

Call to Order

A leadership meeting of the Wisconsin Small Library (WISL) Section of the Wisconsin Library Association was called to order at 10:14am on January 17, 2019 by Section Chair Kent Barnard in the Meeting Room of the Everett Roehl Marshfield Public Library in Marshfield, Wisconsin.

The following members were present: Kent Barnard; Jamie Hein; Gina Rae; Amy Stormberg; Angie Bodzislaw; Tammy Peasley; Bea Volgren

Not present: Amanda Hegge, Jacqueline Rammer

Others Present: Tammie Blomberg, Rib Lake Public Library Director, Lori Belongia, Marshfield Public Library Director

Approval of the Agenda

Motioned by Angie to approve the amended agenda with item 9 moved between items 5 and 6. Seconded by Amy. Motion Carried.

Approval of Minutes

Bea motioned that the minutes of the board meeting held on October 25, 2018, be approved as presented. Seconded by Tammy. Motion carried.

Secretary's Report

Minutes are on the WLA WISL site. Jamie has sent information to Hannah at WLA to update leadership information. Tammy's email address is incorrect and needs to be changed.

Chairman's Report

Kent talked about WISL and how it is changing. Give value to members. Facebook needs to be updated. Provide tools to help people in their jobs. Kent passed around an email where someone will provide dates for movies coming out. Amy recommended information for presenting Act 150 for funding. How do we advertise these tools? Facebook or email list? Section on WISL page that is called 'Resources,' could that be a place as well? Ask WLA for a page when the site is revamped. Link page from Facebook. Focus on a few priorities, make a list. Angie volunteered to update Facebook page. Discussion on ways to improve social media presence.

Discussion of WLA 2018 and WAPL 2018

Games at the 2018 conferences went well in recruiting new members.

Updates – Continuing Business

- **Budget update – Kent/Amanda**

WISL has \$350 in total to spend in 2019. The WLA foundation funds the WISL scholarship. Usually funds are used for advertising and promotional material for the section. Discussions were held on how to use the funds.

- **PLSR Update – Kent**

Kent reported that there is a draft of the recommendation report. There is a meeting on January 24th where the steering committee will be reviewing the draft. There are 7 different recommendations at this point. Kent talked about some of the various highlights of the different recommendations, which include the possibility of reducing the number of library systems, delivery and delivery hubs, and continuing education. The document is on

the PLSR website at plsr.info. Those in attendance were encouraged to give feedback when they had a chance.

- **WLA Liaison Update – Gina**

WLA is committed to changing their website this year. WLA is doing a membership drive similar to last year's "Be A Member, Get A Member," starting later this month. The WLA 2019 Annual conference will be at the Kalahari Resort October 8-11. An issue has come up this year in regards to the racial misappropriation within the facility at Kalahari, and some people are refusing attendance. Unfortunately, cancelling the contract would cost a substantial amount of money. Inclusivity will be the theme of the conference. There will be a WLA board statement on the subject that will go out.

- **WLA Leadership/Volunteer meeting update – Amy/Tammy/Sherry/Kent**

At this meeting, there was more discussion around inclusion and that there may be a limit of 4 people on a panel.

- **LD&L Update – Gina (Sherry)**

Library Legislative Day on February 12. Appointments are made by the committee. If you are looking to attend, you need to register by January 28. Sherry is attending National Library Legislative Day and looking for information on libraries using federal LSTA funds. Tammy attended Library Legislative Day last year.

- **Newsletter Update – Jackie**

No update. Gina asked Kent to highlight things in the minutes for Jackie. Tammy will need to provide some information for WAPL.

- **Small Librarian of the Month – Gina**

Gina is looking for people to be small librarians of the month. Suggestions were made by everyone at the meeting.

New Business

- **Creation of a Value Statement**

WLA is working on a value statement. This is something we will discuss more at our next meeting.

- **Recruitment**

Meetups and activities at conferences have helped improve our recruitment. Gina mentioned the Tallest Building in town podcast and getting small librarians on it.

- **Goals of our section**

Review of Board Positions and Duties – Kent (handout) Revisions?

Kent reviewed the board positions and duties.

- **Mentoring**

2nd year Director should mentor 1st year Director.

- **Small Library Meet Ups**

Gina is doing this at the moment. She discussed how she does this. Amy pointed out the idea of simplifying this process. Discussion on how it can be stream-lined and improved. We should stick with one location as opposed to having a second library, which can be difficult to plan and confusing to possible attendees. There were around 20 people at Black River Falls and 6 people at Boulder Junction for meetups last year. The next meetups are Tuesday, April 16 from 11am-1pm, at the Lakeview Library in Random Lake, and Friday,

September 6 from 11am-1pm, at the Rib Lake Public Library. We are expecting 10-20 people. A checklist and structure was discussed to help with organizing meetups:

Small Library Meetup Checklist

- *Time: 11am-1pm*
- *Attendees bring their own lunch.*
- *Host site provides a dessert or snack*
- *Two times a year: a Friday in April & September*
- *WISL members provide plan structure:*
 - *Welcome*
 - *Introduce WISL/What does WISL do?*
 - *Introductions/Icebreaker*
 - *Topic of discussion. This can be done as one group, or can be done in breakouts. Also, topics can be voted on by attendees to cater presentation to something they are interested in. Examples:*
 - *Act 150*
 - *Displays*
 - *Ways to increase circulation*
 - *Marketing/Promotion*
 - *Walkthrough of resources on WISL page*
 - *Every topic can have a resource page, or resources listed by someone who attends and takes notes*
 - *Leave time for general discussion and networking at the end*
- *Host site will do the promotion of the meetup*

- **Facebook Page**

Angie volunteered to manage the WISL Facebook page.

- **Small Librarian of the Month**

Gina is working on this and looking for librarians to highlight.

- **Game Master**

Amanda was volunteered to take over this task.

- **WAPL 2019 – Kent/Tammy**

Tammy will setup WISL leadership meeting slot at WAPL, Leadership meeting in the morning. Discussion on difference between Membership (elections, members besides leadership attend) and Leadership meetings. There needs to be four leadership meetings, and two membership meetings. Discussion on what activities to have for membership meeting. Bingo/Tiny prizes? Handouts? Amy motioned spending \$150 designated for WAPL and \$200 for WLA. Amy withdrew motion. How are we going to make ourselves known without a game? Gina presented an idea of asking people if they come from a small library and if they do have them mark it on the map at the registration desk. Two different pins or stickers that distinguish between small and larger libraries. Angie & Amy will do the map. Angie can bring a small table and an easel. Wisconsin Libraries, sponsored by WISL (Wisconsin Small Libraries), pin your library, pins with 'are you large' or 'are you small'. Mission Possible is the theme for WAPL. Can put name in hat for a prize? Bea will do the WAPL prize. One prize for either a small or large library.

- **WLA 2019 – Kent/Angie (1/4 of all programs were sponsored by YSS)**

A discussion surrounding working with YSS on a program (possibly bingo) at the conference this fall.

- **DPI Director Boot Camp**

It was unknown at the meeting if and when this is happening.

Tools for Section Use

- **Dropbox**

WISL has access to a Dropbox and GoTo Meeting through WLA. To use GoToMeeting, we need reserve around a month in advance.

- **Email Blast**

Make sure that everybody is on the email list. There should be an option to unsubscribe.

Topics for WAPL Meeting

Small library meetup, value statement, mentoring, scholarships, WLA 2019

Date of WAPL Meeting

Tammy is working on this.

Adjourn

Moved by Angie, seconded by Amy to adjourn at 1:12pm. The next board meeting is still being determined but most likely will be at 7:30 am on Thursday, May 2nd.

Minutes submitted by: Jamie Hein, _____