

WISL Board Meeting
Friday, August 23, 2019 11am to 1pm
Wausau Mine Co., 3904 W Stewart Ave, Wausau, WI 54401

Call to Order

Chair Kent Barnard called the meeting to order at 11:33am

Roll Call

Bea Volgren, Amanda Hegge, Tammy Peasley, Kent Barnard, Gina Rae, Jamie Hein, Sherry Machones, Amy Stormberg

Approve Agenda

Bea motioned to approve the agenda as presented. Seconded by Amy. Motion carried. Tom Klements will send Kent the budget later so it is not listed on the agenda (after Labor Day)

Approve Minutes from last meeting

Gina motioned to approve the minutes with the change under nominations committee to Jamie/Amy. Seconded by Tammy. Motion carried.

Chairman's remarks

- a. Review of WISL Board assignments and duties: the board reviewed the updated 2020 list of assignments and duties. Tammy is retiring at the end of this year and was wondering about fulfilling her role next year. The group may need to find someone to fill her role, but as long as you are a member of WLA, you can be part of committees even if you aren't currently employed at a library. Amy and Amanda attended the Leadership Development Institute and talked about their experience, which was mostly positive.

Scholarship committee: Bea/Amy

The committee received 5 applications. Two were ineligible because one was not a WISL, and the other was not a member of WLA. The remaining 3 are really good candidates, but one has been a director for 25 years and attended WLA every year.

Thus, the committee chose two that are new directors. The winners are: Kayla Pettis/Mathson, Director of the Taylor Memorial Library, and Sara Klemann, Director of the Walter E. Olson Memorial Library.

Amy will contact all the necessary people including the winners

Gina will let the WLA board know

WLA Committee

- a. WISL Social: Angie has booked the room for the social, after Honors & Awards ceremony, there will be a bingo game
- b. WISL Meeting: The meeting is in the morning on Thursday, October 10, at 7:30am
- c. Game: Amanda came up with the idea of Networking Ninja, but we will consider doing it at WAPL.

- d. Giveaway: Kent brought some options from 4imprint, Kent also mentioned some other options that he didn't have examples, a holder that handles all the things you might carry at conference. Give items at a particular session (Movie session) or at our social or at our meeting or maybe all three? The group thought giving the items away at the three different times was a good idea, Discussion on how to get people to notice us and know about where to get giveaway items/learn about WISL, Kent will send a link out of the badge holder from 4imprint, Gina mentioned a writeup for Jackie about this that Kent will do
- e. Gina felt WISL needs to talk up and sponsor more programs. A discussion was held on programs and one idea that came up was a panel or program on transitioning directors.
- f. "Be a member, Get a member, & Win" promotion happening again this year with the change to \$500 cash instead of a travel gift card. The contest runs until October 1. WLA is getting rid of institution membership and making it cheaper for Friends and Trustees to become members.

WISL Newsletter

Jackie wants the newsletter material before September 15

This newsletter includes WISL events at WLA, cool fall/winter library activities (Kent mentioned a burlap sack program that he could write about), and the scholarship winners.

Deadline for winners to write about their experience at WLA conference is November 1

WLA wants things for their newsletter by September 1

WLA Liason Report

Gina handed out her [report](#)

- The WLA Conference this year will have an app. Additionally, first-time or less experienced attendees can sign up to be matched with a Conference Connector or more experienced participants can sign up to be Conference Connectors.
- SRLAAW: There wasn't much mentioned about technology in the PLSR final report so NWLS, IFLS, and WVLS are partnering with SCLS to make a collaborative technology group backbone through the state.
- LSTA starting a new 5 year plan, small libraries should get involved, Amanda was on the committee before and it was a great experience
- DPI: Library System business offices report information differently, PLSR is looking to standardize how library systems report information
- WLA is writing/passing a code of conduct, coming out of ALA, long gestating document and hasn't been approved by the WLA board, hopefully be passed at September meeting
- There is a Mentorship program being created at WLA, but unsure when this will roll out
- LD&L: Sherry provided information on the state budget from the systems, 1 time increase last time, will take the increase from last time but no increase beyond that, some joint finance members don't understand the value of libraries, new strategy for this, Library Legislative Day is February 18, 2020; Numbers would help, especially from citizens/trustees/kids/teenagers(seniors); alternative funding formula for systems is being talked about and would require a state statute change, as part of PLSR, make it

equitable as possible; 2020 census is going to be a big push from (Wisconsin Counts) DPI and Tony Evers; Cindy Fesmeyer will offer a session at WLA on census; each person that doesn't get counted means WI loses \$1200; Gina mentioned asking Cindy to write an article after conference about Census;

- Tammy asked if anyone has been contacted for community engagement from Cindy/DPI, they are interested in creating a team for evaluating community engagement, this is a focus of DPI; Cindy will be asking for helping with implementation of CE part of PLSR;

WISL Meet n' Greet

The next WISL meet 'n' greet is Friday, September 6, at the Rib Lake Public Library. This needs to be promoted through Facebook (Angie), via System Directors to their member libraries, and the WISL mailing list (Jamie).

WLA Incoming President Report

No report.

Incoming Chairman remarks

No remarks.

WAPL Committee

This topic will be discussed at the next meeting in October at WLA.

Adjournment at 1:12

Move: Second: