

## **AWSL Spring 2020 Business Meeting**

Wisconsin State Law Library

March 11, 2020 at 10:30- 12:00

### Agenda

1. Introductions
  - a. Jaime Healy-Plotkin, Amy O'Shea, Brianna Wolbers (on phone), Carol Hassler (left early), Kris Turner
2. Approval of 2019 AWSL Fall business meeting minutes
  - a. Jaime motioned; Carol seconded - passed
3. Additions to Agenda/Announcements
4. Officer Reports
  - a. Chair (Amy) – Steenbock and Arboretum doing a winter book series, Karen Dunn might host July 23, 4pm with social at Terrace
  - b. WLA Board Representative (Kris) – Carrie and Jaime also helping
    - i. Jaime attended the January meeting
      1. First time in six years WLA is in the black (this is a result of increased revenue from all the conferences and investments being way up)
      2. Membership down a bit
      3. New WLA website live on 3/16 still on MemberClicks
        - a. There is no way to know when someone signs up through MemberClicks if they have selected to be a member of AWSL. Kris would like to fix this to get a report quarterly of new members. (Migration to the new site started January 2017)
    - ii. No one attended the Feb meeting
    - iii. Carrie has offered to attend the April meeting
  - c. Vice-Chair (Anne) – reached out to special collection at UW Green Bay for tour at WLA conference, submitted times for business meeting and social time
5. Committee Reports
  - a. Newsletter (Carol) – first newsletter, April 10 deadline for May publication
    - i. Advertise the summer tour, Chair report, WLA liaison report, WLA membership report, member news, Amy's winter book club series, library photos
    - ii. Carol might use a different format depending on website capability (60-75 members, including retirees and libraries – probably only about 50 special librarians, Carol might look into other ways to distribute newsletter/contacts members), Kris stressed that we want newsletter to go to all of WLA so they know what AWSL is doing
  - b. Webmaster (Anne) – nothing to report
  - c. WLA Membership Committee (Carrie) – Carrie not in attendance, Jaime attended Jan meeting and mentioned that while there is effort to recruit, there is no

communication to potential members about why they should join. In the 1990s WLA had 10k members. Numbers are down to 1200-1400 members.

## 6. Old Business

### a. Role for AWSL within WLA

#### i. Legislative Day

1. There were bullet points for public and academic libraries, but special libraries didn't have much. Kris would like to give WLA info to update the section on special libraries and ask the Legislative Day presenters to mention the Legislative Reference Bureau and the State Law Library.
2. AWSL rep will mention in the April or June WLA meeting to update the brochure.
3. Would like to get feedback from special librarians that attended Legislative Day. Amy will create Google doc to brainstorm ideas. The brochure should be updated before the annual conference. Jaime will plan to present the special library points at the June WLA meeting.

#### ii. Amy will get in touch w/ Brianna about updating our brochure and our website

### b. Membership recruitment

#### i. Mentioning to peers but not pushing membership

#### ii. Brianna – what about making our own conference? Model it off of the Gov Info Day. Might attract special librarians that feel the WLA conference doesn't offer anything for them.

1. Maybe a webinar
2. Need lots of buy-in
3. Fill the gap of SLA WI
4. Maybe mirror support staff days
5. Jaime will talk to Jean Anderson to discuss creating a special librarians webinar. Someone will reach out to the iSchool on how they do their alumni webinar series.
6. If we did 1 day, might be able to stream it
7. Location – try to make it cheap/free. Maybe Olbrich learning center with good parking. State Law Library is also an option but not great parking.
8. Amy will create a Google doc to start gathering ideas. Realistically, a conference will take a year to plan.
9. Conference might be a way to reach people outside of WLA or members that are not a part of AWSL
10. Kris presented in Rice Lake on user experience on website and tech gaps during Tech Days through South Central Library. He could potentially give this presentation again.

## 7. New Business

### a. Upcoming outreach for AWSL in 2020

- i. Summer Tour – July 23<sup>rd</sup> at Steenbook, Amy rooting for Cookbook Collection
  - ii. Social/Networking opportunity – at Memorial Union terrace with students, sometimes a good turn out, try to do a week or two after iSchool Orientation, ask iSchool to post to listserv to get to continuing students, maybe advertise tour and social event, ditch in favor of promoting tour and scholarship
  - iii. iSchool Orientation – not sure when it is, yet. Amy and Kris will tentatively attend depending on the date.
- b. WLA Conference
- i. Scholarship – needs date updated and posted to website, include in newsletter
  - ii. Programs and Tour
    - 1. Jaime is on the committee for the social event. It will be at Titledown as a ticketed event with drink tickets and food and the silent auction is online.
    - 2. Kris is on the program committee – 80 sessions, contacting sponsors and asking for a different level, enthusiastic about this conference being a money maker, Green Bay has had a good turnout in past, Sara – keynote, graphic novelist and podcaster
      - a. Carol might have a program on searching Ccap and public records.
      - b. Amy to email AWSL about submitting session ideas
      - c. In the past, presenters haven't always heard through MemberClicks when a program was accepted.
    - 3. Tour is on Wednesday
    - 4. WLA committee was looking into moving business mtgs to Tuesday. Kris is speaking against it.
  - iii. Venues for fall business meeting
    - 1. Maybe Titledown or hotel restaurant
    - 2. Conference center is good
- c. Elections – coming up this summer
- i. Secretary – Brianna with strong help on planning 1 day conf
  - ii. WLA board rep – 3 year commitment, not needed
  - iii. Vice chair – 3 year commitment, Jaime will ask Kari, Amy to ask Karen Dunn, Allison at iSchool (having hard time recruiting people, if we keep using the same, might change to SIG)

## 8. Adjournment

- a. Brianna motioned, Jaime seconded

Next meeting: Annual business meeting at the Wisconsin Library Association Conference, Hyatt Regency Green Bay & KI Convention Center, October 28<sup>th</sup> 12-1:30 p.m. Location to be determined closer to conference.

**Historical Note:** During the meeting, the World Health Organization declared COVID-19 a global pandemic.