



2023

WLA CONFERENCE

OCTOBER 24 - 27

Marriott Madison West
Middleton, WI

www.wisconsinlibraries.org/wla-annual-conference

WELCOME

Welcome to the Wisconsin Library Association's 2023 Annual Conference!

Since January, the amazing conference committee and myself have been working diligently with the WLA staff to provide you with the best conference opportunities. (We have also been singing lines from "Don't Stop Believing" every chance we get!) From break-out sessions to author lunches, from career help to tours, there is something for everyone at this year's conference.

Speaking of everyone: it is my goal to say hello to all attendees, exhibitors and guests throughout the week. Or, if you see me, I encourage you to approach me and say hello. I hope to hear about the things you are enjoying. One of the best parts of attending a conference is connecting with former acquaintances and meeting new ones.

I consider myself an extrovert, and I also understand that not everyone enjoys talking to people they don't know very well. I understand that approaching new people can be intimidating. I understand that attendees are in different places and mindsets, and that things are happening in our personal lives while we are navigating through a professional environment.

Let's be mindful this week that we all have different comfort zones in the ways we communicate - both in person and digitally through the app.

Let's be sure to thank the Marriott staff as they are providing services to us throughout the week.

Let's be present and turn off, silence or set our mobile devices to vibrate when people in front of us are speaking.

Let's provide feedback that is constructive and helpful to future conference committees.

Let's invite someone to a table or an empty seat at a luncheon.

Let's be kind to each other and ourselves.

Whether this is your first WLA Conference, or your thirtieth, you deserve to have the best experience. We know that you are taking valuable time away from your workplace to be here.

All of us serving on this year's conference committee are here to help and assist you. If we don't know the answer to something, we will find someone who does. We also have countless volunteers assisting to make everything run smoothly.

Thank you for being here, and Don't Stop Believing.



Jamie Matczak

Chair, 2023 WLA
Conference Committee

WLA PRESIDENT'S WELCOME



Kris Turner
2023 WLA President

I'm so excited to have you join us at the Wisconsin Library Association's 2023 Annual Conference in beautiful Middleton! I only have about a half-page to sing the praises of our Conference and Association in general, so I'll just thank you for all the work and dedication you have given to WLA and to the library profession this year. Just seeing you here means a lot – I know that you'll walk away with fresh new ideas, a stronger social network, and a feeling of support.

There is a well-known phrase that I think applies to us: may you live in interesting times. It's often portrayed both as a blessing and a curse. While we do indeed live in interesting times, I feel that WLA, with our strong proponents, our stronger roots of support for our staff and our patrons, and our shared community leaves us well-prepared to rise to the challenges of today. Despite these interesting times, we haven't stopped believing – and won't stop believing. Trust me, you'll be singing that song all week long! As you go through the conference, I encourage you to visit the Exhibit Hall and get to know some vendors and learn about how they can support you and your work. The Exhibit Hall, replete with friendly faces, swag, and booths that will help you with professional development (head shots, anyone?) is always a highlight of the conference for me, and this year is no exception.

I'd also be remiss to not highlight a few special events throughout the Conference. Start the conference off with a tour of the Wisconsin State History Archives Preservation Facility, a truly special library! On Tuesday night, join us for the opening reception in the Exhibit Hall and kick this conference off right! On Wednesday night, join me as I host the WLA Foundation Trivia event! Thursday, we host our annual Awards & Honors Reception where we celebrate authors, librarians, and the Association. Finally, the Conference will end on a high note with a one-two punch of a closing keynote by Dr. Darrell William from the Department of Instruction and a tour of the wonderful Middleton Public Library.

Thank you again for joining us and for your hard work in the past year. If you see me around, please say hello – I look forward to sharing this conference with you!

Kris Turner, WLA President
Associate Director of Public Services,
University of Wisconsin Law Library

TABLE OF CONTENTS

Conference Information	4	Career Center.....	33
WLA Code of Conduct.....	5	Conference Committee.....	34
Keynote Speaker Lineup.....	6	Conference Agenda.....	35
Sponsors.....	7		
Conference Center Map.....	8		
Exhibit Hall Floor Plan/Map.....	9		
Exhibitor Information.....	10		
WLA/WLAF Annual Meeting Agenda.....	19		
WLA & WLAF YTD Review	20		
Literary Awards/Awards & Honors.....	22		
Special Events.....	23		
Conference App.....	25		
Book Signings.....	27		

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Conference Information

TRANSPORTATION

Those who signed up for transportation to the tour of the Braille Library and Transcribing Services on Thursday should plan to meet the shuttle at the doors adjacent to the Registration area shortly before 1:00 p.m.

OTHER IMPORTANT INFORMATION

- Badges must be worn when attending conference programs, meetings, exhibits, and hospitality functions.
- Official WLA announcements and other messages will be posted in the Registration area and in the Whova App.
- Smoking is not permitted in the Madison Marriott West.
- The recording of programs, meetings, and meal functions by personal use of cameras or audio or video equipment is not permitted.
- The Wi-Fi network is "MarriottBonvoyConference" - No password should be required.

WLA ANNUAL CONFERENCE SAFETY PRECAUTIONS

[CDC.gov masking guidance](https://www.cdc.gov/masking/guidance) suggests that people may choose to mask at any time. People at high risk are likely to become very sick with Covid-19 and should wear a mask when and where community spread is possible. WLA supports the health and well-being of all conference attendees and highly recommends checking with your healthcare provider on whether you should wear a mask during the Annual Conference.

The Wisconsin Library Association, along with the following association unit leadership, is pleased to present this slate of programs and special events. We hope you find educational sessions that are of interest and value. We also hope our special events provide opportunities to network with colleagues from around the state and beyond our borders.

WLA Divisions, Sections, Roundtables

Association of Special Librarians (AWSL)
Outreach Services Roundtable (OSRT)
Support Staff and Circulation Services
Section (SSCS)
Technical Services Section (TSS)
Wisconsin Association of Academic
Librarians (WAAL)
Wisconsin Association of Public Libraries
(WAPL)
Wisconsin Library Trustees & Friends
(WLTF)
Wisconsin Small Libraries Section (WISL)
Youth Services Section (YSS)

WLA Committees

Awards and Honors Committee
Children's Book Awards Committee
Intellectual Freedom Committee
Library Development & Legislation
Committee
Literary Awards Committee
Scholarship Committee
Nominating Committee
Leadership Committee

WLA Special Interest Groups

Government Information
Inclusive Services
Intellectual Freedom

WLA CODE OF CONDUCT

The Wisconsin Library Association (WLA) holds professional conferences and meetings to enable its members to receive continuing education, build professional networks, and discover new products and services for professional use. To provide all participants – members and other attendees, speakers, exhibitors, staff and volunteers – the opportunity to benefit from the event, WLA is committed to providing a harassment-free environment for everyone, regardless of gender, sexual orientation, gender identity, gender expression, disability, physical appearance, ethnicity, religion or other group identity.

As an association, WLA is strongly committed to diversity, equity and the free expression of ideas. Taken cumulatively, these values are based on our professional organization's (Wisconsin Library Association) firm belief in the value of civil discourse and the free exploration of competing ideas and concepts – with a fundamental respect for the rights, dignity and value of all persons.

Within the context of this WLA Code of Conduct and, more broadly, the freedom of expression, critical examination of beliefs and viewpoints does not, by itself, constitute hostile conduct or harassment. Similarly, use of sexual imagery or language in the context of a professional discussion might not constitute hostile conduct or harassment.

WLA seeks to provide a conference environment in which diverse participants may learn, network and enjoy the company of colleagues in an environment of mutual human respect. We recognize a shared responsibility to create and hold that environment for the benefit of all. Some behaviors are, therefore, specifically prohibited:

- Harassment or intimidation based on race, religion, language, gender, sexual orientation, gender identity, gender expression, disability, appearance, or other group status.
- Sexual harassment or intimidation, including unwelcome sexual attention, stalking (physical or virtual), or unsolicited physical contact.
- Yelling at or threatening speakers (verbally or physically).
-

Speakers are asked to frame discussions as openly and inclusively as possible and to be aware of how language or images may be perceived by others. Participants may – and do – exercise the option of leaving a presentation or exhibit. Exhibitors must follow all WLA Exhibits rules, regulations and policies.

All participants are expected to observe these rules and behaviors in all conference venues, including online venues and conference social events. Participants asked to stop hostile or harassing behavior are expected to comply immediately. Conference participants seek to learn, network and have fun. Please do so responsibly and with respect for the right of others to do likewise. If you believe you have been harassed or that a harassment problem exists, report the incident on WLA's website, using this [link](#). After an online report is submitted, WLA will determine and carry out the appropriate course of action, and may engage WLA Directors, staff or legal counsel as appropriate. For more details about reporting, see WLA's [Reporting Guide](#). Event security and/or local law enforcement may be involved, as appropriate based on the specific circumstances. A follow-up report will be made to individuals who report the harassment.

Special considerations for virtual events

The provisions of the Wisconsin Library Association Code of Conduct apply to virtual WLA events. We remind virtual event attendees to remember that threats, harassment, and intimidation are just as damaging when transmitted online as they are in person and will be not be tolerated.

Attendees are prohibited from sharing content, recordings, chat logs, comments, or screenshots from WLA virtual events on any other online platforms or in any other virtual communications. Attendees should take only the notes they need for personal use. Recording of program sessions is prohibited, except for authorized agents of WLA capturing recordings for official WLA use. Disruption of presentations during sessions or other conference events is not acceptable. Any attendees who attempt to take over screensharing or broadcast unrelated images or messages during a conference event shall be removed from the meeting. People found in violation of any part of the WLA Code of Conduct will face consequences including but not limited to: expulsion from the conference, prohibition from returning to any future virtual event, and will not receive a refund of their registration fees.

Questions/concerns about this policy should be sent to the WLA Executive Director (wla@wisconsinlibraries.org).

KEYNOTE SPEAKER LINEUP

Prepare to be enthused by a diverse lineup of breakout sessions, immersive workshops, and captivating keynote presentations.

Conference programs will cover a wide range of topics, from library management strategies to the latest advancements in technology and emerging trends in the field.

Additionally, you'll have exclusive access to vendors in the Exhibit Hall, enabling you to discover cutting-edge products and services to enhance your library's offerings.

[View the Full Agenda](#)



Nolan Finley
The Civility Project



Stephen Henderson
The Civility Project



Ebony LaDelle
Author of *Love Radio*

sponsored by  **beanstack**

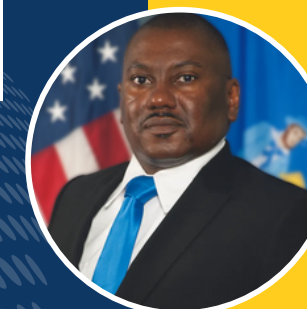


Lisa Koenecke
Inclusion Ally

sponsored by



Laura Greco
You Bloom Wellness, LLC



Dr. Darrell Williams

Assistant State Superintendent
Division of Libraries & Technology
Wisconsin Department of Public
Instruction

SPONSORS

We gratefully acknowledge the following organizations for their support of the Wisconsin Library Association Annual Conference.

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Conference App Sponsor

EBSCO

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Thursday Keynote Address Sponsor



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Librarian of the Year Award Sponsor



Conference Center Map

Madison Marriott West Conference Area

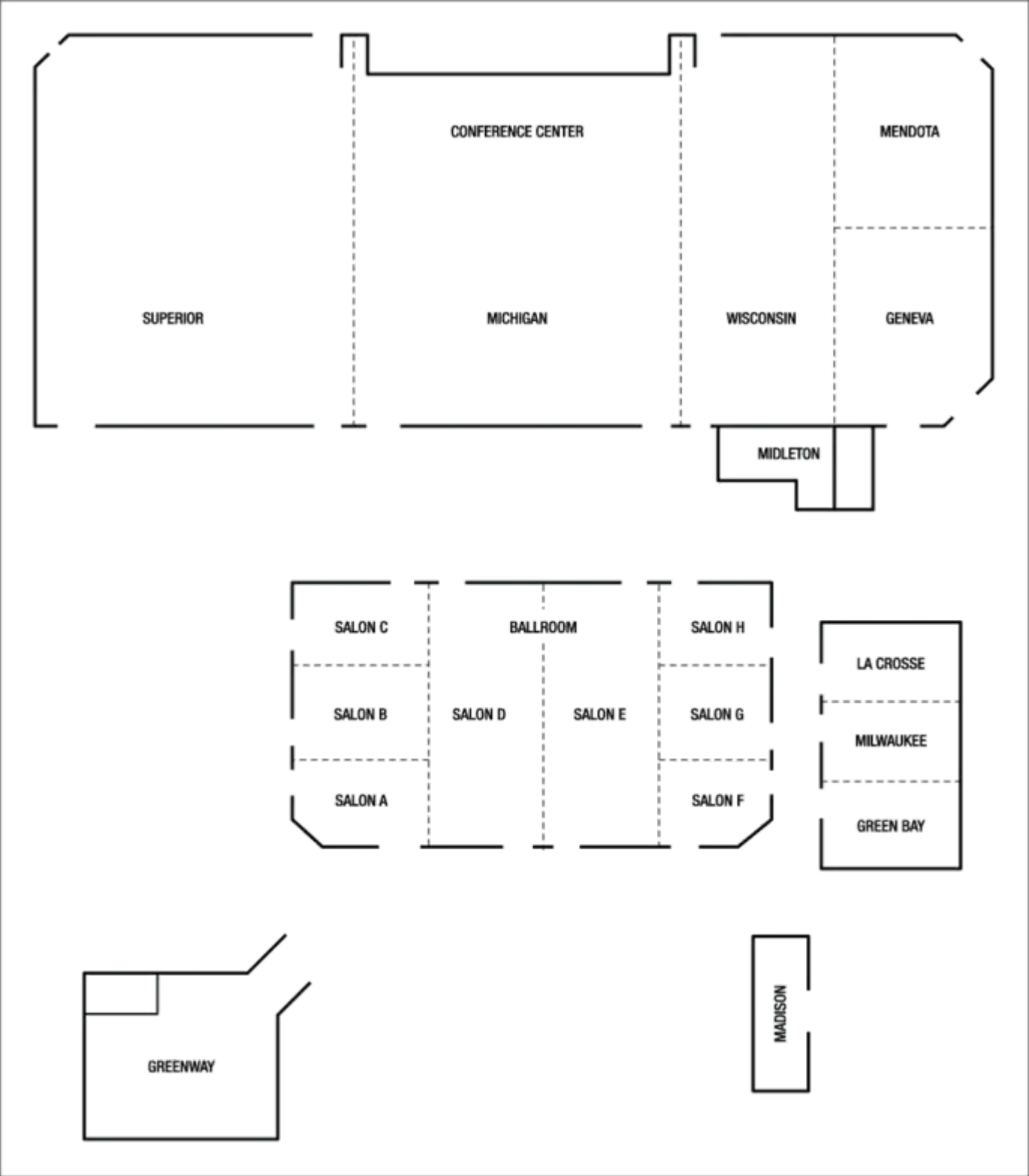


EXHIBIT HALL MAP



Exhibitor Name & Booth Number

ABDO Books B113	WiLS S209
American Heart Association S214	Wisconsin Historical Society Press B111
Apple Books B114	Wisconsin Talking Book and Braille Library B107
AtoZ Databases G301	WLA Foundation Treasures Tag Sale P12
Auto-Graphics, Inc. P7	WLA Foundation Treasures Tag Sale P13
Beanstack S210	WLA Divisions and Units G312
Bellwether Media B100	WLA Head Table G300
Bibliotheca G303	Yerges Moving and Storage S217
Brodart Company B105	
Children's Plus, Inc. B103	
Cooperative Children's Book Center (CCBC) B104	
Department of Public Instruction G318	
Discover Green Bay and Hyatt Regency S203	
EBSCO S206	
Engberg Anderson Architects P4	
FEH Design P9	
Hope Of Uganda S215	
Ingram Content Group B102	
Kidzpace Interactives B109	
Library Furniture International P10	
Library Reads B108	
LocalHop G304	
Maris Associates B110	
NetSupport G306	
OCLC G302	
OverDrive B112	
PBS Wisconsin Education G313	
Playaway Pre-Loaded Products B106	
RMC Imaging, Inc. S213	
Scholastic Library Publishing G317	
St. Catherine University B101	
The Penworthy Company S212	
UW-Madison Information School S207	
UW-Milwaukee School of Information Studies P2	
Visit Middleton P1	
WI College Savings Program, Edvest 529 S205	

Exhibitors

ABDO Books – Booth B113

8000 W. 78th Street
Minneapolis MN 55439-2534
800-800-1312
www.abdobooks.com
Representative(s): Michele Gillman
Onsite Representative(s): Michele Gillman
Onsite Rep Email: mgillman@abdobooks.com
Onsite Rep Phone: 612-387-6180
ABDO is a leader in children's PreK-12 educational publishing for school and public libraries providing the best in reading and research for children and young adults while delivering unsurpassed customer service.

American Heart Association – Booth S214

275 W Wisconsin Avenue
Milwaukee WI 53203
262-388-2267
www.heart.org
Representative(s): Susan Hjelsand
Onsite Representative(s): Susan Hjelsand
Onsite Rep Email: susan.hjelsand@heart.org
Onsite Rep Phone: 262-388-2267
The American Heart Association helps communities thrive. Our Mission: To be a relentless force for a world of longer, healthier lives.

Apple Books – Booth 114

P.O. Box 3005
Mankato MN 56002
800-783-6767
<https://applebks.com>
Representative(s): Anna Erickson
Onsite Representative(s): Matthew Kopyar
Onsite Rep Email: mkopyar@earthlink.net
Onsite Rep Phone: 612-386-0599
For over 25 years Apple Books has provided industry-leading customer service, an extensive catalog of titles for school and public libraries, and prompt delivery of products.

AtoZ Databases – Booth G301

11211 John Galt Blvd.
Omaha NE 68137
402-939-3852
atozdatabases.com
Representative(s): Dan Scott
Onsite Representative(s): Bernie Vanek
Onsite Rep Email: bernie@atozdatabases.com
Onsite Rep Phone: 402-216-4361
AtoZdatabases is a Premier Job Search, Reference & Mailing List Database. Helping job seekers, local businesses, and students find millions of businesses, people, and jobs.

Auto-Graphics, Inc. – Booth P7

15218 Summit Ave, Ste. 300
Fontana CA 92336
www.auto-graphics.com
Representative(s): Susan Rhoad
Onsite Representative(s): Alan Mask
Onsite Rep Email: aam@auto-graphics.com
Onsite Rep Phone:
Auto-Graphics, Inc. has been an industry leader in ILS and ILL software for 50 years. Our guiding principle is helping libraries connect with their community.

Beanstack – Booth S210

3100 Clarendon Blvd
Arlington VA 22201
317-460-0708
www.beanstack.com
Representative(s): Mary Perrin
Onsite Representative(s): Rebekah Garrety
Onsite Rep Email: rebekah@beanstack.com
Onsite Rep Phone:
Beanstack helps public libraries, schools, and school districts grow their reading culture and motivate readers to read more.

Exhibitors, cont.

Bellwether Media – Booth B100

6012 Blue Circle Dr
Minneapolis MN 55343
612-825-2545

<https://bellwethermedia.com/>

Representative(s): Brigid McBride
brigid@bellwethermedia.com

Onsite Representative(s): Brigid McBride
Onsite Rep Email: brigid@bellwethermedia.com
Onsite Rep Phone:

Premium nonfiction books for beginning and struggling readers. Our mission is to create lifelong readers through an innovative nonfiction library. All of our books are carefully designed to spark curiosity and promote valuable literacy skills in beginning and reluctant readers. Through our high-interest subjects, industry-leading design, and compelling narratives, all of our nonfiction imprints stand out from the rest of the flock.

Bibliotheca – Booth G303

403 Hayward Ave North
Oakdale MN 55128
800-328-0067

www.bibliotheca.com

Representative(s): Jade Love
Onsite Representative(s): Kyle Kigin
Onsite Rep Email: k.kigin@bibliotheca.com
Onsite Rep Phone:

Bibliotheca is dedicated to the development of innovative technologies and library management solutions that help sustain and grow libraries around the world.

Brodart Co. – Booth B105

500 Arch Street
Williamsport PA 17701
570-326-2461

www.brodartbooks.com

Representative(s): Dennis Keith
Onsite Representative(s): Patrick Deering
Onsite Rep Email: patrick.deering@brodart.com
Onsite Rep Phone: 570-337-7013

Brodart pioneered the book jacket cover in 1939. Today, Brodart provides a broad range of collection development/cataloging services, supplies and furnishings, and custom furniture.

Children's Plus, Inc. – Booth B103

1387 Dutch American Way
Beecher IL 60401
800-230-1279

www.childrensplusinc.com

Representative(s): Margaret Finnigan
Onsite Representative(s): Lisa Terry
Onsite Rep Email: lisat@hellocpi.com
Onsite Rep Phone: 866-738-3670

Children's Plus offers nearly 300,000 titles in our K-12 children's and young adult collection. We specialize in quality and selection.

Cooperative Children's Book Center (CCBC) – Booth B104

225 N. Mills Street, Room 401
Madison WI 53706
608-263-3720

ccbc.education.wisc.edu

Representative(s): Megan Schliesman
Onsite Representative(s): Megan Schliesman & Tessa Michaelson Schmidt
Onsite Rep Email: schliesman@education.wisc.edu
Onsite Rep Phone: 608-262-9503

The CCBC is Wisconsin's statewide book examination center and resource library for children's and young adult literature and intellectual freedom. The CCBC is a library of the UW-Madison School of Education with additional funding provided by the Wisconsin Department of Public Instruction. Drop by the booth to see selected new (c2023) books recommended by the CCBC librarians, or to discuss intellectual freedom issues.

Department of Public Instruction – Booth G318

125 S Webster St
Madison WI 53703
608-224-6168

<http://dpi.wi.gov/rl3>

Representative(s): Ben Miller
Onsite Representative(s): Jen Champoux
Onsite Rep Email: jennifer.champoux@dpi.wi.gov
Onsite Rep Phone: 608-224-5390

The Library Services team at DPI is Wisconsin's State Library Agency and works to empower libraries to best serve their communities. Stop by and say hi!

Exhibitors, cont.

Discover Green Bay - Hyatt Regency Green Bay – Booth S203

1945 Argonne

Green Bay WI 54304

920-471-5646

www.greenbay.com

Representative(s): Beth Ulatowski

Onsite Representative(s): Beth Ulatowski

Onsite Rep Email: Beth@greenbay.com

Onsite Rep Phone: 920-471-5646

At Discover Green Bay, you'll find our energy contagious! We revel in spreading joy and building memories—working together to deliver unforgettable experiences that keep you coming back. We also pursue opportunities that will inspire change and growth in our community and industry—to make every Green Bay discovery beyond legendary. Experience comfortable luxury and Midwest hospitality at the Hyatt Regency. The hotel is attached to the newly renovated and breathtaking KI Convention Center in downtown Green Bay. Hold your special event, conference, or board meeting at the convention center and receive first-class treatment by the Hyatt Regency's catering and event staff. With over 80,000 square feet of event space, the KI Convention Center and the Hyatt Regency is a duo that can't be beat.

EBSCO Information Services – Booth S206

10 Estes Street

Ipswich MA 01938

978-356-6500

www.ebsco.com

Representative(s): Elise Gold

Onsite Representative(s):

Onsite Rep Email:

Onsite Rep Phone:

EBSCO Information Services is the preeminent provider of online research content and search technologies for academic, school and public libraries.

Engberg Anderson Architects – Booth P4

320 E Buffalo Street Ste 500

Milwaukee WI 53202

414-944-9161

<https://www.engberganderson.com>

Representative(s): Michelle Peterson

Onsite Representative(s): Michelle Peterson

Onsite Rep Email:

michellep@engberganderson.com

Onsite Rep Phone: 414-870-9144

Founded in 1987, Engberg Anderson is an architecture, planning, and interior design firm with offices in Milwaukee, Madison, Tucson & Chicago.

FEH Design – Booth P9

951 Main Street

Dubuque IA 52001

563-583-4900

fehdesign.com

Representative(s): Katie Stork

Onsite Representative(s): Christy Monk

Onsite Rep Email: christym@fehdesign.com

Onsite Rep Phone: 563- 580-1115

FEH DESIGN, with its many years of experience in library design, will help you explore new possibilities in planning one of the most important facilities in your community. Our unique approach incorporates active community participation in the design process to ensure your library provides all the services important to your community.

Hope Institute of Uganda – Booth S215

2980 S. Sandra Ln

New Berlin WI 53151

608-291-7511

hopeinstituteofuganda.org

Representative(s): Katie Ehle

Onsite Representative(s): Katie Ehle

Onsite Rep Email:

kehle@hopeinstituteofuganda.org

Onsite Rep Phone: 608-314-5283

Hope Institute of Uganda works to change generations one life at a time through education, medical care, and entrepreneurship training.

Exhibitors, cont.

Ingram Content Group – Booth B102

1 Ingram Blvd.

La Vergne TN 37086

615-213-5346

ingramcontent.com

Representative(s): Christy Beattie

Onsite Representative(s): Erin Eggert

Onsite Rep Email:

Erin.Eggert@ingramcontent.com

Onsite Rep Phone: 615-290-2710

No matter the size, location, or niche, Ingram's tailor-made treatment helps all kinds of libraries get the right books fast so they can get back to what matters most - their communities. Your Mission. Our Purpose. #TheLibraryLife

Kidzpace Interactives – Booth B109

2302 Calypso Road

Madison WI 53704

608-249-2665

kidzpace.com

Representative(s): David J Meyer

Onsite Representative(s): David Meyer

Onsite Rep Email: dave@kidzpace.com

Onsite Rep Phone: 608-249-3665

Kidzpace Interactive builds a variety of activities and games for all ages for use in public spaces and libraries are a perfect place for Kidzpace. Our systems are engaging, fun, durable and reliable.

Library Furniture International – Booth P10

767 Glenn Ave

Wheeling IL 60089

847-564-9497

libraryfurnitureinternational.com

Representative(s): Michelle Zernik

Onsite Representative(s): Henry Fairbanks

Onsite Rep Email: henry@libraryfurniture-intl.com

Onsite Rep Phone: 847-987-4265

For over 20 years, we have worked with libraries, schools, and universities to provide furniture and shelving solutions that help engage their communities. We collaborate with library staff, architects, and designers to offer furniture and shelving that best supports their goals for a space. Our goal is 100% customer satisfaction at each step, from needs assessment and capacity planning to installation and post-installation support.

LibraryReads – Booth B108

1433 Marengo Ave

Chicago IL 60130

708-552-0515

www.libraryreads.org

Representative(s): Rebecca Vnuk

Onsite Representative(s): Stephen Sposato

Onsite Rep Email: stephenmsposato@gmail.com

Onsite Rep Phone: 224-221-6914

LibraryReads produces the monthly Top Ten list of adult titles library staff across the US are recommending to their patrons. Join us!

LocalHop – Booth G304

31 N Saginaw Street

Pontiac MI 48342

248-952-9800

www.getlocalhop.com

Representative(s): Rachel Sussbauer

Onsite Representative(s): Courtney Bordeaux

Onsite Rep Email: CBordeaux@getlocalhop.com

Onsite Rep Phone: 248-640-0472

LocalHop is an integrated suite of event management tools that can be tailored to fit your Library's needs. Simply designed to efficiently help connect your local community.

Maris Associates – Booth B110

3175 Willowgate Pass

Colgate WI 53017-9346

262-628-1926

Representative(s): Maris Dambekaln

Onsite Representative(s): Maris Dambekaln

Onsite Rep Email: dambekaln@charter.net

Onsite Rep Phone: 262-628-1926

Books and digital resources.

NetSupport – Booth G306

6120 Windward Parkway

Alpharetta GA 30005

770-205-4456

www.netsupport-inc.com

Representative(s): Priscilla Edwards

Onsite Representative(s): Jim Rahm

Onsite Rep Email: j.rahm@netsupport-inc.com

Onsite Rep Phone: 770-205-4372

NetSupport is a leading software developer offering impactful IT management solutions including ITAM, remote management, helpdesk, mass notification/alerting, classroom instruction/training, and online safety.

Exhibitors, cont.

OCLC – Booth G302

6565 Kilgour Pl.

Dublin OH 43016

614-764-6000

www.oclc.org

Representative(s): Marina Bulau Caropreso

Onsite Representative(s):

Onsite Rep Email:

Onsite Rep Phone:

Through collaboration and innovation, OCLC technology products, original research, and community programs empower libraries to better serve their communities.

OverDrive – Booth B112

One OverDrive Way

Cleveland OH 44125

216-573-6886

www.overdrive.com

Representative(s): Judy Cluggish

Onsite Representative(s): Meghan Volchko

Onsite Rep Email: mvolchko@overdrive.com

Onsite Rep Phone:

Extend beyond your physical walls by offering ebooks, audiobooks, magazines and streaming media. With millions of premium titles, OverDrive has the largest digital catalog for libraries.

PBS Wisconsin Education – Booth G313

Milwaukee

Onsite Rep Phone:

PBS Wisconsin creates and curates high-quality, educational media resources for learners, preschool through high school. We also design and offer free professional development for library educators. Need ideas or resources for revamping your programs or integrating media seamlessly into your learning space? Stop by our booth!

Penworthy Company, The – Booth S212

Representative(s): Nancy Stetzinger

219 N. Milwaukee St

Milwaukee WI 53202-5844

815-236-5940

penworthy.com

Onsite Representative(s):

Onsite Rep Email:

Onsite Rep Phone:

The Penworthy Company is the exclusive source of Penworthy Prebound Books, the most attractive and durable children's library books on the market, educational themes STEAM kits, and Stay Sharp kits for seniors. At Penworthy we believe in extraordinary quality, expert selection and exceptional service.

Playaway Pre-Loaded Products – Booth B106

31999 Aurora Rd.

Solon OH 44139

877-893-0808

playaway.com

Representative(s): Cathy Phillips

Onsite Representative(s): Lindsay Hooper

Onsite Rep Email: lhooper@playaway.com

Onsite Rep Phone: 330-429-0083

Playaway Products: audiobooks, learning apps, videos, read-alongs for all ages. Ready to use right off the shelf.

RMC Imaging Inc – Booth S213

780 Creek Bluff Lane

Rockford IL 61114

708-309-9597

stimaging.com

Representative(s): Bob Czechowicz

Onsite Representative(s): Bob Czechowicz

Onsite Rep Email: stviewscan57@gmail.com

Onsite Rep Phone: 708-309-9597

ST Imaging Viewscan 4 18 mega pixel HD Digital Color Microfilm Reader Printer with PerfectView software and Next Generation OCR Plus Software. We also offer microfilm conversion.

Exhibitors, cont.

Scholastic Library Publishing – Booth G317

1030 O'Ryan Trail North
West Lakeland MN 55082
651-303-3460
scholastic.com/librarypublishing
Representative(s): Gabe Flynn
Onsite Representative(s): Gabe Flynn
Onsite Rep Email: gabeflynn@yahoo.com
Onsite Rep Phone: 651-303-3460
Scholastic Library offers the best fiction & non-fiction books and award-winning digital products like BookFlix and GO! for your library.

St. Catherine University – Booth B101

2004 Randolph Avenue
St. Paul MN 55105
612-210-3915
www.stkate.edu
Representative(s): Dave Lienesch
Onsite Representative(s): Tricia Wangerin
Onsite Rep Email: pjwangerin001@stkate.edu
Onsite Rep Phone: 612-422-4015
St. Catherine University's online Master of Library and Information Science (MLIS) degree integrates the principles, practices, and ethics of library and information science with an in-depth understanding of the people who use information systems in their work and communities.

UW-Madison Information School – Booth S207

600 N Park Street
Madison WI 53706-1403
608-890-0364
ischool.wisc.edu
Representative(s): Meredith Lowe
Onsite Representative(s): Meredith Lowe
Onsite Rep Email: mclowe@wisc.edu
Onsite Rep Phone:
Master's degree, PhD and certificate programs, and continuing education for library and information professionals. New Master of Science in Information and Bachelor's in Information Science programs!

UW-Milwaukee School of Information Studies – Booth P2

PO Box 413
Milwaukee WI 53201
414-229-4707
ischool.uwm.edu
Representative(s): Laura Meyer
Onsite Representative(s): Julie Walker
Onsite Rep Email: walkerjs@uwm.edu
Onsite Rep Phone: 414-704-0175
With an ALA accredited MLIS, new degree programs and world-class faculty, the UW-Milwaukee School of Information Studies prepares students for success in the information world.

Visit Middleton

1811 Parmenter Street
Middleton, WI 53562
(800) 688-5694
www.visitmiddleton.com
Representative(s): Laura Portz
Onsite Representative(s): Laura Portz
Onsite Rep Email: lportz@cityofmiddleton.us
Onsite Rep Phone: 608-831-3399
In Middleton, there is nothing ordinary about the little things that draw visitors in and give our community the name "The Good Neighbor City." We're here to help you get to know us and this place we call home.

Exhibitors, cont.

WI College Savings Program, Edvest 529 – Booth S205

4822 Madison Yards Way

Madison WI 53705

608-852-5139

www.dfi.wi.gov/Pages/EducationalServices/CollegeSavingsCareerPlanning/CollegeSavingsProgram

Representative(s): Chelsea Wunnicke

Onsite Representative(s): Chelsea Wunnicke

Onsite Rep Email:

chelsea.wunnicke@dfi.wisconsin.gov

Onsite Rep Phone: 608-852-5139

Administered by the State of Wisconsin

Department of Financial Institutions, the Wisconsin 529 College Savings Program works to increase

awareness of Wisconsin's 529 College Savings Plan - Edvest 529. We partner with libraries across

Wisconsin to engage youth and families to help them understand how saving even a small amount

with a 529 plan can positively impact a children's higher-education aspirations and reduce their debt

burden. Visit us for an outreach kit!

WiLS – Booth S208 & S209

1360 Regent St #121

Madison WI 53715

608.218.4480

wils.org

Representative(s): Andi Coffin

Onsite Representative(s): Andi Coffin

Onsite Rep Email: acoffin@wils.org

Onsite Rep Phone:

WiLS is a nonprofit membership organization that saves libraries and cultural organizations time and money through affordable services to help them turn ideas into action.

Don't miss the WLA Divisions & Units booth (G312), the WLA Foundation Treasures Tag Sale (P12 & P13), and the WLA Head Table (G300)!

Wisconsin Historical Society Press – Booth B111

816 State Street Rm 443

Madison WI 53706-1417

608-264-6482

www.wisconsinhistory.org/whspress

Representative(s): Christopher Caldwell

Onsite Representative(s): Kristin Gilpatrick

Onsite Rep Email:

Onsite Rep Phone: 608-264-6482

Collecting, preserving, and sharing our stories since 1855, the Wisconsin Historical Society Press publishes Wisconsin history and culture books that connect people to the past.

Wisconsin Talking Book and Braille Library – Booth B107

813 W Wells Street

Milwaukee WI 53233

414-286-3045

<http://dpi.wi.gov/talkingbooks>

Representative(s): Katie Saldutte

Onsite Representative(s): Katie Saldutte

Onsite Rep Email: CESaldu@milwaukee.gov

Onsite Rep Phone: 414-286-6918

The Wisconsin Talking Book and Braille Library (WTBBL) provides audiobooks and Brailled materials to persons, living in Wisconsin, who cannot read or use regular print materials as a result of temporary or permanent visual or physical limitations.

Yerges Moving and Storage – Booth S217

P O Box 339

Fort Atkinson WI 53538-0339

920-563-5000

www.yergesmoving.com

Representative(s): Kevin Becker

Onsite Representative(s): Kevin Becker

Onsite Rep Email: yergestc@yergesmoving.com

Onsite Rep Phone: 920-563-5000

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Exhibit Categories

Architecture & Design

Engberg Anderson Architects
FEH Design

Audio Materials

Bibliotheca
Brodart Company
Maris Associates
Playaway Pre-Loaded Products
Wisconsin Talking Book & Braille Library

Book Jobber/Wholesaler

Apple Books

Books

ABDO Books
Bellwether Media
Brodart Company
Cooperative Children's Book
Center/CCBC
Hope Institute of Uganda
LibraryReads
Maris Associates
OverDrive
Scholastic Library Publishing

Children's Books/Materials

ABDO Books
Bellwether Media
Brodart Company
Cooperative Children's Book
Center/CCBC
Hope Institute of Uganda
Kidzpace Interactives
Maris Associates
Scholastic Library Publishing

Children's Programs

Bellwether Media
Department of Public Instruction -
Library Services
Kidzpace Interactives
PBS Wisconsin Education

Consortium

WiLS

Databases

ABDO Books
AtoZ Databases
Department of Public Instruction -
Library Services

Databases, cont.

EBSCO Information Services
Maris Associates
Scholastic Library Publishing
WiLS

Distributor

Brodart Company
Hope Institute of Uganda
OverDrive
The Penworthy Company
WiLS

DVDs & Videos

Brodart Company

Education

Bellwether Media
Department of Public Instruction
Hope Institute of Uganda
Kidzpace Interactives
PBS Wisconsin Education
St. Catherine University
UW-Madison Information School
UW-Milwaukee SOIS

Engineers

FEH Design

Furniture

Library Furniture International

Government Information

Department of Public Instruction
- Library Services
WI College Savings Program,
Edvest 529

Interior Design

Engberg Anderson
FEH Design

Library Automation

Auto-Graphics, Inc.

Literacy

Beanstack
Bellwether Media
Department of Public Instruction
- Library Services
Kidzpace Interactives
PBS Wisconsin Education

Microform/Microform Equipment

RMC Imaging Inc

Movers & Storage

Yerges Moving and Storage

Online Information

EBSCO Information Services

Program Resources

American Heart Association
Department of Public Instruction
Discover Green Bay & Hyatt
Regency Green Bay
Visit Middleton
WI College Savings Program,
Edvest 529

Reference Materials

ABDO Books
Brodart Company
EBSCO Information Services
Maris Associates
Scholastic Library Publishing

RFID

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EBSCO Information Services
LocalHop

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Brodart Company

WLA & WLA FOUNDATION ANNUAL MEMBERSHIP MEETING

📅 Wednesday Oct 25 - 10:00 - 10:40 AM

📍 Superior & Michigan Rooms

AGENDA

(subject to change)

I. Welcome/Call to Order - WLA President Kris Turner

- Approval of the 2023 Agenda & 2022 Membership Meeting Minutes
- Recognition of Outgoing Board Members
- Election for 2024 leaders

III. WLA Foundation Report - WLAF Board President, Melissa Krause

IV. ALA Report – ALA Councilor, Kristina Gómez

V. Financial Report – Treasurer, Rachel Arndt

VI. 2023 Year in Review - WLA President Kris Turner & Vice President Desiree Bongers

- 2023 Year in Review
- Updated WLA Bylaws
- 2024 Initiatives

VII. Resolutions

VIII. Prize Drawings - WLA Executive Director Laura Sauser

IX. Adjournment

2023 WLA Review (through 9/30/2023)

Mission: The Wisconsin Library Association engages, inspires and advocates for library workers and supporters to improve and promote library services for the people of Wisconsin.

KEY AREAS

ACHIEVEMENTS

Membership

- As of October 2023, there are 1,392 active WLA members, down slightly from the same period last year (1,410). We hope funding and personal income will continue to improve for our members to bring our membership numbers back to pre-COVID levels in 2024.

Events & Activities

- The Leadership Development Institute was back in a big way this year. Over the past six months, a cohort of more than 40 participants met twice a month to learn from leadership experts and each other.
- WAAL and TTS partnered on a successful virtual conference. Attendees represented 7 states, New Zealand, 25 public libraries/public library systems, and over 30 academic libraries.
- The WAPL unit held a successful spring conference in Oshkosh, and helped roll out the second phase of the Check Out Wisconsin State Parks at Your Library program. Today, state park passes are available to library cardholders in many of Wisconsin's libraries.
- WLA staff experimented with offering educational webinars and will continue to offer online programs in the future.
- The WAAL unit continued their in-person "Library Showcase" events around the state and online chats about a range of topics.
- The third year of the WLA mentorship program was a success, and recruitment has begun for the third cohort of mentors and mentees in 2024.
- YSS and the Outreach Services Roundtable each offered a series of webinars to share best practices and resources.
- The YSS blogpost had its 1 millionth view in September!
- Both the Inclusive Services and Intellectual Freedom Special Interest Groups held quarterly meetings to discuss various topics of interest with WLA members.
- An Intellectual Freedom Standing Committee was formed, and the group distributed a statewide intellectual freedom survey of library workers.

Administration/ Financial Management

- Renewed our contract with Cindy Foley, CMP, who serves as our event planning contractor.
- Investments underperformed in early 2023; we are now on the plus side by almost \$10,000.
- The Association continues to make payments on our federal COVID-19 Economic Injury Disaster Loan (EIDL).
- The Association finished out our office lease. Our remote office arrangement and access to free off-site storage will help keep our general operating costs low in the future.

Advocacy

- Library Legislative Day had record attendance with 217 registered attendees around the state.
- Four public budget hearings were conducted by the Wisconsin Legislature's Joint Finance Committee (JFC) during the month of April. The WLA LD&L Committee partnered with SRLAAW to turn out an aggregate total of 75 librarians, library trustees and other allies for the JFC public budget hearings held in the spring.
- The state library aid package for the FY 2023-2025 state budget supported by WLA was approved by the legislature.
- Continued the popular "Libraries Transform" poster project with photos of new legislators and their favorite books.

2023 WLAF Review (through 9/30/2023)

Mission: To support the role of Wisconsin libraries as essential institutions.

KEY AREAS	TASKS REQUIRED	CURRENT STATUS
Mission Advancement	Provided financial support for: <ul style="list-style-type: none"> • WLA Awards and Honors • Scholarships for library and continuing education • WLA Literary Awards • Elizabeth Burr/Worzalla Award • Wisconsin Library Heritage Center • Special projects 	Ongoing
Fundraising & Marketing	<ul style="list-style-type: none"> • Continued to send out appeal mailings. • Hosting WLA Foundation Tag Sales at events to sell off items previously donated to the Foundation. • Host WLA Trivia Night at the fall conference. • Hosting a Grand Basket Raffle fundraiser. • Experimenting with alternative fundraising ideas, such as an Instagram Bingo fundraiser. 	<ul style="list-style-type: none"> • Ongoing: have secured \$3,330 YTD. • Ongoing • Ongoing • Annual event is being offered at the WLA Conference. • Ongoing
Endowment	<ul style="list-style-type: none"> • Promote planned giving option. • Continue to explore fundraising opportunities, such as special events. • Use outreach to secure board members from the community at large. 	<ul style="list-style-type: none"> • Ongoing • Ongoing • Ongoing
Board Recruitment	<ul style="list-style-type: none"> • Use annual online "Call for Volunteers" to secure potential candidates from the membership. 	<ul style="list-style-type: none"> • Ongoing

Wisconsin Library Association Statement of Net Assets September 30, 2023

Net Assets	
Fund Balance	\$197,014.62
Increase to Net Assets	\$193,882.33
TOTAL Net Assets	\$390,896.95

Wisconsin Library Association Foundation, Inc. Statement of Net Assets September 30, 2023

Net Assets	
Fund Balance	\$272,917.44
Increase to Net Assets	\$14,802.70
TOTAL Net Assets	\$287,720.14

2023 Literary Awards

Children's Book Award Committee Honors

Elizabeth Burr/Worzalla Award

A.L. Graziadei for *Icebreaker*

Outstanding Books of the Year

Rhino & Dino in: Lemonade by Erin Kant Barnard
Meet Me Halfway by Anika Fajardo
The Star That Always Stays by Anna Rose Johnson
Something Beautiful by Lita Judge
A Friend for Ghost by Suzanne Kaufman
inaugural Ballers: The True Story of the First US Women's Olympic Basketball Team by Andrew Maraniss

Wisconsin Notable Children's Author

Charly Palmer

Torch by Lyn Miller-Lachmann
Vermilion Emporium by Jamie Pacton
The Legend of Gravity: A Tall Basketball Tale by Charly Palmer
Lolo's Light by Liz Garton Scanlon

Literary Awards Committee Honors

Fiction

Maggie Ginsberg for *Still True*

Nonfiction

John Armbruster for *Tailspin*

Honored Fiction Authors

Quan Barry, *When I'm Gone, Look for Me in the East*
Lan Samantha Chang, *The Family Chao*
Nghi Vo, *Siren Queen*

Honored Nonfiction Authors

Ruth Conniff, *Milked: How an American Crisis Brought Together Midwestern Dairy Farmers and Mexican Workers*
David Maraniss, *Path Lit by Lightning: The Life of Jim Thorpe*
Rhea Ewing, *Fine: A Comic About Gender*

Poetry

Paul Tran for *All the Flowers Kneeling*

Notable Wisconsin Authors

Jennifer Chiaverini Victoria Houston

Carol Dunbar, *The Net Beneath Us*
David Rhodes, *Painting Beyond Walls*

Erica Hannickel, *Orchid Muse: A History of Obsession in Fifteen Flowers*
Kathleen Hale, *Slenderman: Online Obsession, Mental Illness, and the Violent Crime of Two Midwestern Girls*

2023 Awards & Honors Recipients

Wisconsin Library Hall of Fame

Jane Botham Connie Meyer
John DeBacher Leslyn Shires

Library of the Year

Brown County Library

Trustee of the Year

Amy Schlotthauer
Menomonee Falls Public Library

WLA/Demco® Librarian of the Year

Steve Platteter
Prairie Lakes Library System

Citation of Merit

Lisa Baudoin
Books & Company
Oconomowoc

SSCS Paralibarian of the Year

Theresa Hoge
Whitefish Bay Public Library

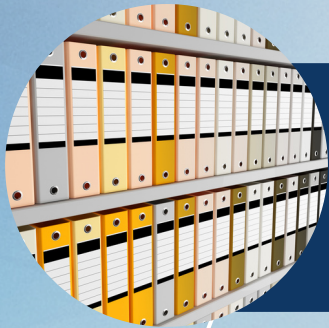
Programming Innovation Award

Wise Owl/Little Owl Program
Milton Public Library

WLA President's Volunteer Award

Anne Moser
Wisconsin Water Library at UW-Madison

SPECIAL EVENTS



Pre-Conference Tour of the Wisconsin State Archive Preservation Facility

Tuesday, October 24 | 2:00 p.m.

Wisconsin State Archive Preservation Facility

Get a behind-the-scenes peek at the vast storage facility for the Wisconsin Historical Society.



Opening Reception

Tuesday, October 24 | 6:30 p.m. – 8:30 p.m.

Geneva, Mendota, Wisconsin Rooms

Network with exhibitors, reconnect with old friends, and make new acquaintances!



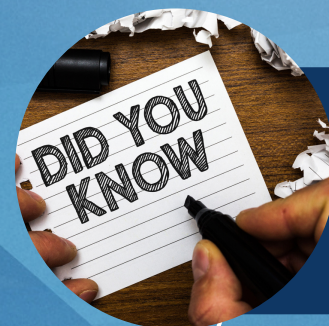
YSS Social Sponsored by the Cooperative Children's Book Center (CCBC)



Wednesday, October 25 | 6:00 p.m. – 7:30 p.m.

CCBC | 401 Teacher Education Building

Join YSS for an evening at the Cooperative Children's Book Center!



Trivia Night Fundraiser for the WLA Foundation

Wednesday, October 25 | 8:00 p.m. – 10:30 p.m.

Exhibit Hall and Salon E



Have fun and support the WLA Foundation scholarship program!



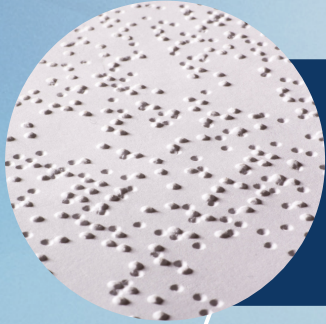
WLA Foundation Basket Raffle

Tuesday, October 25 - Thursday, October 27

Exhibit Hall

Proceeds from the raffle will help support the foundation's initiatives and priority areas. Consider donating a basket yourself!

SPECIAL EVENTS



Tour of the Braille Library & Transcribing Services

Thursday, October 26 | 1:00 pm
Braille Library & Transcribing Services, Inc

Do you regularly serve blind or low vision patrons? In this offsite educational tour, you will learn more about this national service.



Awards & Honors Reception

Thursday, October 26 | 6:30 p.m. – 8:30 p.m.
Superior Room

Celebrate this year's award winners at this festive event featuring a buffet and cash bar.



Middleton Public Library Tour

Friday, October 27 | 12:00 p.m. (noon) – 2:00 p.m.
Middleton Public Library

Visit one of the busiest libraries in the South Central Library System and take home ideas for your own library!



Visit the Cooperative Children's Book Center (CCBC)

Friday, October 27 | 2:00 p.m. – 4:00 p.m.
CCBC | 401 Teacher Education Building

Stop by Friday afternoon for an informal tour, gallery walk, and opportunity to discuss intellectual freedom issues with CCBC librarians.

WLA CONFERENCE APP

[Click Here for the Whova User Guide](#)

We recommend all attendees download the app. Use it to make the most out of your conference experience!



Easy Schedule Planning

- No more flipping back and forth through a paper booklet trying to remember session details.
- Navigate to the agenda tab, view sessions, and click "Add to my Agenda" for any sessions you wish to attend.
- View details of the sessions you added to your agenda in one convenient location.
- Change your mind? No worries - you can edit your schedule and still view the full schedule of events as well as speaker details, times, locations, etc.



Opportunities to Connect

- Edit your profile so people can connect with you based on information like your line of work, alma mater, city, etc.
- Participate in community boards within the app!
- View profiles of others and connect.
- Message other attendees in app.
- Bookmark other attendees.
- Share photos direct from app to socials.

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| ✓ MLIS | ✓ Ph.D. |

Book Signings

All book sale/author signings will take place at the conclusion of the presentations below.

Wednesday, October 24

12:00 PM - 1:00 PM Ebony LaDelle - YSS Luncheon

(signing afterward)

Love Radio (\$14.00)

Thursday, October 26

8:45 AM - 9:45 AM Lisa Koenecke

Be An Inclusion Ally (\$12.00)

12:00 PM - 1:00 PM Laura Greco - Luncheon

Keynote

Wellness Made Simple (\$16.00)

Save the Date!

February 6, 2024

Library Legislative Day

Best Western Premier Park Hotel

May 1 - 3, 2024

WAPL Conference

Holiday Inn Stephens Point

Convention Center

November 5-8, 2024

WLA Annual Conference

KI Convention Center, Green Bay



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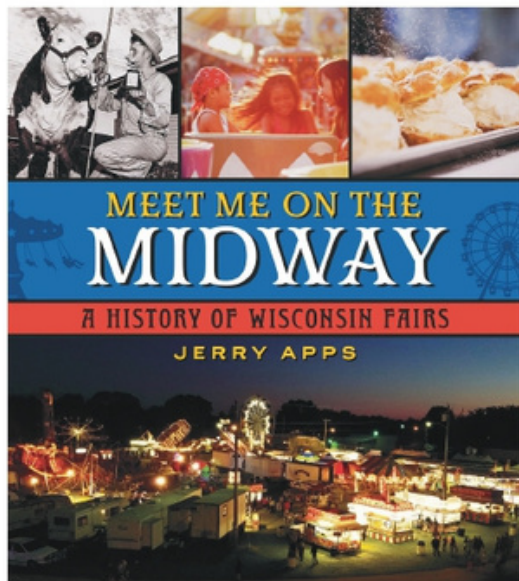
total library furniture solutions



We are looking forward to the WLA annual conference!

Please visit us in the exhibit hall to say hello! We will be the folks with the library furniture and shelving. See what LFI can do for your library.

— NEW *for* FALL

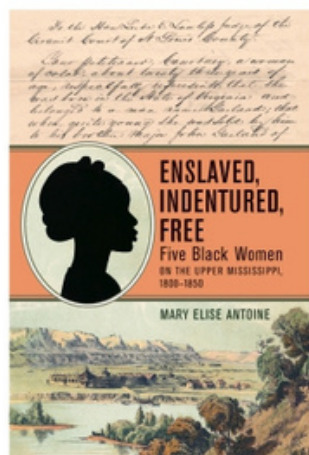


MEET ME ON THE MIDWAY

A History of Wisconsin Fairs

JERRY APPS

Paperback: \$26.95
9780870209833

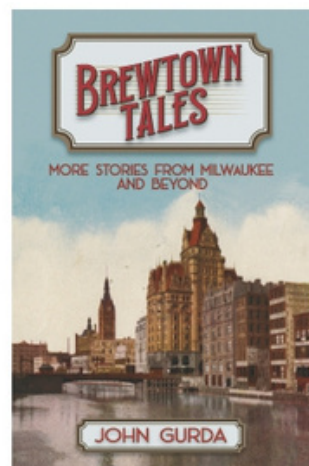


ENSLAVED, INDENTURED, FREE

Five Black Women on the Upper
Mississippi, 1800-1850

Mary Elise Antoine

Paperback: \$24.95
9780870209895

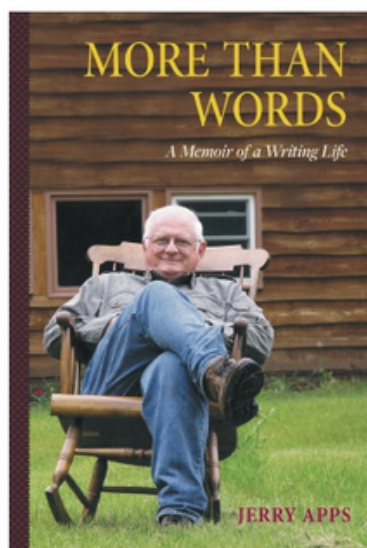


BREW TOWN TALES

A Memoir of a Writing Life

John Gurda

Paperback: \$24.95
9780870209994

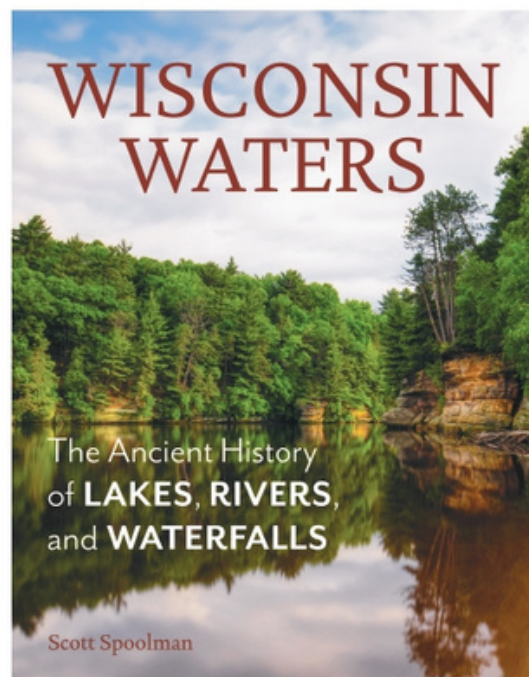


MORE THAN WORDS

A Memoir of a Writing Life

JERRY APPS

Paperback: \$24.95 / 9780870209970

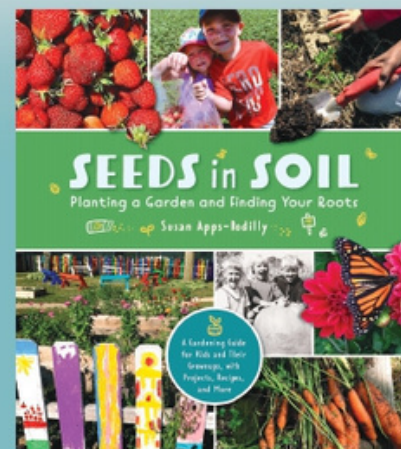


WISCONSIN WATERS

The Ancient History of
Scott Spoolman

Paperback: \$26.95 / 9780870209949

— For — Young Readers



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Susan Apps-Bodilly

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LITTLE HAWK AND THE LONE WOLF
A Memoir
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[Learn more](#)



www.netsupport-inc.com

Wisconsin Library Buildings & Spaces

A resource for Wisconsin public library directors, staff and trustees about library building and renovation projects.



Find on-demand webinars and resources from professionals across the state, as well as a list of recently completed projects from Wisconsin libraries. Topics include renovation, space reconfiguration, new building projects, and more.

<https://sewilibraries.org/library-buildings-spaces/>

AVAILABLE RESOURCES:

◆ Recording Topics:

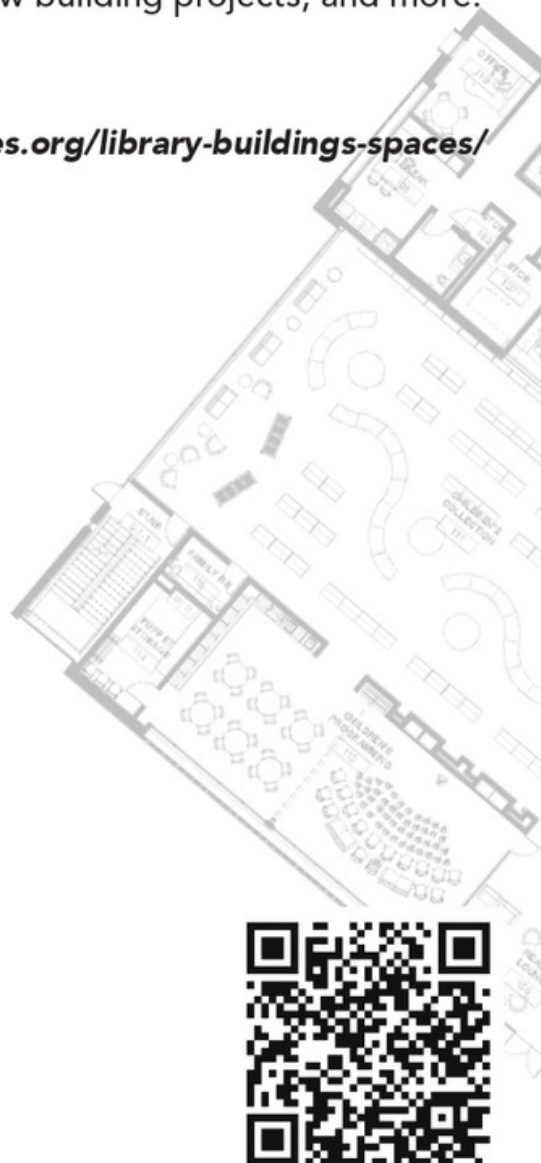
- Accessible and Inclusive Spaces
- Building and Space Planning
- A Library Building and Space Guidebook
- Building Maintenance
- Capital Costs
- Multi-Use Buildings
- Old, Existing, and Historic Buildings
- Project Management
- What to Expect When Working with an Architect
- Wisconsin Public Library Facilities Assessment

◆ Resources:

- Construction/Planning/Facility Management
- Facility Related ADA/Accessibility
- Funding/Grants
- Selecting and Working with an Architect
- Webinar Recordings
- Weed the Collection: Preparing to Move

◆ Wisconsin Library Building Tours:

- A List of Tour Worthy Libraries



Funding for this statewide project was provided from the Institute of Museum and Library Services (IMLS) through the Wisconsin Department of Public Instruction.

Sponsors include the Wisconsin Public Library Systems and the Wisconsin Department of Public Instruction. Advertisement funded by Southwest Wisconsin Library System

WLA CONFERENCE CAREER CENTER



Wednesday Oct 25 &
Thursday Oct 26



Middleton Board Room

Attention job seekers! We will have experienced library supervisors and library directors ready and willing to look over your resumes and provide feedback.

Do you need a headshot for your first professional job? A professional photographer will be onsite to schedule 10-minute photos sessions for free on Wednesday afternoon. Photo sign up will take place onsite.

Get a jump-start on your next job by stopping by the Career Center during conference this year! Visit the conference [website](#) for more details and to submit your resume for review.



Professional
headshots
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Northern Waters
Library Service

Thank you to the 2023 Conference Committee!



Conference Chair

Jamie Matczak

Programming

Carol Hassler
Meredith Lowe

Local Arrangements

Katharine Clark

Exhibits

Michelle Dennis
Brenda Walenton

Registration

Elizabeth Timmins

Accessibility & Inclusion

Mark Jochem

Publicity

Chad Glamann

Proofreading

Desiree Bongers

Technology

Brendan Lenzer

Conference App

Nancy Bell

On-Site Volunteer Coordinator

Emily Rogers

Book Signing

Jean Anderson

Special thanks to Conference Photographer Steve Platteter!



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Quality learning opportunities from one of the nation's top universities. UW-Madison's iSchool offers innovative coursework that builds on a rich tradition of excellence. [Learn more at ischool.wisc.edu](https://ischool.wisc.edu).

Conference Agenda

Tuesday, October 24

1:00 PM - 3:00 PM

SRLAAW Meeting

Salons F & G

2:00 PM - 4:00 PM

AWSL Tour of Wisconsin State History Archives Preservation Facility

204 S Thornton Ave Madison WI

Attention history buffs! Get a behind-the-scenes peek at the vast storage facility for the Wisconsin State Historical Society. The tour starts at the facility and transportation will not be provided. The tour will finish well before the Opening Reception, which kicks off at 6:30 PM.

Sponsored by the Association of Wisconsin Special Libraries (AWSL).

3:00 PM - 7:00 PM

Registration

Conference Center Lobby

3:30 PM - 5:30 PM

Intellectual Freedom Special Interest Group Meeting

Salons F & G

4:30 PM - 6:00 PM

WLA Board of Directors Meeting/Dinner

Middleton Room

6:30 PM - 8:30 PM

Opening Reception with Exhibitors

Geneva, Mendota, Wisconsin Rooms

Wednesday, October 25

7:00 AM - 5:00 PM

Registration

Conference Center Lobby

7:30 AM - 8:45 AM

Breakfast in Exhibit Area

Geneva, Mendota, Wisconsin, Michigan Rooms

Past President's Breakfast

Greenway Room

9:00 AM - 10:00 AM

Welcome & Opening Keynote: Building Civility One Relationship at a Time with The Civility Project

Superior, Michigan Rooms

10:00 AM - 10:40 AM

WLA & WLAF Membership Meeting

Superior, Michigan Rooms

11:00 AM - 12:00 PM

Believe in the Vision: Creating Strong Teams

Salon A

Kevin Luebke, Beaver Dam Community Library

Explore tools to hire and coach a team eager to enact your vision. Attend if you lead staff, would like to in the future, would like to help your current leader be more effective or would like to learn to give feedback more comfortably in any situation. You'll be able to hire using STAR questions to be sure you get the right people on your team; set up regular 1:1 coaching sessions for ongoing performance management vs just an annual appraisal; and provide effective feedback in a way that is comfortable for both you and your audience.

Not Only the Young: Creative Play and Problem-Solving for Libraries

Salons G&H

Anna Zook, UW-Eau Claire McIntyre Library

Have you lost your sense of play? Have workplace problems that just won't go away? Learn how to harness your creativity and incorporate it in your library work. Participants will learn techniques to reengage their imaginations, harness their unique voices, and engage in active play to troubleshoot everything from profound problems to tiny troubles. We'll start by understanding the psychology of creativity including some of its enduring definitions, move through its applications in multiple industries, and wrap up with hands on activities that will remind you why you love working in libraries and why having problems isn't an obstacle to run away from but an opportunity to express your individuality, remember your purpose, and establish an atmosphere of playful discovery and innovation.

Let's Get Reel: Improving Your Marketing Reach with Instagram Reels

Salons B&C

Jessica Hodges, Kenosha Public Library

Level up your marketing game with Instagram reels! Reels are short videos that can be used to share book recommendations, highlight collections or services, and promote programs in a way that informs and entertains your patrons. This presentation will give conference participants everything they need to get started: where to find ideas for videos (and how to stay on top of trends!), tips and tricks to make videos engaging, and how to get staff to participate. Participants will leave feeling confident in taking their first steps towards implementing Instagram reels and improving the quality of their reels to boost their marketing reach.

Conference Agenda

Wednesday, October 25, cont.

There's Never Enough Time! : Time Management Tips for Small Libraries

Green Bay & Milwaukee Rooms

Angela Noel, Dodgeville Public Library

For many in libraries, it is easy to feel like you are always focusing on what's urgent rather than what is important. It's easy to fall into the rabbit hole of feeling like there is never enough time, which can lead to burnout and problems with staff retention. In this session we'll discuss time management tips for managers and support staff so that you can get the most out of your time – and budget. While this session will focus on tips for smaller libraries, it will also be beneficial for those who may be regularly short-staffed or are historically understaffed due to budget reasons.

How to Say the Hard Things: Lessons Learned in Years of Crisis

Salon F

Brandi Cummings, Kenosha Public Library

There is no denying that how you deliver a message can often be just as impactful as the message itself. Join Brandi Cummings, Head of Community Programs and Partnerships at the Kenosha Public Library, to hear what she has learned navigating difficult community conversations during an ongoing global pandemic, civil unrest, negative national attention, and book challenges. In this presentation, you'll gain strategies for crisis communication, including how to develop messaging, empower and support frontline teams, and activate community advocates. Discover the significance of transparency, empathy, and authenticity in your messaging while examining challenging scenarios facing libraries today.

Notable Books (and More) Marathon

Salon E

Jean Anderson, South Central Library System, Madison; Helene Androski, UW-Madison (retired); Eliot Finkelstein, UW-Madison; Amy Lutzke, Dwight Foster Public Library, Fort Atkinson (retired)

The Notable Books Panel is expanding our reach beyond the ALA Notable Books list. The four-librarian panel will highlight titles from the current WLA Literary Award Committee's Outstanding Achievement list, the ALA Notable Books List, and one award list of their choosing. Come and hear about award winning books to add to your library's collection and your TBR list.

Believing in BadgerLink for 25 Years

Salon D

Jennifer Champoux, Wisconsin Department of Public Instruction; Thomas Reich, UW-Stevens Point; Stephanie Snyder, Milwaukee Public Schools - Bay View High School; Tom Carson, W. J. Niederkorn Library, Port Washington

Come celebrate 25 years of BadgerLink! Presenters will share a bit of BadgerLink history and stories of how the resources have made a positive impact on our communities. Attend this session whether you are new to the field or a seasoned professional and leave empowered with ideas to take back to your library.

11:00 - 12:00 PM

Career Center Resume Reviews

Middleton Room

12:00 PM - 1:00 PM

YSS Luncheon: Ebony LaDelle, Author of *Love Radio*

Superior, Wisconsin Rooms

Hitch meets *The Sun Is Also a Star* in this novel about a self-professed teen love doctor with a popular radio segment who believes he can get a girl who hates all things romance to fall in love with him in only three dates. Prince Jones is the guy with all the answers – or so it seems. After all, at seventeen he has his own segment on Detroit's popular show where he dishes out advice to the brokenhearted. He's always dreamed of becoming a DJ and falling in love, but it seems the only romances in his life are the ones he hears about from his listeners - until he meets Dani Ford. Dani isn't checking for anybody. She's focused on her plan: ace senior year, score a scholarship, and move to New York City to become a famous author. But when the romantic DJ meets the ambitious writer, sparks fly. This session will be followed by a book signing.

1:15 PM – 2:15 PM

Let's do the Bioblitz! Community Science in your Library

Green Bay & Milwaukee Rooms

Anne Moser, UW-Madison Wisconsin Water Library

A bioblitz is a community science event that collects biodiversity information about a particular geographic area, over a particular time period. It is also a low cost, easy way to explore the public spaces in our backyards, neighborhoods, anywhere in our community. Libraries are perfect hosts for a bioblitz! You can engage your library patrons in their community and contribute to the scientific body of knowledge! Anne Moser, librarian and avid bioblitzer, will give an overview of community science and bioblitzing and will share hints and tips on ways to host a bioblitz in your library. Come and join the fun – you will now have the best (only?) reason to leave the library and go exploring!

Conference Agenda

Wednesday, October 25, cont.

Should We Start Believing? ChatGPT and Libraries

Salons G&H

Kris Turner, UW Law Library

ChatGPT and similar chatbots have already started to change the world. Introduced less than a year ago, these resources promise to grow both in capability and use in the coming years. But what do they mean to librarians? How can we harness these tools to create better librarians and better library patrons? This session will cover the nuts and bolts of what these programs are and what they can do and how you can start to integrate them into your library's workflows. Just as importantly, we'll discuss where these tools fall short and how to help patrons who have drunk the "ChatGPT Kool-Aid!" By the end of the session, you'll be prepared to decide for yourself if we should start believing in AI as the next step in information literacy.

How Creative Interactive Displays and Passive Programming Bring People Together

Salon F

Magdalene Strittmater, McIntosh Memorial Library, Viroqua

Interactive displays and passive programs are a great way to engage the community inside the library. Uses include spreading information, encouraging creativity, and expression of oneself. A benefit of interactive displays is that they are relatively budget friendly while producing exemplary results. The McIntosh Memorial Library, serving a rural community, has utilized interactive displays and passive programming to encourage a community of kindness. Strittmater will discuss the different and creative ways that interactive displays and passive programs can bring patrons together and engage them in building a stronger community. Passive programs are particularly handy when staff and resources are limited.

What Do YOU Think? Empowering Your Team to Think and to Act

Salon A

Michelle Dennis, Hedberg Public Library, Janesville

Lots of management training resources say we need to empower our staff. But what does that really mean? How do you really do it? From hiring the right people for the right job to teaching, coaching, supporting, and correcting, Michelle will share experiences from her more than 40 years of leading people and building teams to help you discover and share your own power in management.

Your Strategic Plan Needs a Plan

Salons B&C

Rachel Arndt, Rachel Arndt Consulting, LLC, Milwaukee

Whether your latest strategic plan has already concluded or you really like planning ahead, this session will outline how to prepare for an effective strategic plan. You will learn about what documents to review, how to include stakeholders, and great questions to ask so that your strategic plan is the best one yet. The session will also explore strategic planning methods and facilitation.

Libraries, Learning, & Outreach: Stories from the Field of the PolarVR

Salon D

Chris Baker, Wisconsin Department of Public Instruction; Rebecca Van Dan, Eager Free Public Library, Evansville; Jeanette Rydberg, Thomas St. Angelo Public Library of Cumberland

Since summer of 2022, a fellowship of programming librarians throughout Wisconsin have been involved with numerous collaborators in an intersectional project which involves Antarctic research, VR gaming, broader impact studies, and rural/Latinx-specific outreach - colloquially referred to by many project participants as "VRctica." Officially titled "Virtual Reality Expeditions in your Library: Utilizing the Library System and Virtual Reality Learning Experiences To Engage Rural and Latinx Communities in Polar Research" this long-term, evolving project is funded by a National Science Foundation grant and involves multiple organizations and specialists within the sectors of library service, education, STEM, scholarship, broader impact studies, and IDEA - including a robust fellowship of librarians from diverse locations throughout the state. Join a panel of three fellowship librarians as they discuss their work and collaborative experiences! They will share their program successes and challenges as well as their experience working with collaborators.

Building Library Staff's Capacity for Discussing Inclusivity, Diversity, Equity, and Access

Salon E

Kate Farley, UW-Green Bay; Sarah Bakken, UW-Green Bay; Carli Reinecke, UW-Green Bay

For four weeks in January 2023, the UWGB Libraries' Inclusivity, Diversity, Equity, and Access (IDEA) Team invited our staff to explore a series of resources about systemic racism, intersectionality, celebrating diverse voices, and allyship. Staff could choose to read, watch, listen, or reflect upon these topics over one week and then meet up with staff on Fridays to discuss opportunities to take action. Our goal for this development opportunity was to provide space and structure for library staff to build a shared vocabulary around issues of diversity, equity, access, and inclusion and be able to recognize when and how our practices can and should change to better support and celebrate historically marginalized people. We will discuss how we developed what we call The Advocacy Institute, our assessment techniques, and things we learned along the way.

Conference Agenda

2:15 PM - 3:30 PM

Break in Exhibit Area

Geneva, Mendota, Wisconsin Rooms.

2:30 - 4:30 PM

Professional Headshots

Middleton Room

3:30 PM – 4:30 PM

Podcasting: How to Tell Community Stories and Build a Great Work Culture

Salons G&H

Alex LeClair, Lodi Public Library

After winning a 2019 Ideas-to-Action grant, the Lodi Public Library purchased podcast equipment, hired two interns, and developed a successful podcast production module with the high school. In the following years, the library has used its podcast to speak with community members, authors, students, and a local assisted living facility. Its most frequent use, however, is internal, as library staff use the equipment to discuss culture and their lives with each other. Discover how this project has yielded deep rewards.

Don't Stop Believing in Your Future: Realizing Your Personal & Professional Goals

Salon F

Marian Royal, Milwaukee Public Library

In this session participants will be led through a process of rediscovering and enlivening personal and professional goals that have languished. Marian Royal will share tips for identifying unmet aspirations and dreams, identifying barriers to achieving those goals, and formulating first steps on the road to greater job and life satisfaction.

Expand Content Discovery and Leverage Patron Interests with Libby

Salons B&C

Meghan Volchko, OverDrive

Join Digital Content Librarian Meghan Volchko to learn how Libby's deep search and Notify Me features can help users discover more content. Libraries can review data from these tags in Marketplace to gain insight into patrons' interests and maximize their collection development budget. Meghan will provide an overview, high level demonstration, examples of how libraries are already benefiting, and additional resources to help you make the most of these tools and reports.

At the Movies with Librarians: Don't Stop Reading!

Salon D

Sherry Machones, Northern Waters Library Service, Ashland; Kim Dearth, Wonewoc Public Library; Erin Foley, Adams County Library, Adams; Rachel Arndt, Rachel Arndt Consulting, LLC, Milwaukee

The panel will be discussing books being made into movies slated for release in late 2023, early 2024. After enjoying exciting trailers, panelists will analyze how well (or poorly) these books may translate to the screen. Popcorn will be served!

Book Clubs: Uncovered

Salon E

Stephanie Hanus, Brookfield Public Library; Cathy Truttup, Brookfield Public Library; Maura Jaeger, Brookfield Public Library; Nina Wagner, Brookfield Public Library

The Brookfield Public Library currently offers 6 monthly book clubs, the oldest of which has been meeting for over 20 years. All are going strong, but it took us a while to get to this point. We will share what we learned along the way--what worked and what didn't; how to foster discussion among various members; how to decide when to meet and what to discuss. We will also touch on how we help our patrons who are running their own book clubs.

Considering a Renovation or a New Building? Behind the scenes prep before the design team comes knocking!

Green Bay, Milwaukee Rooms

Emily Kornak, Lake Geneva Public Library

With real-world experience, Library Director Emily Kornak will share projects and considerations in regard to renovation and building projects - work you could complete even before the architects arrive. Attend this session for an interactive brainstorming opportunity about how you can approach your own unique situations. We'll talk about communication with your municipality or county, stakeholders, and patrons, inventory preparation (and clean-up), collection development and spacing, technology evolution/replacement, staffing reorganization, budgeting, and more.

The WLA Mentorship Program: Partnership & Perspective

Salon A

Gina Rae, Northern Waters Library Service; Rosa Moore, Southwest Wisconsin Library System; Nyama Reed, Whitefish Bay Public Library

Join past and present participants in the WLA Mentorship Program to learn about the enriching experiences it has brought into their professional lives. The program pairs mentors and mentees from across the state and in all branches of librarianship. It's free for WLA members and is designed to provide encouragement, support, and guidance to library staff seeking professional growth through connections with experienced colleagues within a structured mentoring program. The panelists will discuss their experiences being part of the WLA Mentorship program.

4:30 PM - 5:30 PM

Exhibit Hall Energizer

Geneva, Mendota, Wisconsin Rooms

5:30 PM - 7:30 PM

WISL Meeting

Middleton Room

6:00 PM - 7:30 PM

UW-Madison iSchool Students, Alumni & Friends Reception

Green Bay Room

6:00 PM - 7:30 PM

UW Milwaukee Students, Alumni. & Friends Reception
Salon F

YSS Social Sponsored by the Cooperative Children's Book Center (CCBC)

401 Teacher Education Building, 225 N. Mills Street, Madison, WI 53706

Join the WLA Youth Services Section (YSS) for an evening at the Cooperative Children's Book Center (CCBC)! The CCBC is the statewide examination center for children's and young adult literature. The social will include an informal tour, activities related to great new books and intellectual freedom, light refreshments, and enriching conversation. Information about campus parking and other details can be found at <https://ccbc.education.wisc.edu/about/location/>.

8:00 PM - 10:00 PM

WLA Foundation Trivia Night

Geneva, Mendota, Wisconsin, Michigan Rooms

Have fun and support the WLA Foundation scholarship program! Engage in friendly competition in an event hosted by WLA President (and trivia master) Kris Turner! Come as a team or play individually and compete for fun prizes. The Exhibit Hall will be open for the first hour, so be sure to spend some time talking with our vendors and learning interesting bits of trivia about them! Pre-registration required.

Thursday, October 26

7:00 AM - 4:00 PM

Registration

Conference Center Lobby

Exhibit Hall

Geneva, Mendota, Wisconsin, Michigan Rooms

7:30 AM - 8:30 AM

Breakfast in Exhibit Area

Geneva, Mendota, Wisconsin, Michigan Rooms

YSS Breakfast Meeting

Middleton Room

8:45 AM - 9:30 AM

Keynote: Three Ways to Improve Your Inclusion with DEI Consultant Lisa Koenecke

Sponsored by Milwaukee County Federated Library System Superior, Wisconsin Rooms

Discover how to SHOW your Allyship, how to SHIFT Mindsets and Behaviors, in order to SHAPE inclusive Policies. Let's go on a journey to explore how to keep believing the world of advocacy you provide is essential to a healthy and safe community. Author book signing to follow.

9:45 AM - 10:45 AM

Visit Our Exhibitors

Geneva, Mendota, Wisconsin Rooms

10:00 AM - 11:00 AM

WLA Foundation Board Meeting

Middleton Room

11:00 AM - 12:00 PM

Time to Dream: Assessing Library Space and Service Needs

Salons B&C

John Thompson, IFLS Library System, Eau Claire

Based on the chapter entitled "Time to Dream: Assessing library space and service needs" from his recently released guidebook, *WHAT THE \$@!! AM I GETTING MYSELF INTO?*, Thompson will walk you through the process of assessing your public library. He will focus on the various steps in the process including assessing your current and future spaces and services, looking at library and community needs and trends, projecting the estimated size of the future building, and other tips for laying the foundation for a successful project. Participants will leave feeling a little less intimidated and armed with resources.

Building Diverse Collections with TeachingBooks & Book Connections

Salon F

Mary Ellen Graf, TeachingBooks

Create children's and young adult collections that best serve communities with TeachingBooks and Book Connections – provided to all Wisconsin schools, public libraries, universities, and residents through BadgerLink. Join us to learn how to use the Collection Analysis Toolkit to generate reports that provide insights into the genre, cultural, and curricular classifications represented in your booklists and collections. Leave this session with strategies for identifying award-winning diverse books to augment your collections and promoting those books to your communities.

Playful Learning at the Library: Deepening Family & Community Engagement with PBS KIDS

Salon D

Mouna Algahaithi, Wisconsin PBS; Alison Loewen, Mead Public Library, Sheboygan; Jayme Anderson, Milton Public Library; Krista Blomberg, Rib Lake Public Library

In this workshop, you will learn from library professionals who have participated in PBS Wisconsin's annual library cohort about best practices for integrating PBS KIDS content into youth programming. Participants will explore PBS KIDS content and have the time to play and build their own program idea. Be prepared to learn, explore and connect with others! By the end of the workshop, participants will have gained new insights and practical tools for creating a more playful, engaging, and community-centered library environment.

Conference Agenda

Thursday, October 26, cont.

Let's Talk Mental Health: Beyond Self-Care

Salon A

Beatriz De La Espriella, Bea Mindful Counseling, LLC, Venice, Florida

Library staff play a crucial role in society, providing essential services and resources to their communities. However, the nature of their work can be demanding, with high levels of stress, and the need to handle difficult situations. These factors can lead to burnout, low staff morale, and mental health issues among library staff. We often focus on the mental health of our patrons, but in order to provide the best possible services to our communities, it is essential to talk about the mental health of library staff, beyond "self-care". This workshop aims to go beyond traditional self-care approaches and focuses on empowering library staff with actionable strategies and knowledge to navigate the challenges they may face. Through interactive conversations and practical exercises, participants will learn to identify the signs and symptoms of mental health, develop and practice strategies for personal resilience and create a personalized action plan that prioritizes their mental health and support network, so they can feel empowered and safe when providing services to their community.

What Do the Numbers Say? Trends and Reflections from the Annual Report

Salons G&H

Ben Miller, Wisconsin Department of Public Instruction; Melissa Aro, Wisconsin Department of Public Instruction
Members of the Library Services Team will identify and highlight trends from annual report data and provide information and suggestions for libraries to be more aware of statewide data trends and how those trends might present at local libraries in the state.

Web Evaluation Has Changed and We Must, Too!

Green Bay & Milwaukee Rooms

Kati Morley, UW-Eau Claire McIntyre Library; Kate Kramschuster, UW-Stout

We've got some "unlearning" to do and it's going to take all of us! As academic librarians and professors, every day we work with students on their research at the college level. Unfortunately, we are seeing a gaping hole in most students' abilities to use the internet to their best advantage. In the beginning stages of the Web, librarians led the charge to teach students and patrons how to determine website credibility. We developed fun acronyms and checklists which are still being used in 2023, even in large school districts. Too few educators know that the rules have changed, and our students are suffering the consequences. This session will address better techniques for website evaluation that rely on critical thinking skills. We also hope to impart the importance of this topic because we need all librarians, regardless of specialty, to help us get the word out.

Teen Internship Pilot Program

Salon E

Jeni Schomber, Wisconsin Department of Public Instruction; Andria Rice, L.E. Phillips Memorial Public Library, Eau Claire; Linda Noyce, Kenosha Public Library; Adriana McCleer, Appleton Public Library

Don't stop believing that you can bring teens into your library. In the summer of 2023, five libraries across the state of Wisconsin did just that. Through a DPI-initiated LSTA funded pilot program, these libraries were able to offer paid summer internships to recruit teens that reflected the diversity of their communities. The teen interns were then able to bring their skills, interests, and experiences to the library by working on a connected learning project. Participating libraries learned how to engage and support teens while creating career pathways to increase diversity in the field of librarianship.

12:00 PM- 1:00 PM

Luncheon: Laura Greco, "Respond, Don't React"

Superior, Wisconsin Rooms

Have you ever wished you could go back and change what you said or did in a situation? Reacting to an event is good in an emergency but arises from unconscious, more primitive parts of the brain and can lead to regret when used in non-emergency situations. Responding, not reacting, is what most of us strive for because it allows space to make better decisions. This program will highlight simple techniques that allow you to pause and use higher brain centers in making a more thought-out response. Imagine how nice it will be to feel in control of your responses and avoid the regret of hurting someone. After this program you will be able to explain the benefits of a response compared to a reaction and identify three ways you can shift from reaction to response mode. This session will be followed by a book signing.

1:00 PM - 2:00 PM

Tour of the Braille Library & Transcribing Services, Inc.

6501 Watts Rd Suite 149 Madison WI

Do you regularly serve blind or low vision patrons? Learn more about a national service that helps create braille materials right in Wisconsin. Transportation to the facility will be provided. Limited to 50 attendees.

1:00 PM - 3:00 PM

Career Center Resume Reviews

Middleton Room

Conference Agenda

Thursday, October 26, cont.

1:15 PM – 2:15 PM

School District Partnership - Opt In Library Cards

Salon A

Eric Robinson, Dwight Foster Public Library, Fort Atkinson

In the fall of 2022, the Dwight Foster Public Library created 733 library cards and promoted library services through a partnership with the Fort Atkinson School District. This session will be a discussion of how the partnership was developed, how families could request a card be made for a child when they were enrolling for school, and how these cards were created. There will also be a discussion of the outcomes, challenges, and possible changes in the future.

Red Light, Green Light: Tool Library!

Salon F

Heather Miller, La Crosse Public Library; Kathy Kabat, La Crosse Public Library

This session will outline how the La Crosse Public Library successfully implemented a new Tool Library. From grant process to navigating liability concerns to purchasing a new system and building a new collection from the ground up, we'll share our strategies to move your "library of things" ambitions toward the finish line.

Classified Documents - I Could Tell You but I Would Have To.... Never Mind. What Do You Want to Know?

Salons B&C

John Hall, UW-Madison

As a historian of early American military history, Professor Hall has had to contend with illegible handwriting and fragile documents but had steered clear of any classification concerns. This changed in 2017 when Colonel Hall (US Army) returned to active duty to write classified histories for the Joint Chiefs and direct a records project at U.S. Central Command, gaining invaluable insights on the management and use of classified records. Prof. Hall will share what he learned and provide a list of resources about the declassification process, as well as guidance on where researchers can find declassified documents.

The Right Combination: Materials Pick-Up Lockers at Your Library

Salon E

Theresa Hoge, Whitefish Bay Public Library; Jennifer Schmidt, Milwaukee County Federated Library System, Milwaukee

In 2022-23, several libraries in the Milwaukee County Federated Library System and Bridges Library System implemented outdoor Sniota Smart Lockers for 24/7/365 access for hold pickups. If you've ever contemplated this technology for your library or are looking for alternative access options for your patrons, come hear about our experiences implementing these lockers.

Wisconsin Library Compensation: Looking at the Data

Salon D

Steven Hesel Milwaukee County Federated Library System, Milwaukee; Melissa Aro, Wisconsin Department of Public Instruction; Riti Grover, Monarch Library System, Sheboygan

In recent years, Wisconsin public libraries have identified a significant need for a comprehensive process to maintain data on library staff salaries and position classifications. This information would be used to aid library boards in determining appropriate standards and compensation to attract and retain the best possible employees for these positions. In June 2022, the System and Resource Library Administrators' Association of Wisconsin (SRLAAW) sought proposals from qualified consultants to conduct a comprehensive compensation survey and analysis for library staff employed at public libraries throughout the state of Wisconsin. The survey was funded through a Library Services and Technology (LSTA) grant and ultimately facilitated by Carlson Dettmann Consulting. Join us to learn about the findings from this survey and discuss next steps.

What's New and Next with Beanstack

Salons G & H

Becky Garrety, Beanstack

Join Becky for a discussion about upcoming feature updates, new challenge content, and tactics for year-round engagement through Beanstack! You'll get a sneak-peak at some in-progress features and an overview of our upcoming challenge calendar. You'll also have a chance to share your Beanstack stories, tell us about your exciting programs and challenges, and ask questions of your fellow Wisconsin Beanstackers and Becky!

2:30 PM - 3:45 PM

Exhibitor Wrap Up/Refreshment Break/Trivia Contest

Geneva, Mendota, Wisconsin Rooms

Get energized in the Exhibit Hall! Join us for refreshments in the Exhibit Hall featuring exhibitor trivia with prizes and the WLAFF Grand Raffle wrap-up.

4:00 PM – 5:00 PM

Media Mentorship: Strategies for Supporting All Learners in the Library with PBS

Green Bay & Milwaukee Rooms

Michael Hartwell, PBS Wisconsin Education; Mouna Algahaihi, PBS Wisconsin Education

When discussing media literacy for young people, the conversation often starts with questions around the role of technology in early learning spaces, mitigating screen time obsession in middle grades, and navigating misinformation and fact-checking for high schoolers. How should library professionals play a role in this complex and evolving digital age? One answer is media mentorship. In this session, PBS Wisconsin Education will explore the role media literacy plays in the library, provide free, high-quality resources and tools you can seamlessly integrate into your practice, and share strategies for becoming a media mentor. Participants will come away feeling empowered to support and educate young people through a succinct-yet-thoughtful exploration of media literacy, media mentorship, digital equity, and connected learning.

Conference Agenda

Thursday, October 26, cont.

Graphic Design Crash Course

Salon F

Tovah Anderson, Prairie Lakes Library System, Waterford; Heather Fischer, Monarch Library System, Sheboygan

Finally, a session for the “other duties as assigned” marketer. This is the crash course in design you wish you had years ago - basic design concepts, writing engaging copy for various formats, and suggestions on structuring your workflow. The session will conclude with the presenters applying shared concepts to real-life promotional pieces. This is a revised reprisal of a 9/2022 SEWI webinar.

All Aboard! Developing High-Impact Onboarding Practices to Promote Employee Retention

Salons G&H

Ashley McHose, Lakeshore Technical College, Cleveland
Comprehensive employee onboarding is a key predictor in whether or not a new hire will leave your organization within the first three months. Both the budget and workplace morale suffer when turnover is high, so hop aboard to learn best practices in training and retaining new recruits! In this session we'll explore strategies to streamline your onboarding procedures and keep all employees up to speed in a continually changing workplace. We'll examine actual orientation and onboarding materials used by supervisors across Wisconsin libraries, so you'll be able to get your whole crew rowing in the same direction in no time!

Rebranding the Library

Salons B&C

Jocelyne Sansing, Middleton Public Library; Tara Ingalls, Tingalls Graphic Design, Madison

Join graphic design business owner Tara Ingalls and Library Director Jocelyne Sansing on the path they took to redesign the library and how the library is implementing the style guide with a team-based model (and no professional graphic design experience).

Transform Your Staff Manual

Salon A

Carol Hassler, Wisconsin State Law Library, Madison

Over a decade ago, the Wisconsin State Law Library shifted many of its manuals and documentation to an internal staff wiki. A wiki is more than meets the eye! Learn how the library set its initial goals for an online staff manual and how those markers of success have changed over the years. See how Semantic Mediawiki can be used to archive seasonal promotional materials, track staff news, document detailed procedures and job tasks, and create a library of model answers for frequently asked reference questions.

They Get Paid in Candy: Volunteers in the Library

Salon E

Christina Makos, Glacier Creek Middle School, Cross Plains
First, a brief introduction into how our middle school Library Helpers club evolved from elementary school and public library programs into a high-participation middle school program for grades 5-8. We're only three semesters into our program (Spring 2023), and we've seen participant numbers almost double with 11 middle schoolers active since the beginning. We'll share how we utilize Google Classroom for student preparation of basic library tasks, our hands-on training, and how we keep track of them all. Per student request we also started a summer program which allows students access to the library while assisting in specialized projects. We'll highlight how the program continues to evolve as we adjust to the growing numbers and changing needs and interests of the Library Helpers and our school community. Student Helpers are here to answer your questions.

You Are Not Alone: School and Public Library Cooperation

Salon D

Sue Salzsieder, Chilton School District; Rebecca Barry, Chilton Public Library; Glenly Whitcomb, Chilton Public Library

Don't do it alone! The Chilton Public Library collaborates with the Chilton School District libraries to develop joint programs, share resources, and promote literacy and reading while providing educational opportunities for students and supporting lifelong learning for all members of our community. We'll share our programs - Book Bites, MANGO, Read Around the School, Screen Free Week, Calumet County STEAMfest, StoryWalk, Summer Reading, author visits, and more. Then, you'll share yours!

5:00 PM - 6:30 PM

AWSL Social Event

Middleton Room

Stop by and learn more about special librarianship. Bring a book to swap with other attendees. Any titles are welcome to share, with bonus points for books related to your favorite special libraries. Fill out a book recommendation card for a chance to win a gift basket of special library and location themed goodies.

6:30 PM - 8:30 PM

Awards & Honors Reception

Superior Room

Celebrate this year's award winners at this festive event featuring a buffet and cash bar. Pre-registration required.

Conference Agenda

Friday, October 27

7:30 AM - 11:45 AM

Registration

Conference Center Lobby

7:30 AM - 8:30 AM

Breakfast

Michigan Room

WAPL Business Meeting

Middleton Board Room

8:30 AM – 9:30 AM

Creating Pathways to Community Resources

Salon A

Danielle Zeamer, Brown County Library, Green Bay

Having a positive impact on your community is the goal of every library. Learn how Brown County Library, in partnership with organizations across our county, was able to utilize library spaces to connect patrons with vital community resources. By building on existing relationships with local social service agencies we were able to bridge the gap to a wide variety of resources, from finding a job to locating the nearest food bank. In this session we will share further insight into these partnerships, the impact on our community, and surprising outcomes along the way.

Beginners Guide to Project Management

Salons B&C

Jeannie Dilger, Arranging Time, Palatine, IL

If you've ever found yourself suddenly in charge of a group project and weren't sure where to start, this session is for you. We'll cover the who, what, and when of a project; setting realistic deadlines; and tracking progress. We'll also review various free and paid software to help manage your project to successful completion.

DRA Numbers and Decodables: What Is This and Why Does It Matter?

Greenway

Julie Beloungy, School District of Thorp; Kay Heiting, Granton Area School District/Granton Community Library/School District of Loyal

We all want to provide the best book for our readers. What happens when a family asks for leveled readers or a decodable text for their beginning reader? What does that mean? Understanding the terms used in your local school's reading curriculum can lead to better collaboration with schools and more support for your families. Join Kay and Julie, who have decades of experience in both public libraries and school library media centers, in a discussion to better understand the vocabulary behind school reading curriculums. This session will provide a brief overview of various reading programs, offer resources for supporting readers at any level, and provide ideas to support relationships between schools and public libraries.

To Meme or Not to Meme: Online Communication Tools for your Library

Salon F

Leslie Jochman, Plymouth Public Library ; Anneliese Finke, Mead Public Library, Sheboygan

Whether you're sharing important circulation policies, news updates, or cat memes, tools like Slack and Microsoft Teams can transform internal communication in your library. Learn how these powerful applications can help you connect with your colleagues, share knowledge across teams, and organize your work priorities. Our experienced speakers will provide practical tips and tricks for maximizing the potential of these platforms and share real-life success stories from their own libraries. They will also discuss topics of concern such as privacy and open records. Don't miss this opportunity to discover new ways to streamline communication in your library.

Becoming a Special Librarian: Different Paths to a Unique Library Career

Salons G&H

Eva Stefanski, Olbrich Botanical Gardens, Madison; Steven Rice, Door County Historical Museum, Sturgeon Bay; Anne Moser, UW-Madison Wisconsin Water Library; Carrie Doyle, UW Law Library

Ever wondered what it means to work in a "special library" or how to transition into an alternative type of library work? The answers may surprise you. The world of the special library has grown to encompass a wide-ranging field of skills across a range of information services. Many special librarians even work outside the typical library space. This three-person panel of AWSL members will discuss their experiences and techniques for developing a career in special librarianship. A broad range of backgrounds, education, and work experience will be shared along with their relevance to developing alternative library careers. This exploration will invite you to reconsider what being a librarian means, give you ideas on how to get started, and open your mind to the possibilities that await!

From a Book Desert to a Book Oasis

Green Bay, Milwaukee, La Crosse Rooms

Jerissa Koenig, L.E. Phillips Memorial Public Library, Eau Claire; Kelly Witt, L.E. Phillips Memorial Public Library, Eau Claire; Alisha Green, L.E. Phillips Memorial Public Library, Eau Claire; Julia Reid, L.E. Phillips Memorial Public Library, Eau Claire

Join the Youth Services Outreach Team from the L.E. Phillips Memorial Public Library as they describe their efforts toward increasing access to books in Eau Claire through targeted outreach programs such as Books on Buses, Laundromat Libraries, Chippewa Valley Little Libraries, the BookBike, and StoryWalk®. Together, these programs meet community members where they are to provide books that they can borrow or keep. Learn how they leveraged community partnerships to plan and implement these programs, and discover tips and strategies for turning your community into a book oasis.

Conference Agenda

Friday, October 27, cont

9:45 AM – 10:45 AM

We All Belong - Welcoming Teens with Intellectual Disabilities to Public Library Services

Greenway

Michele Gagner, Waukesha Public Library

In the fall of 2018, a special education teacher from Waukesha South High School reached out to the Waukesha Public Library. She thought the library's preschool storytime sounded like a developmental fit for her students with intellectual disabilities, but preschool programming wasn't appropriate for these teen learners – had the library ever considered facilitating programs for this population of students? This query was the beginning of a strong and dynamic partnership between WPL and special education classes from the School District of Waukesha. At this session, Community Library Liaison Michele Gagner will discuss the planning that went into creating programming for this unique and valuable population of teens, describe how the partnership thrived during virtual learning, and share tips on how other libraries can partner with their schools and organizations serving teens and adults with disabilities.

After All These Years - Initial Lessons Learned from Implementing a Library System Merger

Green Bay, Milwaukee, La Crosse Rooms

Steve Ohs, Prairie Lakes Library System, Waterford;

Steven Platteter, Prairie Lakes Library System, Waterford;

Melissa McLimans, WiLS; Jennifer Chamberlain, WiLS

A tale by two Steves and a bunch of other people. The presenters will share experiences and lessons learned from the merger of Arrowhead and Lakeshores library systems to form the Prairie Lakes Library System in early 2023.

Storywalk® Adventures: Connecting the Library to Your Community

Salon F

Jenn Koetz, Brown County Library, Green Bay; Anna

Hartshorn, Brown County Library, Green Bay

Expand your outreach efforts by engaging your community or neighborhood in a reading adventure that takes place in the great outdoors! Promote literacy, reading, physical activity, and fun for all ages through Storywalk®. Hear how Brown County Library staff worked with area partners to establish a StoryWalk® in two different communities and the library's ideas for future installations. Learn about the behind-the-scenes work that made their StoryWalk® possible including fabrication, implementation, and marketing. Learn strategies to form partnerships within your community, how to reduce cost barriers, and receive free resources to get your started on your own StoryWalk® journey.

Growing a Circulating STEM Kit Collection

Salons B&C

Laura Turpin, St Croix Falls Public Library

In 2021, the St Croix Falls library got an IEEE Science Kits in Public Libraries grant for \$2000. Learn how we put the kits together, how we promoted them, what mistakes we made, and how you can do the same.

Every Child Is an Artist: Process Art in the Library

Salon A

Tiffany Helgersen, Monona Public Library; Sarah French,

Irvin L. Young Memorial Library, Whitewater

Children are naturally intuitive artists, yet their creativity often gets squashed. Process Art is a unique framework that empowers children to lead the way in their creative expression and explore techniques, materials, and imagination rather than create a specific end-product. Children benefit from this approach through development of fine motor skills, critical thinking, social and emotional learning, and more. Learn how to implement this low-prep and high yielding program that offers librarians the opportunity to engage on a deeper level with families and caregivers. Learning outcomes for this session include: learn the benefits and practical ways to incorporate process art into your library programming; program implementation plans, a list of startup supplies, resources, and inspiration; language to educate families and caregivers on the benefits of child-led art; and how to prepare an art space at home.

Sensory For Everyone

Salons G&H

Jamie Mercer, W.J. Niederkorn Library, Port Washington;

Amy Hagenow, W.J. Niederkorn Library, Port Washington;

Lally Daley Hotchkiss, InfiniTeach; Katie Hench, InfiniTeach

In this program we will discuss the benefits of sensory story time and play in youth programs for all children. We will also talk about adaptations that can be made to your space to make it more sensory friendly. Finally, we will discuss possible future projects including sensory apps, sensory bags for check out, and more.

11:00 AM - 11:45 AM

Closing Keynote: Dr. Darrell Williams, Assistant Superintendent, Wisconsin Department of Public Instruction

Salons D&E

12:00 PM - 1:00 PM

Middleton Public Library Tour

7425 Hubbard Ave

Visit one of the busiest libraries in the South Central Library System and take home ideas for your own library! The tour of the building will last 45 minutes and include information about how the library raised money to do the last remodel. Transportation will not be provided.

Conference Agenda

Friday, October 27, cont

2:00 PM - 4:00 PM

Visit the Cooperative Children's Book Center (CCBC)

Room 401 Teacher Education Building UW-Madison | 225 N. Mills St. Madison, WI

On your way home from the WLA conference, take the opportunity to visit the CCBC! This gem of a library is the statewide examination center for children's and young adult literature, and a renowned resource for intellectual freedom information and statistics about diversity in books for youth. Stop by on Friday afternoon for an informal tour, gallery walk, and opportunity to look at newly published books for children and teens. Discuss intellectual freedom issues with CCBC librarians and get recommendations for great books to add to your collection. Transportation will not be provided. Information about campus parking and other details can be found at

<https://ccbc.education.wisc.edu/about/location/>. Contact Director Tessa Michaelson Schmidt at (608) 263-3721



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Greenway Station: Embark on a shopping adventure at Greenway Station, an inviting outdoor shopping center brimming with trendy shops and delightful food options.



National Mustard Museum: Prepare for a quirky and fascinating experience at the National Mustard Museum, boasting an astonishing collection of over 6,000 mustard bottles from around the world.



Pheasant Branch Conservancy: Seek solace in nature's embrace at the breathtaking Pheasant Branch Conservancy. Lace up your walking shoes and venture onto the picturesque nature trails to rejuvenate your spirit and find tranquility amidst the conference excitement.

FONTAINE

GREENWAY STATION



NATIONAL MUSTARD MUSEUM



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