**Wisconsin Library Association**

**Youth Services Section Board Meeting**

**Friday, November 20 at 2pm**

[**https://global.gotomeeting.com/join/965568917**](https://global.gotomeeting.com/join/965568917)

**Present: Katherine Schoofs, Susie Menk, Katherine Freund, Jenny Wegener, Emily Zorea, Anne Hamland, Katie Kiekhafer, Florence LeBeau, Sue Abrahamson**

Call to order: Emily, Jenny 2nd

**Approve Minutes, Agenda**

**Approve minutes: Emily, Jenny 2nd**

**Old Business:**

**Marketing Committee** - Anne and Katherine

* Final email blast about YSS! (our year, perks of being a member, etc.)
  + Last hurrah for 2020 email, brag about what we’ve done this year
* Facebook and blog posts about this year’s CBAC winners
* Election results

**Public/School Libraries Group** - Not meeting until 2021

**WLA Board Liaison Report** - Sue Dec. 4 last board meeting!:(

* Handing over reins to Linda Jerome
* Linda knows WLA and is long time member of YSS
* Contacting lapsed members 145(!) via phone call or email
* How to find out if effective?
* Creating a sub-committee to work with other sections of WLA-Outreach Round Table looking for input/ideas--looking for aYS member to be a liason for outreach

**Social Justice YSS Blog Tag Categorization Project** - Emily LAST MEETING

* Marge Louch-Waters and Emily working together
* Tagging for blog posts
* Categorizing tags and limiting them (down to 100)
* Pick from a list, instead of using any tag
* Changing and evolving list
* Using system by Natalie Jones
* Social justice terminology
* Emily will do blog to explain and share out

Anne Hamland last meeting!!!

**New Business:**

**WLA One-Day Virtual Conference thoughts and feedback**

* Awesome--speakers were great!
* Communication weak
* Let YSS members know
* Other virtual conferences--get going on advertising it sooner
* Robust content

**Virtual Meetup & Library Tours** - Flo

* Next meetup set for February 18th at 2:30pm, with Matheson Memorial (Elkhorn) and an TBD second tour
* Great ideas from other libraries about dealing with COVID
* Virtual makes it more accessible for those who live farther away
* Meet-ups are being taped

**WLA Leadership Meeting:**

* Chair, Past Chair and Chair-elect invited by WLA, date TBD
* Virtual meeting

**WLA Elections**

* Election winners sent out as soon as announced

**Brainstorming Initiatives for Next Year (what can YSS do for you?) from last week’s Meetup**

**Can be a blog post or a short video** Possible titles--Tools We Use or You’re the Expert

* iMovie tutorial - interactive (Susie & ?)
* 20 minute check-ins - things happening during COVID, helpful hints…
* Tools We Use
* JackBox, FlipGrid
* TikTok
* Google Slides
* Equipment suggests
* FB Group
* ALSC: breakdown
* Revamping and reinvigorating social media
* Virtual marketing idea; Bitmoji classroom/libraries (Sue)
* Discord
* Puppeteering
* Abby--social justice

\*Early Literacy Calendar

**DPI Update** - Tessa (not here)

Stay connected--that’s how we rock!

Thank you and best wishes to all out-going YSS board members!

See everyone else in January!

Meeting Adjourned

Florence, Anne 2nd

Respectfully submitted,

Susie Menk, YSS Secretary

November 20, 2020