraries need to join in this new field.

### Beyond the Flannel

Location: Grand Ballroom H

Speakers: Allison Felchlin, Gretchen Swadley, Jessica Pyrek  
Get inspired to take your storytime to the next level with activities that go beyond the "5 Little" flannel board stories. Youth Services Librarians from Brown County Library will share innovative content that they've developed to enhance the storytime experience. They will make magic food appear right before your eyes, follow clues to discover what is in the mystery suitcase, share how to turn your whole storytime into a game, and more!

Whether it's a new spin on an old classic, a way to extend the story beyond the pages or a chance to get up and move, these versatile activities are a way to engage your young audience's curiosity and incorporate early learning skills while having fun along the way.

### All in For Access to Justice

Location: Riverview 2

Speakers: Jaime Healy-Plotkin, Erica Nelson, Alberto Prado  
As a local nonprofit, LIFT Wisconsin offers the online Legal Tune Up tool to allow access to justice to citizens of Wisconsin. Libraries in Wisconsin, public, academic, and special, are perfect institutions to partner up and bring the tool to their patrons. This program will discuss access to justice issues in civil actions, teach the basics of the tool, and seek partnerships with libraries and staff to guide users to greater access to information.

LIFT Wisconsin provides efficient, innovative technology-driven assistance that dismantles the legal barriers preventing Wisconsinites from achieving economic stability. Through our commitment to improving access to justice for everyone, we transform and reform legal systems, increase personal agency, and democratize data. Executive Director Erica Nelson, JD, advocates for access for justice in Wisconsin.

### 11:00 AM - 12:00 PM

#### Career Center

Location: Riverview 1



## Wednesday, November 6, cont.

12:00 PM - 1:00 PM

### **YSS Luncheon: A Conversation with Joanne Robertson: Without Water There Is No Coffee (and other reasons to respect/protect water)**

*Location: Hall B&C - First Floor*

*Speaker: Joanne Robertson*

This session is free to attend, but pre-registration is required to ensure we have lunch available for all attendees. Register for the YSS luncheon on the conference registration form.

During this lunchtime discussion, Anne Moser will speak with Joanne Robertson about why she wrote *The Water Walker* and her current work with Water Walkers.

They will talk about the Anishinaabe view of water and their relationship and responsibility to it. You will be introduced to the Junior Water Walkers initiative and how your library can become involved. We will end with a lunchtime teaching Joanne received from Nokomis Josephine-ba Mandamin, the Water Walker. *The Water Walker* is a 2024 Great Lakes, Great Read selection. This session will be followed by a book sale/signing with the author.

### **Lunch in Exhibit Hall**

*Location: Exhibit Hall - Grand Ballroom DE and Foyer*

1:15 PM - 2:15 PM

### **Making the Most of the CCBC: Your Statewide Library for Children's Literature Expertise**

*Location: Grand Ballroom A*

*Speakers: Megan Schliesman, Merri Lindgren*

The Cooperative Children's Book Center (CCBC) has been a library for Wisconsin librarians and educators from its beginning in the early 1960s, when a WLA committee was formed to investigate creating a home for valuable out-of-print children's books. A follow-up committee studied the benefits of a statewide collection of new and recommended trade books. In 1963, the Cooperative Children's Book Center was created as a complete examination, study, and research library for children's and young adult literature. In this session, CCBC librarians Merri Lindgren and Megan Schliesman will showcase core services, such as book examination and book recommendations, as well as intellectual freedom information and the CCBC diversity analysis and statistics.

Whether in a role as a library director, collections manager, or youth services programmer, find out how the CCBC's expertise in books for children and teens can inform, empower, and improve your services.

### **Be ALL IN With Your Authentic Obsession: How to Include Your Personal Passion in Your Library Profession**

*Location: Grand Ballroom B*

*Speakers: Cindy Fesemyer, Margret Petrie*

What are you passionate about? Do you talk about it with people? How does it translate to your library and your career?

This interactive session is an exploration of your personal brand of nerdiness, uniqueness, and eccentricity, and how you can leverage that into career satisfaction and professional confidence. Celebrate the authentic obsessions that drive you and make you unique.

Podcaster, coach, and consultant Margret Petrie and library consultant Cindy Fesemyer help you explore the positive benefits of being vulnerable, making connections, and sharing your interests—all in the name of strengthening your library and bolstering your career.

### **When a Death in the Library Is Not a Murder Mystery Event**

*Location: Grand Ballroom C*

*Speaker: Rachel Muchin Young*

A patron collapsed and died at the library. While that is not an outcome anyone wants, we did learn valuable lessons both about steps to take in a crisis, how to respond to the aftermath, and the many resources available to help.

We did not know what was available. Learn from our experience and be prepared for anything!

### **From Checkout Counts to Community Insights: Building a Powerful (and Private) Data Warehouse**

*Location: Grand Ballroom F*

*Speaker: Robert Nunez*

Unlock the power of data analysis while safeguarding patron privacy!

This session explores the Kenosha Public Library's journey in building a privacy-focused data warehouse and datamarts. We'll delve into the process, from identifying relevant data to implementation, using a variety of tools. Learn how to pinpoint valuable data within your library systems and explore best practices for gathering and structuring it for analysis. Discover strategies for building a data warehouse that prioritizes patron privacy. This session goes beyond tools, showcasing the project management essentials that kept our development on track. We'll even discuss potential data certifications relevant to librarians and how they can enhance your expertise.

**Pacing Change, Not Racing Change**

Location: Grand Ballroom G

Speaker: Kevin Luebke

In this interactive program we explore change management. We discuss having a vision of the future, prioritizing the limited number of changes we can make to support that vision, and working with our teams to collectively bring change iterations to life. Following the discussion, we'll put our ideas into a practical and interactive practice exercise. You'll leave the session fully prepared to make meaningful change without being overwhelmed.

**Between the Stacks and the Statehouse: Libraries and the State Biennial Budget**

Location: Grand Ballroom H

Speakers: Peter Loeffel, Steven Conway, Kris Adams Wendt, Kris Turner, Betsy Bleck

Join WLA lobbyist Dr. Steven Conway, Conway Consulting, and members of the WLA Library Development & Legislation (LD&L) committee members for updates on the Wisconsin state legislature and a preview of the upcoming state 2025-2027 biennial budget. They will discuss the budget process, what WLA is hoping to achieve for library systems and libraries, how much fun Library Legislative Day is, and how you can help. Attendees will learn about the 2025-2027 biennial budget process, and how they can help support libraries by participating in events such as Library Legislative Day and budget public hearings.

**Library Board Appointments and Composition**

Location: Riverside 2

Speakers: Bradley Shipps, Tracy Vreeke, Shannon Schultz

Does your library board's membership comply with statutory requirements regarding appointment, length of term, number of members, and composition? We'll review what those requirements are, discuss how to achieve and maintain compliance, and consider the potential consequences of non-compliance.

2:15 PM - 3:30 PM

**Refreshment Break in Exhibit Hall**

Location: Exhibit Hall - Grand Ballroom DE

2:30 PM - 3:30 PM

**Career Center**

Location: Riverview 1

3:30 PM - 4:30 PM

**Here's the Tea: Bridging the Community Through Gathering, "Gossiping", and Good Times**

Location: Grand Ballroom A

Speakers: Claire Kinder, Gabrielle Draxler

From Bridgerton to Jane Austen, Gabi and Claire worked to bring a bit of Positivi-Tea to their patrons. They will share the makings of the finest programs for all ages that bring together all peoples with the emphasis on Uni-tea, Creativi-tea, and Opportuni-tea that started with trying to reach people during lockdown.

**Your Next Archival Project Could Be in Your Backyard... or Your Back Drawer!**

Location: Grand Ballroom B

Speaker: Scott Park

Participants will learn how to create a digital archival collection for their library from scratch and without having to search high and low.

We will show how to find creative archival materials from your own collection and how to display and market the collection. We will be speaking from an academic perspective, but this is applicable to all library types. We will showcase a digital archival collection we created from student newsletter from the 1950s through the 1990s that we found in a cabinet drawer. We will walk through the process of creating the collection from inception to showing it off, touching on archival standards and best practices, tools that can be used to achieve those, metadata creation, collection hosting, and maintenance. We will discuss both paid and free resources in order to create the collection. The program will also touch on solutions and fixes for common problems or issues.

**Everyone Can "Get it" (With a Little Help From a Librarian)**

Location: Grand Ballroom C

Speaker: Michelle Dennis

Working with the public can be a mixed blessing. Some days are fun and invigorating and some not so much. Some people seem to "GET" what to do in a library and some seem completely out of place and out of sync. What can we do to help EVERYONE know how libraries work (isn't it our job after all)? Can we resolve or prevent behavior problems with customer service skills, a little bit of acting, and a bunch of compassion?

Join Michelle for a lively conversation about who, why and how. Try some new skills from theatre and ropes courses. Walk out with more ideas for how to increase satisfaction for your library users and yourself!

**Why Is the Librarian Paid Less than Everyone Else?**

Location: Grand Ballroom G

Speaker: Kari Preuss

Asking for a raise is not easy. Listen to the harrowing journey of a plucky small-town Library Director who asked, was approved, was denied, was devastated, and then was determined to prove her worth so that she would not get denied again. Hopefully you get inspired to stand up for more than just your patrons, and begin to stand up for yourself.

**At The Movies With Librarians: All in the Pages**

Location: Riverview 2

Speaker: Sherry Anderson

The panel will be discussing books being made into movies slated for release in 2024 and early 2025. After enjoying exciting trailers, panelists will analyze how well (or poorly) these books may translate to the screen.

**JobPods: An Innovative Approach to Job Seeking***Location: Grand Ballroom F**Speaker: Danielle Zeamer*

Given the significant decline of in-person employment and training services, especially in rural communities throughout Wisconsin, partners in Northeast Wisconsin created JobPod. With JobPod, job seekers gain access to workforce development experts via a virtual connection, just by visiting their local library. JobPod drastically reduces barriers to access services, such as transportation and internet availability, clearing the way for job seekers to connect with needed resources frequently and with confidence. This presentation will discuss the creation, implementation and launch of the JobPod Pilot Program in three locations in northeast Wisconsin in the spring of 2024. Come learn if the pilot was a success or if it is back to the drawing board!

4:30 PM - 5:30 PM**Visit Our Exhibitors***Location: Exhibit Hall - Grand Ballroom DE*5:30 PM - 7:00 PM**WISL Social Event***Location: Riverview 1***UW Madison Alumni - iSchool Reception***Location: First Floor Ballroom A1*7:00 PM - 9:00 PM**Cheers & Challenges: Trivia Night Fundraiser***Location: Ballroom A3 and A4 - First Floor*

Have fun and help support the WLA Foundation's new conference scholarship program! Engage in some friendly competition in an event hosted by WLA Past President (and trivia master) Kris Turner! Show off your knowledge, compete for prizes, and enjoy a fun evening! Teams and individuals are welcome. Individuals may opt into a team or remain a solo player. Cash bar and snacks available. \$40 per person, \$45 at the door.

**Thursday, November 7**7:00 AM - 4:00 PM**Registration Open***Location: Second Floor Grand Ballroom Foyer D*7:30 AM - 4:00 PM**Exhibit Hall Open***Location: Exhibit Hall - Grand Ballroom DE*7:30 AM - 8:45 AM**Breakfast in Exhibit Area***Location: Exhibit Hall - Grand Ballroom DE and Foyer*7:30 AM - 8:30 AM**YSS Business Breakfast Meeting***Location: Riverview 1*9:00 AM - 10:00 AM**Keynote Speaker: Navigating Generative AI in Libraries with Dr. Brandy McNeil***Location: Hall B&C - First Floor**Speaker: Dr. Brandy McNeil*

As AI becomes increasingly prevalent, libraries must consider their role in generative AI. This dynamic session will energize and inspire, offering a forward-looking perspective on the current state of generative AI. Together, we'll delve into the challenges and ethical dilemmas that come with AI integration, while exploring actionable strategies for your library to harness AI's potential. Discover how every individual within the library can play a crucial role in shaping the future of libraries in an AI-powered world, empowering your community to thrive in this new era.

This session will be immediately followed by the WLA and WLA Foundation Membership Meeting from 10:00 a.m. - 10:45 a.m.

10:00 AM - 10:45 AM**WLA & WLA Foundation Membership Meeting***Location: Hall B&C - First Floor*

Join WLA and WLA Foundation leaders as we celebrate the past year and look forward to the future.

We will also draw for the winners of our "Be a Member, Get a Member" campaign.

11:00 AM - 12:00 PM**Finding and Using Historical Documents to Hear the Voices of Indigenous Nations of Wisconsin***Location: Grand Ballroom A**Speaker: Dr. Carol Cornelius*

Dr. Cornelius spent 10 years researching historical documents to find the speeches, letters, maps, petitions, and statements made during the interaction of the Indigenous Nations, in what would become Wisconsin, the Menominee and Hochunk and Indigenous Nations from New York State, Oneida, Stockbridge, and Brothertown who were being removed to this area in the 1820-1830's. In some cases, it was possible to hear the voices of our ancestors as they interacted during Nation to Nation treaty negotiations. Journals were kept by Indian Agents during treaty negotiations with the United States and provide invaluable insight.

The information found has not been previously published in an easily accessible format, and readers of my book have expressed their appreciation of the opportunity to broaden their knowledge and perspectives. The presentation will discuss the difficulties in the research process and the importance of documents found.

This session will be followed by an author book signing of *A History in Indigenous Voices: Menominee, Ho-Chunk, Oneida, Stockbridge, and Brothertown Interactions in the Removal Era*.



## Thursday, November 7, cont.

### **The Role of Libraries in Community Engagement Associated with the Clean Air Act**

*Location: Grand Ballroom B*

*Speakers: Tania Taff, Jamie Gauthier*

The first part of the presentation will explain the role public libraries play in the air quality permit process. Library staff will learn the importance of public comment in air permitting and how they can help ensure broader access and participation opportunities. The second part of the presentation will focus on community air quality regulatory monitoring and low-cost air pollution sensors, including their current use in Wisconsin and their availability in libraries. The presentation will discuss educational resources and go over some training on how to use the sensors, so library staff are prepared to assist those interested in learning more. The goal of this presentation is to bring attention to air quality including how air pollution is controlled through air permitting in Wisconsin and make the information more accessible and available for all people, including people who historically may have been marginalized and excluded from public participation opportunities.

### **Hello, Book Seek? Goodbye, Dewey: Developing an Alphabet-Based Cataloging System for Youth Nonfiction Collections**

*Location: Grand Ballroom C*

*Speaker: Valerie Morris*

Have you heard about the movement of ditching Dewey? Do you ever get tired of looking at all the Dewey numbers on your nonfiction spine labels? Are you over the fact that the history of African Americans and women, for example, are separate from the history of the United States? Learn how the Whitefish Bay Public Library reorganized its youth nonfiction collection and be inspired to reorganize your own. Reorganizing nonfiction collections can make it easier for children to find the materials they need as well as promote equity and inclusion.

### **Library Programs Idea Exchange - For New (and Not So New) Conference Attendees**

*Location: Grand Ballroom F*

*Speakers: Laura Sauser, Jamie Matczak*

Designed for first-time conference attendees (but open to everyone) this session will offer you the chance to meet people while engaging in an informal discussion about programs offered in all types of libraries. Bring your stories about programs that worked well (or did not go well), and your program wish list. Afterwards, we'll head over to the luncheon keynote together.

You'll come away with some new ideas and some new connections!

### **It's a Beautiful Day in This Library: Lessons From Mister Rogers' Neighborhood**

*Location: Grand Ballroom G*

*Speakers: Alison Loewen, Mouna Algahaihi*

Mister Rogers made everyone around him feel special, loved, and worthy of learning. What lessons can we take from him to help engage with our community? This session will explore Fred Rogers' Six Fundamentals of Learning and the role of relationships in early learning. Participants will leave with tools to address the changing education landscape through communities of kindness, compassionate listening, collaboration, and social-emotional learning.

### **Intellectual Freedom Experiences From the Field: Reflections, Learnings, and What's Next**

*Location: Grand Ballroom H*

*Speakers: Megan Schliesman, Ashley Knapp, Karen Hansen, Julia Lee, Kristina Gómez*

Join a panel of Wisconsin librarians as they share their firsthand experiences navigating intellectual freedom challenges within their communities. Panelists will discuss the IF challenge they experienced, share what they learned, and share their thoughts moving forward for how individuals, libraries, and the Wisconsin library community can be better prepared and positioned to respond to concerns and challenges in the current climate. The session will include Q & A.

Join us as we come together to reflect, learn, and chart a course towards a more informed, inclusive, and resilient Wisconsin library community.

### **Notable Books (and More) Marathon**

*Location: Riverview 2*

*Speakers: Jean Anderson, Amy Lutzke, Sara Gold, Sarah Read*

The Notable Books panel is expanding our reach beyond the ALA Notable List. The four librarian panel - including two new members this year - will highlight titles from the current WLA Literary Award Committee's Outstanding List, the ALA Notable List, or an award list of their choosing. Come and hear about award winning books to add to your library's collection and your TBR.

11:00 AM - 12:00 PM

### **Career Center**

*Location: Riverview 1*

12:00 PM - 1:00 PM

### **Luncheon Keynote: Symptoms of Suspense: From Nursing to Noir (with Author Amy Pease)**

*Location: Hall B&C - First Floor*

*Speaker: Amy Pease*

Author Amy Pease shares her path from healthcare provider to novelist and how her medical experiences inform the plot, character, and relationships in her Wisconsin-set mystery thriller, *Northwoods*.

This session will be followed by a book sale/signing with the author.

## **Thursday, November 7, cont.**

1:15 PM - 2:15 PM

### **Evolution of a Community Partnership**

*Location: Grand Ballroom A*

*Speakers: Hannah Schraufnagel, Nicole Hardina-Wilhelm, Kristi Branchford, Julie Roh*

Beginning with a book deposit collection for senior residents, Neenah Public Library and Valley VNA Senior Care have shared a community partnership for two decades. It is a partnership that has changed and grown over the years to offer more services, outreach, and connection.

Learn about collaborative services like technology help for seniors and senior resident visits to the library. And collaborative programs like Memory Café, Purple Angel Training, and Storytime for Everyone – an intergenerational storytime for all ages. Together, we will tell you how we plan, organize, and modify programs, and how we lean on one another for expertise in our respective areas of library service and senior care. Hear how our community is benefiting and what we love most about our experiences in this partnership. Neenah Library Director Nicole Hardina-Wilhelm and Youth Services Assistant Librarian Hannah Schraufnagel will present together with Valley VNA Senior Living Advisor Kristi Branchford and Volunteer Coordinator Julie Roh.

### **Put a Little Pop in Your Academic Stacks**

*Location: Grand Ballroom B*

*Speakers: Debbie Brezovar, Sara Mosey*

In 2020, when students wanted "fun books," they were directed to a single book tower in our lobby which held 70 books and sported a small "Leisure Reading" sign. Today, this collection has grown to inhabit a 600-square foot area with 700 titles arranged by genre. Aptly named, "The Pop Reads Lounge," this cozy space with oversized seating has benefited our students, and our library, more than we imagined.

We learned many lessons and had to rethink our processes at every turn. Some of our realizations included: romance books are a form of wellness, not all genres are created equal, and aiming for inclusivity can inadvertently lead to the opposite. Most importantly, we recognized how listening to students and allowing them to choose what they want to read has created a sense of community and connection in our academic library. A little Pop goes a long way.

### **Reaching More Readers with Libby**

*Location: Grand Ballroom C*

*Speaker: Kristin Laufenberg*

OverDrive checkouts in Wisconsin increased by nearly one million in 2023 and show no signs of slowing down. Are your patrons taking full advantage of it? Do you understand the "behind the scenes" of Libby, OverDrive, and how titles get to your patrons?

This session will share the tips and context that you need to help you teach and promote this wildly popular resource with your patrons. This information will be especially useful to front-line staff who find themselves answering patron questions or providing app assistance, as well as anyone who hasn't used Libby before or isn't confident in their knowledge. Kristin Laufenberg is an OverDrive selector with WPLC, responsible for OverDrive selection and purchasing for the Outagamie Waupaca Library System (OWLS), and an avid Libby user. If any part of that is confusing to you, make this session part of your WLA schedule!

### **Smile! Dental Health Outreach to Plain Communities**

*Location: Grand Ballroom F*

*Speakers: Elizabeth Miniatt, Darlene Kaskie, Caitlyn Mowatt, Colleen Danielson*

A small public library in northern Wisconsin designed and produced an oral health information resource tailored to underserved rural communities. The resulting resource was developed to increase health literacy and positive dental health outcomes for Amish and Old Order Mennonite scholars and their families.

You will learn:

- 1) how the project was conceived in collaboration with the Network of National Libraries of Medicine and the Wisconsin State Advisory Group,
- 2) how the dental health booklet was designed in consultation with community elders, a dental student, and local artists for cultural relevance, age-appropriateness, and ease of comprehension, and
- 3) how the resource was presented to and received by three parochial schools.

As a bonus, you will learn how to download, print, and share this free resource with your own communities!

Our presenters are Elizabeth Miniatt, the library director for a small, rural, public library, Darlene Kaskie, the Community Engagement Coordinator for NNLM, Caitlyn Mowatt, Program Manager for Wisconsin Area Health Education Center (AHEC) - Northern Highland Region, and Colleen Danielson, Outreach Librarian for the D.R. Moon Memorial Library. While we have different roles in our respective organizations, we are all dedicated to making health and library resources accessible to everyone.

## Thursday, November 7, cont.

### **Empowering Wisconsin Libraries and Their Communities by Building Equity-Based Summers (BEBS)**

*Location: Grand Ballroom G*

*Speakers: Jeni Schomber, Kelly Wochinske*

We know that libraries are essential to their communities, but systemic barriers may be preventing marginalized groups from fully utilizing library services and resources. Started by the California State Library and the California Library Association in 2020, and now implemented by nine other states, Building Equity-Based Summers (BEBS) offers a transformative approach to addressing these challenges and empowering libraries to become inclusive spaces for all community members.

Kelly Wochinske and Jeni Schomber participated in BEBS learning sessions this past summer. They will provide an outline of those learning sessions and share information on how your library can participate in a new initiative to help libraries design more equitable summer reading programs.

### **Recognizing the Squeeze: Strengthening Staff Through Supporting Middle Management**

*Location: Grand Ballroom H*

*Speakers: Jennifer Chamberlain, Tasha Saecker, Nick Demske, Melissa Prentice, Michelle Tucker*

Since 2021, eleven mid-size Wisconsin public libraries have been working together as the City Library Collective to address common issues and share knowledge. Currently, the CLC is tackling a project broadly focused on strengthening library staff. As part of this endeavor, the Collective gathered data from staff focus groups and a survey. A critical takeaway is that middle management spends too much time assisting other staff with putting on their proverbial oxygen masks at work; the data suggests that while library leaders and supervisors are excelling in bolstering front-line staff, these efforts have left managers as a group in need of extra support. Come hear from several CLC members about their shared and localized approaches, ranging from practical work habits, to more robust staff development, to a CLC-wide project called "Staff Connections" designed to create supportive affinity groups. Participants will gain ideas they can incorporate into their organizational staffing models.

### **Technical Services Section (TSS) Forum**

*Location: Riverview 2*

*Speakers: Leah Gentry, Pam Cipkowski, Elisabeth Kaune, Carrie Doyle*

A moderator-led Q&A, with technical services related questions as conversation starters.

Join us for an open discussion with academic and public librarians.

1:30 PM - 2:30 PM

### **Career Center**

*Location: Riverview 1*

2:30 PM - 3:45 PM

### **Exhibit Hall Closing Showcase/Refreshment Break**

*Location: Exhibit Hall - Grand Ballroom DE*

Get energized in the Exhibit Hall!

Join us for refreshments in the Exhibit Hall featuring exhibitor trivia with prizes and the WLAFF Grand Raffle wrap-up.

3:00 PM - 4:00 PM

### **Directors Building Projects Meeting**

*Location: Riverview 1*

4:00 PM - 5:00 PM

### **Neville Museum Tour**

*Location: Neville Museum, 210 Museum Pl, Green Bay*

Take a tour of the Neville Public Museum, which has been a benefit to Northeastern Wisconsin for over 100 years. An accredited cultural institution that champions history, science, and art, the museum is dedicated to the collection and preservation of significant objects relevant to the area. Attendees will have the opportunity to check out the current galleries as well as areas not available to the public, including the museum library and collections area. The collections include historic artifacts, original artwork, archaeological objects, photographs, and film. The museum is located in downtown Green Bay and is 0.4 miles from the KI Convention Center. Attendees are encouraged to walk. Tour is limited to 50 participants; cost of admission is \$15.00 per person.

### **Dive Deeper Into Lists and Collections with TeachingBooks**

*Location: Grand Ballroom C Speaker:*

*Susannah Gilbert*

Gain impactful insight into the children's and young adult titles you choose for displays, booklists, and programs. Learn how the Collection Analysis Toolkit can assist when examining the genre, recency, and cultural classifications represented. Create lists filled with engaging resources to share with readers.

Together we'll reflect on book promotion goals and the next steps to reach them. TeachingBooks is provided to all Wisconsin schools, public libraries, universities and residents through BadgerLink, Wisconsin's Online Library funded by the Wisconsin Department of Public Instruction.

## Thursday, November 7, cont.

### **Creating Behavior Policies and Procedures for Your Library**

*Location: Grand Ballroom A*

*Speaker: Katharine Clark*

Every library, urban or rural, have patrons that sometimes need extra attention from staff. This program will talk about how to create and enforce behavior policies for your library, regardless of size or location. Just like every library needs a collection management policy, every library needs a behavior policy that works for both staff and patrons. Katharine Clark from Middleton Public Library will give advice and tips from her experiences working in public libraries for over 25 years.

Katharine Clark is the Deputy Director of the Middleton Public Library. She has previously worked at both urban and rural public libraries with and without behavior policies. She has been actively involved with the Wisconsin Library Association for over 20 years, serving on many committees and most recently has been elected as WLA-President Elect. Katharine's goal for every library she has worked in is for both patrons and staff to feel safe and welcome. She hopes sharing her first-hand experience in all types of public libraries can help those new to the profession feel more comfortable dealing with patrons and behavior issues.

Topics discussed in the presentation include:

- Training and creating a culture of compassion
- Tough conversations
- Policies before you need them
- Enforcing policies and procedures
- Safety and security guards
- Library Director conversations
- Library programming about relevant issues
- Resources (naloxone, pamphlets, bathroom signage, Ryan Dowd, food pantries,shelters)
- Real life incidents discussions

### **All Eyes and Ears: Steps Toward Equitable Streaming Video Access for Students**

*Location: Grand Ballroom B*

*Speaker: Amy Manion*

The challenges academic libraries face in providing streaming access to video resources has been described by some as a crisis. This session will recount the major transformation in the acquisition and consumption methods for pedagogical films and television due to changes in technology over time. The presenter will share one solution adopted by a technical college library that ensures digital access for all students in the most budget-friendly way. The presentation will also invite participation from audience members to explore additional strategies to help make these necessary resources available in educational settings.

### **The Essential Role of Hope in Middle Grade Literature**

*Location: Grand Ballroom F*

*Speaker: Claire Swinarski*

2024 Elizabeth Burr/Sheridan Worzalla Award recipient and Edgar Award-nominated author Claire Swinarski talks about hope as the cornerstone of middle grade literature, and why it's so important for middle grade books to present this virtue in 2024 and beyond. She'll also answer questions about writing for middle graders and give the story behind her award winning novel *What Happened to Rachel Riley*. This session will be followed by a book sale/signing with the author.

### **Exploring Great Lakes Great Read's 2024-2025 Adult Novel, The Best Part of Us, and Our Essential Connections with Nature and the Great Lakes**

*Location: Grand Ballroom G*

*Speaker: Sally Cole-Misch*

Learn about the exciting new Great Lakes Great Read program, a basin-wide initiative to provide library book clubs and readers of all ages with exceptional stories based in and about our precious Great Lakes. The program is modeled after one Book One Community and state-wide programs that choose one book for libraries, citizen groups, and the public to read and enjoy over the course of a year. The Great Lakes Great Read program has chosen two books for its inaugural period, from April 2024 - September 2025: children's selection *The Water Walker*, by Joanne Robinson, and the adult selection is *The Best Part of Us* by Sally Cole-Misch.

Sally will discuss her novel, how her lifelong career in environmental communications and policy helped to create the story, and the role she hopes the novel will play in advancing the new Great Lakes Great Read program through the US-Canadian Great Lakes region.



## Thursday, November 7, cont

### **Telling Meaningful Stories: Sharing the Impact of Library Business Services**

*Location: Grand Ballroom H*

*Speakers: Megan Janicki, Adriana McCleer, Yee Lee Vue*

Libraries are leaders in the small business ecosystem. But do their communities know it? To grow their programs and visibility, libraries need strategies for engaging with audiences including: local entrepreneurs, partner organizations, elected officials, and library staff. Leveraging the Libraries Build Business Communications Toolkit and the experiences of Appleton Public Library's staff, attendees will brainstorm innovative outreach strategies for working within the existing economic development infrastructure, building relationships and contacts to local stakeholders and decision makers, and championing both local entrepreneurs and the library. Additionally, learn about Appleton Public Library's approach to enhancing their public library's role in the local small business ecosystem and available tools and resources for libraries to engage with aspiring and existing small business owners.

### **What Do the Numbers Say? Wisconsin Data Trends and Reflections**

*Location: Riverview 2*

*Speakers: Ben Miller, Melissa Aro, Teresa Schmidt, Elizabeth Neuman*

The Wisconsin Department of Public Instruction (DPI) collects data from public libraries every year. Members of the Library Services Team will identify and highlight statewide trends from annual report data and provide insight into ways that public libraries in Wisconsin can use this data to improve their offerings and services to their local communities.

5:00 PM - 6:00 PM

### **AWSL Social**

*Location: Riverview 1*

6:30 PM - 8:30 PM

### **Awards & Honors Dinner**

*Location: Hall B&C - First Floor*

Celebrate this year's award winners at this festive event featuring dinner and a cash bar.

Pre-registration required; \$39.00 per person.

## Friday, November 8

7:30 AM - 12:00 PM

### **Registration Open**

*Location: Second Floor Grand Ballroom Foyer D*

8:00 AM - 9:00 AM

### **Breakfast**

*Location: Hall B&C - First Floor*

8:00 AM - 9:00 AM

### **WAPL Breakfast Meeting**

*Location: First Floor Ballroom Hall A-1*

9:15 AM - 10:15 AM

### **Coworker to Supervisor: How to Manage Previous Peers**

*Location: Grand Ballroom A*

*Speaker: Resa Mai*

As libraries change, we keep up with our communities and the needs of our staff, which in turn creates exciting new opportunities, career paths, and job openings. In this session, we examine the excitement, reward, and challenges that come from the transition from co-worker to supervisor.

Group discussions will focus on internal promotions and upward mobility. Encouraged to attend are coworkers looking to support their peers moving into supervisory and leadership roles, as well as managers and directors who want to ensure that recognizing potential and promoting from within will maintain healthy dynamics within the library.

With an emphasis on the positive effect of clear, equitable mentoring and network activities we will share tips and strategies to build diverse, inclusive, and empowered leadership. We will focus on new networks, how to set and maintain a professional tone as well as how to manage the balance between old relationships and new responsibilities.

### **From the Inside Out: Transforming the Flint Public Library**

*Location: Grand Ballroom B Speaker: Toby Olsen*

In the face of incredible adversity, the Flint Public Library transformed itself into a modern and flexible beacon for learning in the community. With a vision centered on creating a community that is just, confident, and aspirational, the library remade itself from the inside out.

This session will describe how transformation begins, provide the tools and lessons learned in the process, and share the result. By bridging community and action, this future-forward process proves that transformation can happen at any scale.

## Friday, November 8, cont

### **Global Tales & Local Hearts: How Libraries Can Help Raise Multicultural Kids!**

*Location: Grand Ballroom C*

*Speaker: Ajanta Chakraborty*

Join Ajanta (a bestselling author with 13 books and co-founder of the largest Indian cultural educational academy in the Midwest) for a dynamic workshop designed to inspire and equip children's librarians with the tools to create captivating and inclusive library spaces. This session will delve into the art of selecting diverse stories that resonate with young readers from all backgrounds. Learn innovative strategies for incorporating multicultural books, activities, and digital resources into your programs. Through interactive discussions, hands-on activities, and practical demonstrations, participants will learn how to make diversity a joyful and integral part of children's everyday learning experiences. Come ready to transform your library into a vibrant hub where every child can see themselves reflected in the stories they hear and the faces they meet. Let's create fun, welcoming, and culturally rich environments together!

### **Innovative Intersections: Exploring Mixed-Use Spaces in Modern Libraries**

*Location: Grand Ballroom F*

*Speakers: Amanda McGillivray, Amelia Osterud*

Delve into the transformative power of mixed-use library spaces, where traditional functions blend seamlessly with dynamic, multipurpose areas. This session explores innovative strategies and design principles that evolve libraries from mere repositories of books to vibrant community hubs. Highlighting insights from Milwaukee Public Library's ongoing projects, we'll discuss benefits, challenges, and things we have learned along the way. Learn how these innovative intersections enhance user engagement, community outreach, and overall relevance in today's digital age. Discover how libraries are becoming catalysts for learning, creativity, and connection in diverse communities.

### **Promoting AI Literacy in the Library**

*Location: Grand Ballroom G*

*Speaker: Jodi Pierre*

Generative artificial intelligence (GAI) programs like ChatGPT and Microsoft Copilot are reshaping our information landscape. Librarians can help their communities understand how these technologies work and how to use them responsibly. This presentation will include an introduction to the latest GAI tools, highlighting their practical uses and limitations, as well as the ethical questions they raise. It will also explore ways to foster AI literacy in your library, including classes and community programs.

### **Memory Care Kits: Building a Collection for People Living with Memory Loss**

*Location: Grand Ballroom H*

*Speaker: Jennie Fidler*

Living with dementia often requires people and their care partners to navigate a world not designed for them. Many libraries have stepped up their services to provide memory cafés and educational programs, trained staff to be dementia friendly, and built spaces and collections for them. Learn how Jennie planned and created a new collection of kits specifically for people living with memory loss and their care partners to foster engagement with adaptable activities.

### **Wisconsin Teens Engaged in Library Leadership: Teen Inclusive Internship Program**

*Location: Riverview 2*

*Speakers: Jeni Schomber, Jen Puccini, Laci Sheldon, Cathy Pescinski*

In the summer of 2024, six Wisconsin public libraries participated in an LSTA grant-funded program that offered reimbursement to recruit and hire paid teen interns that reflected the diversity of their communities. The teen interns brought their skills, interests, and experiences to the library by working on a community Connected Learning Project. Participating libraries enhanced their skills by learning how to further engage and support teens while also creating career pathways to increase diversity in the field of librarianship. Panelists from the Summer 2024 participating libraries and the Wisconsin Department of Public Instruction will be on hand to talk about their experiences with this PLA Inclusive Internship Initiative-inspired program.

10:30 AM - 11:30 AM

### **Popping Pop Culture Programs**

*Location: Grand Ballroom A*

*Speaker: Jessica Hodges*

Do you need new ideas so your library stays "groovy"? Want to mix up your youth programming with something totally "rad"? Join us as we dive into some of the pop culture children's programs and how you can do them at your library. Some pop culture programs lend themselves to incredibly inexpensive events while others have very low barriers to entry for those of us not already part of the fandom. We will hunt for unicorn programs that are both economical and easy to host! From Bluey to Bulbasaur to Boba Fett, you can create a "bangin'" program, too!

## Friday, November 8, cont

### **Space Matters: Renovating an Academic Library for Inclusion and Innovation**

*Location: Grand Ballroom B*

*Speaker: Ted Wilder*

In 2024, Beloit College completed renovation of the Col. Robert H. Morse Library. The building was in dire need of renovation when the project started, however, more than the building's condition was a concern: accessibility issues started at the front door and library staff identified many other inclusion issues in the building originally built in 1961 and last renovated in 1991.

Beloit College partnered with the City of Beloit and received a grant to renovate the library to include an expanded community outreach and engagement center, unlocking new opportunities to innovate and showcase library services to campus and the local community. This presentation will review the designed inclusion of the renovated space, including a prayer/meditation/lactation room; challenges encountered during this unique project; and initial outcomes as library staff adapt and innovate in the new space.

### **Immersive Scientific Programming for Children, Using Virtual Reality and STEM Concepts**

*Location: Grand Ballroom F*

*Speaker: Beth VanCurine*

VR Expeditions in Your Library Fellowship, the Programming and Outreach Department at the Carnegie-Schadde Memorial Public Library created a large children's program for Baraboo's Winterfest. Intended for children 3-11, this program was an immersive experience, allowing children to explore Antarctica as novice scientists by using STEM concepts, active play, and playing Waddle: A Penguin's Tale, a VR experience created by Field Day Learning Games.

The presenter will convey how the programming staff developed appropriate scientific stations for children within the 3-11 age group, how they integrated virtual reality into the learning experience, and the creation of the "science journal" that allowed children to engage in the activities and learn how field scientists study Antarctica. This program will also highlight the challenges faced by a programming team new to using virtual reality and how they addressed these problems for future programs.

### **Fact-Checking for Students: Resist Misinformation and Find Reliable Sources Online**

*Location: Grand Ballroom G*

*Speaker: Nick Ostrem*

Evaluating the information they encounter online is an increasingly crucial skill for students. In this session, we will give examples of lessons educators can use to foster critical thinking skills and teach students how to be savvy consumers of online information. Participants will learn skills like fact-checking, lateral reading, identifying misinformation, and how to find reliable sources.

In this hands-on session, participants will try out fact-checking strategies that they can later implement with their students. Participants will come away with concrete strategies for facilitating the analysis of online media and learn about PBS Wisconsin's free Media Literacy opportunities.

### **Games, Learning, and Libraries: Harnessing the Power of Play in Wisconsin**

*Location: Grand Ballroom H*

*Speaker: Chris Baker*

If libraries hope to remain both relevant and forward-thinking in the eyes of our communities, it's crucial that our institutions evolve, respond, and adapt to modern media interests and innovative learning pathways. Gaming (including video gaming, board gaming, TTRPGs, card gaming, etc.) continues to explode in popularity, demonstrating the unique value that interactive media holds -- both as a recreation and within the learning sciences.

This presentation will highlight the numerous games-based library initiatives occurring in our state, explore the extraordinary learning/literacy benefits unique to gaming, and invite interested librarians to grow their knowledge within the space -- and get involved themselves!

## Friday, November 8, cont

### **Overdue for Action - Naloxone and Harm Reduction Training for Wisconsin Libraries**

*Location: Riverview 2*

*Speakers: Jess Morrow, Jordan Ramsdell, Trevor Drulia*

More than 1 million people have died from an overdose in the past 20 years, and that number has been increasing each year. For Americans ages 18 - 45, the leading cause of death is now overdose. Innovative approaches are needed to protect our communities.

Harm reduction is a set of strategies used to protect the health and well-being of people who use drugs and their loved ones. The Wisconsin Department of Health Services' Harm Reduction Response Team (HRRT) seeks to expand harm reduction services to prevent overdose by offering: mobile syringe services, Naloxone distribution, drug checking, rapid testing for infectious diseases.

With 478 locations in Wisconsin, public libraries are a uniquely situated resource that play an integral role in community health and overdose protection. The HRRT will provide an overview of the services they provide, discuss harm reduction practices, and train attendees on how to reverse an overdose using Naloxone.

The Harm Reduction Response Team is a Wisconsin Department of Health Services initiative to provide harm reduction services to areas of concern based on data on overdose, population, and lack of current access to services. The program aims to expand non-judgmental health and social services to people who use drugs throughout Wisconsin to provide supportive resources, enhance their quality of life, and prevent overdoses. The team includes Program Coordinator Trevor Drulia and Outreach Specialists Jordan Ramsdell and Jess Morrow.

11:45 AM - 1:00 PM

### **Luncheon and Closing Keynote: Lessons From the Pando Forest with Dr. Alonzo Kelly**

*Location: Hall B&C - First Floor*

*Speaker: Dr. Alonzo Kelly*

A tree is only as strong as its roots. A forest is only as strong as its connection to the world around it. The Pando Forest offers many powerful lessons of connections, community, and collaboration.

This closing discussion is designed to be fun, empowering, and to leave us all with a call to action for ourselves and one another!

1:30 PM - 2:30 PM

### **Tour of the Brown County Library East Branch**

*Location: 2253 Main Street, Green Bay*

But wait... there's more! The WLA Conference concludes with an invitation to tour the Brown County Library East Branch.

The library, named the "Wisconsin Library of the Year" in 2023, was part of the first county-wide system in the state of Wisconsin. Brown County Library's East branch was reopened in 2023 with a focus on community spaces. The indoor spaces pay tribute to the history of the area, with local maps and graphics throughout the library. Along with the amenities you expect to find in a library, there are a variety of spaces for children to play, groups to meet, and quiet spaces for individuals. The East Branch is the site of Wisconsin's first JobPod, a space where community members can access a full range of job services. For added convenience, the library also includes a drive-up window for checkouts and returns.

The tour is limited to 50 attendees: pre-registration is required. Transportation is on your own.





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