

Wisconsin Small Libraries Section - WISL - Agenda  
Regular Board Meeting  
February 21, 2020  
Amery Area Public Library, Amery, WI

**Call to Order**

Chair Amy Stormberg called the meeting to order at 11:08

**Roll Call**

Amy Stormberg, Angie Bodzislaw, Kent Barnard, Gina Rae, Jamie Hein, Tammie Blomberg, Jacqueline Rammer, Sherry Machones, Amanda Hegge, Sara Klemann (phone)

**Approval of the Agenda**

Moved: Angie Second: Kent; Motion Passed

**Approval of the Minutes from October 2019**

Moved: Angie Second: Gina; Motion Passed

**Welcome to New Board Members**

- Welcomed Tammie Blomberg and Sara Klemann (phone) as new board members.
- Tammie is the 1st Year Director and director of the Rib Lake Public Library.
- Sara is the 2nd Year Director and director of the Walter E. Olson Memorial Library in Eagle River.
- Shelby Friendshuh, who was not in attendance, is the new 3rd Year Director and the director of the Wilberg Memorial Public Library of Osceola.

**Welcome to all Guests -- Introductions**

There were no guests in attendance.

**WISL -- Positions and duties**

- Discussion on everyone's positions and duties
- Sara and Shelby are the new 2nd and 3rd Year Directors after the departures of Bea and Tammy.
- Amy will send out a copy of positions and duties

**WAPL Game (Amanda)**

- At a previous meeting, the group discussed the game Networking Ninja, where participants must collect the most business cards to win a prize
- Angie is part of the WAPL conference committee and we need to have the game figured out today
- Discussion on prize basket for game winner, office stuff, business card holder
  - Jackie suggested a business card holder that is a miniature filing cabinet. She purchased it and is sending it to Angie

- Discussion on the where, when, and who on counting the cards and declaring a winner
  - Sometime on Friday morning, it was decided during a break Friday morning where the poster sessions will be held
  - WISL could have a poster in the hallway to catch attendees attentions and Angie has the pin board from the previous WAPL
  - There will need to be at least 2 people to count
- Discussion on whether to have participants write their super power/specialty on their card or just share the cards
  - The group felt that just sharing the cards would be enough
- Angie said we need a hashtag for the game
  - #showusyourcards was a suggestion
- Gina mentioned that we need to send an email blast to get people to know about the game
- A really big business card for small libraries would helpful advertising too

#### **Chair Notes (Amy)**

Amy doesn't have any

#### **Secretary's Notes (Jamie)**

Jamie doesn't have any either

#### **WLA Liaison Report (Gina)**

- Gina attended Library Legislative Day. She thought it was a great experience and that small libraries should try to get there if possible.
- WLA had three groups apply to be SIGs (Special Interest Groups), which is a group of people with a specific agenda:
  - Inclusive services
  - LGBTQ
  - Urban Libraries
- New website is supposed to be up and running on March 1
- It will be a little different, but better
- Gina highlighted the small librarians involved with the WAPL conference committee, Angie is a program co-chair

#### **WLA President (Sherry)**

- Sherry provided a handout from Library Legislative Day
- There were 168 attendees, and WLA is hoping to double that for next year. They also want more small libraries attending.
- Angie got a phone call from a state senator that told her she is doing a good job and hope she is getting support
- National Legislative issues:
  - Trump looking to eliminate IMLS
  - Sherry will be sending out a call to contact Federal representatives

- This funding is very important
- National Library Legislative Day May 5-7 in DC,
  - Registration is open
  - only 450 people can attend
  - WVLS sometimes has a scholarship
  - Sherry will be coordinating the appointments
  - If anyone has stories about federal funding, send them to Sherry
- WLA fall conference
  - someone thinks that WISL is doing bingo, but no one communicated that
  - Conflicts with programs happening at night, Conference committee/Sherry needs to know ASAP if we are doing a game
  - WISL working at Poster session during WLA?
  - Escape room happening on Thursday
  - WLA Foundation having social on Wednesday night from 5:30-7:30
  - Angie suggested having a social at a restaurant
  - 8:30-9:30 socials on Wednesday
  - Thursday-awards & honors on thursday night @ 7:00
  - 5:30-7:00 dinner with WISL? Sherry will tell the committee that we will do something before or after the awards ceremony
  - Reserved space at restaurant in hotel?
  - We could purchase gift certificates for the restaurant to encourage attend

### **Newsletter (Jackie)**

- Jackie asked what everyone wanted to see in the next newsletter
- Spring WISL newsletter deadline: April 10 for articles; April 19 is when it will go live
- Gina suggested the scholarships to be in the upcoming newsletter
- Fall WISL newsletter deadline: October 10 for articles; October 20 is when it will go live
- A Special edition of newsletter about why to attend WLA conference
  - make it a promotional piece to possibly use each year
  - Sherry suggested to have it go live in the first week of September
- WAPL is opening registration soon possibly first week of March, have hotel blocks reserved
- A WAPL blast to convince people to attend WAPL, Jackie will coordinate with Angie
- Jackie will email people for any blurbs that she needs
- Gina will coordinate the WISL calendar so that dates are set for future years
- Discussed August meeting date, which is August 21 at 11:00am at the Rib Lake Library
  - Scholarship recipients need to have applications in by the end of July
  - August is usually when we have our summer meeting and decide on scholarship winners
- April 1: Sherry will be telling Section Chairs to fulfill election spots
  - Is everyone looking to keep their positions for next year?

### **Social Media (Angie)**

- Angie has been doing it, while Kent has picked up the slack, anything to put on our facebook page send to Angie, Kent, Sherry
- Bea will share pictures from jackie's program
- Tammie has some things that we can share
- Sherry suggested having posts related to books made into movies (what did you think?)
- Angie talked about the book clubs that are happening at her library (after school, cooking)
- Tammie does a book 'n' brews, so does Amy
- One post a day may be unrealistic, maybe two or three times a week?
- The following schedule was established:
  - Angie will post about children's services on Monday
  - Tammie will post about resources on Tuesdays
  - Amy will post memes on Wednesdays
  - Gina will post about cataloging on Thursdays
  - Sherry will post about movies based on books on Fridays
- How can we get WLA to share WISL stuff? Tag them and/or communicate with Hannah
- Amy suggested having an Instagram account since we can connect with Facebook. We will discuss this more at the August meeting.

#### **WISL Leadership Meeting -- WAPL -- Thursday, April 30th, 7:15am**

- There wasn't much to discuss other than the date and time of our meeting at WAPL.
- Sherry mentioned that the keynote at WLA fall conference will be earlier and business meetings will likely move to Tuesday.
- Amy asked if there will be a pre-conference on Tuesday, Sherry said no.
- A social event and a reception at the Brown County Central Library on Tuesday night
- Concern among the group with getting small libraries attending another night, which means another night expense and another day away from the office.
- We will talk in August about our WLA meeting
- Sherry will let Amy know about conference meeting times

#### **WISL Sponsored Programs for WAPL**

- The WISL sponsored programs are:
  - At the Movies with Librarians XVI: No Time to Read (5:00 on Thursday)
  - Small and Mighty: Small Library Round Table (8:30 on Friday)
  - Don't be Afraid to Break a Few Rules! (9:45 on Friday)
- Some of the talking points to get people excited about the WAPL conference included:
  - This is cheaper than the fall WLA Conference
  - More sessions on Thursday
  - Friday has great small library programs
- The Small & Mighty Library Roundtable is being led by Angie & Amy
- Ideas & Programs that are geared towards small libraries: if anyone has any ideas, send them to Angie & Amy

- Sherry said that there won't be a need for sponsorship with programs and that it is being done away with for the fall conference
- The tracks went away because that boxed programs in
- Sherry talked about the keynote speakers for the fall conference, the possible theme and how it will have people from outside libraryland to present

### **WISL Meetups**

- Amy mentioned having mixed feelings about the meetups and that we need to rethink how we do this. Hosts and WISL have put a lot of work into the meetups and it hasn't paid off. Amy recommending stopping the meetups until we have a new plan.
- Angie suggested a virtual meetup. People had a hard time finding time to get to a meetup
- Amy suggested to table this discussion for WAPL and/or August meetings and come with ideas on how we can make this work.
- Communicating with small librarians at WAPL to find out what we can do in this regard.
- Tammie mentioned that WVLS does listening sessions four times a year at different libraries. A WISL representative could attend a session to talk about the work we do.
- Amy suggested how to take the meetup to the people.

### **Anything else for the good of the order**

There were no other comments.

### **Adjourn**

Adjournment at 1:37

Move: Angie Second: Kent