

GRAND RIVER

GREAT LIBRARIES

**Wisconsin Library Association**

**2005**

**ANNUAL CONFERENCE**

October 25–28

La Crosse, Wisconsin



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On behalf of the WLA Board and the hard working Conference Committee, welcome to La Crosse for “Grand River, Great Libraries,” our 114<sup>th</sup> annual conference. This is the highlight and focal point of the WLA year: our biggest gathering, our broadest learning opportunity, our best chance to meet and greet colleagues and vendors spanning our profession and state.

It’s always good to find a reason to spend time in La Crosse. This is one of the most beautiful areas of our state, and the community offers great amenities for visitors. Just a stroll to explore the downtown is always rewarding, there are many terrific libraries, and the natural beauty of the river and the bluffs is unsurpassed. In this grand setting, our terrific Conference Committee has worked, aided and abetted by the efforts of many units, groups and individuals of our Association, to give us a great conference. There will be receptions, prizes, authors, speakers, food, champagne, beer, auctions, drawings, tours, exhibits and surprises. From the mundane to the groundbreaking to the sublime, we’ll be covering the waterfront that spreads out beyond the riverside conference center.

We know that our conference meetings and programs educate. But this is also a time to celebrate and communicate. We are a community, albeit a large and diverse one, with the same profession and the same ideals. Sometimes we can feel embattled and tired of fighting for funding, fighting for respect, fighting to be heard. Welcome to your best support

group! When we come together, we’re with others who know that libraries are great and who can appreciate that we’re doing all that we can to keep them great. It’s a privilege to do what we do: we get to work at libraries! How great is that?



I want to thank everyone who has worked to make this conference all that it is, including all the attendees, as well as presenters, vendors and program planners. A special thanks to our conference committee, ably chaired by Kelly Krieg-Sigman; committee members have put in many productive hours and much hard work over the past year to make this a worthwhile, fun and rewarding experience. As always, thanks to the dedicated and talented WLA staff: Lisa Strand, Tom Klement and not least, Brigitte Vacha, who this year took on a point role as staff liaison to the Conference Committee.

I’m sure we can all find or make opportunities for greatness in our profession, our association and this conference. Thanks to all of you who take part — have a wonderful time!

Terry Dawson  
WLA President

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# 2005 Board of Directors Wisconsin Library Association



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Appleton Public Library



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Winnebago Mental Health Institute

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**Wisconsin Association of Public Libraries**  
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**Wisconsin Library Trustees Association**  
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Cynthia Wallace  
Winnefox Library System, Berlin

**Youth Services Section**  
Claudia Backus  
Waukesha County Federated Library System

**WEMA Representative**  
Vonna Pitel  
Cedarburg

**Meal tickets** will be collected at the table for all pre-registered meal functions. Conference attendees who have not pre-registered for meals may attend the speaker portion of programs following meals, provided that space is available.

**Other meal options:** You may enjoy planning a quieter meal away from the crowd at one of the many fine restaurants in the vicinity of the La Crosse Center and hotels. For restaurant selections, please see the brochure *Experience Historic Downtown La Crosse*, the restaurant listings guide and menus at the local arrangements table in the registration area. Also check out the La Crosse Area Convention & Visitors Bureau brochure display. American, Cajun, Chinese, Greek, and Mexican cuisine and superb delis all are available within easy walking distance of the Center.

Join us Wednesday and Friday for a free continental breakfast to start off your day. If you didn't pre-register for the hot breakfast on Thursday, try one of La Crosse's coffee houses or the famous Mr. D's.

**Official WLA announcements** and other messages will be posted in the Registration Area.

**Smoking is not permitted** in meeting rooms, at meal functions or in the Exhibits Area.

**The recording of programs**, meetings and meal functions by personal use of cameras or audio or video equipment is not permitted.

**Badges** should be worn when attending conference programs, meetings, exhibits and hospitality functions.

**Free Internet access** is available in our Internet Café, Wednesday through Friday.



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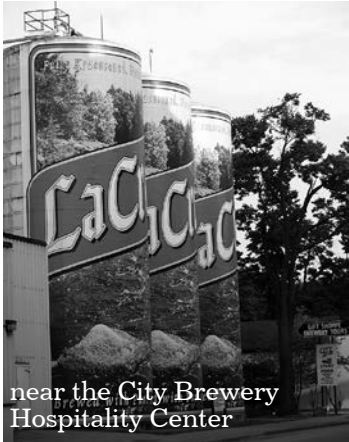
[ ARCHITECTS | ENGINEERS | PLANNERS | SCIENTISTS ]



# La Crosse Area Attractions



Riverside Park



near the City Brewery Hospitality Center

## City of La Crosse

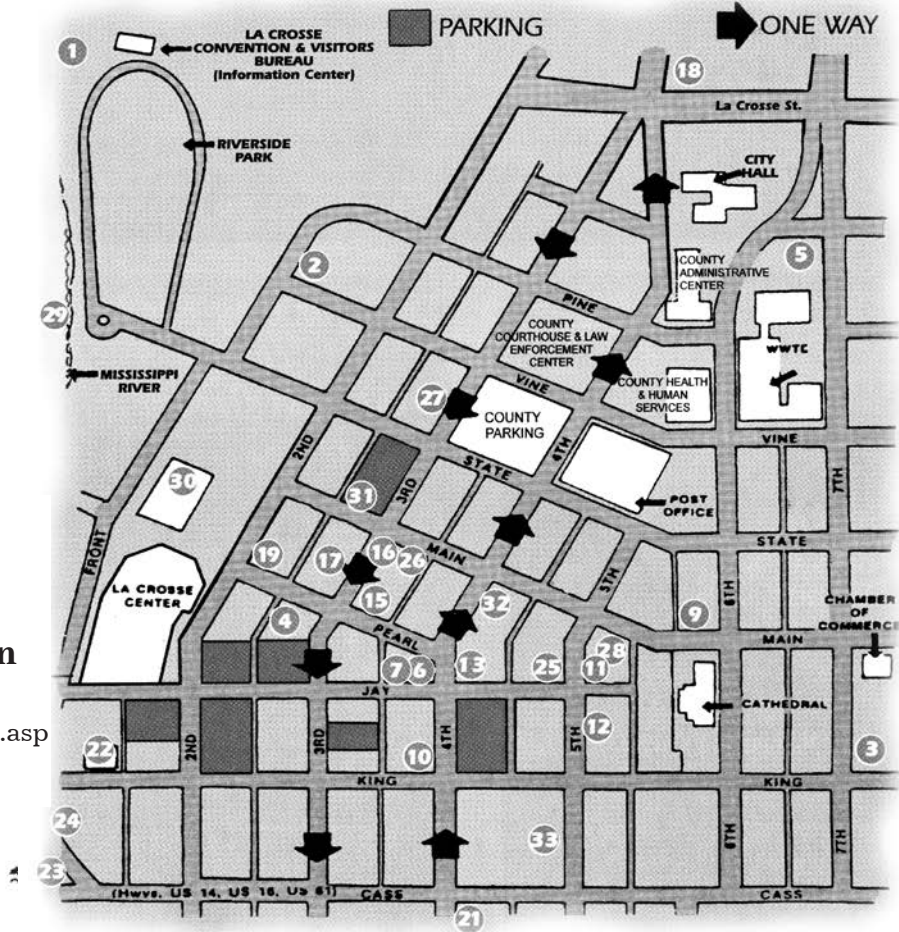
<http://www.cityoflacrosse.org/>

## La Crosse Area Convention and Visitors Bureau

<http://www.explorelacrosse.com/index.asp>

## LOCATION & PARKING MAP

- |  |  |                             |
|--|--|-----------------------------|
| 19 ..Ambiance                              | 10 ..Glory Days Sports Pub             | 28 ..Scott Joseph Menswear  |
| 17 ..Antique Center                        | 31 ..Great River Steamboat Co.         | 28 ..Silver Hideout         |
| 32 ..Avaris                                | 16 ..Grounded Specialty Coffees        | 32 ..Simply Living          |
| 4 ...Buzzard Billy's                       | 33 ..Hackberry's                       | 25 ..Sleep Concepts         |
| 21 ..Chateau La Crosse                     | 5 ....Hixon House                      | 6 ....Stamp 'n Hand         |
| 12 ..Children's Museum                     | 9 ....Honig's                          | 19 ..The Pearl              |
| 3 ....Country Kitchen                      | 29 ..Julia Belle Swain Boat            | 4 ....The Starlite Lounge   |
| 23 ..Courtyard by Marriott                 | 19 ..La Crosse Clock                   | 15 ..The Violet Flame       |
| 19 ..Crosse Stitchery/<br>Main St. Framing | 1 ....La Crosse Queen                  | 30 ..Three Rivers Lodge     |
| 27 ..Dolly's Crafts, Gifts &<br>Memories   | 18 ..Lindy's Subs                      | 32 ..Three Rivers Outdoors  |
| 11 ..Elite Mediterranean                   | 19 ..Pearl Street West                 | 13 ..Top Shots Pool & Darts |
| 13 ..Fayze's                               | 7 ....Pickerman's Soup &<br>Sandwiches | 26 ..Touch of Class         |
| 9 ....Fitting Knit Shop                    | 24 ..Piggy's Restaurant                | 11 ..Vintage Vogue          |
| 2 ....Freighthouse Restaurant              | 22 ..Pump House                        |                             |
|  | 19 ..Satori Arts Gallery               |                             |





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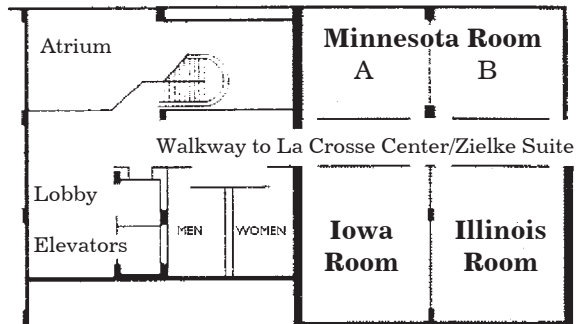
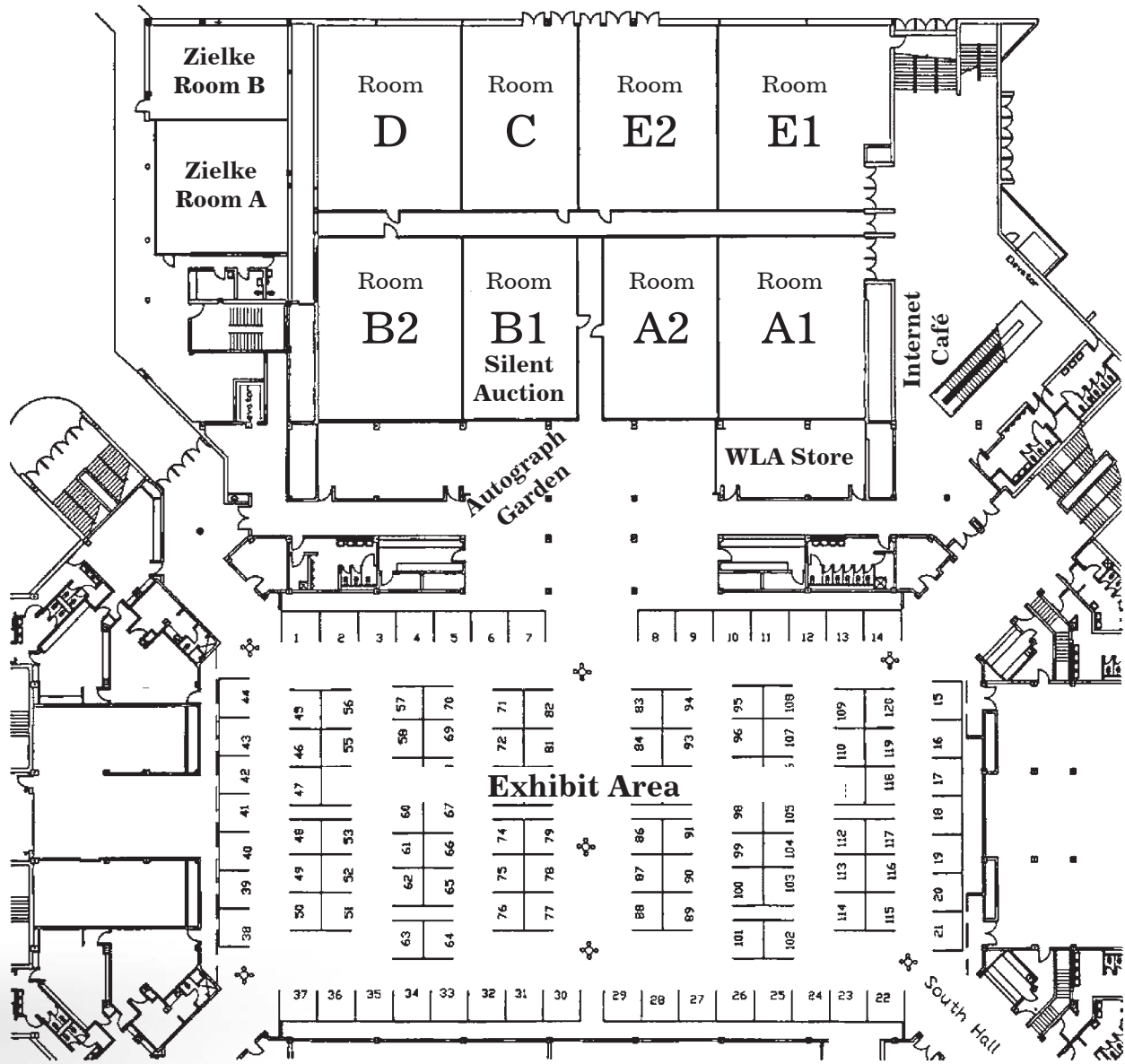
 COMMUNITY SURVEYS

 FOCUS GROUPS

 DEMOGRAPHIC ANALYSIS

[WWW.LIBRARYCONSULTANT.COM](http://WWW.LIBRARYCONSULTANT.COM)

# La Crosse Center and Radisson Maps



**Radisson**



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## Tuesday, October 25

9:00 a.m.-4:00 p.m.	CSS: Creating Sensational Sites..... Western WI Technical College
	A Library and School Legal Issue and Answer Day ..... Radisson Illinois
	Mainstreaming Metadata ..... Radisson Iowa
1:00-4:00 p.m.	Deciding not to “Play Small”: Librarian Leaders ..... Radisson Minnesota A

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## Wednesday, October 26

7:00-9:30 a.m.	Free Continental Breakfast ..... Radisson Ballroom
8:30-9:30 a.m.	Past Presidents’ Breakfast (by invitation only) ..... Radisson Iowa
8:30-9:45 a.m.	Are Thin Clients Right for Your Library Computer Lab? ..... La Crosse Center C
	The College Library at the Turn of the 20 <sup>th</sup> Century..... La Crosse Center A2
	Gaming: What It Means for Information Literacy..... La Crosse Center E1
	Librarians & Activism: Past and Present ..... La Crosse Center E2
	More Than Words Can Tell... Dewey Deci-Belles..... La Crosse Center B2
	Staff Morale in Tough Budget Times..... La Crosse Center D
	The Water is Wide: Training Catalogers ..... La Crosse Center A1
10:00-10:30 a.m.	Autograph Garden: Louise Robbins..... La Crosse Center, Lower Level
10:00-10:45 a.m.	Break in the Exhibit Area ..... La Crosse Center, Lower Level
10:30-11:45 a.m.	Board-erline Insanity: Creating a Successful Teen Advisory Group... La Crosse Center B2
	Fashion Feng Shui: Dress for Success, Honoring Your Intended Self .. La Crosse Center D
	LEEDing to GREATNESS! ..... La Crosse Center A1
	The Life of Women in the Old Order Amish..... La Crosse Center E1
	We Have to Start Meeting Like This: Video Distance Learning ..... La Crosse Center C
	Where Have All the Journals Gone? UW-Madison’s Response..... La Crosse Center E2
11:45 a.m.-1:00 p.m.	Box Lunches in the Exhibit Area (pre-registration required) ... La Crosse Center, Lower Level
11:45 a.m.-1:45 p.m.	YSS Author’s Luncheon: Jacqueline Briggs Martin..... Radisson Ballroom
1:45-3:30 p.m.	Tour: Health Science Libraries of Gundersen Lutheran Health System ..... Meet at Registration
2:00-3:15 p.m.	Banta Award Winner Presentation: Mary Relindes Ellis..... La Crosse Center E1
	Browser Wars: A New Hope ..... La Crosse Center B2
	Fee or Free — Can We Charge for That? ..... La Crosse Center C
	Healthy Living Takes Some GREAT Ideas..... La Crosse Center D
	Payment For Services Rendered: US Funded Dissent...Cuba ..... La Crosse Center A1
	Through the Eyes of a Child: Grandparents Raising Grandchildren... La Crosse Center A2
	WISCAT Users Group..... La Crosse Center E2
	Autograph Garden: Jacqueline Briggs Martin ..... La Crosse Center, Lower Level
2:00-3:30 p.m.	Autograph Garden: Kevin Henkes..... La Crosse Center, Lower Level
3:15-4:00 p.m.	Break in the Exhibit Area ..... La Crosse Center, Lower Level
	Autograph Garden: Carole Edland; Mary Ellis; Ruth Garrett. . La Crosse Center, Lower Level
4:00-5:15 p.m.	Campaign for Wisconsin’s Libraries ..... La Crosse Center D
	Cuba’s Independent Libraries and a Sister Library Response ..... La Crosse Center A1
	Meet Kevin Henkes, Winner of the 2005 Burr/Worzalla Award ..... La Crosse Center E1
	Poster Power: Planning and Production for Effective Poster Sessions. . La Crosse Center C
	Selling Out: Coffee and Gift Shops in Libraries..... La Crosse Center B2
	A Shared System Success Story: Schools and Public Libraries ..... La Crosse Center A2
	The Sky’s the Limit: Montana, Illinois and OCLC Group Services ... La Crosse Center E2
5:00-5:30 p.m.	Greg Belfany Band ..... La Crosse Center South Hall Ballroom
5:30-6:30 p.m.	Welcome, Introduction and Keynote ..... La Crosse Center South Hall Ballroom
	2 <sup>nd</sup> Annual MATS Webbies Awards ..... La Crosse Center South Hall Ballroom
6:30-7:30 p.m.	Champagne Reception ..... La Crosse Center South Hall Ballroom
	SLIS-Madison and SOIS-Milwaukee Combined Reunions ..... La Crosse Center South Hall Board Room B
7:30-9:30 p.m.	Awards Banquet ..... Radisson Ballroom

# Conference Schedule at a Glance

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## Thursday, October 27

7:00-9:30 a.m.	Breakfast Buffet (pre-registration required) . . . . .	Radisson Ballroom
8:45-10:00 a.m.	Archiving and Preservation of State Government Web Pages . . . . .	La Crosse Center E2
	Geographical Approaches to Library and Information Studies . . . . .	La Crosse Center A1
	Graphic Novels 101 . . . . .	La Crosse Center B2
	Leading to Excellence. . . . .	La Crosse Center E1
	Library Outreach to the Incarcerated . . . . .	La Crosse Center A2
	My Grandma was an Indian Princess: Documenting Native American Ancestry . .	La Crosse Center C
	What's New Under the Dome: Library Legislative Issues . . . . .	La Crosse Center D
10:00-10:45 a.m.	Break in the Exhibit Area . . . . .	La Crosse Center, Lower Level
10:45 a.m.-12:00 p.m.	Great Wisconsin Knowledge Based Economy . . . . .	La Crosse Center E2
	Illuminating the LibQUAL Project . . . . .	La Crosse Center A1
	Keeping Public Services Statistics Flowing . . . . .	La Crosse Center B2
	Knit 1, Purl 2: Creating Community One Row At a Time . . . . .	La Crosse Center E1
	National History Day . . . . .	La Crosse Center C
	Open Meetings and Public Records Legal Perspective . . . . .	La Crosse Center D
	Scientific Freedom and Democratic Politics: Politicization of Science. .La Crosse Center A2	
11:45 a.m.-1:00 p.m.	Box lunches in the Exhibit Area (pre-registration required) . .La Crosse Center, Lower Level	
12:00-2:00 p.m.	WLTA Luncheon: The Value of Libraries: What Research Tells Us . . . . .	Radisson Ballroom
12:00-2:30 p.m.	Luncheon Buffet on the La Crosse Queen . . . . .	Departing from Riverside Park
1:00-3:00 p.m.	Tour: Hixon House . . . . .	Meet at Registration
2:15-3:30 p.m.	From Barbara Cartland to Chick Lit: The Appeal of Romance Genre . .La Crosse Center E1	
	How Making Picture Books in Minority Languages Helped Locate Drawing Stories Around the World. . . . .	La Crosse Center B2
	Nothing to Laugh At: Surviving and Thriving in a Humorless Environment .La Crosse Center C	
	RFID Update . . . . .	La Crosse Center A1
	Skills for Library Leadership . . . . .	La Crosse Center A2
	The Value of Libraries: Telling the Story . . . . .	La Crosse Center D
	WisStat Statistical Database . . . . .	La Crosse Center E2
3:00-4:15 p.m.	Tour: St. Rose Convent Chapels. . . . .	Meet at Registration
3:30-4:15 p.m.	Break in the Exhibit Area . . . . .	La Crosse Center, Lower Level
	Autograph Garden: Shari Anton, Ann Voss Peterson . . . . .	La Crosse Center, Lower Level
4:15-5:30 p.m.	Creating Tutorials in a Collaborative Environment . . . . .	La Crosse Center A2
	Media Mania: Circulating and Supporting Equipment at Your Library. . . .	La Crosse Center E1
	Preview of the Serving Youth with Special Needs DLTCL Publication. . . .	La Crosse Center B2
	School and Public Library Collaborations . . . . .	La Crosse Center D
	Throw Me a Life Rope: Records Retention Strategies for Public Libraries . .	La Crosse Center E2
	Autograph Garden: Anne Pellowski, Bridget Erin Zinn . . . .	La Crosse Center, Lower Level
6:30-8:30 p.m.	Campaign for Wisconsin Libraries Fundraiser . . . . .	City Brewery Hospitality Center
9:00-11:00 p.m.	Book Discussion: <i>Do Me, Do My Roots</i> . . . . .	Radisson Iowa

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## Friday, October 28

8:00-9:00 a.m.	Free Continental Breakfast . . . . .	Radisson Ballroom
9:00-10:15 a.m.	The Brain Game: Children, Libraries, Literacy and Community Partnerships. . . .	La Crosse Center B2
	Education for Cataloging: Balancing Many Needs . . . . .	La Crosse Center E2
	Great Legal Information from Your Desktop. . . . .	La Crosse Center D
	MLIS Student Perceptions on Fieldwork Experiences . . . . .	La Crosse Center A2
	Mentoring Future Library Leaders, Part 1. . . . .	La Crosse Center C
	Notable Books Marathon . . . . .	La Crosse Center E1
11:00a.m.-12:15p.m.	Building a Healthier Wisconsin . . . . .	La Crosse Center A2
	The Continuing Saga of Challenges to Intellectual Freedom . . . . .	La Crosse Center D
	Have It Your Way: MarcEdit, Voyager, and Bulk E-book Record Files .La Crosse Center A1	
	Laughing Librarians: Breaking the Humor-Impaired Stereotype. . . .	La Crosse Center E2
	Mentoring Library Leaders, Part 2 . . . . .	La Crosse Center C
	The Seven Million Books Project: Google Floods the Digital Plain. . . .	La Crosse Center E1
	Think Outside the Book. . . . .	La Crosse Center B2
12:15-2:15 p.m.	President's Luncheon . . . . .	Radisson Ballroom
1:00-6:00 p.m.	Tour: Down an Amish Country Road . . . . .	Meet in La Crosse Center Lobby
2:00-5:00 p.m.	Post-conference: Collection Maintenance and Development . . . . .	Radisson Iowa

# Board, Business and Committee Meetings

---

## Tuesday, October 25

- 5:00-6:00 p.m. Wisconsin Association of Public Libraries Board Meeting . . . . . Radisson Illinois  
Youth Services Section Board Meeting . . . . . La Crosse Center Zielke B  
6:00-8:00 p.m. Wisconsin Library Association Board Meeting . . . . . Radisson Iowa

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## Wednesday, October 26

- 7:30-8:30 a.m. Resource Sharing Round Table Business Meeting . . . . . La Crosse Center Zielke B  
Wisconsin Association of Academic Librarians Business . . . . . Radisson Illinois  
Youth Services Section Business Meeting . . . . . Radisson Minnesota A  
12:00-1:00 p.m. Association of Wisconsin Special Librarians Brown Bag Lunch/  
Business Meeting . . . . . Radisson Illinois  
4:00-5:15 p.m. Outreach Services Round Table Board/Business Meeting . . . . . Radisson Iowa

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## Thursday, October 27

- 7:30-8:30 a.m. Circulation Services Round Table Business Meeting . . . . . La Crosse Center E1  
Government Information Round Table Business Meeting . . . . . La Crosse Center A2  
Media and Technology Section Business Meeting . . . . . La Crosse Center C  
Readers' Section Business Meeting . . . . . La Crosse Center D  
Social Responsibilities Round Table Business Meeting . . . . . La Crosse Center Zielke B  
Technical Services Section Business Meeting . . . . . La Crosse Center A1  
Wisconsin Association of Public Libraries Business Meeting . . . . . Radisson Illinois  
Wisconsin Genealogy and Local History Round Table Annual/  
Board Meetings . . . . . Radisson Minnesota A  
Wisconsin Small Libraries Round Table Board Meeting . . . . . La Crosse Center E2  
Wisconsin Library Association Foundation Board Meeting . . . . . Radisson Iowa  
2:30-4:00 p.m. Friends of Wisconsin Libraries Fall Meeting . . . . . La Crosse Public Library  
4:15-5:30 p.m. Intellectual Freedom Round Table Annual Meeting . . . . . Radisson Iowa  
Library User Education Round Table Business Meeting . . . . . Radisson Illinois  
5:30-6:30 p.m. Wisconsin Library and Wisconsin Library Association  
Annual Business Meeting . . . . . La Crosse Center E1

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## Friday, October 28

- 7:30-8:30 a.m. Library Research Round Table Business Meeting . . . . . Radisson Iowa

### Registration

La Crosse Center Lobby  
Tuesday 3:00 p.m. – 7:00 p.m.  
Wednesday 7:00 a.m. – 7:00 p.m.  
Thursday 7:00 a.m. – 5:00 p.m.  
Friday 7:00 a.m. – 11:00 a.m.

### Exhibits

La Crosse Center, Lower Level, Arena  
Wednesday, 10:00 a.m. – 5:00 p.m.  
Thursday, 8:30 a.m. – 4:00 p.m.

### Breaks in the Exhibit Area

Wednesday, 10:00 – 10:45 a.m., 3:15–4:00 p.m.  
Thursday, 10:00 – 10:45 a.m., 3:30 – 4:15 p.m.

### Internet Café

La Crosse Center, Lower Level, Escalator Area  
Wednesday, 10:00 a.m. – 5:00 p.m.  
Thursday, 8:30 a.m. – 4:00 p.m.  
Friday, 8:30 a.m. – 11:30 a.m.

### WLA F Silent Auction

La Crosse Center B1  
Wednesday, 9:00 a.m. – 5:00 p.m.  
Thursday, 9:00 a.m. – 3:30 p.m.  
Thursday, 4:00 p.m. pick up and pay

### WLA Store

La Crosse Center, Lower Level (near Exhibits)  
Wednesday, 8:00 a.m. – 5:00 p.m.  
Thursday, 8:00 a.m. – 5:00 p.m.  
Friday, 8:00 a.m. – Noon

# Exhibit Categories

## **Architecture & Design**

Burnidge Cassell Associates, Inc.  
Durrant Group, Inc.  
Engberg Anderson Design Partnership, Inc.  
Frye Gillan Molinaro, Architects  
HSR Associates, Inc.  
Short Elliott Hendrickson, Inc.

## **Associations**

Library Council of Southeastern Wisconsin  
ResCarta Foundation  
Wisconsin Center for the Book

## **Audio Materials**

Baker & Taylor  
BBC Audiobooks America  
Books on Tape/Listening Library  
Brodart Company  
BWI  
Davidson Titles, Inc.  
Ingram Library Services, Inc.  
OverDrive -- Digital Library Reserve  
Quality Books Inc.  
Unique Books, Inc.

## **Audio Visual Equipment/Systems**

Brodart Company

## **Automation**

Checkpoint Systems, Inc.

## **Book Jobber/Wholesaler**

Brodart Company  
BWI  
Davidson Titles, Inc.  
Emery-Pratt Company  
Ingram Library Services, Inc.  
Learning Opportunities, Inc.  
Mister Anderson's Company  
Sebco Books  
The Book Farm, Inc.

## **Book Leasing**

Brodart Company

## **Book Scanners**

MTM, Incorporated

## **Book Services**

Brodart Company

## **Books**

Alpine Book  
Baker & Taylor  
Brodart Company  
Brookhaven Press  
Davidson Titles, Inc.  
Ingram Library Services, Inc.  
Learning Opportunities, Inc.  
Marshall Cavendish  
Mister Anderson's Company  
OverDrive -- Digital Library Reserve  
Quality Books Inc.  
Sebco Books  
Unique Books, Inc.  
University of Wisconsin Press  
Usborne Books  
Woodland Pattern Book Center

## **Children's Books/Materials**

BBC Audiobooks America  
Brodart Company  
Davidson Titles, Inc.  
DEMCO, INC.  
Ingram Library Services, Inc.  
Learning Opportunities, Inc.  
Mister Anderson's Company  
The Penworthy Company  
Quality Books Inc.  
Scholastic Library Publishing  
Sebco Books  
The Book Farm, Inc.  
Unique Books, Inc.  
Usborne Books  
Woodland Pattern Book Center

## **Children's Programs**

Mister Anderson's Company  
Wisconsin Center for the Book

## **Computer Software**

SirsiDynix

## **Consortium**

Library Council of Southeastern Wisconsin  
ProQuest  
Wisconsin Library Services

## **Consumer Health Information Services**

Aurora Health Care

## **Databases**

Bowker  
EBSCO Information Services  
Marshall Cavendish  
MTM, Incorporated  
ProQuest  
Scholastic Library Publishing  
Thomson Gale  
WI Div for Libraries, Tech., & Community Learning

## **Digital Scanning & Preservation**

MTM, Incorporated  
Northern Micrographics  
ProQuest

## **Distributor**

Baker & Taylor  
BBC Audiobooks America  
Brodart Company  
Davidson Titles, Inc.  
Emery-Pratt Company  
Ingram Library Services, Inc.  
Unique Books, Inc.

## **Download Audiobook & Ebooks**

OverDrive -- Digital Library Reserve

## **Education**

ProQuest  
Sebco Books  
UW-Milwaukee School of Information Studies  
Wisconsin Department of Natural Resources

## **Engineers**

Durrant Group, Inc.  
HSR Associates, Inc.  
Short Elliott Hendrickson, Inc.

## **Fundraising**

Church Street Associates  
Usborne Books

## **Furniture**

AGATI  
 Brodart Company  
 Buckstaff Company  
 DEMCO, INC.  
 Embury, Ltd.  
 Highsmith Inc.  
 Madden & Associates  
 Wynn O. Jones & Associates, Inc.

## **Games**

Wine Teasers Wine Game

## **Genealogy/Local Histories**

Brookhaven Press

## **Gifts**

Wine Teasers Wine Game

## **Government-Natural Resources**

Wisconsin Department of Natural Resources

## **High Speed Internet Access**

EthoStream, LLC

## **Interior Design**

Burnidge Cassell Associates, Inc.  
 Durrant Group, Inc.  
 Embury, Ltd.  
 Engberg Anderson Design Partnership, Inc.  
 Frye Gillan Molinaro, Architects

## **Landscaping**

Burnidge Cassell Associates, Inc.

## **Large Print Books**

Books on Tape/Listening Library  
 Thomson Gale

## **Library Promotions**

Highsmith Inc.  
 Metadata  
 ResCarta Foundation  
 Microfilm Equipment  
 MTM, Incorporated

## **Medical Library**

Aurora Health Care

## **Microfilming**

Northern Micrographics  
 Microform/Microform Equipment  
 MTM, Incorporated

## **Movers**

Yerges Moving and Storage

## **Music**

Baker & Taylor

## **Online Information**

EBSCO Information Services  
 OverDrive -- Digital Library Reserve

Portalwisconsin.org

ProQuest

Sebco Books

Swets Information Services

Thomson Gale

WI Div for Libraries, Tech., & Community Learning

Wisconsin Department of Natural Resources

## **Open Source Software**

ResCarta Foundation

## **Portal Software**

Baker & Taylor

WI Div for Libraries, Tech., & Community Learning

## **Printing**

Badger State Industries

## **Program Resources**

WI Div for Libraries, Tech., & Community Learning

## **Promotional Materials**

Badger State Industries  
 Church Street Associates  
 DEMCO, INC.

## **Publishers**

BBC Audiobooks America

## **Books on Tape/Listening Library**

Highsmith Inc.  
 Marshall Cavendish  
 Scholastic Library Publishing  
 Thomson Gale  
 University of Wisconsin Press  
 World Book

## **Puppets**

Mister Anderson's Company

## **Reference Materials**

Aurora Health Care  
 Bowker  
 Brodart Company  
 EBSCO Information Services  
 Learning Opportunities, Inc.  
 Marshall Cavendish  
 Portalwisconsin.org  
 ProQuest  
 Sebco Books  
 Thomson Gale  
 Unique Books, Inc.

## **Security**

Checkpoint Systems, Inc.  
 DEMCO, INC.

## **Shelving**

3M Library Systems  
 Brodart Company  
 DEMCO, INC.  
 Embury, Ltd.

## **Signage**

Brodart Company  
 DEMCO, INC.

## **Storage**

Yerges Moving and Storage

## **Storytelling Resources**

Mister Anderson's Company

## **Subscription Services**

EBSCO Information Services  
 Swets Information Services

## **Supplies**

Brodart Company  
 DEMCO, INC.  
 Highsmith Inc.

## **Technology Management**

3M Library Systems  
 Baker & Taylor  
 Checkpoint Systems, Inc.  
 MTM, Incorporated  
 SirsiDynix

## **Video**

Baker & Taylor

## **Video & DVD**

BBC Audiobooks America  
 PBS Video

## **3M Library Systems\***

P O Box 33682  
3M Center Building 225-4N-14  
St. Paul, MN 55144  
(651) 730-0955  
(651) 730-4308 (fax)  
www.3m.com/library

*Representative:* Jan Peterson

Security, productivity and information management solutions from 3M can help you create a more 'human' library.

## **AARP Wisconsin**

222 West Washington Avenue, Suite 600  
Madison, WI 53703  
(608) 286-6313  
(608) 286-7612 (fax)

*Representative:* Dave Krieg

AARP is a non-profit, non-partisan membership organization that helps people 50+ have independence, choice and control in ways beneficial and affordable to them and to society.

## **AGATI**

1219 West Lake Street  
Chicago, IL 60607  
(312) 829-1977  
(312) 829-8249 (fax)  
www.agati.com

*Representatives:* Karina Gitlevich, Joe Frueh

AGATI's library collections include: seating, tables, carrels, lounge furniture, children's items and accessories. Visit with us about custom modifications, wire management and marmoleum inserts.

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(262) 783-7323 (fax)

*Representatives:* Dave Collins, Deb Collins

Wisconsin regional and popular titles for libraries.

## **Aurora Health Care Libraries** **Booth 77**

855 North Westhaven Drive  
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(920) 456-7039  
(920) 456-7049 (fax)  
www.aurorahealthcare.org

*Representatives:* Amy Melchiors, Holly Egebo

Aurora Health Care is a not-for-profit health care system in eastern Wisconsin. Six libraries provide hospitals, clinics, employees and the public with medical and consumer health information.

## **Booth 21**

## **Badger State Industries**

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Madison, WI 53708-8990  
(608) 240-5252  
(608) 240-3321 (fax)  
www.buybsi.com

*Representatives:* Noelle Everson, Leah Lipska

## **Baker & Taylor\***

2550 W. Tyvola Road, Suite 300  
Charlotte, NC 28217  
(704) 998-3231  
(704) 998-3316 (fax)  
www.btol.com

*Representatives:* Mark Trunzo, Steve Sutton

Baker & Taylor is a global information and entertainment services company that offers books, videos, music and related services to libraries, educational institutions and retailers.

## **BBC Audiobooks America**

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## **Booth 88**



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Washington Island Library and Rec Center Expansion - Washington Island, WI

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## **Blackwell's Book Services Booth 67**

6024 S W Jean Road, Building G  
Lake Oswego, OR 97035  
(503) 684-1140  
(503) 639-2481 (fax)  
www.blackwell.com

*Representative:* Mike Arnold

Blackwell's book services provides academic books, electronic reference and book processing world-wide.

## **The Book Farm, Inc. Booth 63**

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*Representative:* Wayne Ahrens

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(714) 689-8799 (fax)  
www.library.booksontape.com

*Representatives:* Mary Dambekaln, Morey Dambekaln

Unabridged audio books (adult and children); Large Print Books; Living Language (foreign language ESL).

## **Bowker Booth 58**

630 Central Avenue  
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(908) 219-0076  
(908) 219-0191 (fax)  
www.bowker.com

*Representative:* Carol Funderburg

Online reference products and services.

## **Brodart Company\* Booth 85**

500 Arch Street  
Williamsport, PA 17705  
(800) 233-8467  
(570) 320-1886 (fax)  
www.brodart.com

*Representative:* Linette Brown

Brodart is the premier supplier of shelf-ready, cataloged and processed material for both public and school libraries.

## **Brookhaven Press Booth 93**

PO Box 2287  
La Crosse, WI 54602-2287  
(608) 781-0850  
(608) 781-3883 (fax)  
www.brookhavenpress.com

*Representative:* Carol Berteotti

Brookhaven Press digitizes and reprints state and county histories and other collections. We also offer microfilm and CLIO, our digital book shelf.

## **Buckstaff Company\* Booth 73**

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(920) 235-5890  
(920) 235-2018 (fax)  
www.buckstaff.com

*Representative:* Dave Anderson

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## **Burnidge Cassell Associates, Inc. Booth 78/79**

2425 Royal Boulevard  
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(847) 695-5840  
(847) 695-6579 (fax)  
www.bca-arch.com

*Representatives:* Rick McCarthy, Michael Mackey, Deborah Fortune

BCA offers expertise in a full range of architectural and planning disciplines, library design, library programming, feasibility studies and interior design services.

## **BWI Booth 105**

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Lexington, KY 40511  
(800) 888-4478  
(800) 888-6319 (fax)

*Representative:* Kathy McKeon

BWI is a full service vendor offering Collection Development, Cataloging and Processing services for Audiovisual and Print Materials, as well as eBooks made easy.

## **Catering By Design Booth 9**

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(262) 547-2004  
(262) 547-8544 (fax)  
www.nekolabooks.com

*Representative:* Pat Nekola

Author of six books, teacher, chef, activity director consultant; workshops and classes for librarians and their patrons. See website for details.



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## Checkpoint Systems, Inc.\* Booth 30

PO Box 188  
 Thorofare, NJ 08086  
 (856) 848-1800  
 (856) 848-0937 (fax)  
[www.checkpointlibrary.com](http://www.checkpointlibrary.com)

*Representative:* Steve Kraus

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## Church Street Associates Booth 5

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 (608) 783-3685 (fax)  
[www.churchstreet.net](http://www.churchstreet.net)

*Representatives:* Larry Dittman, Rebecca Duncan-son, Moira Kneer

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## Clear Image Solutions, LLC Booth 28

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 (715) 434-5995 (fax)

*Representative:* Neil Milkowski

Clear Image Solutions specializes in providing patron friendly systems for retrieving images from microfilm, microfiche and opaque microcards. We are the Locally Authorized Dealer for ST Imaging, Bell & Howell, and Kodak Document Imaging in Wisconsin and Minnesota.

## Cooperative Children's Book Center\* Booths 13/14

600 North Park Street, Room 4290  
 Madison, WI 53706  
 (608) 262-9503  
[www.soe.madison.wisc.edu/ccbc](http://www.soe.madison.wisc.edu/ccbc)

*Representatives:* Megan Schliesman, Merri Lindgren, Hollis Rudiger

Cooperative Children's Book Center (CCBC) displays a selection of books published for children and young adults in the year 2005.

## Davidson Titles, Inc. Booth 51

P O Box 3538  
 Jackson, TN 38303-3538  
 (800) 433-3903  
 (800) 787-7935 (fax)  
[www.davidsontitles.com](http://www.davidsontitles.com)

*Representatives:* Sharon Kraft, Ed McCabe

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## DEMCO, Inc.\* Booths 96/97

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 (608) 241-1799 (fax)  
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# Directory of Exhibitors

## Durrant Group, Inc.

810 Cardinal Lane, Suite 210  
Hartland, WI 53029-2307  
(262) 367-6880  
(262) 367-6806 (fax)  
www.durrant.com

*Representatives:* Jerry Olson, Gregg Baum, Fred Trumm

Durrant is an award-winning architectural, engineering, information systems, interior design and project delivery firm specializing in library design with the future in mind.

## EBSCO Information Services\* Booth 87

1140 Silver Lake Road  
Cary, IL 60013  
(847) 639-2899  
(847) 639-7514 (fax)  
www.ebsco.com

*Representatives:* Paula Brewster, Patrick Conomy  
With more than 50 years of experience partnering with publishers, Integrated Library System (ILS) developers, libraries and businesses, EBSCO has the expertise to make acquiring and accessing information quick and easy.

## Embury, Ltd.\*

809 Burton Blvd #E  
DeForest, WI 53532-1287  
(608) 846-0999  
(608) 846-0995 (fax)  
www.emburyltd.com

*Representatives:* Bruce Deming, Karen Nickels  
Embury Ltd. Specializes in the design, sales and service of library and institutional furnishings and accessories.

## Emery-Pratt Company\*

1966 West Main Street  
Owosso, MI 48867-1372  
(800) 248-3887  
(989) 723-4677 (fax)  
www.emery-pratt.com

*Representative:* Alan Tripp, Irene Tripp, Avery Weaver

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## Booth 29

## Engberg Anderson

**Design Partnership, Inc.**  
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(414) 944-9000  
(414) 944-9100  
www.eadp.com (fax)

*Representative:* Bill Williams, Paul Cuta  
We specialize in providing individually tailored architectural, planning and interior design services to libraries in Wisconsin and throughout the Midwest.

## EthoStream, LLC

1233 North Marshall Street  
Milwaukee, WI 53202  
(414) 223-0473  
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www.ethostream.com

*Representative:* Jason Tienor  
EthoStream delivers high speed Internet access to libraries in a simple, cost effective package. Our live 24/7 call support technicians ensure ease of use for patrons.

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## Booth 81



## Booth 92

## Booth 98



## Booth 101



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### Breaks in the Exhibit Area

La Crosse Center, Lower Level, Arena

Wednesday: 10:00-10:45 a.m.  
3:15-4:00 p.m.

Thursday: 10:00-10:45 a.m.  
3:30-4:15 p.m.

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Val will share his insights on the design of the new library in Cross Plains.

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(718) 588-1230 (fax)  
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*Representative:* Steve Bozich

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## Highsmith Inc.\* Booths 109/110/111

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(920) 563-7393 (fax)  
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*Representatives:* Margaret Sullivan, Pam Armstrong, Susan Meracle

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(608) 782-5844 (fax)  
www.hsrassociates.com

*Representatives:* Brad Simonson, Doug Ramsey, Jack Fleig, Kurt Schroeder, Dan Blumer

HSR is a full service Architectural and Engineering firm. We provide Master Planning services, site planning/design, landscape design, space programming, space planning, architectural building design, interior design, cost estimating, construction administration, HVAC Engineering, Plumbing Engineering, Electrical Engineering, and professional plan and specification reproduction services.

## Ingram Library Services, Inc.\* Booth 43

One Ingram Blvd, MS698  
La Vergne, TN 37086  
(615) 213-5298  
(615) 213-5288 (fax)  
www.ingramlibrary.com

*Representative:* Jason Shirley

Ingram Library Service combines the largest selection of circulation materials with programs, services, information resources and electronic tools designed to save time and money. [ingramlibrary.com](http://ingramlibrary.com).

## Booth 120

## Learning Opportunities, Inc. Booth 41

15480 Edgewood Court  
Eden Prairie, MN 55346  
(800) 354-5216  
(952) 974-0945 (fax)  
www.learning-opp.com

*Representatives:* Joe Schmitz, Bob Ritzwoller, Shawn Goodwin

We market non-fiction & reference books from over 70 companies.

## Library Council of Southeastern Wisconsin and Wisconsin Women Library Workers

814 West Wisconsin Avenue  
Milwaukee, WI 53233  
(414) 271-8470  
(414) 286-2798 (fax)  
www.mcfls.org/librarycouncil

*Representatives:* Susie Just, Mary Knapp

The Library Council of Southeastern Wisconsin, a multitype consortium, provides resource sharing, cooperative peer networking and continuing education to libraries and archives in southeastern Wisconsin.

## Booth 107



## Library Emporium

c/o South Central Library System  
1601 Gilson Street  
Madison, WI 53715  
(608) 266-4809  
(608) 266-4811 (fax)  
emporium@scls.lib.wi.us

*Representatives:* Troy Baumann, Tim Drexler, Shannon McCarthy, Bruce Smith

An e-commerce outlet created by the South Central Library System for the Wisconsin library community to sell excess inventory.

## Booth 82



## Madden & Associates

1050 Park Ridge Avenue  
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(262) 628-1926  
(262) 628-2662 (fax)

*Representative:* Maris Dambekaln  
Reference books, on line, and children's books, K-12.

## Mister Anderson's Company\* Booth 1

P.O. Box 758  
Burlington, WI 53105-0758  
(800) 442-6555  
(262) 767-0862 (fax)  
www.misterandersons.com



*Representatives:* Mary Therese Boyle, Madonna Maze  
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## MTM, Incorporated Booth 80

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(608) 781-3883 (fax)

*Representatives:* Sarah Grinde, Tom Ringdahl  
Northern Micrographics specializes in imaging services to preserve and enhance access to fragile or unique materials.

## Booth 94



## Open Sense Solutions LLC Booth 32

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Green Bay, WI 54313  
(888) 323-1742 (option 1)  
(206) 600-1753 (fax)

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625 First Street SE, Suite 460  
Cedar Rapids, IA 52401  
(319) 363-6018  
(319) 363-7349 (fax)  
www.opnarchitects.com

*Representatives:* Bradd Brown, Bruce Hamous

## **Booth 59**

## **OverDrive—**

## **Digital Library Reserve**

8555 Sweet Valley Drive  
Cleveland, OH 44125  
(216) 573-6886  
(216) 573-6888 (fax)

www.dlinc.com or www.overdrive.com

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(312) 664-0395

*Representatives:* Hjordis Garner, Jim Garner

PBS Video is the audio-visual distribution arm of PBS and your local public TV station and is constantly working to bring the best of PBS for use in the school classroom, business or library where our programs are used to teach and inform.

## **Booth 26**

## **The Penworthy Company\***

219 North Milwaukee Street  
Milwaukee, WI 53202  
(414) 287-4600  
(414) 287-4602 (fax)  
www.penworthy.com

*Representative:* Ron Schindel, Karla Wustner

The Penworthy Company provides an exceptional selection of children's books to schools and public libraries.

## **Booth 89**



## **Portalwisconsin.org**

c/o Wisconsin Public Television  
821 University Avenue  
Madison, WI 53706  
(608) 263-2166  
www.portalwisconsin.org

*Representative:* Jennifer Smith

Portalwisconsin.org is a nonprofit Web site promoting culture, arts, humanities and history in Wisconsin. The Cultural Coalition of Wisconsin sponsors the site.

## **Booth 68**

## **ProQuest**

300 North Zeeb Road  
Ann Arbor, MI 48103  
(800) 521-0600  
(734) 975-6486 (fax)  
www.il.proquest.com

*Representatives:* Mike Peters, Donna Manges, Stephanie Curry

ProQuest is a leading provider of value-added information and content to libraries, educational institutions and businesses by offering access to products from eLibrary, ProQuest, SIRS, UMI and Chadwyck-Healey. For more information, call 800-521-0600, or stop by Booth #47.

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www.recordedbooks.com

*Representative:* Craig Mears

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## **ResCarta Foundation**

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(608) 781-0850  
www.rescarta.org

*Representatives:* John Sarnowski, Daniel Gelatt  
ResCarta Foundation was established to create and use open standards for organizations to achieve digital interoperability.

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3601 Minnesota Drive, Suite 550  
Minneapolis, MN 55435  
(952) 656-2955  
(952) 656-2991 (fax)  
www.sagebrushcorp.com

*Representatives:* Michael Drury, Shelley Jilek, Aubrey Sauer, Holly Holmberg  
Sagebrush Corporation meets the evolving needs of K-12 educators by providing access to information essential to student achievement through our education technologies, books and services.

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(800) 621-1115  
(866) 783-4361 (fax)  
www.scholastic.com/librarypublishing

*Representatives:* Grey Halstead, Michael Kane  
Scholastic Library Publishing includes Grolier, Children's Press, Franklin Watts, Grolier Online. Children's Press and Franklin Watts publish fiction, non-fiction books. Grolier is print, online reference.

## **Booth 71**

## **Sebco Books**

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(954) 987-2200 (fax)  
www.sebcobooks.com

*Representative:* Larry Case

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(262) 646-8967

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## **Short Elliott Hendrickson, Inc.**

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(715) 720-6300 (fax)

*Representatives:* Tori Hugo, Steve Gausman, David Cihasky

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(256) 704-7000  
(256) 704-7007 (fax)  
www.sirsidynix.com

*Representatives:* Bill Rout, Rick Branham

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## **Booth 76**

## **Booth 44**

## **Booth 70**

## **Booths 118/119**

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## Swets Information Services Booth 72

160 Ninth Avenue  
Runnemede, NJ 08080  
(856) 312-2303  
(856) 312-2496 (fax)  
www.swets.com

*Representative:* Jenni Wilson

With over 100 continuous years of business experience, Swets Information Services is the premier partner for the acquisition, access and management of your scholarly, business and professional information.

## Thomson Gale Booth 95

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# Librarian Detects New Life in the Village Cozy Mystery

Rhi Nolan

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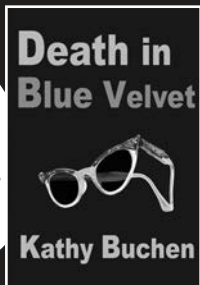
Is the stress of modern life poisoning your outlook? Then the Rhiannon Nolan books may be just the antidote you require. If you like your mysteries laced with a little arsenic and a lot of humor, then you should meet Rhiannon Nolan, an amateur sleuth and earth mother with some serious attitude. Nothing can stop Rhi Nolan from bringing in her man, or her chocolate. Written by a librarian with twenty-five years experience in public libraries, who understands what library patrons enjoy reading.



ISBN (pb) 1-4137-2620-8 \$17.50

Who poisoned the local Lothario? Rhi must sort out the killer from a cast of beautiful blondes, but will she succeed before she loses her life, her reputation, and her chocolate? Welcome to New Belgium, "where folks are happy and life is heavenly," except when there's murder afoot.

Kathy Buchen's new mystery series is great. Attorney Rhiannon Nolan's life is hilarious and all the people in little New Belgium make you laugh out loud. Rhi's best friend, Didi Spencer, is a great sidekick, her purple haired daughter Tabby keeps her on her toes, and Stan the auto repairman and Paul the handyman keep her grounded. Then there is Rhi's arch nemesis, the local constable, Sgt. LeCaptain, who maintains that all deaths in New Belgium are accidental and dearly wishes Rhi would stop meddling. Luckily for us, she persists! - Vicki Lenz, Appleton Public Library Supervisor, Appleton, Wisconsin



ISBN (pb) 1-4208-3257-3 \$17.50  
(hc) 1-4208-3256-5 \$26.45

Rhi goes retro fifties to find a diabolical murderer, but will she survive the walk down memory lane? From the top of her blue streaked punk rock hair to the soles of her orthopedic shoes, Rhi proves her mettle. Hang onto your cheddar. It's another hilarious romp through cheese head land.

Brilliant! Best new mystery series.

- Mary Sue Hermanson, Retired Supervisor, Silver Dagger Book Club, Madison.

Rhi is an M&M popping comedienne anyone would want for a friend. I couldn't put these books down! I'm giving them to everyone I know. I'm hooked! - Aimee C., Secretary.

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- Joanne Flemming, Author, The Mysterious Squirrel Man



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Can Rhi figure out who stung the hated nurse, Miss Waspworthy? A host of quirky characters make for more murder and mayhem as Rhi goes undercover to solve the nursing home murders at Eldermanse.

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Coming in 2006: *Death in a Bad Habit*, *Death in Down*, *Death in Mink*, *Death in Holly and Ivy*.

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## Booth 69

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(608) 224-6178 (fax)  
[www.dpi.state.wi.us/dpi/dltcl/index.html](http://www.dpi.state.wi.us/dpi/dltcl/index.html)

*Representatives:* Mary Clark, Vickie Long

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## Booth 64

## Wine Teasers Wine Game Booth 65

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*Representative:* M. "Casey" Martin

Wisconsin Center for the Book is a program of Wisconsin Academy of Sciences, Arts & Letters promoting books and book arts, Wisconsin literary heritage through programs, exhibits and competitions for youth and adults.

## Wisconsin Department of Natural Resources

P.O. Box 7921  
Madison, WI 53707-7921  
(608) 267-5239  
[www.dnr.state.wi.us/eek/](http://www.dnr.state.wi.us/eek/)

*Representatives:* Carrie Morgan, Cindy Bertalan

The Department of Natural Resources manages Wisconsin's natural resources. Education programs provide students and teachers with information on Wisconsin's plants, animals, and air and water resources.

## Booth 2

## Wisconsin Library Services (WiLS)\* Booth 6

728 State Street, Room 464  
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(608) 262-6067 (fax)  
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A consortium of member libraries offering resource sharing, shared bibliographic information, inservice training and other cooperative activities.

## Wisconsin Romance Writers of America (WisRWA) Booth 106

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## **Wisconsin Library Association**

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(608) 245-3646 (fax)  
www.wla.lib.wi.us

## **Government Information Roundtable Booth 31**

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Madison, WI 53718-8345  
(608) 245-3640  
(608) 245-3646 (fax)  
www.wla.lib.wi.us

*Representative:* Arden Rice  
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## **Youth Services Section Booth 12**

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(608) 245-3646 (fax)  
www.wla.lib.wi.us/yss/

*Representative:* Roxane Bartelt  
YSS provides a forum and resource for people in Wisconsin's libraries who share a commitment to serving children and young adults, their parents, caregivers and teachers.

## **Wisconsin Library Association Foundation Room B1**

5250 East Terrace Drive, Suite A1  
Madison, WI 53718-8345  
(608) 245-3640  
(608) 245-3646 (fax)  
www.wla.lib.wi.us/wlaf/

WLA Foundation Silent Auction Fundraiser - display of items and opportunity for conference participants to bid on Wednesday and Thursday.

### **Breaks in the Exhibit Area**

La Crosse Center, Lower Level, Arena  
Wednesday: 10:00-10:45 a.m.  
3:15-4:00 p.m.  
Thursday: 10:00-10:45 a.m.  
3:30-4:15 p.m.

\* Thanks to these exhibitors for joining us in the Exhibit Hall every year for at least the last ten years.

# Conference Hours

## Autograph Garden

La Crosse Center Exhibits Area

Award-winning authors will be featured at the WLA Autograph Garden. Buy your books in the exhibit hall and get them signed in the autograph garden. Great for gift-giving!

### Wednesday, October 26

10:00 – 10:30 a.m.

Louise Robbins *The Dismissal of Miss Ruth Brown*

2:00 – 3:15 p.m.

Jacqueline Briggs Martin *Snowflake Bentley*  
*On Sand Island*  
*The Lamp, the Ice and the Boat Called FISH*  
*Grandmother Bryant's Pocket*  
*The Water Gift and the Pig of the Pig*

2:00 – 3:30 p.m.

Kevin Henkes *Kitten's First Full Moon*  
*Olive's Ocean*

3:15 – 4:00 p.m.

Ruth Irene Garrett *Born Amish*  
*Crossing Over, One Woman's Escape from Amish Life*  
*My Amish Heritage*

Mary Relindes Ellis *The Turtle Warrior*  
Carole McGinley Edland *Devyn Has Cancer: A Tale of Two Angels*  
*CD: Tranquility — Meditations to Harp Music*

### Thursday, October 27

3:30 – 4:15 p.m.

Ann Voss Peterson *Marital Privilege*  
Shari Anton *At Her Service*

4:15 – 5:30 p.m.

Anne Pellowski *Drawing Stories from Around the World and a Sampling of European Handkerchief Stories*  
Bridget Zinn *DVD: World's Fastest Librarian*

### Exhibits

La Crosse Center,  
Lower Level, Arena

Wednesday, 10:00 a.m. – 5:00 p.m.  
Thursday, 8:30 a.m. – 4:00 p.m.

### Internet Café

La Crosse Center,  
Lower Level, Escalator Area

Wednesday, 10:00 a.m. – 5:00 p.m.  
Thursday, 8:30 a.m. – 4:00 p.m.  
Friday, 8:30 a.m. – 11:30 a.m.

### WLA Foundation Silent Auction

La Crosse Center B1  
Wednesday, 9:00 a.m. – 5:00 p.m.  
Thursday, 9:00 a.m. – 3:30 p.m.  
Thursday, 4:00 p.m. pick up and pay

### Breaks in the Exhibit Area

La Crosse Center  
Wednesday, 10:00-10:45 a.m.  
3:15-4:00 p.m.  
Thursday, 10:00-10:45 a.m.  
3:30-4:15 p.m.

### Registration

La Crosse Center Lobby  
Tuesday, 3:00 p.m. – 7:00 p.m.  
Wednesday, 7:00 a.m. – 7:00 p.m.  
Thursday, 7:00 a.m. – 5:00 p.m.  
Friday, 7:00 a.m. – 11:00 a.m.

### WLA Store

La Crosse Center  
Lower Level (near Exhibits)  
Wednesday, 8:00 a.m. – 5:00 p.m.  
Thursday, 8:00 a.m. – 5:00 p.m.  
Friday, 8:00 a.m. – Noon

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# Special Thanks and Exhibits Showcase Drawing

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Gundersen-Lutheran Medical Foundation	Western Wisconsin Technical College
Highsmith Inc.	Worzalla Publishing Company

## Exhibits Showcase Drawing

Here's your chance to win valuable prizes and to thank our exhibitors for their continued support for WLA and Wisconsin libraries. Here's how to win:

- ✓ Find entry forms in your registration packet
- ✓ Fill out your forms and drop them in the exhibit hall
- ✓ Be in the exhibit hall during designated Exhibit Breaks on:  
Wednesday at 10:00 and 3:15  
Thursday at 10:00 and 3:30
- ✓ Listen for your name to be called

Several prizes will be given at each drawing. **YOU MUST BE PRESENT TO WIN!**

Here are just some of the companies that are contributing prizes:

### **2005 Door Prize Contributors**

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**Keynote Speaker**

**Wednesday, October 26, 5:30 p.m.**

**Martha Teichner**

Correspondent, CBS News Sunday Morning

*“Often, In Libraries.....”*

*Among other things, Martha Teichner will explore her own experiences in and with libraries, with homage being paid to chocolate.*

Martha Teichner has been a correspondent for CBS NEWS SUNDAY MORNING since December 1994, based in New York, but spent more than a dozen years as a foreign correspondent covering major international events.



Teichner’s work has been recognized with seven Emmy Awards for reports including Princess Diana’s death, the Detroit newspaper strike and an employees’ lawsuit against the Maytag Company. In addition, Teichner interviewed First Lady Hillary Rodham Clinton for SUNDAY MORNING in 1995 and 1997. She also accompanied the First Lady to South Asia, Central Europe, and to China and Mongolia. In addition, Teichner has also won two James Beard Foundation Awards for her food-related reporting.

Prior to joining SUNDAY MORNING, Teichner was twice assigned to the CBS News London Bureau (1980-84, 1989-94) where she not only covered Britain’s royal wedding of Prince Charles to Lady Diana Spencer, but covered many wars as one of only a handful of female battle correspondents. Teichner also covered the Maze Prison Hunger Strike in Northern Ireland, the Lebanon War and the conflicts associated with the collapse of Yugoslavia (Slovenia, Croatia and Bosnia). She reported on the fall of Communism in Central and Eastern Europe and the Romanian Revolution. Also, Teichner spent several weeks in the Bolivian jungle covering undercover operations with the Drug Enforcement Agency.

During the Persian Gulf War, Teichner was one of a small group of journalists allowed by the military to accompany U.S. troops. She spent nearly six weeks with the 1st Armored Division in the Saudi desert, but also covered the conflict from Iraq, Kuwait, Jordan and Israel. For her war reporting, she received a Breakthrough Award, presented by Men, Women and the Media.

**Brad Baker** is Dean of Libraries and Learning Resources at Northeastern Illinois University in Chicago, where he has worked for the past 26 years. In his current position, Baker is responsible for NEIU libraries, distance learning and oversees the campus Center for Technology and Learning. Baker has been active in ALA, ACRL and the Illinois Library Association as well as a number of library cooperative activities at the local, state and national level. Baker’s educational background includes an MA in Library Science from the University of Chicago, an MA in American Studies from Northeastern Illinois University, and a BA in History from Trinity College.

**Mary Brintnall-Peterson** is a professor with the University of Wisconsin-Extension and presents programs in the areas of family caregiving and grandparents raising grandchildren. She has developed two national satellite programs and presented at numerous national meetings on the issues and concerns of relative caregivers. Mary was selected as a member of Generations United National Network of Expert Trainers and recently received the AARP Grandparent Award. She has also published and developed web sites and educational resources for relative caregivers and professionals who work with this emerging family structure.



**Carole McGinley Edland** is an artist, musician, registered nurse, and Doctor of Ministry, and also the founder and facilitator for the Butterfly Ministry in La Crosse. A Wisconsin native, she has lived in La Crosse since 1970. She has been a member of the Friends of the La Crosse Public Library for 25 years, and the Friends of Wisconsin Libraries for six years. Carole is on a number of literacy task forces, and is a founding member of the La Crosse Community Literacy Coalition. She has written one book, *Devyn Has Cancer: A Tale of Two Angels*, and is working on another.



**Note:** WLA members who are conference presenters are not included in this listing unless they are featured at luncheon events.

## Featured Speakers

**Mary Relindes Ellis** was born and raised in northern Wisconsin. Her stories have appeared in *The Milwaukee Journal*, the anthology *Uncommon Waters: Women Write About Fishing*, and *Glimmer Train* magazine. *The Turtle Warrior* is her first novel and winner of the 2005 Banta Award, sponsored by the Wisconsin Library Association Foundation and Banta Corporation.



**Diane Fay** is the current Chairperson of the ALA-APA (Allied Professional Association) Standing Committee on the Salaries and Status of Library Workers. She retired as a supervisor in the Cataloging Department at the Boston Public Library after 34 years of employment. While working at the BPL, she taught supervisory skills at the City of Boston's Training Center. She is a Past President of ALA/LSSIRT (Library Support Staff Interests Round Table) and a Past President of the Massachusetts Coalition on New Office Technology/Office Education Project (CNOT/OTEP). She is also a member of the Board of the Friends of the Cotuit Library in Cape Cod, Massachusetts.



**Ruth Irene Garrett**, author and lecturer, left the Amish faith and her family in 1996, and was ultimately excommunicated from the Amish church. Since that time she has fully immersed herself in modern life. She married Ottie Garrett, joined the Lutheran church, learned how to drive, and has earned her high school degree. She looks forward to attending college. One of her great passions is photography, something the Amish frown upon since they do not want to be photographed. Both Irene and Ottie Garrett, who live in Glasgow, Kentucky, devote their time to helping Amish families who have left their communities. Her books include *Born Amish*, *Crossing Over: One Woman's Escape from Amish Life* and *My Amish Heritage*.



**Peter Hamon** has been a librarian in Wisconsin and a member of WLA for well over 30 years. His career began at the Oshkosh Public Library, followed by several years as the Director of the State Reference and Loan Library, and he is soon to retire after 24 years as the Director of the South Central Library System. He has been WLA legislative advocate on several occasions, and served as the WLA President in 1991. He currently spends as much time as possible as a level 35 Druid in the online world of Mal'ganis, and also juggles.



**James L. Hansen**, F.A.S.G, has been, since 1974, the reference librarian and genealogical specialist at the Library of the Wisconsin Historical Society, where he assists several thousand researchers a year in their genealogical and historical research. He has taught beginning and advanced genealogical research courses over Wisconsin's Educational Telephone Network. Among his publications are articles on a variety of genealogical topics, a bibliography of territorial Wisconsin newspapers, and a guide to the library in which he works. He was the 1994-1995 president of the Association of Professional Genealogists, and, in 1995, was named a fellow of the American Society of Genealogists. In 2002, he was awarded the Filby Prize for Genealogical Librarianship at the NGS conference in Milwaukee.



**Fred Heath** is Vice Provost of the University of Texas Libraries at the University of Texas in Austin, Texas. He currently serves on the Boards of the Center for Research Libraries (CRL), Coalition for Networked Information (CNI) and is a member of the Steering Committee of the Digital Library Federation (DLF). He makes frequent presentations at national and international library and information conferences on digital libraries, LibQUAL+ and service issues, and has published extensively on library service and management issues.





**Kevin Henkes** grew up in Racine and now lives in Madison with his wife and their two children. In addition to winning the 2005 Caldecott Award for *Kitten's First Full Moon*, he has created many beloved books for children, including *Lily's Purple Plastic Purse*, *Olive's Ocean* (for which he was awarded a 2004 Newbery Honor), *Sun & Spoon*, *Wemberly Worried* and *Oh!*, which was illustrated by his wife, Laura Dronzek. All of Mr. Henkes' books have been published by Greenwillow.



**Janet Swan Hill** graduated magna cum laude from Vassar College in 1967, and received her MA in librarianship from the University of Denver in 1970. She began her professional career as an intern at the Library of Congress. In 1978, she went to Northwestern University Library as Head of Cataloging, and, in 1989, moved to the University of Colorado Libraries in Boulder, where she is Associate Director for Technical Services. Hill has published and spoken on topics ranging from cataloging, edu-



cation for cataloging, technical services, and faculty status and tenure for academic librarians. She is also a judge of figure skating singles, pairs, and ice dancing for the United States Figure Skating Association, and member and founder of a Masters synchronized figure skating team, which recently placed eighth at the US National Championships.

**Fran Kaufmann** is Acting Assistant Director, MacKay Library, Union County College in Cranford, New Jersey. Prior to accepting this position, she was Client Services Librarian at Seton Hall University. Ms. Kaufmann has held library positions at Montclair State University, the College of Saint Elizabeth, Columbia University and the University of Pennsylvania. She has a BA from Penn State University, an MLS from Drexel University, and was awarded an MA in History from Rutgers University in May 2005. She is immediate Past President of the New Jersey Library Association, College & University Section/ACRL, New Jersey Chapter. She has presented at regional and state library conferences, as well as having poster sessions and roundtable discussions accepted for ACRL and ALA.



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## Featured Speakers

**Tomas Lipinski**, J.D., L.L.M., Ph.D., has worked in a variety of legal settings, including the private, public and non-profit sectors. He has taught at the American Institute for Paralegal Studies and at Syracuse University College of Law. In summers, he is a visiting associate professor at the Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign. Dr. Lipinski currently teaches, researches and speaks frequently on various topics within the areas of information law and policy, especially copyright, privacy and free speech issues in schools and libraries, and serves as Co-Director of the Center for Information Policy Research at the University of Wisconsin-Milwaukee.



**Jacqueline Briggs Martin** grew up on a dairy farm in Maine with three brothers and two sisters, received a BA degree from Wellesley College and an MA in Child Development from the University of Minnesota. Martin has published 14 books for children, beginning with the three-book *Bizzy Bones* series and the ALA Notable Book *Grandmother Byrant's Pocket* (Houghton Mifflin, 1996). Her picture book biography of a self taught scientist, *Snowflake Bentley*, illustrated by Mary Azarian (Houghton Mifflin, 1998), was awarded the 1999 Caldecott Medal by the American Library Association. *The Lamp, The Ice and The Boat Called FISH*, illustrated by Beth Krommes (Houghton Mifflin, 2001), was named an ALA Notable Book. Her most recent books are *The Water Gift and The Pig of the Pig*, illustrated by Linda Wingerter (Houghton Mifflin, 2003), and *On Sand Island*, illustrated by David Johnson (Houghton Mifflin, 2003). Jacqueline Briggs Martin began writing books for children because of her own family's experiences with books. "We read stories every day when my children were young," she has said. "And I decided I would like to write books that children and parents could enjoy together." She and her husband Richard live in Mount Vernon, Iowa.



**Dayce McAndrews** is currently in her fifth year as a teacher at Holmen Middle School where she works with both the Talented and Gifted and English as a Second Language programs. Dayce and the eighth grade social studies teachers are entering their fifth year of participation in the National History Day program. Strong research, critical thinking, and presentation skills are among the main points of focus in the Holmen NHD program. It has become a vital part of the curriculum due in part to the academic benefits, but also because it helps students develop a more personal interest in history, a stronger level of confidence, and a growing relationship with members of the community.

**Hope A. Olson** is a professor at the University of Wisconsin-Milwaukee School of Information. She combines an MLS from the University of Toronto and a PhD from the University of Wisconsin-Madison with fifteen years of professional experience cataloging and teaching organization of information, cataloging, classification, indexing, and issues relating to gender, diversity, and globalization. Dr. Olson's research addresses problems of bias in subject access to information and in classification in general. She has published in both scholarly and professional journals and has produced three books: *The Power to Name: Locating the Limits of Subject Representation in Libraries* (Kluwer Academic, 2002); *Information Resources in Women's Studies and Feminism* as editor (K.G. Saur, 2002); and *Subject Analysis in Online Catalogs* 2nd ed. with John J. Boll (Libraries Unlimited, 2001). She was editor-in-chief of the journal *Knowledge Organization* from 2000 to 2004. For more information, see <http://www.uwm.edu/Dept/SOIS/directory/faculty/olson.htm>.



The 2005 WLA Conference Planning Committee gratefully acknowledges the contributions and support of the following organizations and businesses in providing door and registration prizes for this conference:

*Downtown Mainstreet, Inc.*

*Downtown Rotary Club*

*Feminine Fancies in downtown La Crosse*

*La Crosse Clock Company*

*La Crosse County Historical Society*

*Play-Mor Lanes*

*Radisson Hotel*

## GREAT WLA Conference Program List by Tracks:

**G** (Governance), **R** (Reading), **E** (Employees), **A** (Action/Advocacy), **T** (Technology)

**G = Governance:** These programs cover topics related to leadership skills and competencies, building issues, legislative and legal issues, and planning and operations.

Sponsor	Co-sponsor	Program Title	Day	Time	Location
SRRT	WAPL, AWSL	LEEDing to GREATNESS!	Wednesday	10:30- 11:45	LxC A1
WAPL	DLTCL, WLTA	Fee or Free – Can We Charge for That?	Wednesday	2:00-3:15	LxC C
DLTCL	WLA, LD&L	What’s New Under the Dome? Library Legislative Issues	Thursday	8:45- 10:00	LxC D
LRRT		Illuminating the LibQUAL Project	Thursday	10:45- 12:00	LxC A1
WLTA	FOWL, LART	Open Meetings and Public Records: Legal Perspectives from the Attorney General’s Office	Thursday	10:45- 12:00	LxC D
WEMA	LUERT	Skills for Library Leadership	Thursday	2:15-3:30	LxC A2
WLTA	FOWL	Throw Me a Life Rope! Records Retention Strategies for Public Libraries	Thursday	4:15-5:30	LxC E2
WEMA	LUERT	Mentoring Future Library Leaders (Parts 1 and 2)	Friday	9:00- 10:15	LxC C
				10:45- 12:00	

# Program List by Tracks

**R = Reading:** These programs cover topics which support and encourage the act – and the art - of reading: programming, collection development, literacy efforts, reference and reader’s advisory services, booktalks.

Sponsor	Co-sponsor	Program Title	Day	Time	Location
YSS		More Than Words Can Tell: Starring the Dewey Deci-belles	Wednesday	8:30-9:45	LxC B2
WAAL	LRRT	The College Library at the Turn of the (20th) Century	Wednesday	8:30-9:45	LxC A2
WAPL		The Life of Women of the Old Order Amish	Wednesday	10:30- 11:45	LxC E1
RSRT		Where Have All the Journals Gone?	Wednesday	10:30- 11:45	LxC E2
YSS	WAPL	Board-erline Insanity: Creating a Successful Teen Advisory Group	Wednesday	10:30- 11:45	LxC B2
READ, Literary Awards Committee	Banta, WLAFF	Banta Award Winner Mary Relindes Ellis	Wednesday	2:00-3:15	LxC E1
OSRT	WLTA, YSS	Through the Eyes of A Child: Grandparents Raising Grandchildren	Wednesday	2:00-3:15	LxC A2
Children’s Book Award Committee	YSS	Meet Children’s Book Award Winner Kevin Henkes	Wednesday	4:00-5:15	LxC E1
LRRT		Geographical Approaches to Library and Information Studies	Thursday	8:45- 10:00	LxC A1
YSS		Graphic Novels 101	Thursday	8:45- 10:00	LxC B2
WIGLHR		My Grandma was an Indian Princess	Thursday	8:45- 10:00	LxC C
YSS	WAPL	Knit 1, Purl 2: Creating Community One Row at a Time	Thursday	10:45- 12:00	LxC E1
WIGLHR		National History Day	Thursday	10:45- 12:00	LxC C
READ		From Barbara Cartland to Chick Lit: The Appeal of the Romance Genre	Thursday	2:15-3:30	LxC E1
YSS		How Making Picture Books in Minority Languages Helped Locate Drawing Stories	Thursday	2:15-3:30	LxC B2
READ		Book Discussion: <i>Do Me, Do My Roots</i>	Thursday	9:00- 11:00	Radisson Iowa
AWSL	LLAW, GIRT, WAAL	Great Legal Information from Your Desktop	Friday	9:00- 10:15	LxC D
READ		Notable Books Marathon	Friday	9:00- 10:15	LxC E1
AWSL	WHSLA, GIRT	Building a Healthier Wisconsin – Navigating Health Information From Your Desktop	Friday	11:00- 12:15	LxC A2
WAAL		The Seven Million Books Project: Google Floods the Digital Plain	Friday	11:00- 12:15	LxC E1
YSS		Think Outside the Book	Friday	11:00- 12:15	LxC B2

# Program List by Tracks

**E = Employees:** These are programs on the topics of staff development, personnel issues, and customer service.

Sponsor	Co-sponsor	Program Title	Day	Time	Location
SSS	CSRT, WLTA	Staff Morale in Tough Budget Times	Wednesday	8:30- 9:45	LxC D
SSS		Fashion Feng Shui: Honoring Your Intended Self	Wednesday	10:30- 11:45	LxC D
WISLR		Healthy Living Takes Some GREAT Ideas	Wednesday	2:00- 3:15	LxC D
WAAL	WeLEAD, WAPL	Leading to Excellence	Thursday	8:45- 10:00	LxC E1
AWSL		Great Wisconsin Knowledge Based Economy	Thursday	10:45- 10:00	LxC E2
SRRT	WISLR, AWSL	Nothing to Laugh At: Surviving and Thriving in a “Humorless” Work Environment	Thursday	2:15- 3:30	LxC C
LRRT		MLIS Student Perceptions on Fieldwork Experience	Friday	9:00- 10:15	LxC A2
WISLR		Laughing Librarians: Breaking the Humor-Impaired Stereotype	Friday	11:00- 12:15	LxC E2

**A = Action/Advocacy:** These programs will include Friends groups, passing referenda, marketing, fund-raising, effective political communication and partnering skills.

Sponsor	Co-sponsor	Program Title	Day	Time	Location
WWLW	SRRT, IFRT	Librarians & Activism: Past and Present	Wednesday	8:30- 9:45	LxC E2
IFRT		Payment for Services Rendered: U.S. Funded Dissent and the Independent Library Project in Cuba	Wednesday	2:00- 3:15	LxC A1
LART	WLAFL, WLTA, WAPL	Campaign for Wisconsin’s Libraries: What’s In It for Your Library?	Wednesday	4:00- 5:15	LxC D
IFRT		Cuba’s Independent Libraries and a Sister Library Response	Wednesday	4:00- 5:15	LxC A1
WAAL		Poster Power: Planning and Production for Effective Poster Sessions	Wednesday	4:00- 5:15	LxC C
CSRT	WLTA	Selling Out: Coffee and Gift Shops in Libraries	Wednesday	4:00- 5:15	LxC B2
OSRT		Library Outreach to the Incarcerated	Thursday	8:45- 10:00	LxC A2
GIRT	IFRT, WHSLA	Scientific Freedom and Democratic Politics: The Politicization of Science	Thursday	10:45- 12:00	LxC A2
WLTA	LART, FOWL, IFRT, SRRT	The Value of Libraries: Telling the Story	Thursday	2:15- 3:30	LxC D
OSRT	DLTCL, YSS	Preview of the Serving Youth with Special Needs Plan	Thursday	4:15- 5:30	LxC B2
WEMA		School and Public Library Collaborations	Thursday	4:15- 5:30	LxC D
YSS		The Brain Game: Children, Libraries, Literacy, and Community Partnerships	Friday	9:00- 10:15	LxC B2
IFRT		The Continuing Saga of Challenges to Intellectual Freedom	Friday	11:00- 12:15	LxC D

# Program List by Tracks

**T** = Technology: These are programs on electronic and digital issues, on Internet and web topics, and technical services topics.

Sponsor	Co-sponsor	Program Title	Day	Time	Location
MATS	WAAL	Are Thin Clients Right for Your Library Computer Lab?	Wednesday	8:30-9:45	LxC C
WAAL	WeLEAD, WAPL, WLTA	Gaming: What It Means for Information Literacy	Wednesday	8:30-9:45	LxC E1
TSS	WAAL, SSS	The Water is Wide: Training Cataloguers	Wednesday	8:30-9:45	LxC A1
WAPL	DLTCL, MATS	We Have to Start Meeting Like This: Video Distance Learning for Public Libraries	Wednesday	10:30-11:45	LxC C
MATS	SSS, AWSL	Browser Wars: A New Hope	Wednesday	2:00-3:15	LxC B2
DLTCL		WISCAT Users Group	Wednesday	2:00-3:15	LxC E2
WAPL	DPI/ DLTCL	A Shared System Success Story: School and Public Libraries Working Together	Wednesday	4:00-5:15	LxC A2
TSS		The Sky's the Limit: Montana, Illinois, and OCLC Group Services	Wednesday	4:00-5:15	LxC E2
DLTCL	GIRT	Archiving and Preservation of State Government Web Pages	Thursday	8:45-10:00	LxC E2
WAAL		Keeping Public Services Statistics Flowing	Thursday	10:45-12:00	LxC B2
MATS	WAPL	RFID Update	Thursday	2:15-3:30	Lx C A1
GIRT		WisStat Statistical Database	Thursday	2:15-3:30	LxC E2
WAAL	LRRT	Creating Tutorials in a Collaborative Environment	Thursday	4:15-5:30	LxC A2
CSRT	MATS, SSS	Media Mania: Circulating and Supporting Equipment At Your Library	Thursday	4:15-5:30	LxC E1
TSS	WAAL	Education for Cataloguing: Balancing Many Needs	Friday	9:00-10:15	LxC E2
TSS		Have It Your Way: MarcEdit, Voyager, and Bulk E-Book Record Files	Friday	11:00-12:15	LxC A1

**Anne Pellowski**, a former librarian at the New York Public Library and renowned storyteller, teacher, and author, has published such titles as *The Story Vine*, *World of Children's Stories*, *The Family Storytelling Handbook*, and, most recently, *Drawing Stories from Around the World*. She has performed and conducted storytelling workshops in over 100 countries.



Since 1996, she has been a volunteer with IBBY, the International Board on Books for Young People, giving workshops in developing countries on the creation of books for children in minority languages, where such books are virtually non-existent. She is also a founder and director of the Information Center on Children's Cultures, part of the United States Committee for UNICEF (United Nations Children's Fund.) Anne Pellowski has been called a "world resource," and received the National Storytelling Network Lifetime Achievement Award in 2005.

**Vonna J. Pitel** served as District Media Coordinator/high school IMC Director and elementary director for over 35 years for the Cedarburg School District. She graduated from UW-Milwaukee School of Information Science (1972) and Cardinal Stritch University with a degree in Administrative Leadership (1994). Pitel served as WSLMA President in 1983, and in various leadership positions in WEMA, including four years on the Board of Directors, and was the recipient of a Herb Kohl Fellowship in 1990. She has served on the Cedarburg Public Library Board of Trustees since 1993.



**Jeff Rand** has been a reference librarian at the La Crosse Public Library for more than twenty years. During the program, *Laughing Librarians: Breaking the Humor-Impaired Stereotype*, he will share some of his favorite reference questions and he makes this solemn guarantee: no serious library issues will be discussed, analyzed, or even considered.

**Louise S. Robbins** is Professor and Director at the University of Wisconsin-Madison School of Library and Information Studies. Robbins's historical research, which focuses on libraries and intellectual freedom during the McCarthy period, has won awards from the Association for Library and Information Science Education, the Southwest Historical Association, the American Library Association, and the Library History Round Table. Her most recent book, *The Dismissal of Miss Ruth Brown: Civil Rights, Censorship, and the American Library* (Norman: University of Oklahoma Press, 2000), is winner of the Eliza Atkins Gleason Book Award from the American Library Association's Library History Round Table and the Willa Award from Women Writing the West. She is also author of a number of articles. Robbins has lectured widely in the United States and overseas, most recently in China, Korea, Japan, and Kyrgyzstan. She teaches in the areas of management and intellectual freedom, as well as in government information sources and services. She has recently completed a two-year term as president of the Association for Library and Information Science Education.



**Valentine J. Schute, Jr.**, AIA, originally from Philadelphia, graduated Cum Laude from the University of Notre Dame in 1975, with a Bachelor of Architecture Degree. In 1975, he and his wife, Deb, moved to La Crosse. They have two children. Schute's architectural career began with an internship at a La Crosse architectural firm, and he became a registered architect in 1978, and a partner in 1979. He started his own architectural firm in January 1981, and now employs a staff of 13. The firm focuses on civic, commercial, campus, church, residential, and historic preservation projects in the tri-state region. River Architects' mantra is joint authorship leads to joint ownership. Schute is a member of the American Institute of Architects, the Wisconsin Society of Architects, the National Council of Architectural Registration Boards, the American Library Association, and the National Trust for Historic Preservation.



# Featured Speakers

**Kurt Squire** is an assistant professor at the University of Wisconsin-Madison in the Educational Communications and Technology division of Curriculum and Instruction. Dr. Squire received his PhD from Indiana University in Instructional Systems Technology. His dissertation examined learning through playing Civilization III in three learning environments. Dr. Squire is also a research scientist at UW-Madison's Academic ADL Co-Lab, a visiting Research Fellow at MIT and co-director of The Education Arcade, a research and service project investigating the educational potential of digital gaming. He is also a former elementary and Montessori teacher.



**Constance Steinkuehler** joins the faculty of Educational Technology at the University of Wisconsin-Madison as an assistant professor in the Fall. She earned her MS degree in Educational Psychology at UW-Madison in 2000, and, before that, three simultaneous BAs in 1993, at the University of Missouri-Columbia in Mathematics, English, and Religious Studies. She was an associate lecturer in Educational Psychology, a Spencer fellow, and writes online for

Joystick101.org and Terra Nova. Current interests include the ways in which online play spaces align (or fail to align) with practices valued outside the game, rethinking notions of what it means to be 'literate' in a globally networked online world, youth culture, and issues of gender and identity.

**Gregory Wegner** received his PhD in Curriculum and Instruction in 1988, from the University of Wisconsin-Madison. Since 1993, Wegner has served as the National History Day (NHD) coordinator for western Wisconsin at UW-La Crosse. He regularly visits schools to work with students and teachers on integrating NHD into the curriculum. Although the program has traditionally centered on middle and high school students, the La Crosse and Eau Claire regions opened up NHD for the first time to 4th and 5th graders in 2005.



[www.lacrossecountylibrary.com](http://www.lacrossecountylibrary.com)

## La Crosse County Library

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Welcomes you to the 2005  
Wisconsin Library Association Conference

*Enjoy this GREAT Conference  
and our GREAT Libraries!*



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**3:00 p.m. – 7:00 p.m.**

**Registration**

La Crosse Center Lobby

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**9:00 a.m. – 4:00 p.m.**

**CSS: Creating Sensational Sites**

Western Wisconsin Technical College, Business  
Education Building, Room B21

**Paula Ganyard**, *Campus Webmaster, UW-Green Bay*

Join us and learn how to achieve GREATness on your web site! This day-long hands-on pre-conference will introduce you to the world of CSS. Learn the basic rules of creating style sheets, the power CSS provides, and some cool tips and tricks. Basic web design, including basic HTML knowledge, is required.

**Sponsors:** *Media & Technology Section, Association of Wisconsin Special Librarians*

**A Library and School  
Legal Issue and Answer Day  
with Tomas Lipinski**

Radisson Illinois

**Tomas Lipinski**, *J.D., LL.M., Ph.D, Co-Director and Associate Professor, UW-Milwaukee School of Information Studies, Center for Information Policy Research*

Many individuals face the challenge of dealing with legal issues in their library, school media or distance education center. Are you prepared to deal with these challenges? During the Legal Issue and Answer Day, Dr. Tomas Lipinski offers background material and basic legal issue concepts. You will learn more about copyright issues, licensing, privacy, privacy and the PATRIOT Act, and censorship. Dr. Lipinski will address all of your legal issue questions, from library web space issues, to meeting room usage, to regulation of patron behaviors. Bring your specific questions, and copies of any sample policies or license provisions for discussion.

**Sponsor:** *UW-Milwaukee School of Information Studies*

**Mainstreaming Metadata**

Radisson Iowa

**Debbie Cardinal**, *OCLC Program Manager, WiLS; Debra Shapiro*, *Continuing Education Specialist, UW-Madison School of Library and Information Studies*

Dublin Core celebrates its 10th birthday this year,

and the majority of library collections are a blend of paper-based and digital information, not all of which can be neatly described using MARC records and Anglo-American Cataloguing Rules. Metadata is no longer an oddity or the province of geeks and cutting-edge technologists. Join us for this full-day workshop to find out how your library can utilize metadata, and the best ways to integrate standards such as Dublin Core, EAD, TEI, and ONIX into existing catalogs.

**Sponsors:** *Wisconsin Library Association, WiLS, UW-Madison School of Library and Information Studies Continuing Education Services*

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**1:00 – 4:00 p.m.**

**Deciding Not to “Play Small”:  
Librarian Leaders**

Radisson Minnesota A

**Melinda Orebaugh**, *MLS, Director, Corporate Knowledge, Gunderson Lutheran Health System, La Crosse; Becca Berger*, *Director, Door County Library, Sturgeon Bay; Leanne Hansen*, *Director, UW-Green Bay Cofrin Library; Nancy McClements*, *Head of Reference, UW-Madison Memorial Library*

Melinda Orebaugh discusses why librarians need to be leaders in today’s fast-paced, ever changing library world. She provides practical tips on how to build your leadership skills and then tells you how to apply them to become a more effective professional. Melinda’s presentation will be followed by round table discussions of what it means to be an effective leader in your library, community, and WLA. After the program, all registrants are welcome to join the WLA Board of Directors at a reception for WeLead proteges from 4:00-6:00 p.m.

**Sponsors:** *Wisconsin Library Association WeLead Task Force*

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**5:00 – 6:00 p.m.**

**Wisconsin Association of  
Public Libraries Board Meeting**

Radisson Illinois

**Youth Services Section Board Meeting**

La Crosse Center Zielke B

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**6:00 – 8:00 p.m.**

**WLA Board of Directors Meeting**

Radisson Iowa

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**7:00 a.m. – 7:00 p.m.**

## **Registration**

La Crosse Center Lobby

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**All Day**

## **It's Hard to Read When You're Hungry: Food Drive for the La Crosse Food Pantry, WAFER**

The WLA Social Responsibilities Round Table encourages all attendees to bring food items or a personal hygiene product to the conference food pantry. Suggested items include canned goods (tuna, soup, fruits, vegetables), rice, peanut butter, shampoo, soap, toothbrushes, toothpaste, etc. Collection points will be located in the registration area for your donations.

*Sponsor: Social Responsibilities Round Table*

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**7:00 – 9:30 a.m.**

## **Free Continental Breakfast**

Radisson Ballroom

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**7:30 – 8:30 a.m.**

## **Resource Sharing Round Table Business Meeting**

La Crosse Center Zielke B

## **Youth Services Section Business Meeting**

Radisson Minnesota A

## **Wisconsin Association of Academic Librarians Business Meeting**

Radisson Illinois

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**8:00 a.m. - 5:00 p.m.**

## **WLA Store**

La Crosse Center, Lower Level (near Exhibits)  
Be the first to buy those fantastic, have-to-have items from the WLA Store!

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**8:30 – 9:30 a.m.**

## **Past Presidents' Breakfast**

by invitation only  
Radisson Iowa

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**8:30 – 9:45 a.m.**

## **Are Thin Clients Right For Your Library Computer Lab?**

La Crosse Center C

*Robert Sand, Information Technology Systems and Services, University of Minnesota-Duluth*

The University of Minnesota-Duluth has just over 300 thin clients in the library and in public computer labs. This session will do a GREAT job of helping you answer the many questions that have to be asked before a decision to go to a thin client solution can be made. Learn about the issues, installation, and maintenance of thin clients at the University of Minnesota-Duluth.

*Sponsors: Media & Technology Section, Wisconsin Association of Academic Librarians*

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## **The College Library at the Turn of the (20th) Century**

La Crosse Center A2

*Pete Gilbert, Director, Seeley G. Mudd Library, Lawrence University*

The library: "Arranged with taste, preserved with neatness, and classified with order."

The librarian: "Affable, accommodating and possessed of all knowledge."

The students: "have access to the Library, once a week, either on Mondays, Wednesdays, or Fridays, subject to the following Regulations." Sounds like it could be today — but it's actually 1890. Harken back to the turn of an altogether different century.

*Sponsors: Wisconsin Association of Academic Librarians, Library Research Round Table*

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## **Gaming: What It Means for Information Literacy**

La Crosse Center E1

*Kurt Squire, Ph.D., Assistant Professor, Curriculum and Instruction, UW-Madison; Constance Steinkuehler, Assistant Professor, Curriculum and Instruction, UW-Madison*

Dr. Squire and Professor Steinkuehler will describe how players of massive multiplayer online games practice information literacy skills in a rich, ever

changing social environment. The role of the Internet in the lives of gamers (and others) as both a tool to locate information and a place to gain new experiences has also been revealed as part of their research.

**Sponsors:** *Wisconsin Association of Academic Librarians, WeLEAD, Wisconsin Association of Public Libraries, Wisconsin Library Trustees Association*

### **Librarians & Activism: Past and Present**

La Crosse Center E2

**Michele Besant**, Director, UW-Madison School of Library and Information Studies Laboratory Library; **Dr. Louise S. Robbins**, Professor and Director, UW-Madison School of Library and Information Studies; **Terry Ross**, Recent Graduate, UW-Madison School of Library and Information Studies

The history of librarianship provides many examples of librarian activists and social change agents. At the same time the argument can be made that we usually perpetuate the status quo. The panel will offer a brief overview of the tensions in our literature, historical research, and conversation among library school students as background for a discussion of our role today. Join us to share stories, struggles, and hopes.

**Sponsors:** *Wisconsin Women Library Workers*

(WWLW), *Social Responsibilities Round Table, Intellectual Freedom Round Table*

### **More Than Words Can Tell: Starring the Dewey Deci-Belles**

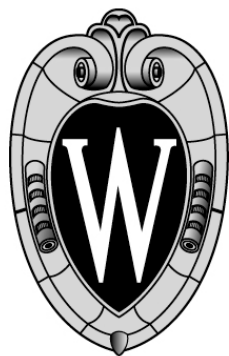
La Crosse Center B2

**Connie Bach**, former Youth Services Librarian at McHenry and Fremont public libraries in McHenry and Mundelein, IL; current Director of Library Services at the Health World Museum in Barrington, IL; **Sarah Press**, retired Youth Services Manager at Fremont Public Library in Mundelein, IL; **Connie Purcell**, Youth Services Librarian at Fremont Public Library in Mundelein, IL

The Dewey Deci-Belles are a trio of youth services librarians who believe, “heart and soul,” that the joy of music is an end in itself. They will talk about how science supports what we know intuitively: that besides being pure fun, music links us together and enhances children’s physical, social, and emotional growth. After “tell” comes “show:” a hands-on, hand-clapping sing-along. Percussion instruments provided! One lucky participant will win our specially prepared Emergency Story Kit!

**Sponsor:** *Youth Services Section*

# University of Wisconsin-Madison



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## Staff Morale in Tough Budget Times

La Crosse Center D

**Paulette Feld**, *Technical Services/Systems, UW-Oshkosh Polk Library*; **Karen Reiter**, *Technical Services/Acquisitions, UW-Oshkosh Polk Library*  
Paulette Feld and Karen Reiter, staff members at the University of Wisconsin - Oshkosh Polk Library, will explain how the Classified Staff Advisory Council promotes a positive professional environment for all campus classified employees and their families by sponsoring workshops, picnics with lively entertainment, staff Olympics, afternoon bingo, and many other fun ideas that are sure to boost morale at your library in tough budget times.

**Sponsors:** *Support Staff Section, Circulation Services Round Table, Wisconsin Library Trustees Association*

## The Water is Wide: Training Catalogers

La Crosse Center A1

**Janet Swan Hill**, *Associate Director for Technical Services, University of Colorado Libraries, Boulder*

Today's graduate programs in Library and Information Science (LIS) offer a curriculum that is broader than it is deep, and the waters of bibliographic control are especially shallow. Most new librarians emerge from their programs with only the barest of introductions to cataloguing. This session will include consideration of what a new librarian is likely to know, factors affecting the need for training and strategies for providing it, and areas for action within the profession.

**Sponsors:** *Technical Services Section, Wisconsin Association of Academic Librarians, Support Staff Section*

## Hurricane Katrina Relief: Fund Raiser for Libraries in Alabama, Mississippi, and Louisiana

The WLA Social Responsibilities Round Table and the WLA Foundation encourage all attendees to contribute to help rebuild the libraries damaged by Hurricane Katrina. WLAF has pledged \$1,500 (\$500 to each of the three states). If you would like your contribution to be sent with the Foundation's, please donate during the conference with your check payable to "WLAF" and note Katrina Relief.

Collection points for your donations will be located in the registration area and at the WLAF Silent Auction.

**Sponsors:** *Social Responsibilities Round Table, WLA Foundation*

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**9:00 a.m. – 5:00 p.m.**

## WLA Foundation Silent Auction

La Crosse Center B1

Don't miss the fun at the sixth annual WLAF Silent Auction, to take place at the WLA Conference in La Crosse! Bid on items such as art works, collectibles/antiques and much more.

**Sponsor:** *Wisconsin Library Association Foundation*

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**10:00 a.m. – 5:00 p.m.**

## Exhibits

La Crosse Center, Lower Level, Arena

Nearly 100 exhibitors displaying their products and services for libraries of all types.

## Internet Café

La Crosse Center, Lower Level, Escalator Area

Take time out to connect with friends, family and colleagues while attending the conference.

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**10:00 – 10:30 a.m.**

## Autograph Garden

La Crosse Center, Lower Level, Exhibits Area

Louise Robbins, *The Dismissal of Miss Ruth Brown*

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**10:00 – 10:45 a.m.**

## Break in the Exhibits Area

La Crosse Center, Lower Level, Arena

Visit the exhibits to get demonstrations of the latest databases, view new books and other materials, and learn about dozens of other products and services that make your job easier or serve your customers. And don't forget to sign up for fabulous door prizes and grab a beverage!

**Partner:** *PSA Dewberry*

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**10:30 – 11:45 a.m.**

## Board-erline Insanity: Creating a Successful Teen Advisory Group for Your Library

La Crosse Center B2

**Peg Burington**, *Young Adult Coordinator, Waupaca Public Library*; **Linda Jerome**, *Youth Services Librarian, La Crosse Public Library*; **Christy Mulligan**, *Youth Services Librarian,*

*Polk County Library Federation, Balsam Lake; Anne Chapman Callaghan, Youth Services Librarian, Racine Public Library; Rebecca Van Dan, Young Adult Librarian, Middleton Public Library*

Thinking of creating a teen advisory group for your library? Have one already but need help dealing with the realities of a room full of teenagers asking for all night lock-ins, rock bands, and shaggy carpet? Panel members will share their experiences and offer advice for recruiting and administering a teen board, how to keep them inspired once a group is in place, and more.

**Sponsors:** *Youth Services Section, Wisconsin Association of Public Libraries*

### **Fashion Feng Shui: Dress for Success, Honoring Your Intended Self**

La Crosse Center D

**Laurie Green**, *Certified Fashion Feng Shui Facilitator/Practitioner*

Don't just grab any old thing from your closet when you're dressing for work or an evening out. Laurie Green suggests that the correct colors, patterns, and fabrics in your wardrobe will create the energy you need for success. Laurie is presently the only person in Wisconsin to hold this cutting edge training. Attendees will be eligible for a door prize from Feminine Fancies of La Crosse.

**Sponsor:** *Support Staff Section*

### **LEEDing to GREATNESS!**

La Crosse Center A1

**Aaron Rittenhouse**, *Cross Plains Design and Construction Coordinator, Johnson Controls, Inc., Madison; Ian Griffiths*, *Architect, Berners-Schober Associates, Green Bay; Val Schute*, *Architect, River Architects, La Crosse*

"30% lower utility costs than conventional libraries. Assured temperature, humidity, indoor air quality. 90+% natural daylight to interior spaces." Rosemary Garfoot Public Library in Cross Plains is constructing a new library. Join us to learn how they are moving toward GREATness by leveraging the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) process. They are focusing on the triple bottom line — economics, environment, and ethics — to build a GREAT community library.

**Sponsors:** *Social Responsibilities Round Table, Wisconsin Association of Public Libraries, Association of Wisconsin Special Librarians*

### **The Life of Women in the Old Order Amish**

La Crosse Center E1

**Ruth Irene Garrett**, *Author*

This popular library presenter and author discusses her former life in the Amish community as the daughter of an Amish bishop. She describes how the church functions, how the Amish interpret scripture, and the role, training, and dress of women. Her books include *Born Amish*, *Crossing Over: One Woman's Escape from Amish Life*, and *My Amish Heritage*.

**Sponsor:** *Wisconsin Association of Public Libraries*

### **We Have to Start Meeting Like This: Video Distance Learning for Public Libraries**

La Crosse Center C

**John DeBacher**, *Public Library Administration Consultant, DLTCL; Bob Bocher*, *Technology Consultant, DLTCL*

The TEACH program offered video connections for distance learning in 1998. But because of the complexity of the networks and required equipment, public libraries have not participated. The new Badgernet model offers lower cost options that increase opportunities for video conferencing and distance learning in public libraries and systems throughout Wisconsin. This program will describe what it is, what it does, what it costs, and how to plan for these services.

**Sponsors:** *Wisconsin Association of Public Libraries, Division for Libraries, Technology, and Community Learning, Media & Technology Section*

### **Where Have All the Journals Gone? UW-Madison's Response to High Priced Subscriptions**

La Crosse Center E2

**Jean Gilbertson**, *Director, UW-Madison Steenbock Library; Jeanne Witte*, *Head of Access Services, UW-Madison Steenbock Library; Rachel Watters*, *Wisconsin TechSearch Librarian, UW-Madison Wendt Library*

This program will present data from a UW-Madison Libraries pilot project: subscriptions to selected Wiley and Elsevier journal titles were cancelled, but access to those journals was still available to UW-Madison patrons, due to the library purchasing articles from the publisher's web site. As subscription prices soar and library budgets shrink, this project is an experiment to evaluate the advantages and disadvantages of purchasing articles as needed from the publisher rather than through journal subscriptions.

**Sponsor:** *Resource Sharing Round Table*

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**11:45 a.m. – 1:00 p.m.**

## **Box Lunches Available**

in Exhibits Area (pre-registration required)

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**11:45 a.m. – 1:45 p.m.**

## **Youth Services Section Luncheon**

Radisson Hotel Ballroom

### **A Writer's Obligation to the Story: Checking for Hemlock on Sand Island**

*Jacqueline Briggs Martin, Author*

Writers tell the stories of characters and places they care about, some from our shared world and some from the writer's imagination. In both cases, writers owe it to the story to search for the words that carry the writer's passion to readers, and to be sure the details they include (such as the hemlock trees) are correct. Join Jacqueline Briggs Martin as she shares some of the detours on the paths into these stories.

**Sponsors:** Youth Service Section, Wisconsin Association of Public Libraries, Wisconsin Library Trustees Association



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**Noon – 1:00 p.m.**

### **Great Networking, Great Planning = AWSL's Great Brown Bag Lunch and Business Meeting**

Radisson Illinois

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**1:45 – 3:30 p.m.**

### **Tour: Great River, Great Health Sciences Libraries at Gundersen Lutheran Health System**

(pre-registration required)

Meet at Registration

*Melinda Orebaugh, MLS, Director of Corporate Knowledge, Gundersen Lutheran Health System, La Crosse*

Visit the Wisconsin Health Sciences Library Association's 2004 Libraries of the Year. As one of the premier hospital libraries in Wisconsin, the Adolf L. Gundersen, MD, Health Sciences Library has served the clinical information needs of Gundersen Lutheran Health System for more than 45 years. The Health

Resource Libraries set the standard for consumer health libraries in the Midwest. The library team will share marketing, services integration, library growth strategies, and much more.

**Sponsor:** Association of Wisconsin Special Librarians

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**2:00 – 3:15 p.m.**

## **Autograph Garden**

La Crosse Center Exhibits Area

*Jacqueline Briggs Martin, Snowflake Bentley; On Sand Island; The Lamp, the Ice and the Boat Called FISH; Grandmother Bryant's Pocket; The Water Gift and the Pig of the Pig*

## **Banta Award Winner Presentation**

La Crosse Center E1

*Mary Relindes Ellis, Author, The Turtle Warrior*

Mary Relindes Ellis will discuss her gripping first novel about two young brothers living in a northern Wisconsin family scarred by alcoholism and violence. One brother does not return from Viet Nam; those who love the surviving brother try to help him heal. *The Turtle Warrior* is a dark, emotionally powerful book that will stay with the reader for a long time.

**Sponsors:** Readers Section, Literary Awards Committee, Banta Foundation, Wisconsin Library Association Foundation

## **Browser Wars: A New Hope**

La Crosse Center B2

*Paula Ganyard, Campus Webmaster, UW-Green Bay*

What's the latest and GREATest web browser available these days? First time around, Microsoft Internet Explorer beat up on Netscape. This time around, is Microsoft being beaten? Hear the latest on the world of internet browsers, who has the market share, what options users have, and where the market might be headed.

**Sponsors:** Media & Technology Section, Support Staff Section, Association of Wisconsin Special Librarians

## **Fee or Free: Can We Charge for That?**

La Crosse Center C

*Lysianne Unruh, Director, Mount Horeb Public Library; John DeBacher, Public Library Administration Consultant, DLTCL*

This program will outline free public library service in Wisconsin, why fees-for-service are generally disallowed and discuss what services may incur a fee.

**Sponsors:** Wisconsin Association of Public Libraries,

*Division for Libraries, Technology, and Community Learning, Wisconsin Library Trustees Association*

## **Healthy Living Takes Some GREAT Ideas: Get Your Mind in Shape and Your Body Will Follow**

La Crosse Center D

**Dr. Carole McGinley Edland**, *Founder/Director of the Butterfly Ministry, La Crosse*

The power of the human mind has been known for centuries. In the 21st century, many of us find life to be complicated with negative issues and problems. We will review a number of stumbling blocks to contentment and inner peace and give some solid ideas on how to manage a healthier and holistic lifestyle. "Self-awareness leads to self-empowerment" is the key concept of this presentation.

**Sponsor:** *Wisconsin Small Libraries Round Table*

## **Payment for Services Rendered: U.S. Funded Dissent and the Independent Libraries Project in Cuba**

La Crosse Center A1

**Rhonda L. Neugebauer**, *Bibliographer for Latin American Studies and Head of Collection Development, University of California-Riverside*

Rhonda Neugebauer was the first American to interview independent Cuban librarians and bring their stories to the United States, uncovering some surprising and disturbing facts about U.S. involvement in destabilization efforts in Cuba. She will provide the background and facts to this controversial situation. This session offers an alternative viewpoint to the program in the 4:00–5:15 p.m. time slot: *Cuba's Independent Libraries and a Sister Library Response*.

**Sponsor:** *Intellectual Freedom Round Table*

## **Through the Eyes of a Child: Grandparents Raising Grandchildren**

La Crosse Center A2

**Mary Brintnall-Peterson**, *Professor of Family Development, Program Specialist in Aging, University of Wisconsin-Extension*

Many grandparents have the important responsibility of raising their grandchildren. Meeting the information needs of these patrons can be uniquely challenging. This session will discuss how libraries can provide materials and programming for grandparents, and use the series of nine grandparenting fact sheets designed by the UW-Extension to help these caregivers learn more about what to expect

and where to turn for support.

**Sponsors:** *Outreach Services Round Table, Wisconsin Library Trustees Association, Youth Services Section*

## **WISCAT Users Group**

La Crosse Center E2

**Mary Clark**, *WISCAT Coordinator, DLTCL*;  
**Vicki Long**, *WISCAT User Support, DLTCL*

WISCAT staff will provide updated information and demonstrations related to the WISCAT project, including updating holdings, downloading MARC records, and using interlibrary loan, the Z39.50 gateway, and several new features. Information on the planning process for WISCAT and the rebid of the WISCAT project in 2006 will be provided.

**Sponsor:** *Division for Libraries, Technology, and Community Learning*

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**2:00 – 3:30 p.m.**

## **Autograph Garden**

La Crosse Center, Lower Level, Exhibits Area

**Kevin Henkes**, *Kitten's First Full Moon*; *Olive's Ocean*

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**3:15 – 4:00 p.m.**

## **Autograph Garden**

La Crosse Center, Lower Level, Exhibits Area

**Ruth Irene Garrett**, *Born Amish*; *Crossing Over*, *One Woman's Escape from Amish Life*; *My Amish Heritage*

**Mary Relindes Ellis**, *The Turtle Warrior*

**Carole McGinley Edland**, *Devyn Has Cancer: A Tale of Two Angels*; *Tranquility — Meditations to Harp Music* (CD)

## **Break in the Exhibits Area**

Browse the exhibit area and thank vendors for their support of the conference. Enjoy a cold soda and a delicious cookie, take home literature on new products and services, and pick up a trinket or two.

**Partner:** *Support Staff Section*

4:00 – 5:15 p.m.

## The Campaign for Wisconsin's Libraries: What's In It for Your Library?

La Crosse Center D

**Rick Krumweide**, Director, Outagamie Wau-paca Library System, Appleton, and President, WLA Foundation; **Larry Nix**, Board Member, WLA Foundation, and Former Director, Public Library Development Team, DLTCL; **Jeff Berry**, The Berry Group, Madison, Consultant to the Campaign for Wisconsin's Libraries

This panel presentation will provide an overview of the exciting new "Campaign for Wisconsin's Libraries," an ongoing state level campaign to promote a wider understanding of the value and importance of Wisconsin's libraries. Learn the results of a session to develop some powerful library messages, find out how a public relations firm hired by the WLA Foundation will assist the library community in communicating those messages, and how your library can participate in the campaign.

**Sponsors:** Library Advocacy Round Table, Wisconsin Library Association Foundation, Wisconsin Library Trustees Association, Wisconsin Association of Public Libraries

## Cuba's Independent Libraries and a Sister Library Response

La Crosse Center A1

**Dr. Steve Marquardt**, Dean of Libraries, South Dakota State University

In 2003, Cuba sentenced 75 dissidents to prison terms, including 18 people who operated independent libraries. Hear an Amnesty International activist who has traveled to Cuba discuss the historical background and international and human rights contexts of Cuba's action, ALA's reluctance to call for release of the library workers, and the response of one public library board to establish a sister relationship with one of the Cuban libraries. This session offers an alternative viewpoint to the program in the previous time slot (2:00 - 3:15 p.m.): *Payment for Services Rendered: U.S. Funded Dissent and the Independent Libraries Project in Cuba.*

**Sponsor:** Intellectual Freedom Round Table

## Meet Kevin Henkes, Winner of the 2005 Elizabeth Burr/Worzalla and Caldecott Awards

La Crosse Center E1

**Kevin Henkes**, Author, 2005 Elizabeth Burr/Worzalla Award Winner; **Shawn Brommer**, Chair, 2005 Children's Book Award Committee  
Wisconsin's own Kevin Henkes, winner of the 2005 Burr/Worzalla and Caldecott Awards, will explore his creative processes and discuss *Kitten's First Full Moon* (Greenwillow, 2004) from inception to publishing.



**Sponsors:** Children's Book Award Committee, Youth Services Section, Wisconsin Library Association Foundation, Worzalla Publishing Company

## Poster Power: Planning and Production for Effective Poster Sessions

La Crosse Center C

**Fran Kaufmann**, Acting Assistant Director, MacKay Library, Union County College, Cranford, NJ

Poster sessions offer a dynamic and exciting professional opportunity for public, academic, special and school librarians to share their library's experiences with others. After learning the secrets of winning a poster session proposal, you will learn to apply Occam's razor in designing and presenting poster sessions for telling your library's story. You'll also find resources for developing poster sessions and using them to communicate with your colleagues and with funding agencies.

**Sponsor:** Wisconsin Association of Academic Librarians

## Selling Out: Coffee and Gift Shops in Libraries

La Crosse Center B2

**Traci Boyd**, Volunteer Coordinator, Hedberg Public Library, Janesville; **Eliot Finkelstein**, Coordinator of Open Book, UW-Madison College Library

How can libraries compete with booksellers who offer cozy couches and fresh cappuccino? Join us in exploring what two libraries are doing to draw in customers with coffee bars, internet cafés, lunch items, and even a gift shop. Speakers will discuss how each library planned and implemented these spaces in



their libraries. Audience questions are encouraged.  
**Sponsors:** Circulation Services Round Table, Wisconsin Library Trustees Association

## A Shared System Success Story: Schools & Public Libraries Working Together

La Crosse Center A2

**Bernie Bellin**, System Administrator, Lakeshores Library System, Waterford; **Gayle Falk**, Director, Burlington Public Library; **Kay Stinebrink**, Library Media Specialist, Burlington Area School District; **Kate Bugher**, School Library Media Consultant, DPI

Is it possible for schools and public libraries to share one automated system and catalog? The Burlington Public Library and Burlington Area Schools think so and have successfully implemented a model that could be replicated. Today they share not only a catalog, but other programs and services as well. Learn how the collaboration began, the problems it encountered and overcame, and the benefits to library patrons.

**Sponsors:** Wisconsin Association of Public Libraries; Department of Public Instruction; Division for Libraries, Technology, and Community Learning

## The Sky's the Limit: Montana, Illinois, and OCLC Group Services

La Crosse Center E2

**Brad Baker**, Dean of Libraries and Learning Resources, Northeastern Illinois University, Chicago; **Kirsten Houtman**, OCLC Member Services Librarian, WiLS; **Bruce Newell**, Director of the Montana Library Network, Helena

Bring your little dogies and gather round to hear tell how OCLC Group Services has worked for Montana and Illinois and could work for the state of Wisconsin. We'll focus on how Group Services has created a new vision of the union catalog, strengthened resource sharing and facilitated cataloguing in the states using it, with the added benefit of users being able to see shelf status at their local library from Google through Open WorldCat.

**Sponsor:** Technical Services Section

## Outreach Services Round Table Board/Business Meeting

Radisson Iowa



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**5:00 – 5:30 p.m.**

## **Greg Balfany Quartet featuring Vocalist Tim Henke**

La Crosse Center South Ballroom

Enjoy the jazz and Dixieland stylings of La Crosse's own Greg Balfany and his marvelous quartet both before the keynote program and afterwards during the champagne reception honoring our award winners. Dancing in the aisles will be encouraged!

**Sponsor:** *WLA Conference Committee*

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**5:30 – 6:30 p.m.**

## **Welcome, Introduction, Keynote Address: Martha Teichner, Correspondent, CBS News Sunday Morning**

La Crosse Center South Ballroom

“Often, In Libraries...” Among other things, Martha Teichner will explore her own experiences in and with libraries, with homage being paid to chocolate.

**Sponsor:** *WLA Conference Committee*

**Partners:** *D.B. Reinhart Institute for Ethics and Leadership, Viterbo University; Gundersen-Lutheran Medical Foundation; North Central Trust Company; Coulee Bank; Peter Krause and Chris Harkness, Merrill Lynch; Family Radio Group; WKBT Channel 8; Gertrude Gordon Estate-La Crosse Public Library*



## **2nd Annual MATS Webbies Awards**

La Crosse Center South Ballroom

Find out who won!

View the winning sites (at the champagne reception following the keynote address).

Celebrate with us! (during the rest of the conference).

**Sponsor:** *Media & Technology Section*

**Partner:** *OverDrive*

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**6:30 – 7:30 p.m.**

## **Champagne Reception**

La Crosse Center South Ballroom

Join us for the first Annual WLA Champagne Reception in honor of our award winners immediately following the keynote address! Mingle with association celebrities! Hobnob with the profession's elite! And to be serious for a moment: meet this year's award-winners personally, celebrate their accomplishments, and learn from these recognized leaders in our profession. (Autograph seekers and paparazzi welcome!)

**Sponsor:** *Friends of the La Crosse Public Library, Wisconsin Library Association Foundation*

## **SLIS-Madison and SOIS-Milwaukee Combined Reunion**

La Crosse Center South Hall Board Room B

Come join your fellow alumni at the shared UW-Madison SLIS and UW-Milwaukee SOIS Reunion!

**Sponsors:** *UW-Madison School of Library and Information Studies; UW-Milwaukee School of Information Studies*

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**7:30 – 9:30 p.m.**

## **Awards Banquet**

Radisson Ballroom

Please join us at this annual event to honor and recognize those in the profession who personify the best in the business. Dinner will be followed by presentation of the following awards: Banta Award, Elizabeth Burr/Worzalla Award, Librarian of the Year Award, Library of the Year/DEMCO Award, WLA/Highsmith Award, Trustee of the Year Award, Special Service Award, and Citation of Merit Award.

**Sponsor:** *Wisconsin Library Association Awards & Honors Committee*

**Partners:** *DEMCO, Inc.; Highsmith Inc.; Wisconsin Library Association Foundation; Worzalla Publishing Company; Banta Corporation Foundation*

**Wisconsin Library Association**  
**2005 Awards Recipients**

**Library of the Year**

**Rhineland District Library**  
Kristine Adams Wendt, Director

**Librarian of the Year/  
DEMCO Award**

**John Nichols**  
Director, Oshkosh Public Library and  
Winnefox Library System

**WLA/Highsmith Award**

*“La Crosse History Unbound”*  
**La Crosse Public Library and  
Murphy Library, UW-La Crosse**

**Trustee of the Year**

**Kristi Williams**  
Trustee, South Central Library System

**Special Service Award**

**Alice Sturzl**  
School Library Media Director,  
School District of Laona

**Citation of Merit**

**Edwin Majkrzak**  
Local Historian and former  
Library Board member, Kiel, WI

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**2005 Book Awards**

**Literary Awards Committee Honors**

**Banta Award**

**Mary Relindes Ellis**  
*The Turtle Warrior*

**Notable Wisconsin Authors**

**Robert Bloch**  
**John Gurda**  
**Irving Wallace**

**Outstanding Achievement**

**Lan Samantha Chang**  
*Inheritance*  
**Tom Davis**  
*The Tattered Autumn Sky:  
Bird Hunting in the Heartland*  
**Jesse Lee Kercheval**  
*Dog Angel: Poems*

**Mary Logue**

*Bone Harvest*

**Rebecca Meacham**

*Let's Do*

**Judith Claire Mitchell**

*The Last Day of the War*

**Kris Nelscott**

(pseudonym of Kristine Kathryn Rusch)  
*Stone Cribs*

**Mary Helen Stefaniak**

*The Turk and My Mother*

**Timothy B. Tyson**

*Blood Done Sign My Name: A True Story*

**Susan Vreeland**

*The Forest Lover*

**Children's Book Award Committee**

**Elizabeth Burr/Worzalla Award**

**Kevin Henkes**  
*Kitten's First Full Moon*

**Notable Author**

**S. D. Schindler**

**Outstanding Achievement**

**Ann Bausum**  
*With Courage and Cloth: Winning the Fight  
for a Woman's Right to Vote*

**Pete Hautman**

*Godless*

**Kashmira Sheth**

*Blue Jasmine*

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**7:00 a.m. – 5:00 p.m.**

**Registration**

La Crosse Center Lobby

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**All Day**

**It's Hard to Read When You're Hungry: Food Drive for the La Crosse Food Pantry, WAFER**

The WLA Social Responsibilities Round Table encourages all attendees to bring food items or a personal hygiene product to the conference food pantry. Suggested items include canned goods (tuna, soup, fruits, vegetables), rice, peanut butter, shampoo, soap, toothbrushes, toothpaste, etc. Collection points will be located in the registration area for your donations.

*Sponsor: Social Responsibilities Round Table*

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**7:00 – 9:30 a.m.**

**All Conference Breakfast Buffet**

(pre-registration required)

Radisson Ballroom

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**7:30 – 8:30 a.m.**

**Circulation Services Round Table Business Meeting**

La Crosse Center E1

**Government Information Round Table Business Meeting**

La Crosse Center A2

**Media & Technology Section Business Meeting**

La Crosse Center C

**Readers Section Business Meeting**

La Crosse Center D

**Social Responsibilities Round Table Business Meeting**

La Crosse Center Zielke B

**Technical Services Section Business Meeting**

La Crosse Center A1

**Wisconsin Association of Public Libraries Business Meeting**

Radisson Illinois

**Wisconsin Genealogy and Local History Round Table Board and Annual Meeting**

Radisson Minnesota A

**Wisconsin Small Libraries Round Table Board Meeting**

La Crosse Center E2

**Wisconsin Library Association Foundation Board Meeting**

Radisson Iowa

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**8:00 a.m. - 5:00 p.m.**

**WLA Store**

La Crosse Center, Lower Level (near Exhibits)  
Another great day to shop!

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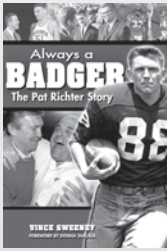
**8:30 a.m. - 4:00 p.m.**

**Exhibits**

La Crosse Center, Lower Level, Arena  
Nearly 100 exhibitors displaying their products and services for libraries of all types.

**Internet Café**

La Crosse Center, Lower Level, Escalator Area  
Take time out to connect with friends, family and colleagues while attending the conference.

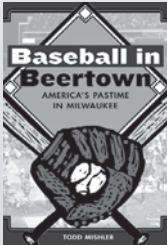


**Always a Badger:  
The Pat Richter Story**

by Vince Sweeney

Experience the controversy, the drama, the thrills, and the remarkable determination of Pat Richter, the man who transformed the UW athletic program into a national powerhouse.

Soft cover; 6 x 9; 232 pages; \$19.95



**Baseball in Beertown**

by Todd Mishler

Take a trip back to the glory days of Milwaukee baseball. Thrill to the phenomenal Braves, and read about the Brewer's years of disappointment and triumph.

Soft cover; 6 x 9; 208 pages; \$18.95

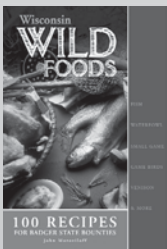


**North Woods  
Cottage Cookbook**

by Jerry Minnich

This humorous cookbook treats you to more than 180 recipes, sure to make your cottage cooking easy and tasty.

Soft cover; 6 x 9; 144 pages; \$16.95



**Wisconsin Wildfoods**

by John Motoviloff

Discover culinary adventure with this collection of more than 100 mouthwatering recipes for everything in your creel or game bag.

Soft cover; 6 x 9; 120 pages; \$16.95



**Great Midwest  
Country Escapes**

by Nina Gadomski

Visit farms that bring you back to simpler times, sample home-cooked foods, and tour historic museums and mansions with this guide to the best of the rural Midwest.

Soft cover; 6 x 9, 456 pages; \$19.95



**Grand Army of the  
Republic: Department of  
Wisconsin**

by Thomas J. McCrory

One-of-a-kind resource that traces the rise and fall of the GAR in Wisconsin.

Hard cover; 8.5 x 11, 400 pages with 16-page full-color insert; \$34.95



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**8:45 – 10:00 a.m.**

## **Archiving and Preservation of State Government Web Pages**

La Crosse Center E2

**Sally Drew**, Director, Reference and Loan Library, Madison; **Abby Swanton**, Documents Depository Program Librarian, Reference and Loan Library, Madison

Reference and Loan Library staff will present information on state and federal planning efforts for preservation of state government documents, and the Wisconsin Document Depository Program's experimentation with the archiving and preservation of state government web pages using OCLC's digital archive services.

**Sponsor:** Division for Libraries, Technology, and Community Learning, Government Information Round Table

## **Geographical Approaches to Library and Information Studies**

La Crosse Center A1

**Maria Haigh**, Ph.D., UW-Milwaukee School of Information Studies; **Catherine Johnson**, Ph.D., UW-Milwaukee School of Information Studies; **Thomas D. Walker**, Ph.D., UW-Milwaukee School of Information Studies

The program presents a selection of three approaches to understanding the state of libraries or library science united by a geographical theme. Three researchers from the University of Wisconsin-Milwaukee examine pre- and post-independence libraries in Ukraine, the role of libraries in the social development of developing countries in a case study of Mongolia, and a study of the geography of subjects and authorship in *The Library Quarterly* from 1931 to the present.

**Sponsor:** Library Research Round Table

## **Graphic Novels 101**

La Crosse Center B2

**Hollis Rudiger**, Librarian, CCBC; **Kathleen T. Horning**, Librarian, CCBC; **Merri V. Lindgren**, Librarian, CCBC; **Megan Schliesman**, Librarian, CCBC

Librarians from the Cooperative Children's Book Center (CCBC) will discuss the recent explosion of graphic novels and manga that are being written and marketed to children and young adults. They will give a brief overview of the history of this format, share some outstanding titles of the past ten years,

and offer tips on how to build and maintain a GN collection using review sources and buying plans.

**Sponsors:** Youth Services Section

## **Leading to Excellence**

La Crosse Center E1

**Kathy Pletcher**, Associate Provost for Information Services, UW-Green Bay

Kathy Pletcher will lead this interactive session for supervisors and managers, and those who are considering moving into these roles. Discussion of specific personnel situations will illustrate how to build a strong and agile organization dedicated to the mission of the institution. Topics to be addressed include: recognizing and developing talented people, managing for high performance, building effective teams, resolving conflicts between individuals or within teams, and firing employees without litigation or loss of dignity.

**Sponsors:** Wisconsin Association of Academic Librarians, WeLead, Wisconsin Association of Public Libraries

## **Library Outreach to the Incarcerated**

La Crosse Center A2

**Michelle Besant**, Director, UW-Madison School of Library and Information Studies Laboratory Library; **Lori Bock**, Director, Barron County Library Service, Barron; **Nancy Fletcher**, PR/Special Needs Librarian, Waukesha County Federated Library System, Waukesha

Library outreach can contribute to positive literacy experiences for incarcerated individuals. A panel of librarians from around the state will discuss their programs and projects to serve this population, how to get started, and how it's made a difference.

**Sponsor:** Outreach Services Round Table

## **My Grandma was an Indian Princess: Documenting Native American Ancestry**

La Crosse Center C

**Janice Rice**, Outreach Coordinator, UW-Madison College Library; **James Hansen**, Genealogy Reference Librarian, Wisconsin Historical Society, Madison

Native American genealogical research may begin with the same methods as other ethnic research, but there are differences too. While the few published how-to books are generally aimed at the Oklahoma tribes, this program will emphasize Wisconsin's native heritage, and how to make the connection.

**Sponsor:** Wisconsin Genealogy and Local History Round Table

## What's New Under the Dome? Library Legislative Issues

La Crosse Center D

**Tom Hennen**, Chair, WLA Library Development & Legislation Committee, and Director, Waukesha County Federated Library System, Waukesha; **Jessica MacPhail**, WLA Federal Relations Coordinator, and Director, Racine Public Library; **Richard Grobschmidt**, Assistant State Superintendent, DLTCCL

This is an opportunity to learn about the current status of library legislation at the state and federal levels, and review progress and assess efforts needed on behalf of the 2006 WLA library legislative agenda and work plan. Among the topics to be discussed will be the 2005-2007 state budget, other state initiatives, and federal legislative issues.

**Sponsors:** Division for Libraries, Technology and Community Learning; WLA Library Development & Legislation Committee

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**9:00 a.m. – 3:30 p.m.**

## WLA Foundation Silent Auction

La Crosse Center B1

Bid on items to benefit the Campaign for Wisconsin's Libraries such as art works, collectibles/antiques and much more. Pick up and pay beginning at 4:00 p.m.

**Sponsor:** Wisconsin Library Association Foundation

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**10:00 – 10:45 a.m.**

## Break in the Exhibits Area

Take a break and stretch your legs! Quench your thirst with a tasty beverage while you visit the exhibit area. Pick up useful information about products and services for your library, and say hello to our fantastic line-up of exhibitors.

**Partner:** Davidson Titles, Inc.

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**10:45 a.m. – 12:00 p.m.**

## Great Wisconsin Knowledge Based Economy = Great Salaries and Status for Wisconsin Library Workers

La Crosse Center E2

**Barbara J. Arnold**, Admissions and Placement Adviser, Senior, UW-Madison School of Library and Information Studies; **Dennis Dresang**, Professor, UW-Madison La Follette Institute for Pub-

lic Policy; **Jo Anna Richard**, Assistant to the Secretary, Wisconsin Department of Workforce Development, Madison; **Diane Fay**, Chair, ALA APA Standing Committee on the Salaries and Status of Library Workers

Education, economic, and government leaders in Wisconsin are working to increase a knowledge based economy to improve the quality of life in the state. The ALA APA Standing Committee on the Salaries and Status of Library Workers is working to promote library workers and has presented its first annual award. Come discuss how librarians are knowledge workers, and how we can work to improve Wisconsin's economy and the salaries and status of Wisconsin's library workers.

**Sponsor:** Association of Wisconsin Special Librarians

## Illuminating the LibQUAL+™ Project

La Crosse Center A1

**Dr. Fred M. Heath**, Vice Provost, The General Libraries, The University of Texas at Austin

Dr. Fred Heath, author of the LibQUAL+ initiative, will explain the genesis and future of this project, which includes a "suite of services that libraries use to solicit, track, understand, and act upon users' opinions of service quality." Dr. Heath will also discuss how libraries can use the data that they have collected from LibQUAL+ surveys, many of which have already been conducted in Wisconsin libraries.

**Sponsor:** Library Research Round Table

## Keeping Public Services Statistics Flowing

La Crosse Center B2

**Nancy McClements**, Head of Reference, UW-Madison Memorial Library; **Sarah Calcese**, Head of Resources, UW-Madison Wendt Library; **Nathan Vack**, Computer Services Director, UW-Madison Wendt Library

The UW-Madison libraries are using a locally-created program to record, search, and tally public service questions anytime and from anywhere. This web-based tool allows staff to enter not just tally marks, but the text of actual questions and answers. The speakers will explain how the form was programmed, show how questions are entered and searched, demonstrate creating reports on the fly, and describe how the database is being used to improve training and staffing patterns.

**Sponsor:** Wisconsin Association of Academic Librarians

## Knit 1, Purl 2: Creating Community One Row at a Time

La Crosse Center E1

**Roxane Bartelt**, Head of Children's Services, Kenosha Public Library; **Shawn Brommer**, Youth Services and Outreach Coordinator, South Central Library System, Madison; **Marcia Sarnowski**, Library Consultant, Winding Rivers Library System, La Crosse; **Julie Flemming**, Director, Fox Lake Public Library; **Shannon Barniskis**, Youth Services Librarian, Horicon Public Library; **Amy Reed**, Children's Librarian, Deerfield Public Library

Knitting is hot so cast on and join the fun! A knitting club is a great way to provide an intergenerational program and help build community. In this session, you'll find books, websites, yarn samples, knitting needles, a list of charitable organizations that accept hand-knit items, and practical ideas on how to implement a club in your library. No matter your age or gender, knitting can be a grand way to spend your time.

**Sponsors:** Youth Services Section, Wisconsin Association of Public Libraries

## National History Day

La Crosse Center C

**Gregory P. Wegner**, Professor, School of Education, UW-La Crosse; **Paul Beck**, Archivist, UW-La Crosse; **Dayce McAndrews**, Pupil Services Support Teacher, Holmen School District

National History Day works to build relationships between schools and public research institutions. Students learn to identify secondary and primary sources, and to critically analyze historical information. Regional Coordinator Greg Wegner, archivist Paul Beck, and middle school teacher Dayce McAndrews will explain this program for sixth through twelfth graders, which encourages students to research a historical topic in depth and then to present their findings as a paper, an exhibit, a performance or a documentary.

**Sponsor:** Wisconsin Genealogy and Local History Round Table

## Open Meetings and Public Records: Legal Perspectives from the Attorney General's Office

La Crosse Center D

**Tom Bellavia**, Attorney, Wisconsin Department of Justice, Madison; **Maureen Flanagan**, Attorney, Wisconsin Department of Justice, Madison

The Attorney General and Department of Justice promote open government through Wisconsin's 1976 Open Meetings Law and the Wisconsin Public Records Law, which was substantially revised in 2003. Both are intended to give Wisconsin citizens opportunities to become better informed about their government's operations. Representatives from the office of the Attorney General will clarify these laws and explain how libraries can comply with them.

**Sponsors:** Wisconsin Library Trustees Association, Friends of Wisconsin Libraries, Library Advocacy Round Table

## Scientific Freedom and Democratic Politics: The Politicization of Science and Knowledge in U.S. Policymaking

La Crosse Center A2

**Clark A. Miller**, Assistant Professor of Public Affairs and Science Studies, UW-Madison, and Faculty Affiliate with the Center for Sustainability and the Global Environment and Gaylord Nelson Institute for Environmental Studies

Recent U.S. government policies with respect to science have raised new specters of political controls over the use, release, and dissemination of scientific knowledge, data, and information. In turn, scientific organizations like the Union of Concerned Scientists have accused the Bush administration of inappropriately politicizing science. This presenter will explore these events in the context of the broader history of science and democracy in U.S. policymaking.

**Sponsors:** Government Information Round Table, Intellectual Freedom Round Table, Wisconsin Health Science Library Association

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**11:45 a.m. – 1:00 p.m.**

### Box Lunches Available

in Exhibits Area (pre-registration required)

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**Noon – 2:00 p.m.**

## WLTA Luncheon & Business Meeting: The Value of Libraries: What Research Tells Us

Radisson Ballroom

**Dr. Louise S. Robbins**, Professor and Director, UW-School of Library and Information Studies

While the library community sometimes feels powerless in the face of other claims on public investment, we have a lot of empowering information on our side.



This program will show what research says about the difference libraries make in the lives of their users and communities. You're also invited to *The Value of Libraries: Telling the Story*, a post-luncheon workshop structured to develop ways to communicate the value of libraries to a variety of constituencies. Members of the Friends of Wisconsin Libraries (FOWL) are invited to join Wisconsin library trustees for this luncheon. Registrations for FOWL members are being taken by Judy Beine, FOWL President, 414-421-3490, or [jbeine@wi.rr.com](mailto:jbeine@wi.rr.com).

**Sponsors:** *Wisconsin Library Trustees Association, Library Advocacy Round Table, Friends of Wisconsin Libraries, Intellectual Freedom Round Table, Social Responsibilities Round Table*

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**Noon – 2:30 p.m.**

**Lunch Aboard the La Crosse Queen**

(pre-registration required)

Your luncheon buffet cruise on the La Crosse Queen offers you the opportunity to experience a modern-day replica of the grand riverboats which roamed the Mississippi River in the late 19th Century. The Queen is one of the few authentic Mississippi River paddlewheel riverboats still in operation in the country today. Casual dress, a jacket and rubber-soled shoes are recommended. And don't forget your camera and binoculars! Join us for the unique experience of "riverboatin'."



**Note:** The Queen is docked at the far right end of the levee in Riverside Park, near the statue of Hiawatha. We recommend that attendees leave the Radisson Hotel back entrance by about noon to walk through the park to the Queen (approximately three blocks). The Queen will board at 12:15 p.m. and depart promptly at 12:30 p.m. If you require assistance to get to the La Crosse Queen dock site, please contact the WLA Office.

**Sponsor:** *WLA Conference Committee*

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**1:00 – 3:00 p.m.**

**Tour: Hixon House**

Meet at Registration  
(pre-registration required)

Restored to its turn-of-the-century elegance, this National Historic Landmark is a Victorian home that was completely restored in 2005. Begun in 1859 by

lumber baron Gideon Hixon, this Italianate home features beautiful woodwork reflecting the owner's connection to the lumber industry. It is furnished almost entirely with original furniture and accessories. The lovely grounds with flower beds, wrought iron fencing, and ornamental hedges, have also been restored to their circa 1900 glory.



**Sponsor:** *WLA Conference Committee*

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**2:15 – 3:30 p.m.**

**From Barbara Cartland to Chick Lit:  
The Appeal of the Romance Genre**

La Crosse Center E1

**Shari Anton**, *Romance Author, Warner Books*; **Ann Voss Peterson**, *Romance Author, Harlequin Intrigue*; **Maureen Welch**, *Interlibrary Loan Coordinator, Indianhead Federated Library System, Eau Claire*

What is a romance? Who are the readers, the writers, and the publishers of the romance genre? How do you select romances for your collection from over 2000 romance books published annually? This session will answer these questions and offer tips for reader's advisory in the genre and for marketing your romance collection. And for the GREAT theme of this conference, this session provides Genre Romance Excellent Authors Talking Great Reads, Emotional And Tempting.

**Sponsor:** *Readers Section*

**How Making Picture Books in  
Minority Languages Helped Locate  
Drawing Stories Around the World**

La Crosse Center B2

**Anne Pellowski**, *Author and Storyteller*

Anne Pellowski will bring examples of books from Guatemala, Venezuela, Peru, Paraguay, Kenya, South Africa, Cape Verde and Indonesia, and will share her experience assisting in the making of picture books in minority languages. Participants will learn several drawing stories from Anne's new book, *Drawing Stories from Around the World*. She will discuss the USBBY, the US Board on Books for Young People, and the Board's efforts to help restock children's libraries in tsunami-affected areas.

**Sponsor:** *Youth Services Section*

## Nothing to Laugh At: Surviving and Thriving in a “Humorless” Work Environment

La Crosse Center C

**James Gollata**, Director, UW-Richland Center Miller Memorial Library

Nurturing an active sense of humor on the job is essential for mental health and balance, particularly in a climate of accelerated technological developments and demands. To wit: humor is a serious business, and no laughing matter. This presentation will discover and discuss the sources, methods, and importance of humor and laughter, especially in the library workplace.

**Sponsors:** Social Responsibilities Round Table, Wisconsin Small Libraries Round Table, Association of Wisconsin Special Librarians

## RFID Update

La Crosse Center A1

**Katie Schultz**, Director, New Berlin Public Library; **Beth Carey**, Director of Library Services, Shorewood Public Library; **Linda Miller**, President, LMA Techwork, Rockford, IL

Can RFID (Radio Frequency Identification) make your library's circulation services GREAT? Join our presenters as they describe their experiences with implementing and maintaining RFID at their libraries. You'll also find information from a pro on the preparations and planning needed to accommodate RFID technology in existing and new libraries. What works well? What doesn't? Bring your questions along!

**Sponsors:** Media & Technology Section, Wisconsin Association of Public Libraries

## Skills for Library Leadership

La Crosse Center A2

**Laurel Privatt**, Public Services Coordinator, Mount Mary College, Milwaukee; **Valerie Edwards**, IMC Director, Monona Grove High School

Librarians use a variety of leadership skills to promote and direct their programs. This session will involve the discussion, sharing, and practice of critical leadership characteristics and skills. It is of particular importance in this economic and political environment that librarians use every means possible to ensure the continuation of high quality service. All library leaders, current and future, are encouraged to attend this session.

**Sponsors:** Wisconsin Educational Media Association, Library User Education Round Table

## The Value of Libraries: Telling the Story

La Crosse Center D

**Dr. Louise S. Robbins**, Professor and Director, UW-Madison School of Library and Information Studies

This is an interactive workshop structured to develop ways to communicate the value of libraries to a variety of constituencies. The session is based on research presented in Dr. Robbins' address at the WLTA Luncheon.

**Sponsors:** Wisconsin Library Trustees Association, Library Advocacy Round Table, Friends of Wisconsin Libraries, Intellectual Freedom Round Table, Social Responsibilities Round Table

## WisStat Statistical Database: An Online Database for Locating Social and Economic Information for Wisconsin's Communities

La Crosse Center E2

**Dan Veroff**, Director, Applied Population Laboratory, Madison; **James Beaudoin**, Information Processing Consultant, Applied Population Laboratory, Madison

Finding statistical data for Wisconsin can be frustrating and sometimes difficult. That's why the Applied Population Laboratory developed WisStat, an easy to use, on-line database for locating social and economic information for Wisconsin's communities. In our presentation we will demonstrate how to select, view, download and utilize data from WisStat. WisStat's predefined data profiles and on-line mapping tools will also be presented.

**Sponsor:** Government Information Round Table

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**2:30 – 4:00 p.m.**

## FOWL Fall Meeting

La Crosse Public Library, 800 Main Street  
(Lower Level, Auditorium A)

Meeting will be followed by tours of the library and the Bookshop. You do not need to be a member of Friends of Wisconsin Libraries to attend the meeting. It will be a time to share ideas and learn more about what FOWL can do for your club. Your contact person in La Crosse for Friends is Carole Edland, (608) 785-ARTS (2787) or edland@centurytel.net.

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**3:00 – 4:15 p.m.**

### **Tour: St. Rose Convent Chapels**

Meet at Registration  
(pre-registration required)

For a trip back in time and culture, tour the historical and breathtakingly beautiful Romanesque chapels of St. Rose Convent, home of the Franciscan Sisters of Perpetual Adoration. Your visit will include Mary of the Angels (Maria Angelorum) Chapel and the Adoration Chapel where the sisters have prayed 24 hours a day since 1878. St. Rose Convent is one of the most popular historical sites in La Crosse.

**Sponsor:** WLA Conference Committee

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**3:30 – 4:15 p.m.**

### **Break in the Exhibits Area — Grand Prize Drawing**

Cure that afternoon energy slump with a soda and a walk through the exhibit hall! Our exhibitors have the resources you need for your library – from furniture and software to books and puppets! And don't miss your last chance to sign up for door prizes.

**Partner:** Swets Information Services

### **Autograph Garden**

La Crosse Center, Lower Level, Exhibits Area  
**Ann Voss Peterson, Marital Privilege**  
**Shari Anton, At Her Service**

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**4:15 – 5:30 p.m.**

### **Creating Tutorials in a Collaborative Environment**

La Crosse Center A2

**Ulrike Dieterle, Distance and Outreach Services Coordinator, UW-Madison Ebling Library, Health Sciences Learning Center**

For the fall of 2004, School of Nursing instructors and librarians at UW-Madison combined their creative energies to produce three online library tutorials. This presentation will illustrate project objectives; how the group planned, developed, and implemented online learning objects; lessons learned from experiences and assessments; and implications for future projects and collaborations.

**Sponsors:** Wisconsin Association of Academic Librarians, Library Research Round Table

### **Media Mania: Circulating and Supporting Equipment at Your Library**

La Crosse Center E1

**Bruce Broker, Library Services Assistant, UW-Madison College Library; Bob Bocher, Technology Consultant, DLTCCL; Jan Berg, Director, DeForest Public Library; Anna Lewis, Access Services Librarian, UW-Madison Center for Instructional Materials and Computing**

Many libraries check out equipment to patrons – everything from digital cameras to laptops. Come learn about some of the issues, ideas, and policies that help make circulating equipment easier. We will also address how libraries can best support equipment that patrons bring in – like wireless equipment and USB jump drives.

**Sponsors:** Circulation Services Round Table, Media & Technology Section, Support Staff Section

### **Preview of the New DLTCCL Publication on Serving Youth With Special Needs: Tips on How to Include and Manage Children with Special Needs at Story Time**

La Crosse Center B2

**Barb Huntington, Youth Services and Special Needs Consultant, Public Library Development, DLTCCL; Mary Peters, Early Childhood Consultant, DPI**

The original DLTCCL planning guide for youth with special needs is being revised and expanded. Sections of that publication will include suggestions on how to adapt activities in story hours for children with special needs and tips on managing challenging situations. Some of these suggestions and tips will be shared at this session. Other topics to be addressed include: resources, techniques, adapted toys, and ways to adapt books for young children with disabilities.

**Sponsor:** Outreach Services Round Table

## School and Public Library Collaborations

La Crosse Center D

**Linda DeCramer**, Children's Librarian, Ripon Public Library; **Jennifer Einwalter**, Library Director, Slinger Community Library; **Grace Ann Hansen**, School Library Media Specialist, Murray Park Elementary School, Ripon; **Patty Peters**, Assistant Director and Children's Librarian, Slinger Community Library; **Marilyn Rasmussen**, School Library Media Specialist, Slinger Middle School Library

At the 2004 WLA Conference, school and public librarians from throughout Wisconsin engaged in a discussion on "Everything you should know about school librarians." The next step in that discussion is an exploration of ways in which school and public librarians can collaborate to extend the impact of their services for students and teachers. A panel of public and school librarians will share stories of working together to share collections, present programs, and provide services.

**Sponsor:** Wisconsin Educational Media Association

## Throw Me a Life Rope! Record Retention Strategies for Public Libraries and Public Library Systems

La Crosse Center E2

**Anita Taylor Doering**, Archivist, La Crosse Public Library

Do you feel like you're paddling upstream and are confused about how long to keep library records? Hop aboard our boat "The Filing Cabinet" and learn about the suggestions of the statewide committee of public libraries and public library systems for record retention guidelines. A group of Wisconsin librarians and state officials are working to create recommendations for the timely destruction of records and the historical, administrative, financial and legal reasons to keep public records.

**Sponsors:** Wisconsin Library Trustees Association, Friends of Wisconsin Libraries

## Intellectual Freedom Round Table Annual Meeting

Radisson Iowa

## Library User Education Round Table Business Meeting

Radisson Illinois

## Autograph Garden

La Crosse Center, Lower Level, Exhibits Area

**Anne Pellowski**, *Drawing Stories from Around the World and Sampling of European Handkerchief Stories*

**Bridget Zinn**, DVD: *World's Fastest Librarian*

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**5:30 – 6:30 p.m.**

## Wisconsin Library Association/ Wisconsin Library Association Foundation Annual Business Meeting

La Crosse Center E1

Learn about WLA activities and the Foundation's exciting Campaign for Wisconsin's Libraries. Take the opportunity to hear more about the goals and activities of your professional association and related foundation. See the agenda on page 61.

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**6:30 – 8:30 p.m.**

## Campaign For Wisconsin's Libraries Fundraiser

City Brewery Hospitality Center

Buses depart at 6:15 p.m. from La Crosse Center (pre-registration required)

**Rick Krumwiede**, Director, Outagamie Waupaca Library System, Appleton, and President, Wisconsin Library Association Foundation

Join your colleagues for an evening of fun and music as the WLA Foundation hosts the first annual fundraiser to support the new Campaign. Sample several micro-brewery beers or some non-alcoholic options, feast on hearty hors d'oeuvres, and enjoy the entertainment at the City Brewery Hospitality Center. Shuttle bus service will be provided between the hotel and the hospitality center.

**Sponsor:** Wisconsin Library Association Foundation

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**9:00 – 11:00 p.m.**

## Book Discussion of Eileen Rendahl's *Do Me, Do My Roots*

Radisson Iowa

**Gary Warren Niebuhr**, Director, Greendale Public Library

Eileen Rendahl's book is a finalist for the 2005 Romance Writers of America RITA award in the categories of Novel with Strong Romantic Elements and Best First Book.

**Sponsor:** Readers Section



Wisconsin Library Association  
and  
Wisconsin Library Association Foundation  
Annual Business Meeting

Thursday, October 27, 2005  
La Crosse Center E1  
La Crosse, Wisconsin  
5:30-6:30 PM

**AGENDA**

- I. Call to Order, Terry Dawson, President
- II. Report of the Secretary, Genevieve Foskett
  - A. Approval of the minutes of the 2004 Annual Business Meeting
- III. Report of the President, Terry Dawson
- IV. Report of the Executive Director, Lisa K. Strand
- V. Report of the Treasurer, Gayle Falk
- VI. Recess the WLA Business Meeting for the Purpose of Conducting the WLA Foundation Business Meeting, Terry Dawson
  - I. Convene the WLA Foundation Business Meeting, Rick Krumwiede, WLAF President
    - A. Approval of Minutes of 2004 Business Meeting
    - B. Campaign for Wisconsin's Libraries
    - C. Scholarship Report
    - D. Other Business
- VII. Reconvene the WLA Business Meeting, Terry Dawson
- VIII. Report of the American Library Association Councilor, Leanne Hansen
- IX. Committee Reports
  - A. Nominations & Elections, David Weinberg-Kinsey, Chair
  - B. Other
- X. Resolutions, Peter Gilbert
- XI. Vice President's Report, David Weinhold
- XII. New Business
- XIII. Adjournment

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**7:00 a.m. – 11:00 a.m.**

## **Registration**

La Crosse Center Lobby

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## **All Morning**

### **It's Hard to Read When You're Hungry: Food Drive for the La Crosse Food Pantry, WAFER**

The WLA Social Responsibilities Round Table encourages all attendees to bring food items or a personal hygiene product to the conference food pantry. Suggested items include canned goods (tuna, soup, fruits, vegetables), rice, peanut butter, shampoo, soap, toothbrushes, toothpaste, etc. Collection points will be located in the registration area for your donations.

**Sponsor:** *Social Responsibilities Round Table*

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**7:30 – 8:30 a.m.**

### **Library Research Round Table Business Meeting**

Radisson Iowa

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**8:00 – 9:00 a.m.**

### **Free Continental Breakfast**

Radisson Ballroom

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**8:00 a.m. – 12:00 p.m.**

### **WLA Store**

La Crosse Center, Lower level (near Exhibits)  
Did you remember to visit the store? Do you have mementos to take back to the library or home? Have you shopped 'til you dropped? One more opportunity before the store closes!

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**8:30 – 11:30 a.m.**

### **Internet Café**

La Crosse Center, Lower Level, Escalator Area  
Take time out to connect with friends, family and colleagues while attending the conference.

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**9:00 – 10:15 a.m.**

### **The Brain Game: Children, Libraries, Literacy and Community Partnerships**

La Crosse Center B2

**Chuck Hanson**, Attorney, Chair of the Brain Game Project; **Nan Brien**, Wisconsin Council on Children and Families; **Diane Range**, Family Services Coordinator, Learning Together Family Literacy; **Hal Keitel**, Chair, Reedsburg Rotary Club

The Rotary Club of La Crosse has developed a book designed to assist parents and caregivers of newborns in helping their children develop pre-literacy skills. Come learn about the research background of the project, and ways YOU can use it in your library with the help of your local Rotary or other service club! Two free copies of the book will be given as door prizes. (Copies will be available for sale after the program.)

**Sponsor:** *Youth Services Section*

### **Education for Cataloguing: Balancing Many Needs**

La Crosse Center E2

**Hope A. Olson**, Professor, UW-Milwaukee School of Information Studies

This session will explore cataloguing education in today's context. Who are we recruiting? Do they want to catalog? What is the right balance between theory and practice? What about continuing education? The presentation will supply information about the curriculum of the UW-Milwaukee School of Information Studies. Those attending the session will be invited to offer insights on the evolving needs of the profession.

**Sponsors:** *Technical Services Section, Wisconsin Association of Academic Librarians*

### **Great Legal Information from your Desktop**

La Crosse Center D

**Carol Schmitt**, Law Library Manager, Boardman Suhr Curry & Field LLP, Madison; **Beverly Butula**, Assistant Director of Library Services, Davis & Kuelthau S.C., Madison

This session demonstrates federal, state, and local web sites that can assist librarians in locating legal information. Speakers will describe several categories of information and will then demonstrate specific sites pertinent to each category. The session is in-

tended for reference librarians and others interested in expanding their “useful sites lists.”

**Sponsors:** *Association of Wisconsin Special Librarians, Law Librarians Association of Wisconsin, Government Information Round Table, Wisconsin Association of Academic Librarians*

### **MLIS Student Perceptions on Field Work Experience**

La Crosse Center A2

**Elizabeth Buchanan, Ph.D.**, Associate Professor, UW-Milwaukee School of Information Studies, and Co-Director of the Center for Information Policy Research; **Stephanie Reister**, Graduate Student, UW-Milwaukee School of Information Studies

The speakers will present their research study results on the experiences of MLIS students who have participated in fieldwork practices in their graduate coursework. The researchers investigated the role of fieldwork experiences of students in the UW-Milwaukee School of Information Studies and will report on how LIS graduate students perceive the fieldwork experience, whether the fieldwork experience serves as a mentoring experience, and which conditions make for the most successful fieldwork experience to optimize learning.

**Sponsor:** *Library Research Round Table*

### **Mentoring Future Library Leaders: Tools for Professional Growth (Part 1)**

La Crosse Center C

**Tom Howe**, Coordinator, Wisconsin New Teacher Project, UW-Madison; **Sharon Nelson**, Program Director, Wisconsin New Teacher Project, UW-Madison

This three-hour workshop will explore the varied roles and responsibilities of mentorship. Mentoring requires focusing and reflecting on professional norms and standards as well as best practice models. Mentoring strategies and tools will be introduced and practiced in this groundbreaking double session. Anyone working with new and emerging library leaders and hoping to give an exciting boost to their own professional practice is encouraged to attend this dynamic program.

**Sponsors:** *Wisconsin Educational Media Association, Library User Education Round Table*

### **Notable Books Marathon**

La Crosse Center E1

**James A. Gollata**, Director, UW-Richland Center Miller Memorial Library; **Beverly DeWeese**, retired Deputy City Librarian, Milwaukee Public Library; **Helene Androski**, retired Reference Librarian, UW-Madison Memorial Library; **Sandra Sechrest**, WLA Literary Awards Committee Chair

An annual event offering thoughtful, inspiring, humorous, and fast-paced reviews of notable titles selected from the ALA Notable Books list and the WLA Literary Awards Committee’s notable books. Our great presenters are all experienced knowledgeable book talk and discussion leaders.

**Sponsor:** *Readers Section*

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**11:00 a.m. – 12:15 p.m.**

### **Building a Healthier Wisconsin: Navigating Health Information from Your Desktop**

La Crosse Center A2

**Ulrike Dieterle**, Distance and Outreach Services Coordinator, UW-Madison Ebling Library, Health Sciences Learning Center; **Mary Jo Bolland**, MALS, Consumer Health Librarian, Corporate Knowledge Resources, Gunderson Lutheran Health System, La Crosse; **Jean Anderson**, Adult Services Librarian, Sun Prairie Public Library

This is an interactive exploration of the health sciences information found online at Wisconsin’s Badgerlink web site. Participants will learn how to navigate a health-based reference encounter, to recognize the health-based resources BadgerLink provides, how to tap the right resources in BadgerLink for the information need, and when it’s time to go beyond BadgerLink for assistance or referral. This session is appropriate for librarians with health-based information needs and access to BadgerLink’s online resources.

**Sponsors:** *Association of Wisconsin Special Librarians; Wisconsin Health Sciences Library Association; Government Information Round Table*

## The Continuing Saga of Challenges to Intellectual Freedom

La Crosse Center D

**Elizabeth Buchanan, Ph.D.**, Associate Professor, UW-Milwaukee School of Information Studies, and Co-Director of the Center for Information Policy Research

This session will be a highly interactive discussion of the ongoing threats to the principles of the profession. Intellectual freedom principles and the importance of professional dedication to them in light of increasing challenges will be discussed.

**Sponsor:** *Intellectual Freedom Round Table*

## Have it Your Way: MarcEdit, Voyager, and Bulk E-book Record Files

La Crosse Center A1

**Joe Tomich**, Cataloguer/Metadata Librarian, UW-Milwaukee Libraries

With the ever-increasing prominence of e-books in library collections and catalogs, it is important that librarians have the tools to make the records meet their own standards of excellence in a timely, efficient manner. This presentation will consist of a live demo of MarcEdit, freeware from Oregon State University that allows users to do complex editing of bulk MARC record files. The demo will showcase UW-Milwaukee's customizations of some of its e-book record files.

**Sponsor:** *Technical Services Section*

## Laughing Librarians: Breaking the Humor-Impaired Stereotype

La Crosse Center E2

**Bridget Zinn**, recent graduate, UW-Madison School of Library and Information Studies; **Jeff Rand**, Reference Librarian, La Crosse Public Library

Besides having glasses, sensible shoes, and wearing their hair in a bun (and female), the stereotypical librarian is also an unsmiling professional who had their funny bone removed. But here is your chance to help break that humor-impaired stereotype! From a short film to a monologue about librarians' footwear to answering the philosophical inquiry "Is there such a thing as a dumb question?" this program encourages laughter, giggles, snickers, and possibly even a few snorts.

**Sponsor:** *Wisconsin Small Libraries Round Table*

## Mentoring Future Library Leaders: Tools for Professional Growth (Part 2)

La Crosse Center C

**Tom Howe**, Coordinator, Wisconsin New Teacher Project, UW-Madison; **Sharon Nelson**, Program Director, Wisconsin New Teacher Project, UW-Madison

This three-hour workshop will explore the varied roles and responsibilities of mentorship. Mentoring requires focusing and reflecting on professional norms and standards as well as best practice models. Mentoring strategies and tools will be introduced and practiced in this groundbreaking double session. Anyone working with new and emerging library leaders and hoping to give an exciting boost to their own professional practice is encouraged to attend this dynamic program. (Continued from the earlier session)

**Sponsors:** *Wisconsin Educational Media Association, Library User Education Round Table*

## The Seven Million Books Project: Google Floods the Digital Plain

La Crosse Center E1

**Abigail Potter**, formerly Digital Projects Librarian, University of Michigan; **Rebecca Dunkle**, Librarian, Library Onsite Access, University of Michigan, Ann Arbor

In December 2004, Google and five major research libraries agreed to participate in the Seven Million Books Project: an initiative to digitize millions of titles held in research libraries. The University of Michigan was alone among these libraries in allowing all of its titles to be scanned. Project staff Rebecca Dunkle and Abigail Potter will share their perspectives on this project, its potential for unleashing library resources, and the challenges of this unprecedented partnership.

**Sponsor:** *Wisconsin Association of Academic Librarians*



# The Library Emporium

## -On eBay-

★ Visit us in booth #82 ★

The Library Emporium, an e-commerce outlet created for South Central Library System member libraries and patrons, is now available to the entire Wisconsin Library Community. We sell selected excess inventory and convert it to new revenue for your library.

Participation offers many benefits, the most important of which is the opportunity to earn new revenue for your library. The Library Emporium will turn your excess inventory into cash by posting the items online in the most profitable format.

### Here's what some of our buyers have to say!

- "Fantastic! Great transaction! Would not hesitate to buy from this seller again!"
- "I highly recommend this institution. Please support its mission."
- "Prompt, efficient transaction. Very well packed. Very highly recommended."
- "Multiple buys from this excellent book dealer and always satisfied!"
- "Thanks for a great auction! An A+ asset to the online community!"



## Stop by booth #82 and learn how your library can benefit financially!

Visit us online at <http://stores.ebay.com/The-Library-Emporium> or contact Troy Baumann at (800) 209-8672, (608) 266-4809, or [emporium@scls.lib.wi.us](mailto:emporium@scls.lib.wi.us).

## Think Outside the Book

La Crosse Center B2

**Jessica Becker**, Program Officer, Wisconsin Humanities Council, Madison; **Sandra Bonnici Hoercherl**, Program Specialist, Madison Children's Museum; **Shawn Brommer**, Youth Services & Outreach Coordinator, South Central Library System, Madison

Think Outside the Book, a book discussion program for middle school students and their parents, encourages families to create a dialogue about democratic principles based on themes found in novels and other works of fiction. Using book discussion questions, activities, and creative exercises, children and parents begin to discuss community building and the rights and responsibilities of active citizenship.

**Sponsor:** Youth Services Section

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## 12:15 – 2:15 p.m.

### President's Luncheon

#### Retiring But Not Shy: Lessons Learned from Lives in Libraries

Radisson Ballroom

Librarians retiring in 2005 reflect on thoughts about their careers. Featured speakers are: Peter Hamon (past President of WLA, former Librarian of the Year) who retires this year as Director of the South Central Library System, and Vonna Pitel (COLAND member and WEMA representative on the WLA Board) who retired this year from her position as Head of Cedarburg School District Library Media & High School IMC Director.

We have also invited Senator Russ Feingold to speak at the luncheon.

**Sponsor:** Wisconsin Library Association

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## 1:00 – 6:00 p.m.

### Tour: Down a Country Road: Amish Gift Shop and Amish Community Tour

Departing from and returning to the La Crosse Center

(pre-registration required for tour and box lunch [available at bus stop])

Your tour bus will head for Cashton where you will be welcomed by the Kuderers, a non-Amish family, who live on a small farm in the heart of Wisconsin Amish Country. There you'll find several gift shops, including the Amish Shop, filled with hand-crafted treasures supplied by 45 Amish families. Back on the bus, you'll enjoy the narrative of an experienced tour guide as we travel down country roads making stops in the Amish community.

**Sponsor:** WLA Conference Committee

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## 2:00 – 5:00 p.m.

### Post-Conference

#### Collection Maintenance and Development: Putting a Library Collection Together Is Like Assembling a Wardrobe

(pre-registration required)

Radisson Iowa

**Kelly Krieg-Sigman**, Director, La Crosse Public Library

This program will provide a review of the principles of assessing your collection, materials selection, and weeding, for medium-size and smaller libraries.

**Sponsor:** Wisconsin Association of Public Libraries

## WLA 2006 Conference

See you at the  
Kalahari WaterPark Resort  
Convention Center,  
Wisconsin Dells  
October 31–November 3, 2006

# Non-Member Conference Speakers

**Sharon (Shari) Antoniewicz  
(Anton)**

4370 South Rose Court  
New Berlin, WI 53151  
262-784-7871  
sharianton@wi.rr.com

**Connie Bach**

3117 Ethel Terrace  
Island Lake, IL 60042  
847-526-3906  
bachabelle@juno.com

**Brad Baker**

Northeastern Illinois University  
5500 North St. Louis Avenue  
Chicago, IL 60625-4699  
773-583-4466  
b-baker@neiu.edu

**Shannon Barniskis**

Horicon Public Library  
404 East Lake Street  
Horicon, WI 53032  
920-485-3535  
shannonb@mwfls.org

**James Beaudoin**

UW-Madison  
1450 Linden Drive, Room 316  
Madison, WI 53706  
608-265-9488  
jmbeaudoin@wisc.edu

**Jessica Becker**

Wisconsin Humanities Council  
222 South Bedford Street  
Madison, WI 53703  
608-262-0706  
jebecker2@facstaff.wisc.edu

**Tom Bellavia**

Wisconsin Department of Justice  
17 West Main Street  
Madison, WI 53702  
608-266-8690  
bellaviatc@doj.state.wi.us

**Mary Jo Boland**

Gundersen Lutheran Health System  
1900 South Avenue  
La Crosse, WI 54601  
608-775-5995  
mboland@gundluth.org

**Traci Boyd**

Hedberg Library  
316 S. Main Street  
Janesville, WI 53545  
608-758-6612  
boyd.traci@als.lib.wi.us

**Nan Brien**

WI Council on Children & Families  
16 N Carroll Street, Suite 600  
Madison, WI 53703  
608-284-0580  
nbrien@wccf.org

**Mary Brintnall-Peterson, PhD**

University of Wisconsin Extension  
301 Extension Building  
432 North Lake Street  
Madison, WI 53706-1498  
608-262-8083  
mary.brintnall-peterson@  
ces.uwec.edu

**Bruce Broker**

UW-Madison College Library  
600 North Park Street  
Madison, WI 53703  
608-263-4540  
bbroker@library.wisc.edu

**Beverly Butula**

Davis & Kuelthau, S.C.  
111 East Kilbourn, #1400  
Milwaukee, WI 53202  
414-225-1721  
bbutula@dkattorneys.com

**Sarah Calcese**

UW-Madison Wendt Library  
215 North Randall Avenue  
Madison, WI 53706  
608-265-4078  
calcese@enr.wisc.edu

**Linda DeCramer**

Ripon Public Library  
120 Jefferson Street  
Ripon, WI 54971  
920-748-6160  
decramer@riponlibrary.org

**Dennis Dresang**

UW-Madison La Follette Institute  
for Public Policy  
1225 Observatory Drive  
Madison, WI 53706  
608-262-3582  
dresang@lafollette.wisc.edu

**Rebecca Dunkle**

University of Michigan  
209 Hatcher Library  
Ann Arbor, MI 48109  
734-482-9330  
rdunkle@umich.edu

**Carole McGinley Edland**

Butterfly Ministry  
115 5th Ave. South, Ste. 525  
La Crosse, WI 54601  
608-785-2787  
edland@centurytel.net

**Mary Relindes Ellis**

725 Broadway, Apt. A  
Hammond, WI 54015  
715-796-7055  
mary@maryrelindesellis.com

**Diane Fay**

52 Lovell's Road  
Cotuit, MA 02635  
508-420-5054  
dianefayoncape@comcast.net

**Maureen Flanagan**

Wisconsin Department of Justice  
18 West Main Street  
Madison, WI 53702  
608-266-1780  
flanagamm@doj.state.wi.us

**Ruth Irene Garrett**

1884 Finney Road  
Glasgow, KY 42141  
270-646-3119

**Jean Gilbertson**

UW-Madison Steenbock Library  
550 Babcock Drive  
Madison, WI 53706  
608-263-6864  
jgilbertson@library.wisc.edu

# Non-Member Conference Speakers

**Laurie Green**

N1331Two Creek Road  
Bonduel, WI 54107  
715-758-6422  
laurie.green@tds.net

**Ian Griffiths**

Berners-Schober Associates  
310 Pine Street  
Green Bay, WI 54301  
920-432-4865

**Maria Haigh**

UW-Milwaukee SOIS  
3210 Maryland Avenue  
Milwaukee, WI 53211  
414-229-4707

**Chuck Hanson**

Chair of the Brain Game Project  
ceh@haleskemp.com

**Grace Ann Hansen**

Murray Park Elementary School  
635 Emerson Avenue  
Ripon, WI 54971  
920-748-7618  
hansen@ripon.k12.wi.us

**James Hansen**

Wisconsin Historical Society  
816 State Street  
Madison, WI 53706  
608-264-6535  
jlhansen@whs.wisc.edu

**Fred M. Heath**

The University of Texas at Austin  
Campus Code 55400  
P.O. Box P  
Austin, TX 78713-8916  
512-495-4350  
fheath@austin.utexas.edu

**Kevin Henkes**

Greenwillow Books  
1350 Avenue of the Americas  
New York, NY 10019

**Janet Swan Hill**

450 Oakwood Place  
Boulder, CO 80304  
303-492-1702  
janet.hill@colorado.edu

**Sandra Bonnici Hoecherl**

Madison Children's Museum  
100 State Street  
Madison, WI 53703  
608-265-8445  
sandrah@kidskiosk.org

**Tom Howe**

Wisconsin New Teacher Project  
4400 Monona Drive  
Monona, WI 53716  
608-221-7666  
thomas\_howe@mononagrove.org

**Catherine Johnson**

UW-Milwaukee SOIS  
3210 Maryland Avenue  
Milwaukee, WI 53211  
414-229-4707  
johnson@sois.uwm.edu

**Fran Kaufmann**

46 Roxbury Place  
Glen Rock, NJ 07452  
908-709-7019 (work)  
201-445-8179 (home)  
kauf-rock@att.net

**Tomas Lipinski**

UW-Milwaukee  
3210 N. Maryland Avenue  
Milwaukee, WI 53211  
(414) 229-4908  
tlipinsk@uwm.edu

**Jacqueline Briggs Martin**

312 2<sup>nd</sup> Avenue  
Mount Vernon, IA 53214  
319-895-6030  
jacqueline@  
jacquelinebriggsmartin.com

**Dayce McAndrews**

Holmen School District  
132 Calla Ct.  
Onalaska, WI 54650  
608-783-4657  
dayce@charter.net

**Clark A. Miller**

1005 Hampshire Place  
Madison, WI 53711  
608-265-6017  
miller@lafollette.wisc.edu

**Sharon Nelson**

Wisconsin New Teacher Project  
4400 Monona Drive  
Monona, WI 53716  
608-221-7666

**Rhonda L. Neugebauer**

University of California-Riverside  
8327 Barnwood Lane  
Riverside, CA 92508  
951-827-7331  
rhondan@ucr.edu

**Bruce Newell**

Montana State Library Network  
P.O. Box 201800-1800  
Helene, MT 59620-1800  
406-444-3115  
bnewell@mt.gov

**Hope Olson**

UW-Milwaukee SOIS  
3115 N. 102nd St.  
Wauwatosa, WI 53222  
414-229-3304  
holson@uwm.edu

**Anne Pellowski**

819 West Broadway  
Winona, MN 55987  
507-454-7584  
arpell6@aol.com

**Ann Voss Peterson**

1717 North High Point Road  
Middleton, WI 53562  
608-268-7737  
ann@annvospeterson.com

**Abigail Potter**

1800 Newton Street, NW, Apt. 1  
Washington, DC 20010  
734-239-2175  
alpotter@gmail.com

**Sarah Press**

2221 Wilshire Court  
Grayslake, IL 60030  
847-543-8485  
press@icsp.net

**Connie Purcell**

916 Stratford Lane  
Mundelein, IL 60060  
847-949-0472  
cpwizards@comcast.net

# Non-Member Conference Speakers

**Jeff Rand**

La Crosse Public Library  
800 Main St.  
La Crosse, WI 54601  
608-789-7116  
j.rand@lacrosse.lib.wi.us

**Diane Range**

Learning Together Family  
Literacy  
Family Learning Center  
W7908 Hwy. Z, Holmen, Wis.  
608-783-9393  
randia@mail.holmen.k12.wi.us

**Amy Reed**

Deerfield Public Library  
12 West Nelson St.  
Deerfield, WI 53531  
608-784-8102  
areed@scls.lib.wi.us

**Stephanie Reister**

UW-Milwaukee SOIS  
3210 Maryland Ave. UW-Mil. SLIS  
Milwaukee, WI 53211  
414-229-4707  
sreister@uwm.edu

**Jo Anna Richard**

Wisconsin Department of  
Workforce Development  
201 E. Washington Ave.  
Madison, WI 53707  
608-267-3200  
joanna.richard@dwd.state.wi.us

**Aaron Rittenhouse**

Johnson Controls  
2400 Kilgust Road  
Madison, WI 53714  
608-692-8502  
aaron.rittenhouse@jci.com

**Carol Schmitt**

Boardman, Suhr, Curry & Field LLP  
1 S. Pinckney St., Suite 410  
Madison, WI 53701  
608-283-7514  
cschmitt@boardmanlawfirm.com

**Val Schute**

River Architects  
125 4th St. North  
La Crosse, WI 54601  
608-785-2217  
v.schute@river-architects.com

**Kurt Squire**

1235 East Johnson Street  
Madison, WI 53703  
608-347-7333  
ksquire@education.wisc.edu

**Constance Steinkuehler**

1235 East Johnson Street  
Madison, WI 53703  
608-294-9620  
steinkuehler@wisc.edu

**Kay Stinebrink**

Burlington Area School District  
1409 Miller Rd.  
Lake Geneva, WI 53147  
262-248-4557  
kaystinebrink@basd.k12.wi.us

**Nathan Vack**

UW-Madison Wendt Library  
344 State St. Apt 1  
Madison, WI 53703  
608-262-0361  
njvack@wisc.edu

**Dan Veroff**

UW-Madison  
1450 Linden Drive, Room 316  
Madison, WI 53706  
608-265-9488

**Thomas Walker**

UW-Milwaukee SOIS  
3210 N. Maryland Ave.  
Milwaukee, WI 53211  
414-229-6837  
walker@sois.uwm.edu

**Gregory Wegner**

UW-La Crosse School of  
Education  
1703 Bangor St.  
Bangor, WI 54614  
608-486-4701  
gpw0825841@aol.com

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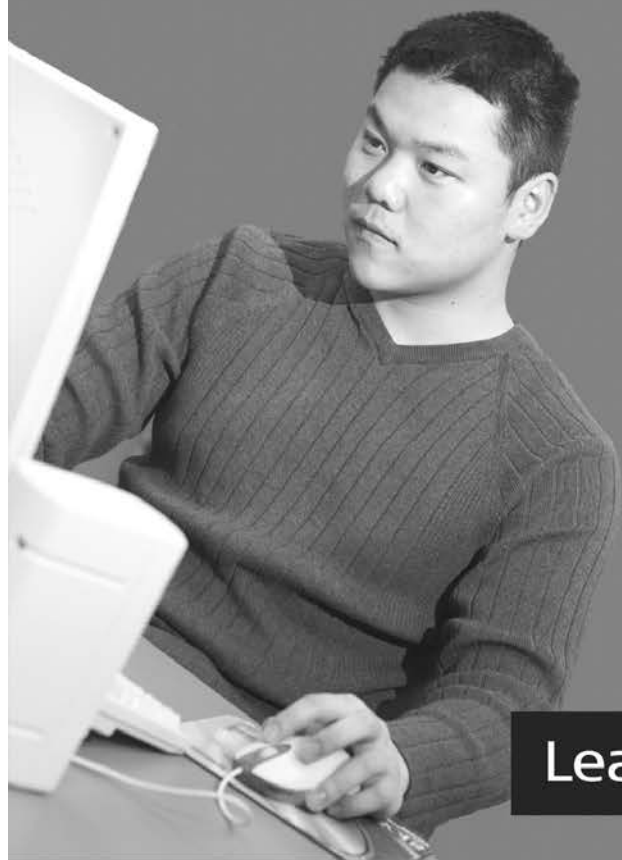
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